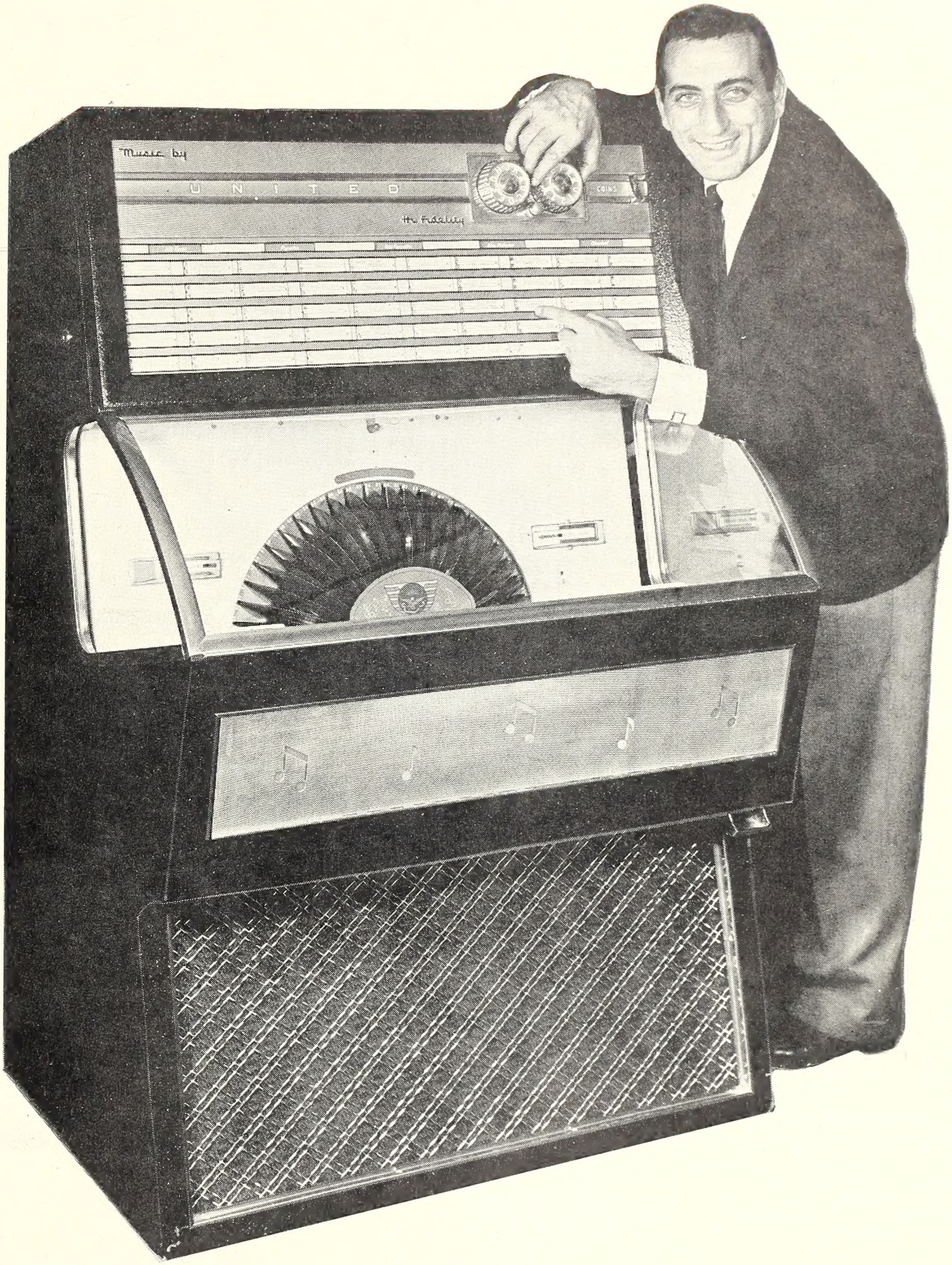
The Cash Box

VOLUME XVIII—NUMBER 37
JUNE 1, 1957



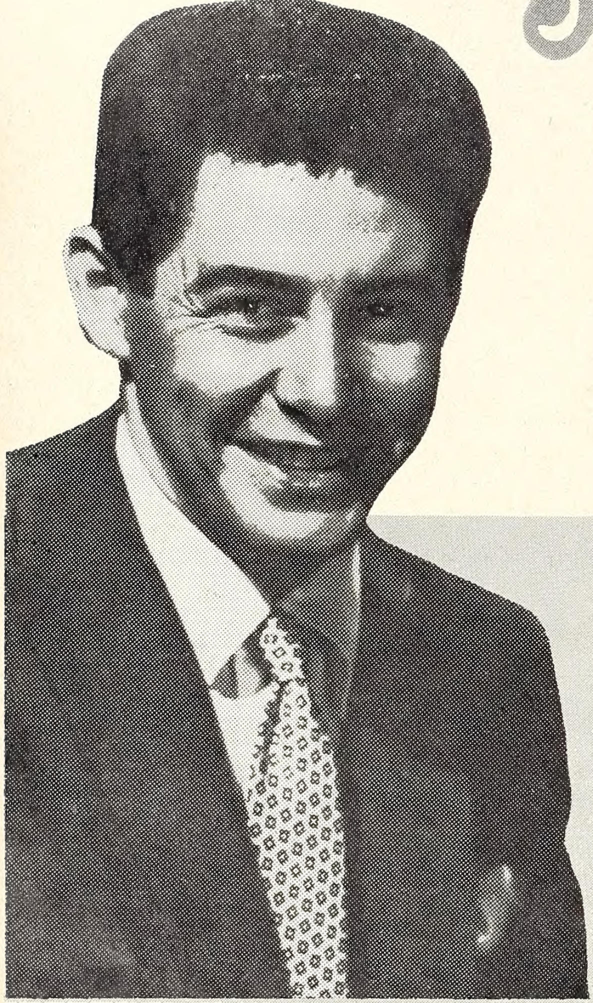
United Music Corporation enters the juke box manufacturing field with its first model, "UPA-100," a 100 selection phonograph, which was introduced to operators at the recently concluded MOA Convention. Above Tony Bennett points to his latest Columbia record, "One For My Baby" and "No Hard Feelings," currently getting plenty of play.

THEY'RE ALL GOING PLACES WITH

New Girl in Town

Everything about NEW GIRL IN TOWN is exciting! The show itself, the Original Cast album just released by RCA Victor, the top stars who've recorded pop singles of the score — *and* the all-out promotion and publicity RCA Victor is giving all these records! You're going to go places with NEW GIRL IN TOWN — so get going now! Contact your RCA Victor Records distributor right away!

...BROADWAY'S NEWEST MUSICAL HIT!



EDDIE FISHER sings

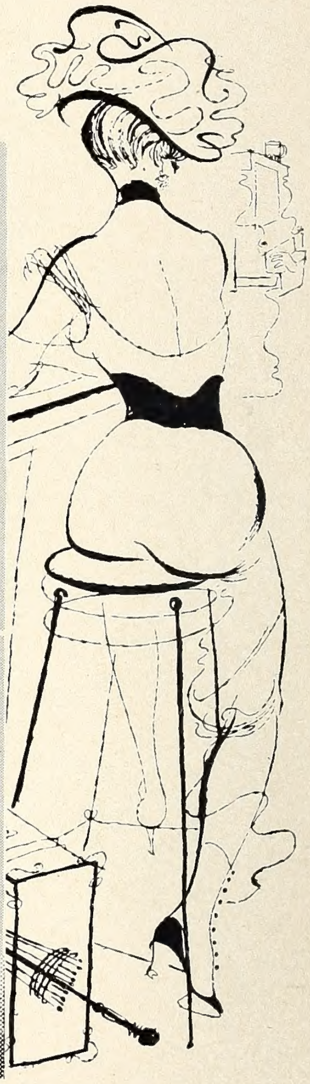
SUNSHINE GIRL

c/w

DID YOU CLOSE YOUR EYES?

with Hugo Winterhalter's Orchestra and Chorus

47/20-6913



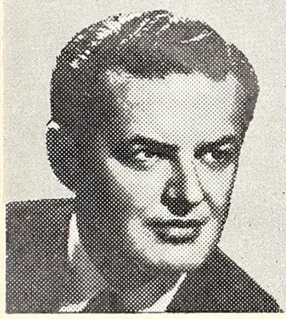
HUGO WINTERHALTER plays

THEME FROM NEW GIRL IN TOWN

c/w

IT'S GOOD TO BE ALIVE

47/20-6889



TONY MARTIN sings

LOOK AT 'ER

c/w

MAIL, MAIL, THERE AIN'T NO MAIL

47/20-6888

The greatest line-up of Record Talent in TV History!

WATCH FOR THE RCA VICTOR GALAXY OF STARS, JUNE 15, 9-10 PM EDT, NBC-TV

America's favorite speed... 45 RPM

RCA VICTOR

Tmk(s) ® RADIO CORPORATION OF AMERICA

The Cash Box

Volume XVIII—Number 37

June 1, 1957

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

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Best MOA Convention Yet!

This year's MOA Convention was, in every sense of the word, the best ever held. It had the greatest attendance, the most excitement, and as far as the music trade in particular was concerned, strongest representation yet from every aspect of the business.

Never have we seen so many music people gathered together for a single meeting. On the floor at any one particular time were literally dozens of record company executives, juke box operators, disk jockeys, artists, record distributors, music publishers, publicity men, managers, etc. In short this was truly a music men's convention.

Undoubtedly one of the reasons why this was such a successful convention was that it fulfilled a very real need. There is no other time during the entire year when so many people connected directly with the record business have an opportunity to get together to discuss their mutual problems, settle some of the difficulties that may have arisen during the year, and make plans for the future. And in any industry such a gathering for such purposes is a necessity not only to progress but merely to keep operating.

The annual MOA Convention provides this opportunity as far as the record industry is concerned.

This was the seventh MOA Convention. In our opinion it has been getting better each year. Each year attendance grows greater and more representational. Each year, discussions get closer and closer to the point, which is, of course, how to best conduct our business so as to arrive at the best results. Testimony to the success of these conventions and their continued growth is the very fact that each year more and more music men make it their business to be present.

We think George Miller and his staff deserve a tremendous amount of credit, for, over the years, building a climate in which representatives from every area of the music business can meet with the juke box operators and all can try to put their business on a more effective operating business.

We are certain also, that successful as this convention was, it's still only the beginning. We can look forward to an even greater convention next year and still greater ones in the years to come.

ROULETTE ANNOUNCES THE MOST in the HISTORY of the RECORD BUSINESS

The Number's Twelve

- When you purchase one each of our twelve new albums you pick an additional TWO FREE
- These albums are all 100% exchangeable at the end of 90 days
- This represents CLEAR PROFIT of over $25.00 on an investment of less than $30.00
- This is no gamble! The "DEALER" wins!
- This introductory offer expires in 45 days so call your distributor and place your order now!

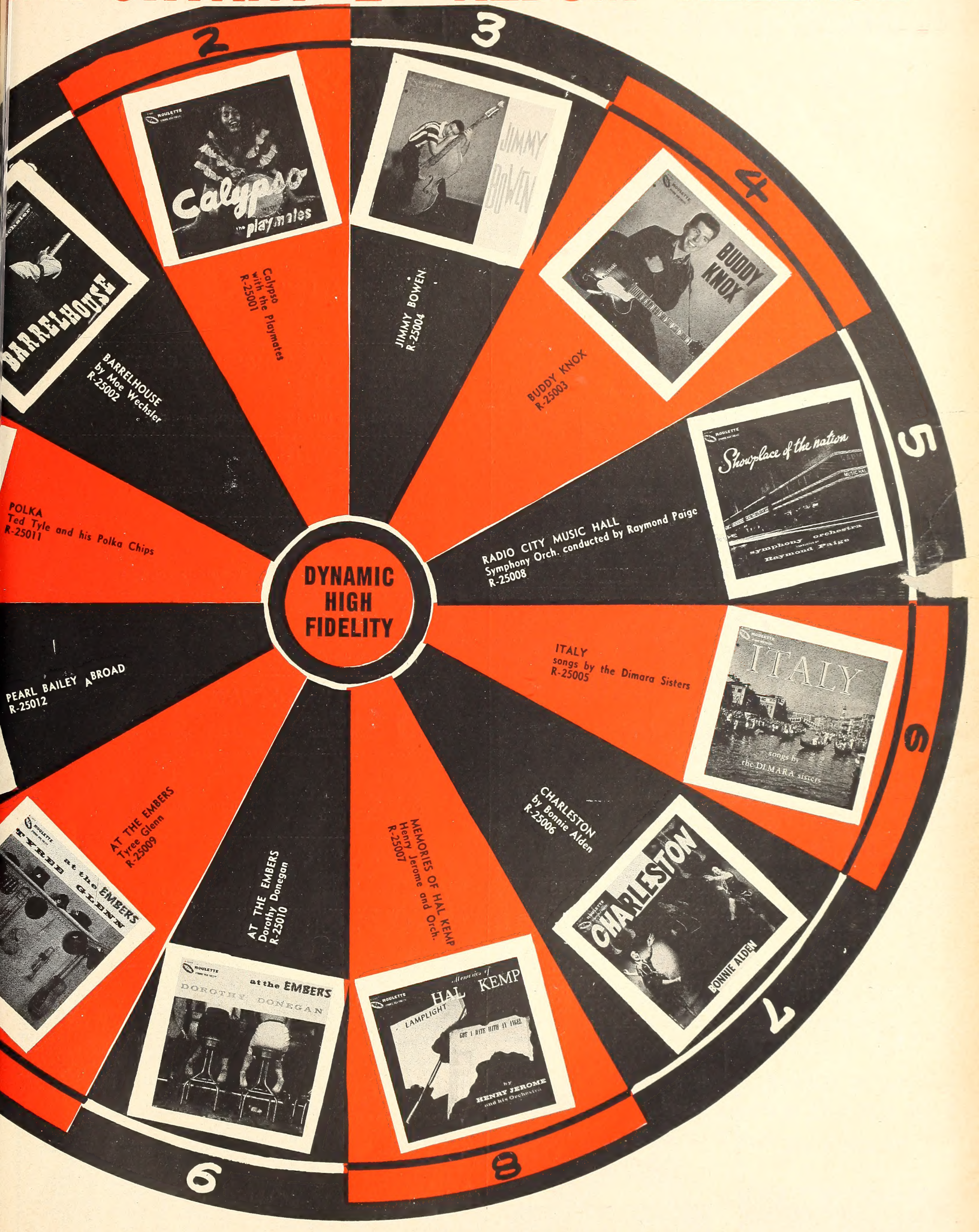
• If you so desire you can purchase any additional albums individually and receive one free with ten after you take an initial across-the-board order.

12
11
ROULETTE
POLKA
and his international award winning polka champions
PEARL BAILEY
A BR

EVERY NUMBER PAYS OFF AT ROULETTE

659 Tenth Ave.
New York, N. Y.

IMPORTANT 1st ALBUM RELEASE


2
3
4
5
6
7
8
6
Calypso the playmates
JIMMY BOWEN
BUDDY KNOX
Showplace of the nation
symphony orchestra Raymond Paige
ITALY songs by the DIMARA sisters
CHARLESTON
BONNIE ALDEN
Memories of HAL KEMP
LAMPLIGHT
GOT A DATE WITH AN ANGEL
by HENRY JEROME and his Orchestra
DOROTHY DONEGAN at the EMBERS
TYREE GLENN at the EMBERS
BARRELHOUSE
ROULETTE

BARRELHOUSE
by Moe Wechsler
R-25002

Calypso
with the Playmates
R-25001

JIMMY BOWEN
R-25004

BUDDY KNOX
R-25003

RADIO CITY MUSIC HALL
Symphony Orch. conducted by Raymond Paige
R-25008

ITALY
songs by the Dimara Sisters
R-25005

CHARLESTON
by Bonnie Alden
R-25006

MEMORIES OF HAL KEMP
Henry Jerome and Orch.
R-25007

AT THE EMBERS
Dorothy Donegan
R-25010

AT THE EMBERS
Tyree Glenn
R-25009

PEARL BAILEY ABROAD
R-25012

POLKA
Ted Tyle and his Polka Chips
R-25011

DYNAMIC HIGH FIDELITY

A Powerful Pair of ROCK 'n ROLL HITS!

BILLBOARD SPOTLIGHT

ray charles
GET ON THE RIGHT TRACK BABY
IT'S ALL RIGHT
no. 1143

BILLBOARD SPOTLIGHT

the drifters
HYPNOTIZED
DRIFTING AWAY FROM YOU
no. 1141

THIS SUMMER'S POP NOVELTY CLICK!
the madhattans
WOWIE • A BASKETFUL OF BLUEBERRIES
no. 1142

ATLANTIC
RECORDING CORPORATION
157 WEST 57 STREET, NEW YORK 19, N. Y.

YOU HEARD IT! of all things
"SECOND HAND LIPSTICK"
F. S. MUSIC #M444
BIG RECORD AT THE MOA CONVENTION
CHICAGO, ILLINOIS.
LEADING THE FIELD IN AN UP-TEMPO ROMANTIC OPUS: FROM THE CASH BOX—
"TAILOR MADE FOR JUKES AND JOCKS"

Franz Schubert MUSIC RECORDS
425 W. BROADWAY,
FORT WORTH 4, TEXAS
(ALL PHONES: EDISON 2-5995)
MEMBER—M.O.A.

YOUR DISTRIBUTOR IS OUR DISTRIBUTOR—
FOR OUR CANADIAN FRIENDS LOOK FOR US ON - - - SPARTON RECORDS . . . .
P.S. NATURALLY — all men like SECOND HAND LIPSTICK . . .

HITTING ALL CHARTS!!!
"OVER THE MOUNTAIN AND ACROSS THE SEA"
JOHNNIE & JOE
CHESS # 1654
CHESS RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

Nat Cole
CAPITOL ALBUM
Billy Ward
and his dominoes
LIBERTY

Stan Kenton
CAPITOL
MUSIC FROM THE GREAT CATALOG OF MILLS

THE NATION'S Top Ten JUKE BOX TUNES
(PLUS THE NEXT 25)

			Pos. Last Week
1	**ALL SHOOK UP** **ELVIS PRESLEY**	AL-3359—David Hill VI-6870—Elvis Presley	1
2	**LITTLE DARLIN'** **THE DIAMONDS**	EX-2101—The Gladiolas ME-71060—The Diamonds	2
3	**SCHOOL DAY (RING RING GOES THE BELL)** **CHUCK BERRY**	BR-55007—Big Tiny Little CH-1653—Chuck Berry	5
4	**COME GO WITH ME** **DEL-VIKINGS**	DE-30231—Sunny Gale DL-6112—Federals DO-15538—Del-Vikings	3
5	**ROUND AND ROUND** **PERRY COMO**	DA-2121—Walter Solek O. VI-20/47-6815—Perry Como	4
6	**SO RARE** **JIMMY DORSEY**	FR-755—Jimmy Dorsey	9
7	**A WHITE SPORT COAT** **MARTY ROBBINS**	CO-40864—Marty Robbins CR-61835—Johnny Desmond	10
8	**GONE** **FERLIN HUSKY**	CA-3628—Ferlin Husky CO-40852—Joan Weber ME-71070—Bobby Wayne	8
9	**I'M WALKIN'** **FATS DOMINO**	IM-5428—Fats Domino VE-10047—Ricky Nelson	6
10	**DARK MOON** **BONNIE GUITAR — GALE STORM (Tie)**	DO-15550—Bonnie Guitar DO-15558—Gale Storm VI-6910—Hawkshaw Hawkins	—

11) PARTY DOLL. 12) FOUR WALLS. 13) LOVE LETTERS IN THE SAND. 14) ROCK-A-BILLY. 15) PLEDGE OF LOVE. 16) BUTTERFLY. 17) WHY BABY WHY. 18) MAMA LOOKA BOOBOO. 19) EMPTY ARMS. 20) FABULOUS. 21) FREIGHT TRAIN. 22) I'M SORRY. 23) IT'S YOU I LOVE. 24) LOVE IS A GOLDEN RING. 25) MANGOS. 26) BERNARDINE. 27) START MOVIN' 28) I'M STICKIN' WITH YOU. 29) YES TONIGHT JOSEPHINE. 30) VALLEY OF TEARS. 31) NINETY-NINE WAYS. 32) YOUNG BLOOD. 33) ROCK YOUR LITTLE BABY TO SLEEP. 34) LUCILLE. 35) ALMOST PARADISE.

CODE

AB—Abbott
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BR—Brunswick
BT—Bethlehem
BY—Bally
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CM—Cameo
CO—Columbia
CR—Coral
DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DT—Dooto
DU—Duke
EL—Eldorado
EP—Epic
ER—Era
EX—Excello
FB—Fabor
FE—Federal
FI—Fiesta
FR—Fraternity
4 Star—Four Star
GE—Gee
GL—Glory
GR-Groove
HE—Herald
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
ME—Mercury
MG—MGM
MO—Modern
NG—Norgran
OK—Okeh
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
SA—Savoy
SE—Seeco
SP—Specialty
SU—Sun
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee-Jay
VK—Vik

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

RCA VICTOR *presents...*

Paul Evans

singing...

"LOOKING FOR A SWEETIE"

and

"ANY LITTLE THING"

RCA VICTOR 47/20-6924

The Cash Box
TOP 60
Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 5/25 Pos. 5/18

1—All Shook Up 1 1
AL-3359—DAVID HILL
Melody For Lovers
★VI-6870—ELVIS PRESLEY
That's When Your Heartaches Begin

2—Love Letters In The Sand 4 11
★DO-15570—PAT BOONE
Bernadine
DO-15578—MAC WISEMAN
Because We Are Young
VP-1003—VIVIENNE
Light A Candle

3—Little Darlin' 2 2
EX-2101—THE GLADIOLAS
Sweetheart Please Don't Go
★ME-71060—THE DIAMONDS
Faithful And True

4—So Rare 7 6
★FR-755—JIMMY DORSEY
Sophisticated Swing

5—A White Sport Coat 5 7
★CO-40864—MARTY ROBBINS
Grown-Up Tears
CR-61835—JOHNNY DESMOND
Just Lookin'

6—Dark Moon 9 9
★DO-15550—BONNIE GUITAR
Big Mike
★DO-15558—GALE STORM
A Little Too Late
VI-6910—HAWKSHAW HAWKINS
With This Pen

7—School Day (Ring Ring Goes The Bell) 3 5
BR-55007—BIG TINY LITTLE
That's The Only Way To Live
★CH-1653—CHUCK BERRY
Deep Feeling

8—Come Go With Me 6 3
DE-30231—SUNNY GALE
Please Go
DL-6112—FEDERALS
Cold Cash
★DO-15538—DEL-VIKINGS
How Can I Find True Love

9—-Round And Round 8 4
DA-2121—WALTER SOLEK O.
Georgie Porgie
★VI-20/47-6815—PERRY COMO
Mi Casa, Su Casa

Pos. 5/25 Pos. 5/18

10—Gone 10 8
★CA-3628—FERLIN HUSKY
Missing Persons
CO-40852—JOAN WEBER
A Love That's A Lie
ME-71070—BOBBY WAYNE
Mexican Maidens

11—Start Movin' 17 32
★EP-9216—SAL MINEO
Love Affair

12—Four Walls 11 17
CR-61828—DOROTHY COLLINS
Big Dreams
★DO-15569—JIM LOWE
Talkin' To The Blues
★VI-6874—JIM REEVES
I Know And You Know

13—I'm Walkin' 12 12
★IM-5428—FATS DOMINO
I'm In The Mood For Love
★VE-10047—RICKY NELSON
A Teenager's Romance

14—Rock-A-Billy 13 14
★CO-40877—GUY MITCHELL
Hoot Owl

15—-Bye, Bye, Bye 47 —
★CD-1315—EVERLEY BROTHERS
I Wonder If I Care As Much
DE-30321—WEBB PIERCE
Missing You
DO-15576—T. TOMMY
I Saw You, I Saw You
ME-71118—CHUCK MILLER
Rang Tang Ding Dong

16—Fabulous 14 25
★CM-107—CHARLIE GRACIE
Just Lookin'
CR-61834—STEVE LAWRENCE
Can't Wait For Summer

17—Wonderful! Wonderful! 32 52
★CO-40784—JOHNNY MATHIS
When Sunny Gets Blue
GL-256—DENNY VAUGHAN
Since You Went Away
VI-6916—JAN PEERCE
My Yiddishe Momme

18—Freight Train 26 35
★CC-1008—NANCY WHISKEY
The Cotton Song
EL-510—STEVE KARMEN
Mama Looka Booboo
LI-55072—MARGIE RAYBURN
Dreamy Eyes
LO-1742—LIZ WINTERS & BOB CORT
Roll Jen Jenkins
★ME-71102—RUSTY DRAPER
Seven Come Eleven

Pos. 5/25 Pos. 5/18

19—Party Doll 15 10
★CR-61792— STEVE LAWRENCE
Pum-Pa-Lum
DE-30211—WINGY MANONE
Real Gone
★RO-4002—BUDDY KNOX
My Baby's Gone

20—Valley Of Tears 21 30
★IM-5442—FATS DOMINO
It's You I Love

21—It's Not For Me To Say 34 43
★CO-40851—JOHNNY MATHIS
Warm And Tender
KA-185—JANE MORGAN
Around The World

22—The Girl With The Golden Braids 28 46
★VI-6904—PERRY COMO
My Little Baby

23—My Little Baby 30 50
★VI-6904—PERRY COMO
Girl With The Golden Braids

24—Young Blood 23 33
★AC-6087—THE COASTERS
Searchin'

25—It's You I Love 19 27
★IM-5442—FATS DOMINO
Valley Of Tears

26—Mama Looka Booboo 16 13
CA-3672—ROBERT MITCHUM
What Is This Generation
CD-1321—MARTY FRANKLIN
Jamaica Farewell
CO-40866—KING FLASH
Zombie Jamboree
★VI-6830—HARRY BELAFONTE
Don't Ever Love Me

27—A Teenager's Romance 48 —
★VE-10047—RICKY NELSON
I'm Walkin'

28—Searchin' 58 —
★AC-6087—THE COASTERS
Young Blood

29—Rock Your Little Baby To Sleep 25 34
★RO-4009—BUDDY KNOX
Don't Make Me Cry

Pos. 5/25 Pos. 5/18

30—Pledge Of Love 18 18
AP-9800—JOHNNY JANIS
I Played The Field
AT-1132—PENGUINS
I Knew I'd Fall In Love
★DE-30230—MITCHELL TOROK
What's Behind That Strange Door
★IM-5432—KEN COPELAND
Night Air
ME-71079—DICK CONTINO
Two Loves Have I

31—Rosie Lee 27 36
★GE-1037—MELLOTONES
I'll Never Fall In Love Again
GO-5003—TUNEDROPS
Speak For Yourself

32—C. C. Rider 39 60
★AT-1130—CHUCK WILLIS
Ease The Pain

33—Butterfly 22 16
BY-1028—BOB CARROLL
Look What You've Done
★CD-1308—ANDY WILLIAMS
It Doesn't Take Very Long
★CM-105—CHARLIE GRACIE
Ninety-Nine Ways
CR-61795—BILLY WILLIAMS
The Pied Piper
EL-505—BILL ALLEN
Oo-We-Baby

34—Goin' Steady 29 40
★CA-3723—TOMMY SANDS
Ring My Phone

35—Cocoanut Woman 38 —
★VI-6885—HARRY BELAFONTE
Island In The Sun

36—I Like Your Kind Of Love 60 —
★CD-1323—ANDY WILLIAMS
Stop Teasin' Me
VI-6891—MELVIN ENDSLEY
Is It True?

37—Warm Up To Me Baby 33 38
★RO-4010—JIMMY BOWEN
I Trusted You

38—My Dream — —
★ME-71093—PLATTERS
I Wanna

Pos. 5/25 Pos. 5/18

39—Gonna Find Me A Bluebird 43 —
CD-1318—JOYCE HAHN
I Saw You, I Saw You
JZ-165—DARRYL ROBERTS
Love While You're Young
★MG-12412—MARVIN RAINWATER
So You Think You've Got Troubles
VI-6905—EDDY ARNOLD
A Little Bit

40—Empty Arms 36 20
★AT-1128—IVORY JOE HUNTER
Love's A Hurting Game
★CR-61805—TERESA BREWER
The Ricky-Tick Song

41—I Just Don't Know 37 48
★CO-40914—FOUR LADS
Golly

42—Bernardine 20 29
★DO-15570—PAT BOONE
Love Letters In The Sand

43—Yes Tonight Josephine 42 24
★CO-40893—JOHNNIE RAY
No Wedding Today

44—With All My Heart 49 —
★CN-1003—JODIE SANDS
More Than Only Friends
DE-30324—JUDY SCOTT
The Game Of Love
KA-183—BUDDY GRECO
Game Of Love

45—Around The World 52 —
AP-9770—DON COSTA O.
Everybody Loves Pierre
CR-61741—LAWRENCE WELK O.
Champagne Time
★DE-30262—VICTOR YOUNG O.
Around The World—Crosby
KA-185—JANE MORGAN
It's Not For Me To Say
LO-1746—MANTOVANI O.
Road To Ballingary
TH-1956—JACK HASKELL
Away Out West
VI-6677—EDDIE FISHER
Cindy Oh Cindy
VI-6853—MANNY LOPEZ O.
Summer Romance

46—Old Cape Cod 53 —
★ME-71101—PATTI PAGE
Wondering

Pos. 5/25 Pos. 5/18

47—After School 41 37
★DD-100—RANDY STARR
Heaven High
KI-5037—TEARDROPS
Don't Be Afraid To Love
ME-71080—JOY LAYNE
You Gave Me Wings

48—Harem Dance 40 28
★KA-181—ARMENIAN JAZZ SEXTET
Pretty Girl

49—Don't Cry My Love 50 59
★LO-1729—VERA LYNN
By The Fountains Of Rome

50—He's Mine 31 45
★ME-71032—PLATTERS
I'm Sorry

51—I'm Sorry 35 19

52—Over The Mountain, Across The Sea — —

53—Why Baby Why 24 15

54—Rang Tang Ding Dong — 60

55—Mangos 45 23

56—Shish-Kebab 46 31

57—One For My Baby — 54

58—Can't Wait For Summer — —

59—Talkin' To The Blues 57 56

60—When Rock 'N' Roll Come To Trinidad 59 —

60—Shangri-La — —

CODE:

AB—Abbott
AC—Atco
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BA—Baton
BN—Benida
BR—Brunswick
BT—Bethlehem
BY—Bally
CA—Capitol
CC—Chic
CD—Cadence
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia
CR—Coral
DA—Dana
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke
EL—Eldorado
EM—Ember
EP—Epic
ER—Era
EX—Excello
FB—Fabor
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
GO—Gone
HE—Herald
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
NG—Norgran
OK—Okeh
PE—Peacock
PI—Pilgrim
PR—Prestige
PT—Point
RA—Rainbow
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
SA—Savoy
SE—Seeco
SG—Sage
SP—Specialty
SU—Sun
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

GOING GREAT

Nat "King" Cole's

"WHEN ROCK & ROLL COME TO TRINIDAD"

(Capitol) # 3702

#1 SINGLE

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"THAT'S WHEN YOUR HEARTACHES BEGIN"

(RCA Victor) # 20/47-6870

#1 ALBUM

From "Love Is The Thing"

"WHEN SUNNY GETS BLUE"

by Nat "King" Cole —(Capitol) # W-824

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2 NEW DOUBLE SIDED RELEASES

Bill Haley And His Comets

"ROCKIN' ROLLIN' ROVER"

b/w

"BILLY GOAT"

(Decca) # 30314

Paul Evans

"ANY LITTLE THING"

b/w

"LOOKING FOR A SWEETIE"

(RCA Victor) # 20/47-6924

Fred Fisher Music Co., Inc. (ASCAP)
Marvin Music Co. (ASCAP)
Danby Music Co. (BMI)
1619 Broadway, New York 19, N. Y.

Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR

B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

JULIUS LA ROSA
(RCA Victor 6923)

B+ "WHEN YOU'RE WITH THE ONE YOU LOVE" (2:09) [Kahl BMI—Abrams, Reid] Julie could have another "Eh, Cumpari" in this tongue-twisting, high-speed, Italian flavored romantic novelty. Lively dancer with a delightfully contagious melody. He sings in both English and Italian and sends up a terrific deck that could go all the way. Side is full of life. Keep an eye on it.

B "CRYIN' MY HEART OUT FOR YOU" (2:00) [Joy ASCAP—Gallop, Wood] Here the relaxed songster shuffles thru a free-swinging romancer with a good dance beat. Rockin' stuff the kids should enjoy.

BOBBY RAND
(Dot 15580)

B "DON'T MAKE MY POOR HEART WEEP" (2:23) [Maggie BMI — Harrison, Harrison] Bobby Rand, an exciting new performer singing in the rock-a-billy idiom, bows on Dot with a potent rocker that really moves. Solid hand-clapper that could catch on.

B "TALKING TO MYSELF" (2:15) [Maggie BMI—Harrison, Harrison] On this end the songster's voice has an amazing resemblance to Ivory Joe Hunter's. Pretty 4-beat blues handled with heart.

WAYNE WALKER
(Columbia 40905)

B+ "WHATEVER YOU DESIRE" (2:47) [Cedarwood BMI—Edlin, Walker, Organ] Wayne Walker, a talented songster with a commercial country-pop voice, chants a touching lament that could do big things. Emotion-packed romancer to watch closely. Watch this lad. He has a bright future in store.

B "A TEENAGE LOVE AFFAIR" (2:02) [Cedarwood BMI—Walker, Organ] The warbler is extremely mellow on this tearful romantic lilter with great teenappeal. Strong vocal performance here too. Both halves could make big noise.

EARTHA KITT
(RCA Victor 6928)

B+ "TOUJOUR GAI" (2:08) [Cappell ASCAP — Darion, Kleinsinger] An enchanting philosophical number from the B'way show "Shinbone Alley" in which she stars, is presented effectively by Miss Kitt. Clever lyric set to a beautiful waltz melody. Excellent job by Eartha. Jockeys have an inviting off-beat love tune in this deck. Interesting material.

B "A WOMAN WOULDN'T BE A WOMAN" (2:00) [Chappell ASCAP—Darion, Kleinsinger] "Woman" is the subject of this imaginative jump ditty. Eartha's sultry voice is tailor-made for this piece of special material.

CATHY JOHNSON
(Columbia 40930)

B+ "PLEASE COME BACK TO ME" (2:46) [Dominion BMI—Blagman, Sauter] A ballad rocker with a hint of the blues is smartly read by Cathy Johnson backed by the competent ork and chorus of Ray Ellis. Looks like a strong teen pressing, and should do well in that age bracket.

B "MY JOHNEE" (2:03) [Acuff-Rose BMI—Bryant, Bryant] A haunting melody is resolved with passion and a dialect by the entertainer. The melody sticks.

The Cash Box
Disk of the Week

"THREE SHEETS TO THE WIND" (2:54) [Sequence & Halsey ASCAP —Livingston, David]

"YES SIR, THAT'S MY BABY" (2:22) [Bourne & Donaldson ASCAP—Donaldson, Kahn]

FOUR ACES (Decca 30348)

● The Four Aces work with something old and something new and hand in their strongest single release since their goldisker "Three Coins In The Fountain". It's a fabulous coupling that should put the quartet's name on the boards once again. "Three Sheets To The Wind" is a tremendous production arrangement of a beautiful new seafaring ballad set to a dramatic rhythm. Exciting new sound and delivery on a top grade love song that should take off. Big song. The coupler is a terrific revival of that great oldie "Yes Sir, That's My Baby". Swinging dixieland interpretation that could bring the song onto the charts once again. Here are two sides we'll be hearing day in and day out.

"WHO DOT MON, MOM?" (2:42) [Remick ASCAP—Stillman, Faith]

"SING, LITTLE BIRDIE, SING" (2:15) [Rush BMI—Shapiro, Stillman]

ROSEMARY CLOONEY (Columbia 40917)

● Rosemary Clooney follows-up her current clicker "Mangos" with a thrilling new single that'll hit in no time flat. It's a great little novelty dubbed "Who Dot Mon, Mom?" which features Miss Clooney and a children's chorus with one of the best calypso novelties to bow on the disk scene since the calypso craze began. Side has a wonderful sound, a terrific beat and a very humorous lyric. An excellent sequel to the current novelty "Mama Looka Booboo". Side will appeal to all age groups. The companion side, "Sing, Little Birdie, Sing", is a peppy bouncer with a lively beat. Engaging performance showcased by some cute harpsichord accompaniment. This side, too, could hit the charts. Hot coupling.

"YOUR KISSES KILL ME" (2:09) [Sequence ASCAP—Discant, Lawrence]

"KISS IN YOUR EYES" (2:02) [Jack Gold ASCAP—Lynn, Brooks, Gordon]

EYDIE GORME (ABC-Paramount 9817)

● In the past 12 months, Edyie Gorme has become one of the leading female vocalists—both on records and in clubs. Her latest release for ABC-Paramount is definitely one of her strongest efforts to date and could very well be her biggest seller since joining the diskery. "Your Kisses Kill Me" is a swinging romancer belted with verve by the spirited songstress. Catchy up-beat love tune that Eydie's dee jay admiration society will find perfectly suited for their turntables. Great rhythm item loaded with punch. Could break wide open. The companion deck, "Kiss In Your Eyes" is another exciting jumper with a good rock and roll setting. Inspiring jolter that rocks along at a merry pace from the first groove to the last. It looks as tho Edyie has a disk that's chart bound.

"SUCH A SHAME" (2:15) [Meridian BMI—Hill, Stevenson]
"ANGEL OF LOVE" (2:46) [Opus BMI—Weismantel, Schell]

FOUR VOICES (Columbia 40933)

● The Four Voices, who came into the musical spotlight about a year ago with their big seller "Lovely One", have a great new sleeper that could wake up to a start and become an all-out smash. It's an exciting Latin tempo romancer labeled "Such A Shame". Excellent tune that should be a sensation among teenagers. The Voices' delivery is emotion packed and comes off as a sure-shot money-maker. Ray Conniff supplies the quartet with a superb background. Big new hit with a refreshingly different sound. Don't miss up on this one. Flip, "Angel Of Love" is a typical rock and roll beat ballad chanted with heart by the crew. Pretty melody and a dramatic lyric. Topper is a powerhouse offering.

JOHNNY DEE
(Colonial 433)

B+ "IT'S GOTTA BE YOU" (2:07) [Bentley BMI—Dee] Johnny Dee, currently sittin' pretty in the pop field with "Sittin' In The Balcony" under his belt, takes on a tune, like "Balcony" delivered with a similar smooth up-tempo rock he achieved in his hit. Watch this one, the song and delivery is caught on to easily.

B "TEEN AGE QUEEN" (2:55) [Bentley BMI—Campbell, Dee] A heart-felt teenage love song is emotionally wrapped up by the artist. Holdin' hands affair.

TEDDY PHILLIPS
(Bally 1036)

B "MELODY #9" (2:14) [Windy City ASCAP — Martin, Watts, Stafford] An opus that has written and arranged into it some of the qualities of "Third Man Theme" gets a sparkling honky-tonk and guitar spotlight from the Teddy Phillips ork. Instrumental novelty with clickability. Could make it.

C+ "HEADIN' HOME" (1:50) [Windy City ASCAP—Phillipps, Hettel, Trace] A whistle is the main instrumental factor in this jaunty tune.

JANE MORGAN
(Kapp 185)

B+ "IT'S NOT FOR ME TO SAY" (2:50) [Korwin ASCAP—Stillman, Allen] The tune is one of the better ballads to have been written this year, and its intimate, bluesy rendition by stylist Jane Morgan perfectly measures up to the wistful melody and lyric. Miss Morgan who did well with "Two Different Worlds," should keep in strong sales touch with the other available pressings of the disk. Distinctive vocal effort.

B "AROUND THE WORLD" (2:14) [Victor Young ASCAP—Young] A version of the theme from "Around The World In Eighty Days" gets a waltz and tarentella interpretation from Miss Morgan, the ork and chorus. Bright platter.

LARRY CLINTON ORCH. & BILL HARRINGTON
(Dana 2115)

B "HI DIDDLE, DIDDLE—OOM PAH, PAH" [Melody Trails BMI —Dana, Dana] A delightful waltzer tailor-made for summer programming is charmingly handled in a spright, colorful, happy-go-lucky manner by Larry Clinton's ork with Bill Harrington on the vocal. Gay, carefree pleaser that should do well on the jukes.

C+ "SHOW ME" [Dana BMI—Dana, Dana] Harrington chants a romantic ballad set to a good rock and roll beat on this half.

ROBBIN HOOD
(MGM 12486)

B+ "FOR THE LOVE OF MIKE" (2:24) [Leo Feist ASCAP—Baum, Kaye] Two popular phrases are neatly woven into a cute romantic story by versatile Robbin Hood. The lark does a very charming job and comes off with a commercial pressing that could catch in the wind and spread rapidly. Catchy ditty with a good dance beat, too. Kids'll go for this one.

C+ "WOULDN'T CHA LIKE TO KNOW" (2:07) [Ross Jungnickel ASCAP — Schroeder, Peoples] The songstress belts across another swinging rocker that should have the hoofers hoppin'. Spright novelty.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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RECORDS

Record Reviews

A DISK & SLEEPER
B VERY GOOD
C FAIR
B+ EXCELLENT
C+ GOOD
D MEDIOCRE

SANFORD CLARK
(Dot 15585)

B+ "LOU BE DOO" (1:51) [Quintet House Of Fortune BMI—Motola, Marascala, Sill] Sanford ("The Fool") Clark rides on a tune which is creating sales action on the west coast. It's a sizzling, upbeat item in tribute to a gal named "Lou Be Doo," and Clark's reading has uninhibited vitality with nary a break. This one bears close observation.

C+ "LOVE CHARMS" (2:09) [Sherman BMI—Stanley] A more subdued stint by Clark takes place on a middle-beat opus spotlighted by pronounced echo effects.

CLYDE STACY
(Candlelight 1015)

B+ "SO YOUNG" (2:39) [Renda & Desert Palms BMI—Sherman] The sound produced on this disk by Clyde Stacy is just unusual enough to give it the "something different" tag, and possibly push it on the charts. The composition has a slow, haunting dirge-beat quality, feelingly performed by Stacy and the sensuous whisperings of a female voice. Keep an eye on it.

C+ "HOY HOY" (2:11) [Progressive BMI—Jones] A conventional rocker has Clyde kicking up a R&R storm. Good juke box presentation.

BILLY BRANDO
(Vip 1002)

B+ "LOVE ME AGAIN" [Parakeet Music] Billy Brando makes an exciting debut on the young Vip label as he chants a commercial rock and roll ballad with a lovely melody and an emotional lyric. Lad has talent and strong material to work with. Watch this side. It could make noise.

B "ONE SIDED LOVE" [Parakeet Music] Another powerful, dramatic love opus set to the same hard-hitting rock and roll beat. Potent arrangement that will attract the attention of the kids. Brando could make the grade with this coupling.

WORLD SYMPHONY ORCH.
(Request 732)

B+ "TROPICAL TRUMPETS" (2:46) [Pleasant ASCAP—Lengsfelder] Trumpets take the spotlight on this extremely beautiful latin beat romancer. Exciting delivery of an enchanting melody. This is one of the best sides to come from Request. Could be a big money-maker. Watch this sleeper. Top notch arrangement.

B "STRADIVARIUS IN A SAFE" (3:19) [Pleasant ASCAP—Lengsfelder] The World Symphony Orch. excels on an entirely different, but equally attractive recording. Here violins come front and center to fashion a fragile and charming love theme. Relaxing and ear-pleasing.

DON CASANAVE
(ABC-Paramount 9827)

B+ "DEEP WITHIN ME" (2:06) [Gil BMI — Shapiro, Stallman] ABC introduces a thrilling newcomer who makes a most promising debut with a fascinating new bounce tune that could smash thru. Side has a very catchy melody and a top notch Don Costa accompaniment. If this disk gets a fair share of the spins, it'll smash. It's got a great sound, beat and delivery.

C+ "OUTSIDE OF MY DREAM WORLD" (2:27) [Pinelawn BMI—Carroll, Moody] This half has the songster warbling a tearful romancer with sincerity and deep feeling. Slow waltzer with a pretty theme.

The Cash Box Sleeper of the Week

"WITH THESE HANDS" (2:44) [Ben Bloom ASCAP—Silver, Davis]

"MY MAMMY" (2:34)
[Bourne & Worack & Donaldson ASCAP—Donaldson, Lewis, Young]

JERRY LEWIS (Decca 30345)

● Jerry Lewis, who won a tremendous fan following as a recording artist when he hit with "Rock A Bye Your Baby With A Dixie Melody," has another choice morsel for those who enjoy the sincerity and heart which Jerry puts into his recordings. On one side, Lewis hands in a dramatic and penentrating interpretation of a tune that hit the charts a few years ago, "With These Hands." An emotional and convincing performance that will draw heavy coin and many spins in the coming months. Looks and sounds like another big one for Lewis. Flip has Jerry in a Jolsoneque mood once again as he belts out the evergreen "My Mammy." Delightful new interpretation of a great standard.

"SUMMER LOVE" (2:01)
[Valando ASCAP—Weiss]

"I'M SORRY FOR YOU, MY FRIEND" (2:44)
[Acuff-Rose BMI—Williams]

JONI JAMES (MGM 12480)

● Joni James is at her best as she fashions two delightful new sides that should put her name on the charts once again. "Summer Love" is a most contagious interpretation of spright and summery novelty set to a galloping tempo. The lyrics are simple and appealing and make for easy listening. Solid programming material for every jockey. For those who enjoy the sentimental vocals of Miss James, Joni chants a tender romantic tale from the pen of the late Hank Williams on the flip. Fragile reading of a top drawer tune tagged "I'm Sorry For You My Friend." Delightful two-sider we'll be hearing often.

"IF YOU SEE MY LOVE DANCING" (2:10)
[Dandelion BMI—Guitar]

"HALF YOUR HEART" (1:54)
[Dandelion BMI—Blair, Duhig]

BONNIE GUITAR (Dot 15587)

● Bonnie Guitar, an unknown about ten weeks ago, skyrocketed into the musical spotlight with what is now one of the best selling records in the country, "Dark Moon," and attained national fame. Her follow-up release for Dot should prove that the thrush is not a one shot artist but a performer who will develop into a top star. She has two outstanding new sides, both of which have the dollar sign engraved in every groove. "If You See My Love Dancing" is a sentimental waltzer chanted with a heavy heart. Tender treatment of a fragile tune reminiscent of "Tennessee Waltz." Excellent interpretation of a self-penned number. The canary changes the pace on the coupling "Half Your Heart," as she shuffles thru the rhythmic love tune, also with a tearful lyric. Top notch double-decker destined for success.

"LOVE YOU 'TILL I DIE" (2:03) [Amber ASCAP—Lambert, Gluck, Jr.]
"DYNAMITE" [Skidmore ASCAP—Garson, Glazer]

BRENDA LEE (Decca 30333)

● Petite Brenda Lee, the peppery 9-year-old chirp who has won the hearts of millions of televiewers with her frequent TV appearancs, should make big noise with her latest Decca platter "Love You 'Till I Die." The little lark introduced the delightful latin-beat rock and roller on last week's Steve Allen NBC network stint and did a tremendous job. The song is an outstanding rhythm item that fits right in with today's best selling rockers, and it could take off instantaneously. Keep an eye on this tot, she'll be a big name. Coupling, "Dynamite" is a torrid handclapper that explodes right at the start and continues to rock right thru to the conclusion. Top deck should be Brenda's first big hit.

"MISS FROGGIE" [Knox BMI—Smith]
"SO LONG I'M GONE" [Knox BMI—Orbison]

WARREN SMITH (Sun 268)

● Sun Records, one of the labels greatly responsible for the current rock-a-billy craze via such names as Elvis Presley, Johnny Cash and Carl Perkins, has another sensational newcomer in Warren Smith who could become a tremendous "over-night" sensation with his waxing of "Miss Froggie." The song is a wild and wooly rafter-shaker about a gal built just like a frog. Powerful stuff jam-packed with teenappeal. Smith sings with the spirit of Little Richard and his exciting style should win for him a huge following. "So Long I'm Gone," the flip side, is a strong shuffle beat love tune with a more subdued vocal effort by Smith. This half could make big noise in the country field and carry over into the pop market.

SHERRY PARSONS
(Jubilee 5284)

B+ "DEAR MISS LONELY HEARTS" (2:23) [Harvard BMI—Hunter, Albert] Pert Sherry Parsons plays the role of a 17-year-old writing about her romantic problems to a lonely hearts columnist. She hands in a touching performance of commercial teen-age fare that could make big noise. Powerful song to watch closely.

B "THE MOMENT I MET YOU" (2:29) [Chas. N. Daniels ASCAP—DeMetrius] Here the lark chants a good blues ballad with a rock and roll beat.

BOBBY CHANDLER
(OJ 1005)

B+ "ME AND MY IMAGINATION" (2:21) [Fellows BMI—Claunch, Cantrell] Bobby Chandler who came into musical spotlight with his version of "I'm Serious," has another contender for hitdom in this pretty love song in the rock and roll idiom. Lad has a wonderful voice, good material and an arrangement with great teen-appeal. Deck could happen. It's a sleeper to watch.

C+ "SHADOWS OF LOVE" (2:03) [Old Judge BMI — Matthews, Biggs] This half is a solid swinger with a good driving beat in the backdrop. Top half is the big one.

DICK JACOBS & SKIFFLE GROUP
(Coral 61843)

B "FANTABULOUS" (1:50) [Vernon ASCAP—Jacobs] "Fantabulous," a term introduced on the "$64 G Question" TV show by Bobby Storm, becomes the title of Dick Jacobs latest release. It's a strong R & R beat jumper with the title repeated thruout the rockin' arrangement. Something out of the ordinary that could catch on.

B "AN AFRICAN'S PRAYER" (2:05) [Northern ASCAP—Warren] This half is another catchy instrumental novelty with a chorus joining in at mid point and singing sans lyrics. Off-beat Skokiaanish jumper. Jockeys interested in something different will enjoy both of these sides.

AL BERRY
(Prep 107)

B+ "KING OF THE BLUES" (2:45) [Murad BMI—Dickman, Israel] The Prep label could have its first big click in this emotional blues ballad chanted with zest by newcomer Al Berry. Lad has a rich voice and an interesting style. Commercial R & R beat material with hit qualities. Watch this sleeper.

C+ "PLEASE DON'T CALL ME FOOL" (2:10) [Beechwood BMI—Dickman, Tompkins] The big voiced baritone chants another heavy hearted romancer with class. Pretty arrangement.

THE AMES BROS.
(RCA Victor 6930)

B+ "TAMMY" (2:21) [Northern ASCAP — Livingston, Evans] The Ames Brothers' delightful harmony is at its best as the boys drift thru a smooth rock and roll arrangement of a tune from the U-I flicker "Tammy And The Bachelor." Lovely melody and lyric. Could be the group's biggest seller in quite some time.

B+ "ROCKIN' SHOES" (1:55) [Winneton BMI — Stevenson, Hill] Here the boys high tail it thru a terrific latin beat rock and roller with great drive. A female chorus adds further fullness to an exciting and commercial side. Hot coupling.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

HE'S SO GREAT!

. . . and so

are the

tunes

perry como

my little baby

b/w

the girl with the golden braids

47/20-6904

RCA VICTOR

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B/W

WAIT FOR ME, MY LOVE

(Look Away - Look Away)

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London Lowdown

Frankie Laine, as usual, pleased his many admirers with his stint at the London Palladium. . . . Due at the big house next week is MGM's **Howard Keel** who made an unexpected appearance in the Sunday Night Palladium show yesterday to the delight of the audience. . . . Also on the bill, a return visit by the **Platters**.

It was a real U.S. Sunday as Channel 9 which featured **Alan Dean** on the **Jackson** show and **Gracie Fields**, back from America, who sang her new waxing for English Columbia, "Around the World."

Slim Whitman planed back to New York after a successful tour of these Isles. Also in London sharing a vaudeville bill with Britain's **Tommy Steele** are **Freddie Bell** and the **Bellboys**.

Eddie Joy comes over early in June with **Guy Mitchell** and **Mindy Carson**. . . . Also set for the Palladium new summer review headed by **Max Bygraves** and **Joan Regan** are **The Goofers**.

Rosie Clooney is to cut several titles over here for Philips, Columbia's counterpart in Britain, with the **Wally Stott** Orchestra.

The Oriole company has concluded a deal for the British distribution of the Disneyland recordings.

This Week's Best Selling Pop Singles
(Courtesy "New Musical Express")

1	**Rock-A-Billy—** Guy Mitchell (Philips)
2	**Butterfly—** Andy Williams (London)
3	**Yes, Tonight Josephine—** Johnnie Ray (Philips)
4	**When I Fall In Love—** Nat "King" Cole (Capitol)
5	**Cumberland Gap—** Lonnie Donegan (Pye-Nixa)
6	**Baby Baby—** Teen-Agers (Columbia)
7	**I'll Take You Home Again Kathleen—**Slim Whitman (London)
8	**Ninety-Nine Ways—** Tab Hunter (London)
9	**Too Much—** Elvis Presley (HMV)
10	**Banana Boat (Day-O)—** Harry Belafonte (HMV)
10	**Freight Train—** Chas. McDevitt Group (Oriole)
12	**Chapel Of The Roses—** Malcolm Vaughan (HMV)
13	**Look Homeward Angel—** Johnnie Ray (Philips)
14	**Butterfingers—** Tommy Steele (Decca)
15	**Butterfly—** Charlie Gracie (Parlophone)
16	**Around The World—** Ronnie Hilton (HMV)
17	**Mr. Wonderful—** Peggy Lee (Brunswick)
18	**Young Love—** Tab Hunter (London)
19	**Why, Baby, Why?** Pat Boone (London)
20	**Around The World—** Bing Crosby (Brunswick)
21	**Heart—** Max Bygraves (Decca)
22	**Mangos—** Rosemary Clooney (Philips)
23	**Long Tall Sally—** Little Richard (London)
24	**Love Is A Golden Ring—** Frankie Laine (Philips)
25	**The Girl Can't Help It—** Little Richard (London)
26	**I'm Walkin'—** Fats Domino (London)
27	**I'm Sorry—** Platters (Mercury)
28	**She's Got It—** Little Richard (London)
29	**We Will Make Love—** Russ Hamilton (Oriole)
30	**Party Doll—** Buddy Knox (Columbia)

Record Reviews

A	DISK & SLEEPER	**B**	VERY GOOD	**C**	FAIR
B+	EXCELLENT	**C+**	GOOD	**D**	MEDIOCRE

The Cash Box Best Bets

★ "WINDOW SHOPPING" "JUST A BEGINNER IN LOVE"	Helene Dixon	Epic 9215
★ "STAR DUST"	Billy Ward & Dominoes	Liberty 55071
★ "WHEN YOU'RE WITH THE ONE YOU LOVE"	Julius La Rosa	RCA Victor 6923
★ "IT'S NOT FOR ME TO SAY"	Jane Morgan	Kapp 185
★ "ME AND MY IMAGINATION"	Bobby Chandler	OJ 1005
★ "WAIT TILL YOU SEE HIM" "HOW WILL I KNOW"	Anita Ellis	Epic 9222
★ "TOUJOUR GAI"	Eartha Kitt	RCA Victor 6928
★ "SO YOUNG"	Clyde Stacey	Candlelight 1015
★ "DEEP WITHIN ME"	Don Casanave	ABC-Paramount 9827
★ "KING OF THE BLUES"	Al Berry	Prep 107
★ "LOVE ME AGAIN"	Billy Brando	Vip 1002

RAY STANLEY
(Zephyr 70-022)

B "MY LOVIN' BABY" (2:19) [Sherman BMI — Stanley] This pressing catches Stanley in a spirited rock 'n roll mood as he pounces on a steady beat item. The side has socko teenage appeal.

B "LOVE CHARMS" (2:29) [Sherman BMI—Stanley] The artist slows up a bit in this piece where Stanley describes various "love charms" he's going to use on his dame. Fine teenage fare.

MERCY & JUSTICE/HANK & FRANK
(XYZ 101)

B "AINTCHA GOT SOME ROOM IN YOUR GREAT BIG HEART FOR ME" (2:55) [Conley BMI—Slay, Crewe] Mercy & Justice blend delightfully on a good rock and roll item with a romantic storyline. Smooth side that could make noise.

C+ "THE ROCK-A-BILLY WALK" (2:42) [Conley BMI — Slay, Crewe] Hank & Frank are the featured performers on this swinging R & R item that'll have the kids jumping around the juke boxes. Solid swinger.

ANITA ELLIS
(Epic 9222)

B+ "WAIT TILL YOU SEE HIM" (2:35) [Chappell ASCAP—Hart, Rodgers] Stylist Anita Ellis presents an exuberant reading of the fine Rodgers-Hart three quarter time melody, "Wait Till You See Him." Miss Ellis exacts both the smart lyrics and substantial melodic line with a delightful gay abandon deejays should heartily take to. Real pro performance.

B+ "HOW WILL I KNOW" (1:48) [United ASCAP — Norvas, L. Baxter] The energy found in the top deck is employed by Miss Ellis on a sharply distinctive rock 'n roller backed by a good-sounding steadfast beat instrumental. The presentation has a right-in-the-groove commercial quality kids can really clap their hands to. Exciting entry.

ROBERT MAXWELL
(MGM 12488)

B "MARY LOU" (2:13) [Mills ASCAP—Lyman, Waggner, Robinson] Here's an invitingly revived version of an evergreen by harpist Robert Maxwell, his ork and chorus. The whole affair has a childish charm, and merry air. Jocks should have plenty of air-time for this one.

C+ "OPEN YOUR MOUTH AND SING" (1:59) [Maxwell ASCAP —Maxwell] An infectious, community-sing type disk is the offering on the flip side. Chock full of party fun hrough all of the 1:59 running time.

BILLY WARD AND HIS DOMINOES
(Liberty 55071)

B+ "STAR DUST" (3:08) [Mills ASCAP — Carmichael, Parish] After the seldom heard verse is tenderly sung, Ward and His Dominoes rock to the chorus of the pop classic, "Star Dust." Against an interwoven string backing highlighted by a strong beat support, this makes very effective, and distinctive programming. A new play on a song that could make noise again. Don't miss up on this sleeper.

C+ "LUCINDA" (2:20) [Billy Ward BMI—B. Ward] For the calypso-minded, Ward and His Dominoes spring a commendable calypso creation in exciting style. It looks like the top-side, though.

HELENE DIXON
(Epic 9215)

B+ "WINDOW SHOPPING" (1:55) [Dominion BMI—Miller, Conniff] A cute turn on a favorite female pastime, window-shopping, is brought across in a lively bouncer by thrush Helene Dixon. Backed by the imaginative arranger, conductor, Ray Conniff and a chorus Miss Dixon relates this snappy romancer with grace. Aboveboard arrangement and melody.

B+ "JUST A BEGINNER IN LOVE" (2:38) [Harvard BMI — Schell, Weismantel, Conniff] Miss Dixon is in warm form as she plays the role of the teenager confronted with her first romantic venture. Strong emotional opus. Hot coupling.

KEEFE BRASSELLE
(RKO Unique 402)

B "ARLENE" (2:35) [Vicar ASCAP—Brasselle] Another straight actor turned singer, Keefe Brasselle, acquits himself nicely in this Dixieland opus he himself penned in honor of his wife, thrush Arlene DeMarco (DeMarco Sisters). Cute item for change-of-pace programming.

C+ "I NEVER MEANT TO GET SERIOUS" (2:11) [Vim ASCAP —Hamilton, DeMarco] A sort of vaudeville-type number is unpretentiously sung by the performer. Occasional clever lyric.

DICK OLSON
(Mark 104)

B "HEARTS WERE NEVER MEANT TO BE BROKEN" (3:05) Dorsey ASCAP—Ross, Ross, Linsley] The song possesses a towering melody, and Dick Olson presents it with a sincerity that captures the essential grandeur of the affair. Ork and chorus support do much also to give the side a striking feeling. Socko presentation.

B "SHAKE HANDS WITH A GUY IN LOVE" (2:11) [Dorsey ASCAP—Ross, Ross, Linsley] Olson in a light-hearted frame of vocal mind catches each bounce in this bright ditty with finesse.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

RICHARD HAYMAN ORCH.

(Mercury 71123)

B+ "TAMMY" (2:08) [Northern ASCAP — Livingston, Evans] Richard Hayman's harmonica, orchestra and a full chorus drift thru a dreamy love song from the forthcoming motion picture "Tammy And The Bachelor". Wonderful tune with a delightful lyric too. Could be a big one. Superb arrangement.

C+ "CALYPSO GAL" (2:13) [Wadsworth ASCAP—Sherman] Here the orchestra fashions a lovely calypso tempo instrumental. String filled number similar in sound and delivery to the recent chart rider "Calypso Melody".

ALFI AND HARRY

(Liberty 55066)

B "CLOSING TIME" (2:22) [Mappa ASCAP — Bagdasarian, McIntyre] Alfi & Harry, two comics best remembered for their "Trouble With Harry" novelty, team up on another off-beat item and come up with a most enjoyable offering. Against a sentimental piano backdrop, the two reminisce and speak some very funny lines about their youth. Jockeys looking for a change of pace disk, have it here.

C+ "SAFARI" (2:20) [Frank ASCAP — McIntyre, Huddleston] Lions roar and natives chant on this unusual afro-rhythm ditty pleasantly handled by the artists.

GORDON MacRAE

(Capitol 3724)

B "ENDLESS LOVE" (2:34) [Mills ASCAP—Myrow] Under a favorable Latin-beat, MacRae hands in a fine vocal stint. The famed film singer takes the beat lightly in the beginning, ending in a show of his big voice about half-way down the track. Excellent ork-chorus arrangements. Solid single for MacRae's wide following.

C+ "WHEN YOU KISS ME" (2:04) [Brandon ASCAP — Hoffman, Manning] A softly swinging opus is handled efficiently by MacRae.

LORRY RAINE

(Advance 3017)

B "ESCAPE" (2:27) [Volkwein ASCAP—Kohlman] Lark Lorry Raine responds effectively to this exotic melody expertly arranged for the artist. The platter is a big production all the way, and can be sure of heavy deejay play. Exciting side.

B "EVENTIDE" (2:42) [Volkwein ASCAP—Gayle, Besse] A class melody, skillfully arranged, affords Miss Raine an opportunity for displaying a warm approach to a wistful composition. A winning deck that could make a move. Keep a look-out for it.

TEDDY LAWSON

(Mansfield 611)

B "THERE'S NO RETURN FROM LOVE" [Wise BMI—Weiss, Rivera] Lead vocalist of the Lawson Boys, Teddy Lawson, lends his expressive voice to a good melody with evergreen feelings. First-rate ballad delivery.

C+ "I KNEW IT WAS YOU ALL THE TIME" [Wise BMI—Weiss, Agne] Another soft ballad is pleasantly read by Lawson.

DON LEE

(Blue-Chip 0013)

B+ "CHARMAINE" [Miller ASCAP —Rapee, Leazer] The old standard, revived effectively recently, has been brought back once more by Don Lee in a tricky multiple tracking feat with an harmonica. Happy arrangement. Could be a big record. It's got an indescribable something that makes you want to hear it again.

C+ "ECHO" [Benell BMI] The engineering magic used on the above tune is effectively employed by Lee in this snappy affair.

THE SPORTS

(Deb 1002)

B "HOT LIPS AND PRETTY BROWN HAIR" (1:59) [Grille BMI—Bozeman, Ross] The Sports blend resourcefully in this pleasant piece packing a lot of rock 'n roll punch into it. Things move quickly, and right to the teen age point. Acceptable offering for the kids.

B "TRUE LOVE COME BACK TO ME" (2:25) [M. Witmark ASCAP—Rosenman] The sentimental theme from "East Of Eden" catches the group in a romantic, and touching light. A solo sax weaves dolefully thru the pressing. Impressive work.

BILLY DUKE

(ABC-Paramount 9826)

B "READY TO GO STEADY" (2:18) [Merion BMI—Day, Harris] A tricky variation on the "going steady" theme gives the Billy Duke crew plenty of room to display a good deal of vocal polish. The performance and the melody stick. OK rock 'n roll presentation.

C+ "LET ME KNOW" (2:07) [Merion BMI—Silvers] An appealing rocker socked out with conviction by the group.

VICKI YOUNG

(Brunswick 55008)

B "FORBIDDEN FRUIT" (2:00) [Aberbach BMI—Sherman, Sherman] The dynamic voice of Vicki Young is extremely exciting as the lark chants a potent rock and roller. Excellent multiple voice work on a side with a swinging beat.

C+ "I'LL NEVER ASK FOR MORE" (2:36) [E. H. Morris ASCAP—Ballard] The R & R ballad beat accompanies Vicki on this end as she belts out a torchy tune.

PHIL FOSTER

(Coral 61840)

B "LET'S KEEP THE DODGERS IN BROOKLYN" (2:37) [Famous ASCAP—Ross, Persky, Denoff] Comic Phil Foster humorously mourns the idea of Brooklyn moving to Los Angeles in this clever ditty penned by 3 staffers at New York's WNEW. Foster was successful with a similar disk several years ago labeled, "A Brooklyn Baseball Fan." Good deejay item, and solid sales appeal in certain markets.

C+ "LISTEN ALL YOU BACHELORS" [Morton BMI—M. & D. Foster] A dog is a single man's best friend says Foster in another chuckler. Good for several hearty laughs.

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INC.

Thanks the Music Operators of America for the great reception given to Par and to —

LEE YOUNG

singing

"I'M PLEADING"

and

"AFRAID"

PAR # 231

Distributors — Some territories still available

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INC.

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HOLLYWOOD 3-5676

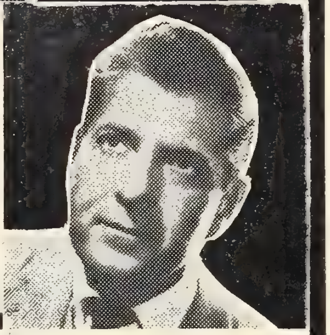
M-G-M Records

JONI JAMES
WITH A NEW SUMMER HIT!
SUMMER LOVE
I'M SORRY FOR YOU, MY FRIEND
K12480 • MGM 12480

MARVIN RAINWATER

GONNA FIND ME A BLUEBIRD
K12412 • MGM 12412

DAVID ROSE
& His Orch.
CALYPSO MELODY
K12430 • MGM 12430



THE RAY CHARLES SINGERS
WHEN IT'S SPRINGTIME IN THE ROCKIES
and
LOVELIER THAN EVER
K12470 • MGM 12470

DICK HYMAN TRIO
TOKYO ALLEY
and
SWEET GEORGIA BROWN
K12476 • MGM 12476

MIKE SECREST
THE GIFT
and
DO YOU PROMISE
K12479

RON HARGRAVE
HOLD ME
and
THE SONG OF THE MOONLIGHT
K12475

GARY WALKER
EVERYBODY'S GOTTA GO SOMETIME
and
IT'S ONLY A MATTER OF TIME
K12474 • MGM 12474

HANK BARNETT
FORSAKING ALL OTHERS (Never Forsaking You)
and
DEEP IN A DREAM
K12481

NEW SOUND TRACK ALBUM...
Silk Stockings
A SELLSATION!

Round The Wax Circle

NEW YORK:

The MOA Convention turned out to be the best ever. There's no doubt that as a result of its success, the music contingent will be multiplied at next year's meet. . . . Record acts will be sorry to hear that Chubby's burned down to the ground last week. The Camden, New Jersey night club was a haven for record personalities. . . . **Buddy Friedlander** has brought his promotional abilities to Epic Records. Our congratulations both to Buddy and Epic. . . . Present in Chicago was **Dave Axelrod**, one of the industry's best qualified jazz A&R men. Dave is with Motif and Parade Records on the West Coast but also does free lance jazz A&R, so any diskery in need of building its jazz catalogue would do well to contact him. . . . **Bob Miller**, president of Music Men's Contact Association, has become a grandfather. Bob's son Howard is the proud papa. . . . Mercury Records has signed the **Del-Vikings** and the **DeJohn Sisters.** . . . **Betty Madigan** has been held over at the Drake Hotel in Chicago. The vocalist was to have concluded her four-week engagement on May 21, but her booking has been extended until May 30th. . . . **Dorothy Shay**, "The Park Avenue Hillbillie," will hereafter devote half of her time to personal management. Her first client, **Ketty Lester**, is currently at the Village Vanguard, competing incidentally with Miss Shay herself, who is headlining for five weeks at the Persian Room. . . . Capitol Records was selected by the U.S. Department of Commerce to supply the recordings for the **Benny Goodman** records which were pressed in the U.S. Pavilion at the International Fair held in Bangkok, Siam. The records were pressed right at the U.S. Pavilion in pure, red vinylite using the new record mold developed by Research Craft and franchised to Capitol for the U.S. and Canada.

BENNY GOODMAN

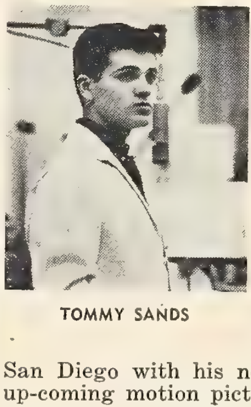
CHICAGO:

Andy Griffith shed his "funny side" for current promotion tour in conjunction with flick "Face In The Crowd" and Capitol sound track LP. WCFL's mad-cap, **Art Hellyer,** just couldn't resist playing "What It Was Was Football" during their interview though. . . . **Stan Dale** making the rounds of MOA booths sporting a (?) beard. Seems the WJJD deejay was named toastmaster of coming Tulsarama (Tulsa's 50th Anniversary). **Reed Farrell** was overheard advising Dale on how to keep it from itching. . . . With **Frank Pisani** headed for army this summer, Bally plans recording **The Highlights** as a quartet and release a single on Pisani directly prior to his induction. . . . MOAers found it hard not to chuckle at the large and small of it running around convensh floor—**Cathy Carr** and **"Big" George Jay.** . . . **Jim Lounsbury** and pert wife, **Penny,** sounding like the MOA had big happenings for them. Jim is definitely set to begin a new teen show via WBKB-TV (ABC) real soon and Penny wouldn't say no when asked if she was heading for a really big label. . . . **Randy Blake,** "Supper Time Frolics," delighted but the most with his new berth at WLW, Cincy. . . . ABC-Par's "Pledge Of Love" boy, **Johnny Janis,** stopped by **The Cash Box** booth to check his number on the "Top Sixty." . . . "Greatest convention yet," said **Jimmy Martin,** J. H. Martin Distribs. . . . And Minneapolis' **Herb Sandel** was anxious to let all know that he had picked up new west coast LP line, Parade, thanks to Dave Axelrod. . . . "Wow," cried WBBM's **Ray Rayner** over personal appearance of Columbia's **Tony Bennett** on Rayner's Sat. teen stint. . . . WGN's **Pat McCaffrie** plans to be back from his Minnesota fishing trip with big fish and even bigger stories. . . . **Bonnie Guitar, Manny Opper,** and **Dorothy Donegan** helped make **Sig Sakowicz's** Third Anniversary Vet Administration Show a big success. . . . On his way back to Fort Worth, Texas, **Franz Schubert,** Schubert Music and Music Records, stopped by to say "thanks" and tell us how proud he is of the "B" rating **The Cash Box** awarded to **Frankie Herman's** "Second Hand Lipstick." . . . Cream City deejay, **Don Metzger,** now news director WRIT.

ANDY GRIFFITH

HOLLYWOOD:

New singer, **Chris Warfield** bows on the Liberty label this week with a first release of "You Won't Forget Me" and "Three Dollar Orchid." . . . West Coast manufacturers and distributors who attended last week's MOA convention in Chicago report it the most successful convention ever held by that organization. The West Coast was well represented in the show put on by the recording artists for the banquet held on the final day of the convention. . . . **Tom Mack** of Dot Records announced this week the release of **Al Anthony's** new album, "Two Kinds Of Love" which features Anthony on a Hi-Fi organ, with an accompaniment by a full orchestra and chorus. . . . **The Four Coins** making the rounds of the local disk jockeys with **Jeff Clark** of Central Record Sales to plug their new Epic release of "Shangri La." Group plays Vancouver, B. C., then heads back East. . . . **Bob Bain,** who has arranged and conducted recent hits for **Tommy Sands** and **Sonny James** is heard on Key Records on current disks by The **Bob-O-Links** and **Janie Davis.** . . . **Bob Thompson** winds up Zephyr Records "The Stars Sing" album this week with sessions by **Rita Moreno** and **Eva Bartok.** . . . **Dick Williams,** Andy's brother, got exciting reaction in San Diego with his new Jubilee waxing of "The Restless Breed" from the up-coming motion picture of the same name. . . . **Artie Wayne** hosted a bon voyage party for **Joe Lilley** who left for Paris to score the **Bob Hope-Anita Ekberg** starrer, "Paris Holiday."



TOMMY SANDS

(Distributed in Canada by Sparton of Canada, Ltd.)

NEW!

Eydie's greatest!

YOUR KISSES KILL ME

c/w

THE KISS IN YOUR EYES

9817

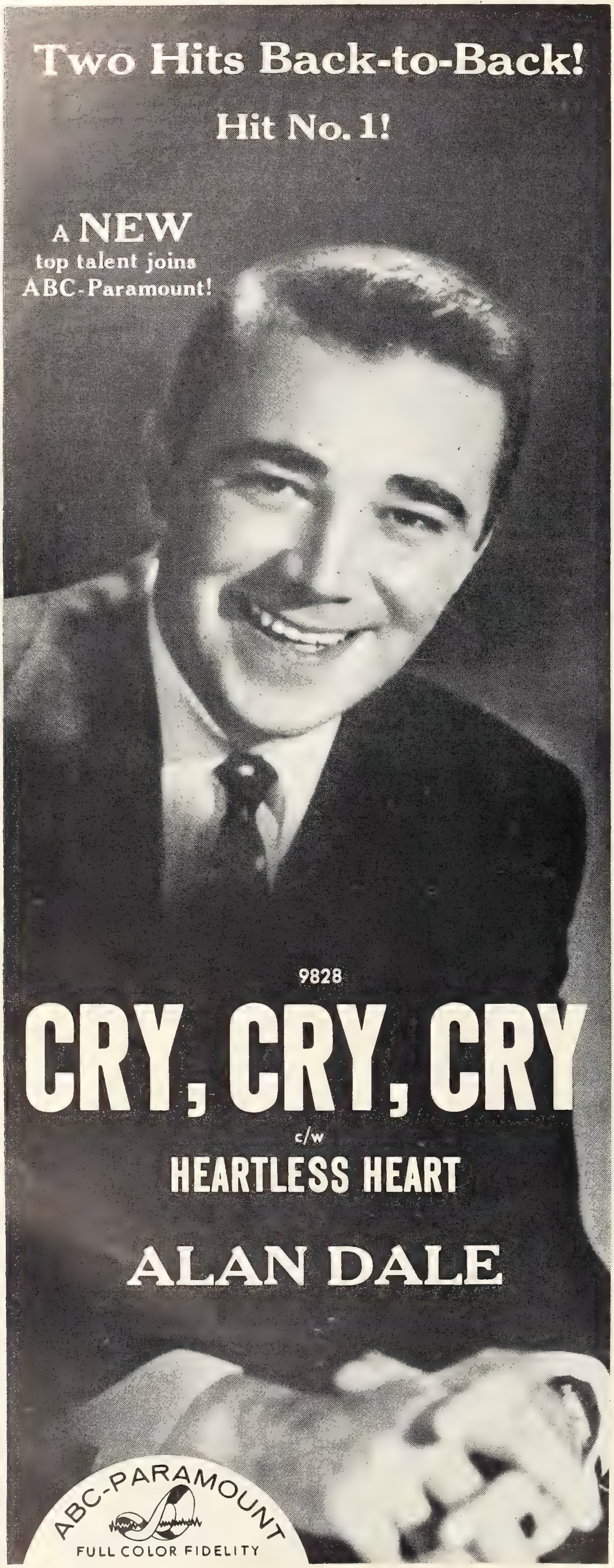
"Best New Girl Singer!"

— DISC JOCKEY POLL,
DOWN BEAT MAGAZINE

EYDIE GORMÉ

ABC-PARAMOUNT
FULL COLOR FIDELITY

MORE MUSIC-BUSINESS MEN DISCOVER EVERY MONT



Two Hits Back-to-Back!

Hit No. 1!

A NEW
top talent joins
ABC-Paramount!

9828
CRY, CRY, CRY
c/w
HEARTLESS HEART

ALAN DALE

ABC-PARAMOUNT
FULL COLOR FIDELITY

NEW!
The Hottest Lis

9818
BABY, SHE'S GONE c/w You Can Bet Your Bottom Dollar
JACK SCOTT

9819
JUNE IS BUSTIN' OUT ALL OVER
c/w
WHAT A DIFF'RENCE A DAY MADE
THE AXIDENTALS

9821
I'M FOREVER BLOWING BUBBLES
c/w
Whisper Not
JACKIE & ROY

9822
HOW WILL I KNOW c/w **I'LL NEVER CR**
DAMITA JO

C-1003
WITH ALL MY HEART
c/w
(Can't We Be) More Than Only Friends
JODIE SANDS

C-1004
CUPID
c/w
Jivin' With The Saints
FRANKIE AVALON

CHANCELLOR

Distributed by
AM-PAR Record Corp.

(Distributed in Canada
by Sparton of Canada, Ltd.)

..THE NEW MONEYMAKERS ARE ON ABC-PARAMOUNT!

In The Business!

9823
T'S YOU c/w I Ain't Got Nothing But The Blues
BEVERLY WHITE

9826
ET ME KNOW c/w Ready To Go Steady
BILLY DUKE

9827
DEEP WITHIN ME c/w Outside Of My Dream World
DON CASANAVE

9829
CALYPSO PARAKEET featuring
PATTY BRANDON c/w Ragtime Days
with the COONEY TRIO

9825
POLKA SPECIAL! Red Wine Polka c/w My Beautiful Girl
STAN WOLOWIC & THE POLKA CHIPS

CR-433
IT'S GOTTA BE YOU
c/w
Teenage Queen
JOHNNY DEE

CR-434
PAGE ONE
c/w
Mighty Low
THE BLUENOTES

COLONIAL

Distributed by
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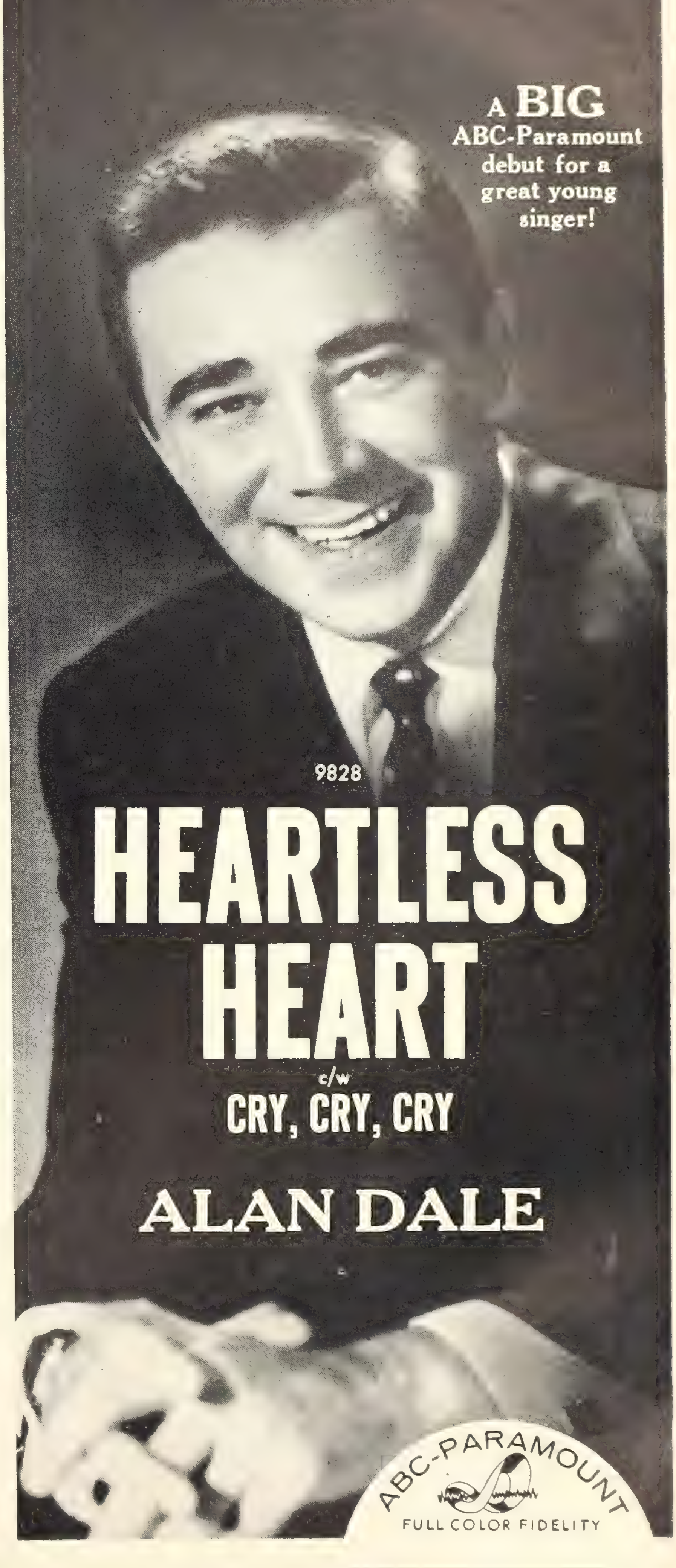
Two Hits Back-to-Back!

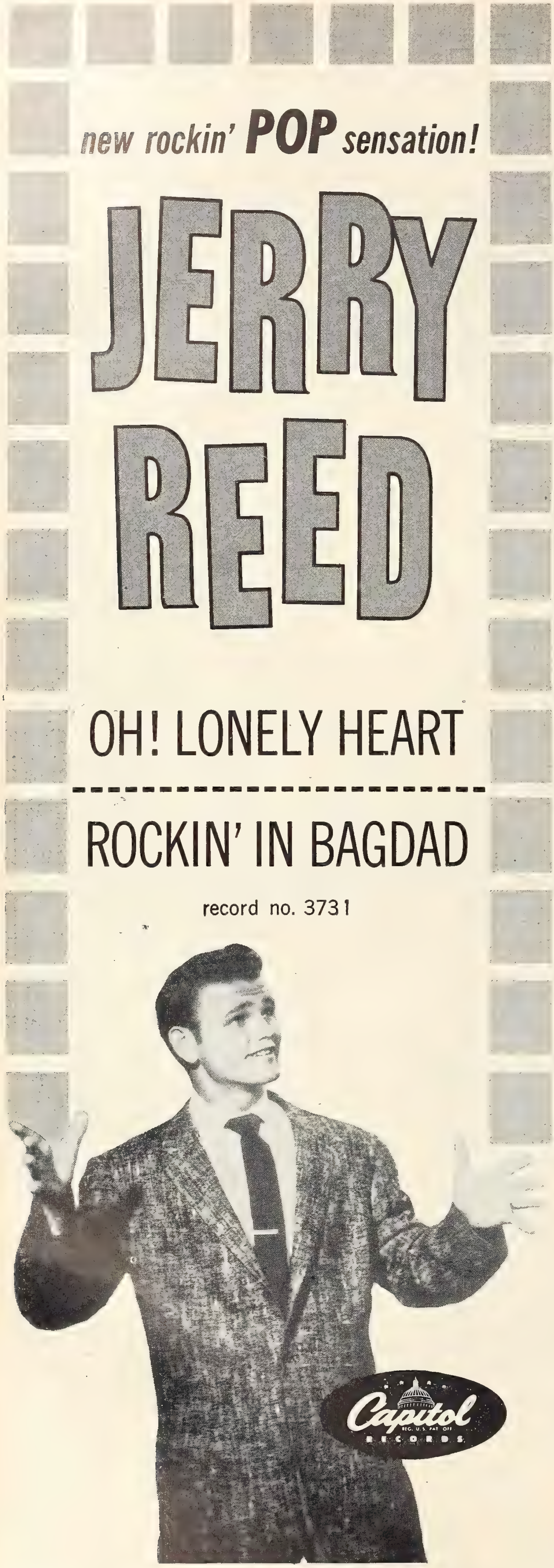
Hit No. 2 !



A BIG ABC-Paramount debut for a great young singer!

9828
HEARTLESS HEART
c/w
CRY, CRY, CRY
ALAN DALE

ABC-PARAMOUNT
FULL COLOR FIDELITY


new rockin' POP sensation!

JERRY REED

OH! LONELY HEART

ROCKIN' IN BAGDAD

record no. 3731

Capitol RECORDS

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	ALL SHOOK UP **ELVIS PRESLEY (RCA Victor)**	1
2	LOVE LETTERS IN THE SAND **PAT BOONE (Dot)**	8
3	LITTLE DARLIN' **DIAMONDS (Mercury)**	2
4	SO RARE **JIMMY DORSEY (Fraternity)**	6
5	A WHITE SPORT COAT **MARTY ROBBINS (Columbia)**	5
6	DARK MOON **GALE STORM (Dot) — BONNIE GUITAR (Dot)**	7
7	SCHOOL DAY (RING RING GOES THE BELL) **CHUCK BERRY (Chess)**	4
8	ROUND AND ROUND **PERRY COMO (RCA Victor)**	3
9	COME GO WITH ME **DEL-VIKINGS (Dot)**	9
10	GONE **FERLIN HUSKY (Capitol)**	10
11	FOUR WALLS **JIM REEVES (RCA Victor)** **JIM LOWE (Dot)**	15
12	I'M WALKIN' **RICKY NELSON (Verve)** **FATS DOMINO (Imperial)**	12
13	OLD CAPE COD **PATTI PAGE (Mercury)**	31
14	PLEDGE OF LOVE **KEN COPELAND (Imperial)** **MITCHELL TOROK (Decca)** **DICK CONTINO (Mercury)**	11
15	MANGOS **ROSEMARY CLOONEY (Columbia)**	16
16	FREIGHT TRAIN **NANCY WHISKEY (Chic)** **RUSTY DRAPER (Mercury)** **MARGIE RAYBURN (Liberty)**	25
17	IT'S NOT FOR ME TO SAY **JOHNNY MATHIS (Columbia)**	22
18	A TEENAGER'S ROMANCE **RICKY NELSON (Verve)**	38
19	TALKIN' TO THE BLUES **JIM LOWE (Dot)**	41
20	EMPTY ARMS **TERESA BREWER (Coral)** **IVORY JOE HUNTER (Atlantic)**	14

21) I JUST DON'T KNOW. 22) LITTLE WHITE LIES. 23) ROCK YOUR LITTLE BABY TO SLEEP. 24) START MOVIN'. 25) BYE BYE LOVE. 26) ROCK-A-BILLY. 27) LOVE IS A GOLDEN RING. 28) PARTY DOLL. 29) YOUNG BLOOD. 30) FABULOUS. 31) THE GIRL WITH GOLDEN BRAIDS. 32) I LIKE YOUR KIND OF LOVE. 33) GONNA FIND ME A BLUEBIRD. 34) WHY BABY WHY. 35) BERNARDINE. 36) 1492. 37) WITH ALL MY HEART. 38) SEARCHIN'. 39) HE'S MINE. 40) ONE FOR MY BABY. 41) MAMA GUITAR. 42) MY LITTLE BABY. 43) AROUND THE WORLD. 44) GOIN' STEADY. 45) DON'T CALL ME SWEETIE. 46) AFTER SCHOOL. 47) BUTTERFLY. 48) WONDERFUL! WONDERFUL! 49) DON'T CRY MY LOVE. 50) PEACE IN THE VALLEY. 51) ALMOST PARADISE. 52) YES TONIGHT JOSEPHINE. 53) DO I LOVE YOU. 54) HAREM DANCE. 55) IT'S YOU I LOVE. 56) CAN'T WAIT FOR SUMMER. 57) VALLEY OF TEARS. 58) SHISH-KEBAB. 59) CRAZY LOVE. 60 MAMA LOOKA BOOBOO.

LAINE

Riding in on a flood tide of popularity, this latest release of Frankie's is not only a "natural," it's truly great! Coupled with the title song from the soon-to-be-released Paramount picture, "Gunfight at the O.K. Corral," it has all the makings of a new bonanza. Stake your claim and share the profits.

Without Him
with Percy Faith and The Norman Luboff Choir b/w
Gunfight at the O.K. Corral from the Paramount picture of the same name
with Jimmy Carroll
Frankie Laine
4—40916

LEWIS

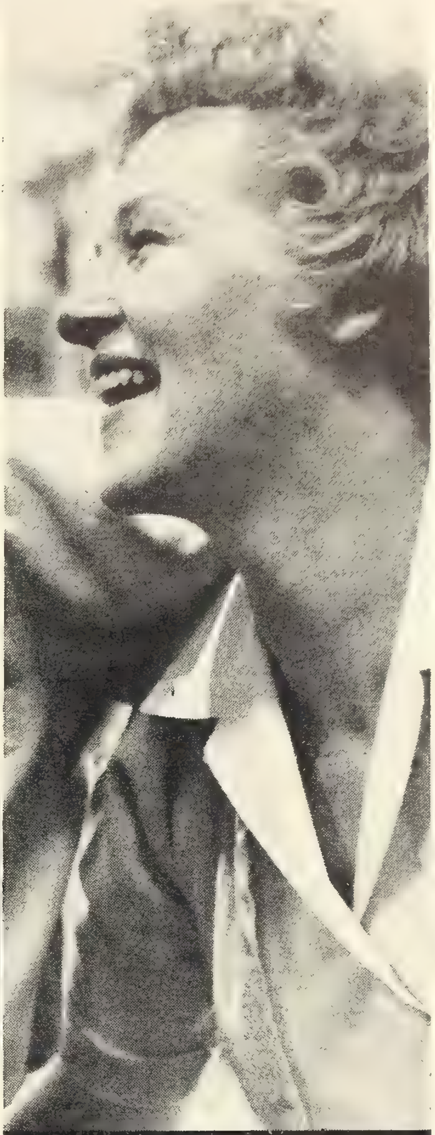
Miss Monica sings these entries in the forthcoming Jack Webb production, "The D.I." (Drill Instructor), and like the proverbial Marines, has the situation 'well in hand!' Look for heavy action as the film breaks and tie-in promotions hit all markets!

Met My Match b/w
(If'n You Don't)
Somebody Else Will
both from the Mark VII Ltd. production, "The D.I." Monica Lewis with
Ray Conniff
4—40924

THE FOUR VOICES

Four men on a mission—the boys are in great form (never sounded better) and on the go (make room on the charts!). Here's a high-powered entry with two terrific songs and solid delivery. Ray Conniff does a background that's strictly in the foreground, and it all adds up to a sure-fire hit!

Such a Shame b/w
Angel of Love
The Four Voices with
Ray Conniff
4—40933



STAFFORD

Jo's new disc features one of the finest ballads pressed in many a moon. It's got warmth, sincerity and JO! What more could anyone ask? Flip is one of the catchiest tunes you've ever heard. It's played in hearts and looks like a grand slam!

I'll Be There (When You Get Lonely) b/w
Underneath the Overpass
Jo Stafford with
Paul Weston
4—40926

BILLY WALKER

This combination of a solid country ballad and a novelty C&W with a Latin flavor puts Billy in favored position for the run to the winner's circle. It's real Gold Guitar material, and Billy's running on a fast track!

On My Mind Again b/w
Viva La Matador!
Billy Walker
4—40920-c

WAYNE WALKER

The "New Talent" department found young Wayne a truly versatile performer as shown on this, his first Columbia release. C&W and 'pop' singing and composing, too (he wrote both songs on this disc) are sending this lad off in style, and the style is terrific! With C&W moving more and more into the 'pop' field, Wayne is loaded for bear and aimed at the charts!

Whatever You Desire b/w
A Teenage Love Affair
(Can Cause the Blues)
written and sung by
Wayne Walker 4—40905-c

THE SURE-FIRE HITS ARE ON COLUMBIA RECORDS

THE HOTTEST COMPANY IN THE BUSINESS

A DIVISION OF CBS
® "Columbia" Marcas Reg.

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(Or Put Them On Your Own Letterhead)
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1721 BROADWAY
NEW YORK 19, N .Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE ARTIST OR BAND HERE

1. ....
2. ....
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List Your Top Ten Country Tunes Here

NAME OF RECORD HERE ARTIST OR BAND HERE

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List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE ARTIST OR BAND HERE

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NAME ....
FIRM ....
ADDRESS ....
CITY .... STATE ....

Platter Spinner Patter

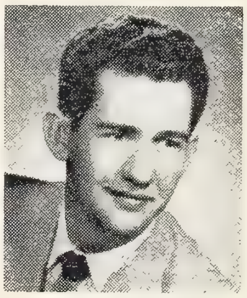
ALL ABOUT DISK JOCKEYS

During the month of April, **Johnny Sandison** (CKRM-Regina, Saskatchewan) conducted a campaign for the "Cancer Society," and asked the boys and girls to send in their "pennies for Cancer." Total received for the "Canadian Cancer Society": 10,300 pennies. . . . **Al Meltzer** (WHEN-Syracuse, N.Y.) emceed Syracuse's first Youth Rally. Over 6,000 persons heard **Jackie Robinson** speak, and among others, the **Vagabonds** entertain. . . . With a five and a half inch snowfall in Denver, Colo. on May 16th, **Gary Owens** (KIMN-Denver, Colo.) thought it a fine opportunity for some "seasonal" music. So he played 4 hours of Xmas melodies. . . . **Ken Albridge** (KHMO-Hannibal, Mo.) writes that **June Valli's** Victor disk of "Strictly Sentimental," and **Chuck Alaimo's** MGM pressing of "Leap Frog" are "clicking the most" on both his afternoon show, and remote "Saturday Night Dance." . . . **Tom Edwards** (WERE-Cleveland, Ohio) says **Harry Belafonte** is due for a one niter in Cleveland on June 14th. . . . In recognition of its 9th Anniversary, station KTLM-Denver, Colo., issued a 9th Anniversary publication, "Ad Libs," a mag describing the operation and personalities of the station. . . . Station KCSR-Chadron, Nebraska also had a birthday recently, its third. The affair, on May 9th, was highlighted by the setting up of a studio in the local J. C. Penney outlet with all programs originating there from early morning until late afternoon. Deejays **Cliff Pike** and **Freeman Hover** handled the affair. Hover conducted a "Why I Like Radio" contest during National Radio Week. The 3 best letters had radios given in their names to the Chadron, Nebraska Municipal Hospital for use by the patients.

KEN ALBRIDGE
(KHMO—Hannibal, Mo.)

* * * * *

One of the answers **Tom Adams** (KUDL-Kansas City, Mo.) received in his contest asking listeners what they thought "C. C. Rider" (**Chuck Willis** on Atlantic) meant was "a friendly Mexican riding on a horse." . . . Station WEBB-Baltimore, Md., has moved its studios to 3113 W. North Ave., Baltimore, and will soon boost its power to 5,000 watts. . . .**Dick Biondi** (WHOT-Youngstown, Ohio) would appreciate spot announcements from artists for his "Biondi Bash" show from 1 to 6 PM daily. . . . **Jim Wanke** (KHMO-Hannibal, Mo.) has a serenade to the ladies all morning long called a "Homemaker's Rendezvous," which includes the Top Fifty. . . . **Connie Francis**, MGM artist, has been selected queen of one of WAEB's (Allentown, Pa.) summer record dances to be held on Saturday nights at Dorney Park in Allentown. **Kerm Gregory** will emcee the majority of dances for the season. . . . **Bob Maxwell**, Program Advisor for WBRB-Detroit, Mich., says WBRB deejays **Dave McLaughlin**, **Johnny Russell**, and **Dick Drury** will not only emphasize the top tunes, but also the new ones. . . . **Jim Reid** (WKXL-Concord, N. H.) would appreciate taped station breaks from record personalities. . . . **Bob E. Lloyd** (WHEC-Rochester, N. Y.) is now doing the late night TV weather show on WHEC-TV in addition to his afternoon radio show. Bob says, "On this show, it's a cinch I can't play only the top-ten weather reports!" . . . **Gene Edwards** (WRIT-Milwaukee, Wisc.) writes that **Joy Layne** (Mercury) guested at the recent WRIT record hop May 10th. According to Gene, this was the first hop attempted in the Wauwatosa section of the city, and was a tremendous success. . . . **Don Metzger**, the newly appointed News Director of WRIT, thinks that **Patti Page's** new platter of "Old Cape Cod" (Mercury) is the best thing Patti has ever done. . . . The station staff of WNNJ-Newton, N. J., **Vic Aime, John Bennett, Ronnie Hickman, Paul De Laura**, and **Bob Grasner**, defeated the local paper, New Jersey Herald, in a basketball game played for the benefit of the YWCA and YMCA. . . . Special Request Dept.: While he was doing his Saturday night show, **Bob Elliot** (KENT-Shreveport, La.) received a call at about 1:20 AM from a woman in labor who asked Bob to play a song for her, **Ferlin Husky's** Capitol waxing of "Gone."


KERM GREGORY
(WAEB—Allentown, Pa.)

* * * * *

Sam Blessing (KOSI-Denver, Colo.) writes that **Brenda Lee** (Decca) was skedded, with a group of C&W music makers, to play the area May 26th, and due for an appearance at the Rainbow Ballroom for a dance date on June 3rd is **Fats Domino** (Imperial). . . . **Jim Harriott**, formerly of WTSP-St. Petersburg, Fla., is now with WFLA-Tampa, Fla., with two daily shows, "Gulfcoast Serenade," and "Today's Hits." . . . The new morning man on KHMO-Hannibal, Mo. is **Jim Wanke**. . . . **John Ademy** of WBIG-Greensboro, N. C. has been appointed Program Director of WBIG. John will retain his mike chores. . . . **Dick Cole**, formerly of WARE-Ware, Mass. is now spinning for WNBP-Newburyport, Mass. . . . **Glenn Brooke** has made the move to KWIQ-Moses Lake, Wash, from KIMA-Yakima, Wash.

JOHN ADEMY
(WBIG—Greensboro, N. C.)

LOVE LETTERS
IN THE SAND

Hold everything,
this is it!

THE HIT OF THE YEAR—BY THE SINGING SENSATION OF THE YEAR

ViVienne

LOVE LETTERS IN THE SAND

(from the 20th Century Fox Film BERNADINE)

B/W

LIGHT A CANDLE

(say a prayer)

Please be patient.
Orders exceed production
(at the moment).
Thank you.

VIP-1003

VIP

55 WEST 42nd STREET N.Y. 36, N.Y. PHONE LO 5-4276

Best Selling Sheet Music

		LAST WEEK
1	**ALL SHOOK UP** Shalimar-Presley BMI—Blackwell, Presley	2
2	**DARK MOON** Dandelion BMI—Miller	4
3	**ROUND AND ROUND** Rush BMI—Stallman, Shapiro	1
4	**A WHITE SPORT COAT** Acuff-Rose BMI—Robbins	6
5	**LITTLE DARLIN'** Excellorec BMI—Williams	3
6	**FOUR WALLS** Sheldon BMI—Moore, Campbell	15
7	**ALMOST PARADISE** Peer International BMI—Petty	5
8	**GONE** Hill & Range Songs BMI—Rogers	11
9	**EMPTY ARMS** Ivory BMI—Hunter	9
10	**LOVE LETTERS IN THE SAND** Bourne ASCAP—Kenny, Kenny, Coots	—
11	**COME GO WITH ME** Gil & Phoebe BMI—Quick	10
12	**WHY BABY WHY** Winneton BMI—Dixon, Hanson	8
13	**99 WAYS** Mayland BMI—Gracie	14
14	**BUTTERFLY** Mayland & Presley BMI—September	13
15	**SO RARE** Robbins ASCAP—Herst, Sharpe	—

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY) **TV**

RADIO	
A Face In The Crowd	Remick
All Shook Up	Shalimar
Almost Paradise	Peer
Around The World	Young
Dark Moon	Dandelion
Do I Love You (Because You're Beautiful)	Williamson
Empty Arms	Ivory
Girl With The Golden Braids	Roncom
Gun Fight At The O.K. Corral	Paramount
I Can't Give You Anything But Love Baby	Mills
I Could Have Danced All Night	Chappell
Italiano	Harms
It's Good To Be Alive	Valyr
It's Like Gettin' A Donkey To Gallop	Bregman-Vocco-Conn
Little White Lies	Bregman-Vocco-Conn
Lonely Man	Paramount
Look At 'Er	Valyr
Love Letters In The Sand	Bourne
Mama Guitar	Remick
Mangos	Redd Evans
My Troubled Mind	Porgie
Old Cape Cod	Pincus
Riverfront Blues	Hanover
Round And Round	Rush
So Rare	Robbins
Speak For Yourself John	Famous
Stars Fell On Alabama	Mills
Sunshine Girl	Valyr
That Face	Empress
Wind In The Willow	Broadcast

TV	
All Shook Up	Shalimar
Butterfly	Mayland & Presley
Calypso Melody	Cromwell
Can I Steal A Little Love	Northern
Dark Moon	Dandelion
Do I Love You (Because You're Beautiful)	Williamson
Drop That Name	Stratford
Dynamite	Skidmore
Girl With The Golden Braids	Roncom
Goin' Steady	Central Songs
Gone	Hill & Range
I'm Sorry	Algonquin
I'm Stickin' With You	Jackie
I'm Walkin'	Reeve
Little Darlin'	Excellorec
Lonely Man	Paramount
Love Is A Golden Ring	Montclare
Love Letters In The Sand	Bourne
Make Like A Bunny, Honey	Winneton
Mama Looka Booboo	Duchess
Ninety-Nine Ways	Mayland
On The Street Where You Live	Chappell
Party Doll	Jackie
Promises Promises	Manchester
Round And Round	Rush
Shangri-La	Robbins
So Rare	Robbins
Teen Age Waltz	Champagne
Teen-Age Crush	Central Songs
Wind In The Willow	Broadcast

THE YEAR'S TOP TEENAGE TRIUMPH!

They're Wild—
Simply Wild about

The WILDER BROTHERS

orchestra conducted by Barney Kessel

on

"TEENAGE ANGEL"

B/W

"I WANT YOU"

V-10055 V-10055X45

Verve RECORDS
451 NORTH CANON DRIVE,
BEVERLY HILLS, CALIF.

DOT'S BEST SELLERS

15570	LOVE LETTERS IN THE SAND — BERNARDINE	Pat Boone
15558 15550	DARK MOON	Gale Storm — Bonnie Guitar
15569	TALKIN' TO THE BLUES — FOUR WALLS	Jim Lowe
15574	A FALLEN STAR	Jimmy Newman
15538	COME GO WITH ME	The Del-Vikings
15571	WHAT MADE MAGGIE RUN — LITTLE BILLY BOY	The Del-Vikings
15581	FOOL AROUND — WHICH WAY TO YOUR HEART	The Fontane Sisters
15573	ON MY MIND AGAIN	Bob Denton
15575	TELL MY LOVE — VE' BORRIQUITO	Billy Vaughn
15578	LOVE LETTERS IN THE SAND — BECAUSE WE ARE YOUNG	Mac Wiseman
15579	ATOM BOMB BABY	The Five Stars
15583	SPEAK FOR YOURSELF JOHN — KILL ME WITH KISSES	Margaret Whiting
15585	LOVE CHARMS — LOU BE DOO	Sanford Clark
15576	I SAW YOU, I SAW YOU — BYE BYE LOVE	T. Tommy
15565	KINGS ROCK — HELLO ALOHA	Johnny Maddox

ALBUMS

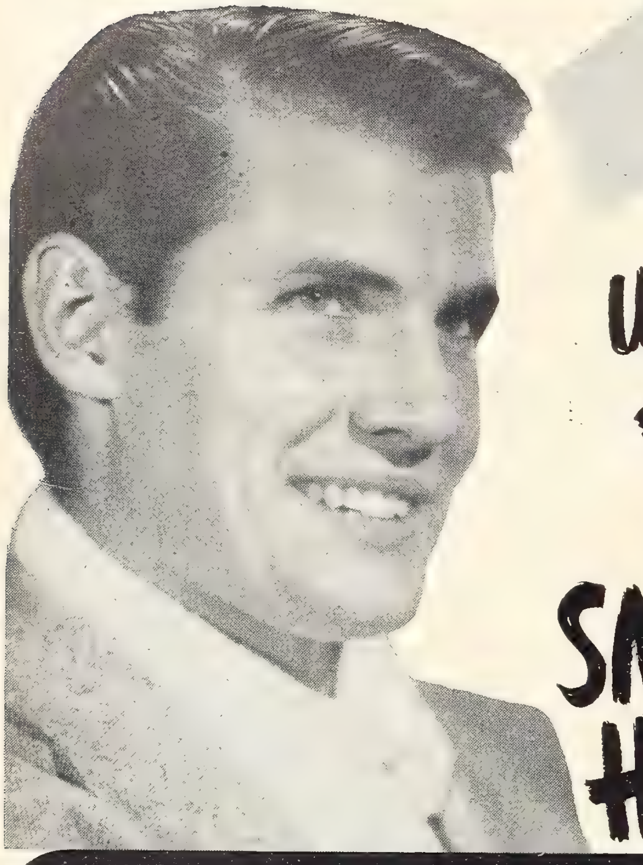
DLP-3054-D	"THE TEN COMMANDMENTS"	Composed and Conducted by Elmer Bernstein
DEP-1056	"A CLOSER WALK WITH THEE"	Pat Boone

NEW RELEASES

15587	HALF YOUR HEART — IF YOU SEE MY LOVE DANCING	Bonnie Guitar
15584	ROSIE'S GONE AGAIN — THE BLUES, THE GUITAR AND ME	Jimmie John
15586	WHIRLPOOL OF LOVE — REBEL	Carol Jarvis
15588	SAWING ON THE STRINGS — SWEETHEARTS IN HEAVEN	Don Reno — Red Smiley
15589	YOU AREN'T THE ONLY ONE — YOU DO SOMETHING FOR ME	The Classmates

Dot RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 3-4181
THE NATION'S BEST SELLING RECORDS

INTRODUCING
the Teen-Ager's Newest
SINGING IDOL...
RUSS WALKER



with 2 SMASH HITS!

"LISTEN"
B/W
"A HEART CAN BE
A LONELY PLACE"
R504X45

another HIFI RECORD hit recording from
HIGH FIDELITY RECORDINGS, INC.
6087 SUNSET BLVD. • HOLLYWOOD 28, CALIF.

SHIRLEY FORWOOD SAYS:
WATCH THIS SPACE GROW BIGGER AS MY RECORD GROWS GREATER:

"Good Night"
S-1003
SALEM RECORDS
64 W. RANDOLPH ST.
CHICAGO 1, ILL.

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Little Darlin' (Diamonds)
2. Come Go With Me (Del-Vikings)
3. All Shook Up (E. Presley)
4. A White Sport Coat (M. Robbins)
5. So Rare (J. Dorsey)
6. Rock-A-Billy (G. Mitchell)
7. It's Not For Me To Say (J. Mathis)
8. Wonderful! Wonderful' (J. Mathis)
9. Start Movin' (S. Mineo)
10. Round and Round (P. Como)

Chicago, Ill.

1. So Rare (J. Dorsey)
2. Dark Moon (B. Guitar)
3. I'm Walkin' (Nelson/Domino)
4. All Shook Up (E. Presley)
5. Little Darlin' (Diamonds)
6. School Day (C. Berry)
7. Love Letters In The Sand (P. Boone)
8. Gone (F. Husky)
9. Gonna Find Me A Bluebird (M. Rainwater)
10. Shish-Kebab (R. Marterie)

Los Angeles, Calif.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Love Letters In The Sand (P. Boone)
4. So Rare (J. Dorsey)
5. Round and Round (P. Como)
6. Party Doll (B. Knox)
7. Come Go With Me (Del-Vikings)
8. Dark Moon (G. Storm)
9. Gone (F. Husky)
10. Coconut Woman (Belafonte)

Seattle, Wash.

1. I'm Walkin' (R. Nelson)
2. All Shook Up (E. Presley)
3. Teenager's Romance (Nelson)
4. Lucille (L. Richard)
5. Gone (F. Husky)
6. Little Darlin' (Diamonds)
7. A White Sport Coat (M. Robbins)
8. Come Go With Me (Del-Vikings)
9. School Day (C. Berry)
10. Dark Moon (B. Guitar)

New Orleans, La.

1. All Shook Up (E. Presley)
2. Dark Moon (G. Storm)
3. C. C. Rider (C. Willis)
4. Come Go With Me (Del-Vikings)
5. So Rare (J. Dorsey)
6. Talkin' To The Blues (Lowe)
7. Valley Of Tears (F. Domino)
8. When Rock & Roll Come To Trinidad (N. Cole)
9. Butterfly (C. Gracie)
10. School Day (C. Berry)

Detroit, Mich.

1. Rosie Lee (Mello-Tones)
2. Love Letters In The Sand (P. Boone)
3. All Shook Up (E. Presley)
4. So Rare (J. Dorsey)
5. Over The Mountain (Johnnie & Joe)
6. I'm Walkin (R. Nelson)
7. Young Blood (Coasters)
8. School Day (C. Berry)
9. Baby She's Gone (J. Scott)
10. Start Movin' (S. Mineo)

Houston, Texas

1. Searchin' (Coasters)
2. Isabella (R. Tan)
3. A White Sport Coat (M. Robbins)
4. Young Blood (Coasters)
5. Come Go With Me (Del-Vikings)
6. C. C. Rider (C. Willis)
7. All Shook Up (E. Presley)
8. Love Letters In The Sand (P. Boone)
9. Til (P. Faith)
10. Little Darlin' (Diamonds)

Cincinnati, Ohio

1. School Day (C. Berry)
2. All Shook Up (E. Presley)
3. I'm Walkin' (Nelson/Domino)
4. Gone (F. Husky)
5. Little Darlin' (Diamonds)
6. Come Go With Me (Del-Vikings)
7. Fabulous (C. Gracie)
8. Dark Moon (G. Storm)
9. Love Letters In The Sand (P. Boone)
10. Round and Round (P. Como)

Denver, Colo.

1. All Shook Up (E. Presley)
2. Gone (F. Husky)
3. Little Darlin' (Diamonds)
4. School Day (C. Berry)
5. Dark Moon (G. Storm)
6. So Rare (J. Dorsey)
7. Come Go With Me (Del-Vikings)
8. A White Sport Coat (M. Robbins)
9. I'm Walkin' (R. Nelson)
10. Love Letters In The Sand (P. Boone)

San Francisco, Calif.

1. All Shook Up (E. Presley)
2. Come Go With Me (Del-Vikings)
3. Gone (F. Husky)
4. Dark Moon (B. Guitar)
5. Round and Round (P. Como)
6. A White Sport Coat (M. Robbins)
7. So Rare (J. Dorsey)
8. School Day (C. Berry)
9. Little Darlin' (Diamonds)
10. Searchin' (Coasters)

Philadelphia, Pa.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Dark Moon (G. Storm)
4. School Day (C. Berry)
5. Four Walls (J. Reeves)
6. Love Letters In The Sand (P. Boone)
7. Start Movin' (S. Mineo)
8. Mama Looka Booboo (H. Belafonte)
9. With All My Heart (Sands)
10. Fabulous (C. Gracie)

Milwaukee, Wisc.

1. Dark Moon (B. Guitar)
2. I'm Walkin' (R. Nelson)
3. School Day (C. Berry)
4. Little Darlin' (Diamonds)
5. Love Letters In The Sand (P. Boone)
6. All Shook Up (E. Presley)
7. So Rare (J. Dorsey)
8. Start Movin' (S. Mineo)
9. Come Go With Me (Del-Vikings)
10. Pledge Of Love (D. Contino)

Cleveland, Ohio

1. Love Letters In The Sand (P. Boone)
2. All Shook Up (E. Presley)
3. Bye Bye Love (Everlys)
4. I'm Walkin' (R. Nelson)
5. A White Sport Coat (M. Robbins)
6. Little Darlin' (Diamonds)
7. Freight Train (Draper/Whiskey)
8. So Rare (J. Dorsey)
9. School Day (C. Berry)
10. Gonna Find Me A Bluebird (M. Rainwater)

Kansas City, Mo.

1. School Day (C. Berry)
2. All Shook Up (E. Presley)
3. So Rare (J. Dorsey)
4. Love Letters In The Sand (P. Boone)
5. Rock-A-Billy (G. Mitchell)
6. Dark Moon (G. Storm)
7. I'm Stickin' With You (J. Bowen)
8. Teenager's Romance (Nelson)
9. A White Sport Coat (M. Robbins)
10. Gone (F. Husky)

Minneapolis, Minn.

1. So Rare (J. Dorsey)
2. Love Letters In The Sand (P. Boone)
3. All Shook Up (E. Presley)
4. He's Mine (Platters)
5. Dark Moon (Storm/Guitar)
6. School Day (C. Berry)
7. Four Walls (Lowe/Reeves)
8. Little Darlin' (Diamonds)
9. A White Sport Coat (M. Robbins)
10. I Like Your Kind Of Love (A. Williams)

Pittsburgh, Pa.

1. All Shook Up (E. Presley)
2. So Rare (J. Dorsey)
3. Love Letters In The Sand (P. Boone)
4. A White Sport Coat (M. Robbins)
5. Wonderful! Wonderful! (J. Mathis)
6. Round And Round (P. Como)
7. Little Darlin' (Diamonds)
8. Over The Mountain (Johnnie & Joe)
9. Queen Of The Senior Prom (Mills Bros.)
10. School Day (C. Berry)

Buffalo, N. Y.

1. Bye Bye Love (Everly Bros.)
2. Love Letters In The Sand (P. Boone)
3. A White Sport Coat (M. Robbins)
4. All Shook Up (E. Presley)
5. Little Darlin' (Diamonds)
6. Round and Round (P. Como)
7. Freight Train (N. Whiskey)
8. Come Go With Me (Del Vikings)
9. Fabulous (C. Gracie)
10. Can't Wait For Summer (S. Lawrence)

Baltimore, Md.

1. Dark Moon (B. Guitar)
2. School Day (C. Berry)
3. All Shook Up (E. Presley)
4. A White Sport Coat (M. Robbins)
5. Four Walls (J. Reeves)
6. Wonderful! Wonderful (J. Mathis)
7. So Rare (J. Dorsey)
8. Love Letters In The Sand (P. Boone)
9. Empty Arms (Brewer/Hunter)
10. Your True Love (C. Perkins)

Atlanta, Ga.

1. Come Go With Me (Del-Vikings)
2. Little Darlin' (Diamonds)
3. Four Walls (J. Reeves)
4. Pledge Of Love (M. Torok)
5. Searchin' (Coasters)
6. A White Sport Coat (M. Robbins)
7. All Shook Up (E. Presley)
8. Dark Moon (B. Guitar)
9. So Rare (J. Dorsey)
10. Love Letters In The Sand (P. Boone)

St. Louis, Mo.

1. Little Darlin' (Diamonds)
2. Teenager's Romance (Nelson)
3. Dark Moon (G. Storm)
4. Fabulous (C. Gracie)
5. Love Letters In The Sand (P. Boone)
6. All Shook Up (E. Presley)
7. Freight Train (Whiskey/Draper)
8. Talkin' To The Blues (Lowe)
9. Start Movin' (S. Mineo)
10. So Rare (J. Dorsey)

Boston, Mass.

1. It's Not For Me To Say (J. Mathis)
2. Little Darlin' (Diamonds)
3. All Shook Up (E. Presley)
4. Dark Moon (B. Guitar)
5. So Rare (J. Dorsey)
6. School Day (C. Berry)
7. Love Letters In The Sand (P. Boone)
8. Rock-A-Billy (G. Mitchell)
9. Billy Boy (Three D's)
10. Around The World (Young)

......ATTENTION OPERATORS...DEALERS......BOTH SIDES GETTING TOP PLAY........

....................WONDERFUL REACTION...

Brenda Lee

.............AMERICA'S LITTLE SINGING SWEETHEART.......................

...."LOVE YOU TILL I DIE"....

..................................and......................................

..."DYNAMITE"....

..DECCA 9-30333....30333....

DECCA RECORDS

A NEW WORLD OF SOUND

2 GREAT HITS!
"BLUES DON'T MEAN A THING"
b/w
"IF I HAD A TALKING PICTURE OF YOU"
Savoy 1513
The JIVE BOMBERS
●
"ALL OF ME"
b/w
"I DON'T WANT TO CRY"
Savoy 1512
BIG MAYBELLE
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Oldest
ONE-STOP
record service
ALL LABELS •
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45 RPM
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• Free title strip service
THE MUSICAL SALES COMPANY
140 W. MT. ROYAL AVE.
BALTIMORE, MD

ATTENTION
watch for
FACE IN THE CROWD
&
MAMA GUITAR
REMICK MUSIC CORP.

IT'S Tops! IT'S Pop!
Marty Robbins'
A WHITE SPORT COAT
(AND A PINK CARNATION)
COLUMBIA 40864 (4-40864)

If you are reading someone else's copy of The Cash Box why not mail this coupon today!

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NEW YORK 19, N. Y.

Enclosed find my check.

$15 for a full year (52 weeks) subscription ☐
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$45 for a full year (Airmail outside U.S.) ☐

NAME ....
FIRM ....
ADDRESS ....
CITY .... ZONE ... STATE ......

Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

TIN PAN ALLEY SHOP
New York, N. Y.

1. Mama Looka Booboo (M. Franklin)
2. Party Doll (B. Knox)
3. It's Not For Me To Say (J. Mathis)
4. Don't Cry My Love (V. Lynn)
5. One For My Baby (T. Bennett)
6. Start Movin' (S. Mineo)
7. Rock-A-Billy (G. Mitchell)
8. White Sport Coat (Robbins)
9. So Rare (J. Dorsey)
10. I'm Sorry (Platters)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. So Rare (J. Dorsey)
2. All Shook Up (E. Presley)
3. Little Darlin' (Diamonds)
4. Love Letters In The Sand (P. Boone)
5. Four Walls (J. Lowe)
6. My Little Baby (P. Como)
7. Coconut Woman (Belafonte)
8. Dark Moon (G. Storm)
9. Gone (F. Husky)
10. White Sport Coat (Robbins)

SOUTH HEIGHTS MUSIC
Pittsburgh, Pa.

1. Love Letters In The Sand (P. Boone)
2. Dark Moon (G. Storm)
3. Old Cape Cod (P. Page)
4. Queen Of The Senior Prom (Mills Bros.)
5. Gone (F. Husky)
6. All Shook Up (E. Presley)
7. So Rare (J. Dorsey)
8. Ring My Phone (T. Sands)
9. Let There Be You (5 Keys)
10. Mangos (R. Clooney)

BOWMAN'S RECORD SHOP
Bridgeport, Conn.

1. Start Movin' (S. Mineo)
2. Little Darlin' (Diamonds)
3. Rock Your Baby To Sleep (B. Knox)
4. Love Letters In The Sand (P. Boone)
5. Pledge Of Love (M. Torok)
6. School Day (C. Berry)
7. So Rare (J. Dorsey)
8. Bye Bye Love (Everly Bros.)
9. Round And Round (P. Como)
10. Over The Mountain (Johnnie & Joe)

POPLAR TUNES RECORD SHOP
Memphis, Tenn.

1. All Shook Up (E. Presley)
2. White Sport Coat (Robbins)
3. Come Go With Me (Del-Vikings)
4. Dark Moon (B. Guitar)
5. Wonderful! Wonderful! (J. Mathis)
6. Little Darlin' (Gladiolas)
7. Four Walls (J. Reeves)
8. Yes Tonight Josephine (Ray)
9. School Day (C. Berry)
10. Just To Hold My Hand (C. McPhatter)

THOMPSON'S
Eugene, Ore.

1. Round And Round (P. Como)
2. Dark Moon (B. Guitar)
3. Party Doll (B. Knox)
4. White Sport Coat (Robbins)
5. Little Darlin' (Diamonds)
6. School Day (C. Berry)
7. I'm Walkin' (R. Nelson)
8. Almost Paradise (Williams)
9. Four Walls (J. Lowe)
10. So Rare (J. Dorsey)

YEAGERS MUSIC SHOP
Baltimore, Md.

1. Dark Moon (B. Guitar)
2. School Day (C. Berry)
3. All Shook Up (E. Presley)
4. Empty Arms (T. Brewer)
5. White Sport Coat (M. Robbins)
6. Four Walls (J. Reeves)
7. Love Letters In The Sand (P. Boone)
8. So Rare (J. Dorsey)
9. Young Blood (Coasters)
10. It's You I Love (F. Domino)

A. WILLIAMS & CO.
Philadelphia, Pa.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Dark Moon (G. Storm)
4. Start Movin' (S. Mineo)
5. School Day (C. Berry)
6. Four Walls (J. Reeves)
7. Fabulous (C. Gracie)
8. With All My Heart (J. Sands)
9. Mama Looka Booboo (H. Belafonte)
10. Love Letters In The Sand (P. Boone)

AMPHION MUSIC STORE
Cleveland, Ohio

1. Love Letters In The Sand (P. Boone)
2. Dark Moon (B. Guitar)
3. Little Darlin' (Diamonds)
4. I'm Walkin' (R. Nelson)
5. White Sport Coat (Robbins)
6. Bye Bye Love (Everly Bros.)
7. School Day (C. Berry)
8. With All My Heart (Sands)
9. Goin Steady (T. Sands)
10. All Shook Up (E. Presley)

THE GROOVE-GOOSAGE
Houston, Texas

1. Searching (Coasters)
2. Young Blood (Coasters)
3. Isabella (R. Tan)
4. Come Go With Me (Del-Vikings)
5. Till (P. Faith)
6. White Sport Coat (Robbins)
7. Bad Boy (Jive Bombers)
8. Love Letters In The Sand (P. Boone)
9. Little Darlin' (Diamonds)
10. C. C. Rider (C. Willis)

BOSTON RECORD DIST.
Boston, Mass.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Dark Moon (B. Guitar)
4. It's Not For Me To Say (J. Mathis)
5. Rock-A-Billy (G. Mitchell)
6. So Rare (J. Dorsey)
7. Billy Boy (3 D's)
8. School Day (C. Berry)
9. Harem Dance (Armenian Jazz Sextet)
10. Come Go With Me (Del-Vikings)

BRANFORD MUSIC
Newark, N. J.

1. Come Go With Me (Del-Vikings)
2. Little Darlin' (Diamonds)
3. All Shook Up (E. Presley)
4. White Sport Coat (Robbins)
5. Round And Round (P. Como)
6. It's Not For Me To Say (J. Mathis)
7. Dark Moon (G. Storm)
8. Mama Looka Booboo (H. Belafonte)
9. So Rare (J. Dorsey)
10. Wonderful! Wonderful! (J. Mathis)

RADIO DOCTORS
Milwaukee, Wisc.

1. Dark Moon (B. Guitar)
2. Love Letters In The Sand (P. Boone)
3. I'm Walkin' (R. Nelson)
4. Start Movin' (S. Mineo)
5. So Rare (J. Dorsey)
6. Old Cape Cod (P. Page)
7. Goin' Steady (T. Sands)
8. Billy Goat (B. Haley)
9. My Little Baby (P. Como)
10. All Shook Up (E. Presley)

MARTY'S MUSIC STORE
Lebanon, Pa.

1. Dark Moon (G. Storm)
2. All Shook Up (E. Presley)
3. Little Darlin' (Diamonds)
4. School Day (C. Berry)
5. Teenager's Romance (Nelson)
6. Empty Arms (T. Brewer)
7. Gone (F. Husky)
8. White Sport Coat (Robbins)
9. So Rare (J. Dorsey)
10. Around The World (Young)

GLEN MUSIC SHOP
Detroit, Mich.

1. Love Letters In The Sand (P. Boone)
2. Over The Mountains (Johnnie & Joe)
3. Start Movin' (S. Mineo)
4. I'm Walkin' (R. Nelson)
5. Young Blood (Coasters)
6. Baby She's Gone (J. Scott)
7. Rosie Lee (Mello Tones)
8. So Rare (J. Dorsey)
9. All Shook Up (E. Presley)
10. Fabulous (C. Gracie)

RAK SALES, INC.
St. Louis, Mo.

1. Dark Moon (G. Storm)
2. Love Letters In The Sand (P. Boone)
3. Little Darlin' (Diamonds)
4. So Rare (J. Dorsey)
5. Rock-A-Billy (G. Mitchell)
6. Teenager's Romance (Nelson)
7. White Sport Coat (Robbins)
8. Mama Guitar (D. Cornell)
9. Talkin' To The Blues (Lowe)
10. Freight Train (N. Whiskey)

GIFT MART MUSIC CENTER
Jamaica, L.I., N.Y.

1. Come Go With Me (Del-Vikings)
2. Little Darlin' (Diamonds)
3. All Shook Up (E. Presley)
4. Round And Round (P. Como)
5. White Sport Coat (Robbins)
6. So Rare (J. Dorsey)
7. Rock-A-Billy (G. Mitchell)
8. Gone (F. Husky)
9. It's Not For Me To Say (J. Mathis)
10. Mangos (R. Clooney)

ROSE RADIO
Chicago, Ill.

1. I'm Walkin' (R. Nelson)
2. So Rare (J. Dorsey)
3. Rock-A-Billy (G. Mitchell)
4. Dark Moon (B. Guitar)
5. Love Letters In The Sand (P. Boone)
6. Shish Kebab (R. Marterie)
7. Fabulous (C. Gracie)
8. Gonna Find Me A Bluebird (M. Rainwater)
9. Mama Looka Booboo (H. Belafonte)
10. Jamie Boy (K. Starr)

THE RADIO CENTER
New Orleans, La.

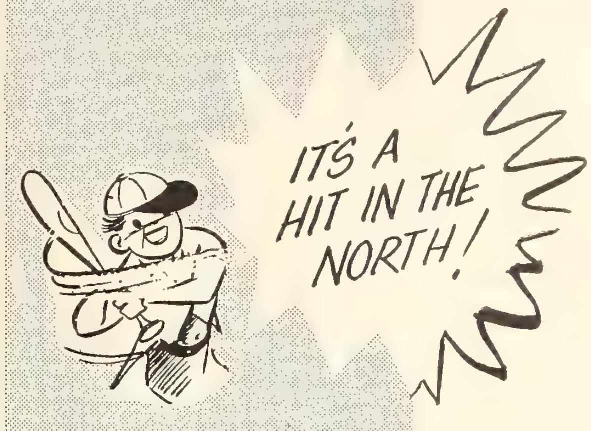
1. White Sport Coat (Robbins)
2. All Shook Up (E. Presley)
3. Dark Moon (G. Storm)
4. Mangos (R. Clooney)
5. I Just Don't Know (Four Lads)
6. Round And Round (P. Como)
7. Four Walls (J. Reeves)
8. Love Letters In The Sand (P. Boone)
9. Around The World (Young)
10. Love Is A Golden Ring (F. Laine)

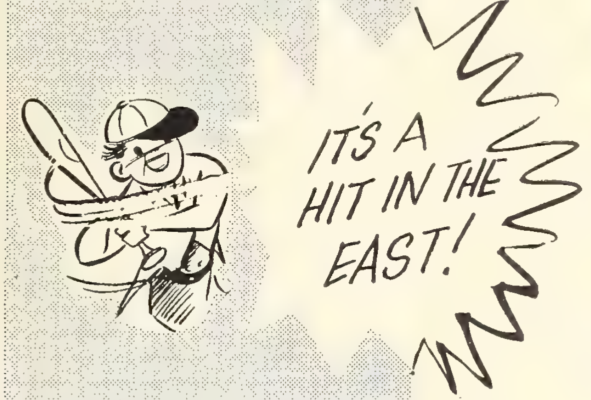
COCROFT MUSIC CO.
Thomasville, Ga.

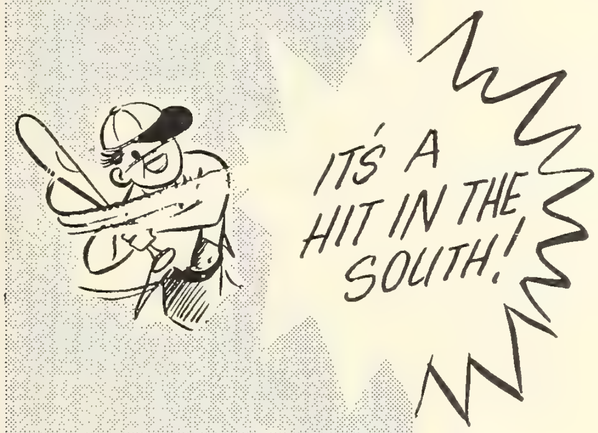
1. Freight Train (Whiskey)
2. Little Darlin' (Gladiolas)
3. Gone (F. Husky)
4. Pledge Of Love (Penguins)
5. Searching (Coasters)
6. Sittin' In The Balcony (E. Cochran)
7. Party Doll (B. Knox)
8. It's You I Love (Domino)
9. White Sport Coat (Robbins)
10. So Rare (J. Dorsey)

G. C. MURPHY CO.
Washington, D. C.

1. Bye Bye Love (Everly Bros.)
2. Round And Round (P. Como)
3. Love Letters In The Sand (P. Boone)
4. All Shook Up (E. Presley)
5. Gone (F. Husky)
6. Wonderful! Wonderful (J. Mathis)
7. School Day (C. Berry)
8. Four Walls (J. Reeves)
9. Locomotion (C. Carr)
10. Little Darlin' (Diamonds)


IT'S A HIT IN THE NORTH!


IT'S A HIT IN THE EAST!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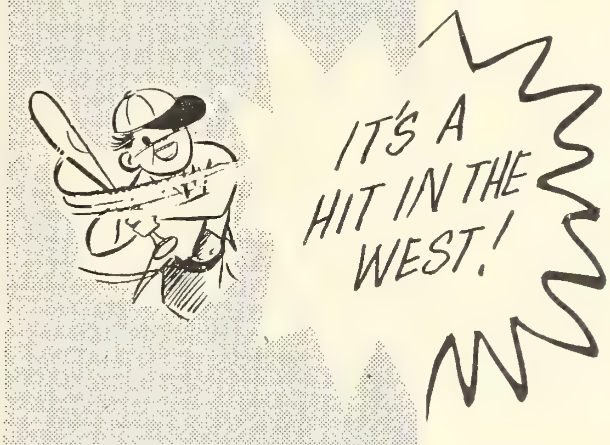
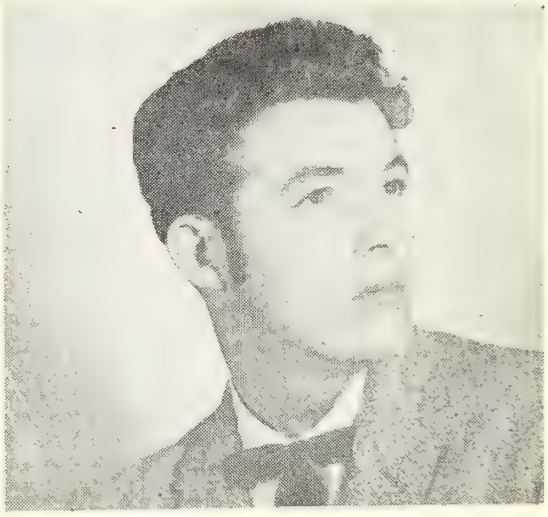

IT'S A HIT IN THE WEST!

"SO YOUNG"



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Ferlin Husky — Capitol Records
Dallas Music Co., Inc.

TOO MUCH
recorded by
Elvis Presley — Victor
Elvis Presley Music, Inc. and Southern Belle Music.

ALL SHOOK UP
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Elvis Presley — Victor
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HILL AND RANGE SONGS, INC.

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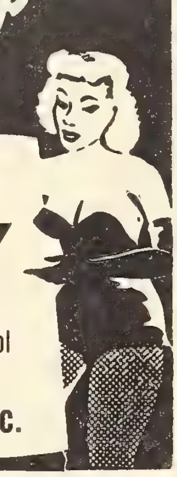

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Best Selling Pop Albums

★ Also Available in EP

				Pos. Last Week
1	★A SWINGIN' AFFAIR!	**FRANK SINATRA**	(Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-803)	6
2	★LOVE IS THE THING	**NAT "KING" COLE**	(Capitol W-824 * EAP-1-824, 2-824, 3-824)	1
3	★MY FAIR LADY	**BROADWAY CAST**	(Columbia OL 5090 * A 5090)	2
4	AROUND THE WORLD IN EIGHTY DAYS	**MOVIE SCORE**	(Decca DL 9046)	5
5	★STEADY DATE	**TOMMY SANDS**	(Capitol T 848 * EAP-1-848, 2-848, 3-848)	4
6	★HYMNS	**TENNESSEE ERNIE FORD**	(Capitol T 756 * EAP-1-756, 2-756, 3-756)	8
7	★CALYPSO	**HARRY BELAFONTE**	(RCA Victor LPM 1248 * EPA 1248)	3
8	MANTOVANI FILM ENCORES	**MANTOVANI AND HIS ORCHESTRA**	(London LL-1700)	18
9	★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES	**ROGER WILLIAMS**	(Kapp KXL 5000 * KE-714, 15, 16, 17, 18) (2—12" LP)	9
10	★AN EVENING WITH BELAFONTE	**HARRY BELAFONTE**	(RCA Victor LPM 1402 * EPA 1402)	7
11	★SPIRITUALS	**TENNESSEE ERNIE FORD**	(Capitol T-818 * EAP-1-818, 2-818, 3-818)	10
12	★THE KING AND I	**MOVIE CAST**	(Capitol W 740 * EAP 740)	11
13	★CLOSE TO YOU	**FRANK SINATRA**	(Capitol W 789 * EAP 789)	12
14	★THE EDDIE DUCHIN STORY	**MOVIE SCORE**	(Decca DL 8289)	14
15	★OKLAHOMA	**MOVIE CAST**	(Capitol SAO 595 * SDM 595)	13
16	CINDERELLA	**ORIGINAL TV CAST**	(Columbia OL-5190)	15
17	WALTZ WITH LAWRENCE WELK		(Coral CRL 57119)	17
18	★'S WONDERFUL	**RAY CONNIFF**	(Columbia CL 925 * EPA 925)	24
19	IT'S POLKA TIME	**STAN WOLOWIC**	(ABC-Paramount ABC 151)	19
20	★DANCE TO THE MUSIC OF LESTER LANIN		(Epic LN 3340 * EG 7185)	—
21	★ELVIS	**ELVIS PRESLEY**	(RCA Victor LPM 1382 * EPB 1382)	20
22	★ROCKIN'	**FRANKIE LAINE**	(Columbia CL-975 * B-9751, B-97512)	16
23	★SUDDENLY IT'S THE HI-LO'S		(Columbia CL 592 * B-9521, 2, 3)	23
24	★ELLA FITZGERALD SINGS THE RODGERS AND HART SONG BOOK		(2—12" LP) (Verve MG V 4002 * EPV-5027, 8, 9, 30, 31, 32, 33, 34, 35)	22
25	PAT	**PAT BOONE**	(Dot DLP-3050)	21

Marek Named RCA Victor Record Head; Kanaga Resigns, Becomes GAC President

GEORGE R. MAREK

LARRY KANAGA

NEW YORK — Appointment of George R. Marek as Vice-President and General Manager, RCA Victor Record Division, Radio Corporation of America, to succeed Lawrence W. Kanaga, who has resigned, effective June 1, was announced last week by Robert A. Seidel, Executive Vice-President, RCA Consumer Products.

Kanaga resigned to become President of General Artists Corporation.

Marek, who has been Vice-President and Operations Manager of the Record Division since April of this year, joined RCA in 1950 as Manager of Artists and Repertoire of the Division. He was elected Vice-President, Record Albums Department, in April, 1956.

A native of Vienna, Austria, Marek came to the United States in 1920. He studied at Vienna University and, from 1929 to 1950, was associated with the advertising firm of J. D. Tarcher & Co. He has written extensively on music and has been Music Editor of "Good Housekeeping" magazine since 1940. His books include "The Good Housekeeping Guide to Musical Enjoyment," "Front Seat at the Opera," and a biography of Puccini.

Kanaga had served as Vice-President and General Manager of RCA Victor Record Division since April 1, 1956. In May of 1955, he was elected vice-president and operations manager of the RCA Victor Record Division, having joined the Division in 1949 as General Sales and Merchandise Manager. He came to the Division after two years as Vice-President of the RCA Victor Distributing Corp. in Detroit. Kanaga was graduated with a Bachelor of Science degree from the University of Illinois in 1934 and in 1954 attended Harvard University under the Advanced Management Program.

Five Capitol Albums Receive Art Awards

HOLLYWOOD—Certificates of Excellence were awarded to Capitol Records last week by the American Institute of Graphic Arts for five album covers, "Mexican Waltzes," "Tone Poems of Color," "Four Freshmen and Five Trombones," "Shostakovich Plays Shostakovich" and "Spanish Guitar Recital."

In addition to Certificates of Excellence to Capitol for each of these albums, similar documents went to Marvin Schwartz, Art Director of the company; Don Feld, Assistant Art Director, and Ken Veeder, Supervisor of Photographic Service.

Additional certificates were awarded by the AIGA to Saul Bass, designer of the Sinatra "Tone Poems of Color" album; to Jane Sai for the cover design on the "Capitol" of the World album, "Mexican Dances," and to Jerry Gould for the design of both the "Four Freshmen and Five Trombones" and "Shostakovich Plays Shostakovich" albums.

Each of the certificates reads: "Certificates of Excellence of the American Institute of Graphic Arts in recognition of the fine craftsmanship shown in the Fifty Record Album Covers of the Year, selected by a jury for the national exhibition: 50 Packages of the Year and 50 Record Album Covers of the Year, 1957."

The cover of "Tone Poems of Color" also received the Medal Award from the Los Angeles Art Directors Club in February this year.

Contactmen Raise Fee

NEW YORK—The Music Publishers' Contact Employees of New York (contactmen's association) last week announced that it had raised its initiation fees for new members from $100 to $250.

The reason for the raised initiation fee was the increase in insurance rates on members' policies and increased costs of operation.

Victor To Double Output of EP's

NEW YORK, N.Y. — The RCA Victor Record Division will begin releasing 45 RPM Extended Play Album product every other week instead of once a month, effective June 1.

The announcement was made by W. W. Bullock, Manager of Victor's album department. He pointed out that the increase in Extended Play releases is in line with the company's new policy of making special product solely for EP.

"The increasing popularity of this type of record was emphasized when an Elvis Presley EP not only made the pop single charts but also sold more than one million copies," he said.

"At a $1.29, four tunes by leading artists make up the best consumer buy in the business today."

A special sales and advertising program is being set up to hypo the EP rush. John Trifero is in charge of product for EP's and also will continue as manager of the Save on Records program. Tom Sleeth of the pop album promotion department, will devote all his time to advertising and promotion of EP's. The entire EP program is under the direction of Dave Finn, Manager Planning and Specialty Sales.

Bullock noted that supermarkets and similar outlets already are doing a substantial job on EP's and also that an increasing number of dealers have indicated that in many cases EP's are outselling singles.

Gets Coral Boston Post

NEW YORK—Gerry Sher has been appointed to handle Coral Record promotion in the Boston area.

Sher, who formerly was a staff announcer and sales representative for Radio Station WTAO in Cambridge, will work out of Coral's Boston Branch—Mutual Distributors—which is handled by Frank Holland.

Special Delivery Service

HOLLYWOOD—As part of Verve Records promotion campaign for the original sound track album of "Funny Face," beautiful models were hired to distribute the album to the disk jockeys. Here Al Jarvis, of KFWB Hollywood, seems to enjoy the special delivery service by model, June Blair.

HOT

on Jubilee

Don Rondo
#5282
"ON FORGOTTEN STREET"
b/w
"TO BELONG"

Bob Whalen
#5283
"A ROSE AND A PRAYER"
b/w
"WITH THIS RING I THEE WED"

Sherry Parsons
#5284
"FROM THE MOMENT I MET YOU"
b/w
"DEAR MISS LONELY HEARTS"

Gene Nash
#5285
"DANDY LION"
b/w
"I MUST HAVE YOUR LOVIN' "

on Josie

Virginia Lowe
#818
"IN TEARS"
b/w
"I BELIEVE IN YOU"

Gene Lewis
#819
"CLOSE"
b/w
"TOO YOUNG TO SETTLE DOWN"

The Cadillacs
#820
"MY GIRL FRIEND"
b/w
"BROKEN HEARTS"

on Port

The Chancellors
#5000
"THERE GOES MY GIRL"
b/w
"TELL ME YOU LOVE ME"

on Blue Chip

Don Lee
#0013
"ECHO, ECHO, ECHO"
b/w
"CHARMAINE"

on Winley

The Paragons
#215
"FLORENCE"
b/w
"HEY LITTLE GIRL"

The Jesters
#215
"SO STRANGE"

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JAY-GEE RECORD CO., INC.
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Atco Signs Bobby Darin

NEW YORK—It was a great deal all around judging from the happy expressions seen here. The occasion was the signing of Bobby Darin to the Atco label by president Herb Abramson. Seen, from left to right, standing, are Jerry Wexler, vice president of Atlantic Records; Bubba Howell, Darin's road manager; Don Kirshner, Darin's New York representative; Meyer Shiland, Darin's manager; and Shiland's attorney. Seated are Abramson, left, and Darin, right.

Decca Issues 8 Classical Albums For June

NEW YORK — Decca announced last week an eight-disk classical release for June. The packages feature pianist Sviatoslav Richter in a Schumann solo piano record (Waldszenen, Fantasiestucke, and March No. 2); Shura Cherkassky, pianist, is featured in Tchaikovsky's Piano Concerto No. 2 (with the Berlin Philharmonic Orchestra); Rita Streich, the coloratura soprano, whose U. S. debut will be at the Hollywood Bowl on August 15th and who is also due to perform later this year with the San Francisco Opera, is heard in a Mozart Lieder recital; and American violist, Lillian Fuchs, in a recording of two of Bach's Unaccompanied Viola Suites, (Nos. 1 & 3) finishes the cycle (six suites) of her Bach recordings.

Also included in the June package—the last release before Decca's Fall promotion in August—are two quartet records, one featuring the Janacek Quartet (Dvorak String Quartet No. 7 in A Flat Major, Opus 105), the other is a continuation of the Beethoven Quartet series by the Koeckert String Quartet (record contains String Quartet No. 7 in F Major, Opus 59, No. 1).

Finally, there are two Mozart orchestral records, one containing the seldom played Serenade No. 10 for Twelve Wind Instruments and Double Bass in which Fritz Lehmann conducts members of the Berlin Philharmonic Orchestra; and in the second Mozart recording, veteran Mozart artist, Augen Jochum conducts the Symphony Orchestra of the Bavarian Radio in the "Linz" and No. 33 Symphonies.

MAJOR RECORD COMPANY INTERESTED IN NEW TALENT AND MATERIAL. SEND COPYRIGHTED MATERIAL ONLY. BOX #400, c/o The Cashbox, 1721 Broadway, N. Y., N. Y.

Dot-Owned N. O. Branch Reports Progress

HOLLYWOOD — E. E. "Bubber" Johnson, manager of Dot Records' first factory-owned distributor branch, which was set up in New Orleans in January of this year, returned to Louisiana last week following a week of conferences with Dot president Randy Wood, Vice-President and Treasurer L. L. Thornton, and Director of Production Christine Hamilton, in Hollywood. Although wholly owned by Dot, the branch became a part of the distribution deal with London Records, whereby Dot and London were to share distribution in certain areas, an arrangement which Dot reports has proven highly successful. Other lines currently being handled by the distributing company are Good Time, Contemporary, Pacific and West Coast Jazz. Wood and Johnson worked out details of basic policies and operational procedures in their meetings here.

Wood announced that the performance of the New Orleans branch has proven highly satisfactory, with progress even better than had been hoped for.

Johnson reported that Pat Boone's latest single, "Love Letters in the Sand" is the biggest Dot seller in the history of his territory, and that advance sales on Pat's new EP, "A Closer Walk With Thee" are flooding in from all the Gulf Coast States. Johnson further revealed that tremendous advance orders on Dot's two-pocket LP of the music from Cecil B. DeMille's "The Ten Commandments" have been piling up a backlog in his territory ever since Dot's first announcement of this forthcoming release. First shipments of the "Ten Commandments" album are expected to reach dealers this week.

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5¢ ABOVE
LPs 10% OVER LIST

Meeting Dates

Music Operators' Associations

May 27—**Central States Music Guild**
Place: 805 Main Street, Peoria, Ill.

28—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

June 3—California Music Merchants' Association
Place: 311 Club, 311 Broadway, Oakland, Calif.

3—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

4—Westchester Operators Guild, Inc. (6th Annual Banquet)
Place: Holiday Inn, Scarsdale, N. Y.

6—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

6—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

6—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

7—North Carolina Automatic Music Assn.
Place: Cape Fear Hotel, Wilmington, N. C.

10—Tri-County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio

11—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

12—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

12—New York State Operators Guild
Place: Palatine Hotel, Newburgh, N. Y.

13—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

13—Eastern Massachusetts Music Operators' Association
Place: Beaconsfield Hotel, Boston, Mass.

17—Wisconsin Music Merchants' Assn.
Place: Beaumont Hotel, Green Bay, Wisc. (12:00 Noon)

17—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

19—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

20—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)

20—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

27—West Virginia Music Operators' Association
Place: McLure Hotel, Wheeling, W. Va., 6:00 P.M. (W. Va. M.O.A. Executive Board)

28, 29—3rd Annual State Convention of W. Va. Music Ops

July 20, 21—Music Guild of Nebraska
Place: Clark Hotel, Hastings, Neb.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Album Sure Shots

★Also Available in EP

★DANCE TO THE MUSIC OF LESTER LANIN (Epic LN 3340 * EG 7185)

Europe Bound

NEW YORK—Leonard W. Schneider, executive v.p. of Decca, leaves via KLM Royal Dutch Airlines for Europe. Schneider and other Decca execs made the trip to Germany and England to confer with the company's European affiliates.

Bally Pacts Three

CHICAGO—Jimmy Hilliard, Bally Records president, has announced the pacting of three artists, Jeri Jordan, Bob Laurie and Ike Cole to exclusive Bally contracts. Jeri Jordan, a Chicago lass, has her initial platter, "The Architect" and "Sea Shells" currently on release, while Bob Laurie is huddling with Bally musical director Lew Douglas preparing for an early session. Ike Cole, brother of Nat Cole, will be utilized both vocally and instrumentally in an album being set up.

Hilliard also announced two new album releases within the next week. Frank Fay, known to thousands for his work in the show "Harvey", is presented in a set titled, "Be Frank With Fay." Second album on release is called "Calypso In Hi-Fi," and features Nathan Russell.

At Benefit

NEW YORK—Jane Morgan, Kapp recording artist, and Abba Eban, Israeli Ambassador, pause for the camera man at a recent United Jewish Appeal benefit at which Miss Morgan entertained. Kapp released the lark's latest record last week; it couples "It's Not For Me To Say" with "Around the World."

Met Star Joins Request

NEW YORK—Eugene Conley, the Metropolitan Opera tenor, who has also been featured on the "Firestone Hour" and "Woolworth Hour", has been signed by Request Records' A & R Head, H. J. Lengsfelder to an exclusive contract.

Conley is leaving for the Holland Music Festival, where he will sing the lead in Igor Stravinsky's "The Rake's Progress". The material for his various albums are being prepared. Conley will record upon his return in August.

Cabot To Distribute "Popeye" EP

NEW YORK—Paul Wexler, prexy of Cabot Records announced last week that Cabot has obtained the national distribution rights for the "Popeye" EP album, which is produced and owned by Associated Artists Corporation.

Heretofore, the EP was sold only by writing in to the TV program (on New York's WPIX) showing "Popeye" cartoons.

By contacting any of the Cabot Distributors, retail stores can now take advantage of the demand for this merchandise.

CORAL RECORDS

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"Shenandoah Rose"

by JOHNNY DESMOND

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b/w "CONSIDERATION"

with chorus and orchestra directed by DICK JACOBS

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639
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HEARTBREAK
ALL SHOOK UP
I WANT YOU, I NEED YOU
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The Cash Box

Capitol
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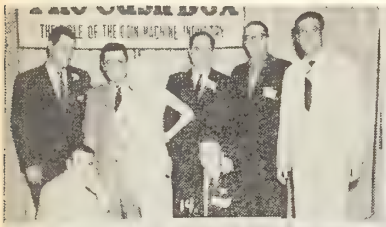
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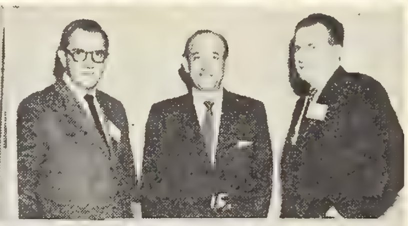
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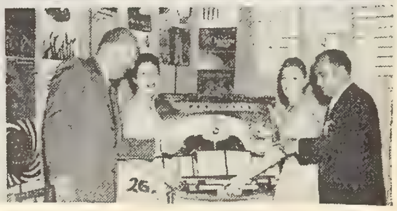
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Fee $2.
NO EXCEPTIONS
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MGM Records means More Good Music

The Cash Box
31.

COLUMBIA RECORDS
THE SURE-FIRE HITS · THE HOTTEST COMPANY IN THE BUSINESS
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RECORDS
WORLD OF SOUND
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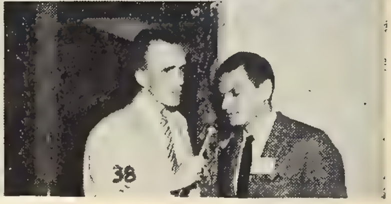
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THE BIBLE OF THE COIN MACHINE INDUSTRY
47.

the BIG hits

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52.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

MOA CONVENTION MOST SUCCESSFUL HELD YET

Taking Off For The Convention

NORTHWEST
NORTHWEST AIRLINES

NEW YORK—The MOA Convention was held in Chicago last week, but unofficially it started at the Idlewild Airport in New York for about forty conventioners who flew out on Northwest Orient in a chartered plane. Some of the group posed for the picture seen here just before taking off. The front row, starting left with Gene Goodman, seated, continues with Charles Goldberg, Bob Kornheiser, Elliot Blaine, Hy Siegel, Harry Apostoleris, Sonny Cox, and Bob Kerr. Seen from left and upward to the cabin are Aaron Sternfeld, Joe Delaney, unidentified woman, directly behind her Howie Kaye and Dick Jacobs. Next Norman Orleck, Frank Abramson, George Dalin, Sid Parnes, Cathy Carr (in front of Parnes), Gene Gotthelf, Frank Ward (behind Gene), Bernie Boorstein, Lou Valenti, Bob Austin (behind Valenti), Lou Boorstein, Carl Pavesi (behind Boorstein), Gabe Forman, Tom Greco (behind Forman), Ben Chicofsky, Albert Herman, Jerry Basile, and "Senator" Al Bodkin.

"The Cash Box" Photographer At The MOA Convention

1) Hal Fein, Art Talmadge, Lou Boorstein, Moorie Price
2) Murray Deutch, Norm Weistroer, George Kaye, Dick Jacobs
3) Kenny Myers, Bob Austin, The Crew Cuts and Nook Schrier (wearing glasses)
4) Sandy Singer and Little Brenda Lee
5) Bob Marcucci, Jodie Sands and Frankie Avalon
6) Mike Stewart and Marv Holtzman
7) Hy Siegel, Phil Chess, Cecil Steen, Frank Abramson and Gene Goodman
8) Charlie Hall and Goldie Goldmark
9) Joe Carlton and Tony Wilson
10) Joe Deane, Roger Williams and Ed Bonner
11) Mike Maitland and Bill Gersh
12) Jose Moran, Hy Reiter, a model, Harold Moon and Harold Pounds
13) Mickey Addy
14) Dee Jays Jim Lounsbury, Spider Webb, Reed Farrell, Bill Stewart, Russ Hall. Kneeling: Sandy Singer and Gene Edwards
15) J. Lasker, Dave Kapp and Dan McKim
16) Lucky Moeller and Brenda Lee
17) Lenny Perna and Amilee Thompson
18) Harry Maselow and Par Record models
19) Mr. Hayes and Herb Abramson
20) Murray Deutch, Jules Bihari, Fred Robbins and Dick Jacobs
21) Ina Fitzsimmons, Mary Gillette, "Abner" and "Carter"
22) Dal Haun
23) Dave Kapp, Murray Baker, Erwin Barg
24) Ivory Joe Hunter, Sid Parnes
25) Bob Austin and Cathy Carr
26) Jerry Blaine, Virginia Lowe, Sherry Parsons and Morty Palitz
27) Mr. & Mrs. Teddy Phillips and Jimmy Hilliard
28) Bill Gersh, Hirsh De La Viez and Paul Cohen
29) Jimmy Myers buying at Capitol Records
30) Gordon Gray, Abe Linax, Bill Binkley and Sol Handwerger
31) Larry Green, Jerry Ferber, Sandy Singer and Ed Mathews
32) Dick Linke and Hirsh De La Viez
33) Joe Sinsheimer and Henry Stone
34) Louis Sebok, Shim Weiner and Charley Salvo
35) Herb Oettinger, Morrie Goldman, Jim Martin and Lenny Garmisa
36) Mort Hillman and Bobby Christian
37) Saul Bihari and Marvin Leiber
38) Sid Parnes being interviewed by Bob Gribben
39) Sam Taran and model
40) Lenny Garmisa, Bill Gersh, Herb Oettinger and Irwin Garr
41) Bob Desheckor, Bernie Silverman, Ed Lyons, Joe Deane, George Jay and Larry Green
42) Russ Hall and Amilee Thompson
43) Bill Darnel and model
44) Bob Austin and Bobbi Dieterle
45) Jack Ames and model
46) Model and Cecil Steen
47) Bob Austin, Sally Wilbourn and Sam Phillips
48) Betty Coquette, Nick Alexander and Rochelle Coquette
49) Russ Arno and model
50) Tony Galgano and model
51) Cissie Gersh and Henry Friedman
52) Bob "Coffeehead" Larsen and model

For additional photographs see pages 57, 58, 60 and 62.

CHICAGO — The seventh annual MOA Convention, held in this city May 19, 20 and 21, was by all standards the most successful yet. It had a greater attendance than any previous convention and the general feeling among all who were there was that it accomplished more in bringing the music trade together with the operators than any convention before it did.

From the very start, Sunday afternoon, the exhibit area on the second floor of the Morrison Hotel was jammed. It was obvious that there was a greater representation from all fields of the music world than had attended the year before. Record company execs, disk jockeys, artists, distributors et al were present in abundance to meet with the operators.

Those who attended the morning meetings were treated to many interesting speeches. There were special activities for the wives who were along. And there were parties and get togethers far into the night all throughout the convention.

Topping off the entire meet, of course, was the spectacular banquet and show held on Tuesday night. The four-hour all star presentation in the Terrace Casino of The Morrison Hotel, was produced by Hirsh de La Viez and stage managed by Buddy Basch.

Appearing were Dic Jacobs (who acted as conductor for the entire evening and who did a sensational job in rehearsing all the acts), Somethin' Smith and the Redheads, Don Casanavo, Jodi Sands, The Diamonds, Margaret Whiting, Roger Williams, Dean Jones, Betty Madigan, Georgia Gibbs, Brenda Lee, Tony Bennett, Bonnie Guitar, Li'l Wally and the Lucky Harmony Boys, The Four Freshmen, Russ Arno, Margie Meinert, Mickey & Sylvia, Andy Williams, Betty Johnson, Lee Young, Nick Alexander and The Coquettes, Joe Valino, Cathy Carr, Steve Schulte, Bobby Christian, Nancy Whiskey, Bobby Darin and Marvin Rainwater.

Victor Artists On TV Show

NEW YORK—Eight RCA Victor recording artists will be featured in a a special full-hour program of songs and variety, "RCA Victor Galaxy of Stars," to be telecast over NBC Saturday, June 15 (9-10 p.m., EDT).

Vaughn Monroe will host the show. Other artists will be Tony Martin, Julius La Rosa, Jaye P. Morgan, Georgia Gibbs, Martha Carson, The Lane Brothers, and Eddie Heywood and his trio. Joe Cates will produce the program, which will originate from New York.

Complete Production Staff For Patti Page TVer, "The Big Record"

NEW YORK — Ervin Drake has been named associate producer and James Starbuck choreographer who will stage "The Big Record" starring Patti Page, debuting Wednesday, Sept. 18, over CBS Television, it was announced by Lester Gotttlieb, executive producer and creator of this new series.

Drake is a veteran in television of top shows having been associated with several spectaculars, "Spring Holiday" starring Tony Martin, "The Oldsmobile Show" and many others. He also has an array of credits as composer and lyricist for many important motion pictures and has written many song hits.

James Starbuck, originally from the Ballet Russe, has staged such television hits as "Show of Shows" and the "Chevy Series" as well as the choreography in Danny Kaye's motion picture, "The Court Jester." His Broadway credits include the hit "Song of Norway."

Other credits as previously announced include Lee Cooley, producer; Jerome Shaw, director; Vic Schoen and his 32-piece orchestra and choral group. "The Big Record" will originate from New York. Besides starring Patti Page, who will also serve as hostess on the show, it will feature names of the record industry who will appear each week in person doing the hits for which they have become national favorites.

Record Pressing Plant N. Y. Area

Seeks production manager for LP Division. Must have good background, experience, management and aggressiveness. Eventually to take full control production of entire plant.

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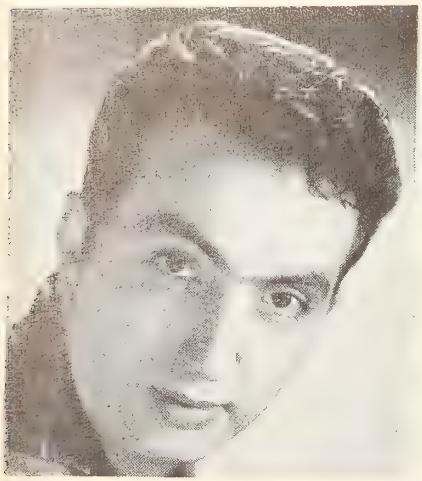

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Center of Attraction

AMI
MASON & HAMLIN PIANO CO.

NEW YORK—The AMI Mark II high fidelity phonograph-tuner is the center of attraction in the window of G. Schirmer, Inc., on 43rd St. in New York. This display is typical of the promotion being given the equipment by leading hi-fi dealers in cooperation with AMI. Schirmer, Inc., is exclusive AMI dealer in its city trading area.

Columbia Records Buys Bell & Howell Hi-Fidelity Phonograph Line

CHICAGO—Bell & Howell's line of high fidelity radio-phonograph consoles has been sold to Columbia Records, it was disclosed last week by Charles H. Percy, President of Bell & Howell and Goddard Lieberson, President of Columbia Records. The sale is effective immediately. There will be no interruption in the manufacturing, selling and servicing of the units.

Percy stated that the sale includes only the company's six phonograph and phonograph-radio-tape recorder combinations, ranging in price from $595 to $1,800. Bell & Howell and Columbia will each continue to manufacture and sell their own line of tape recorders.

Percy said Bell & Howell accepted Columbia's offer in order to devote capital, manpower and facilities to the expanding requirements of its photographic and tape recorder lines.

"Columbia welcomes the opportunity to expand its high fidelity phonograph line with these high quality instruments now marketed by leading music stores throughout the country," Lieberson stated, "This purchase provides Columbia with the industry's most extensive phonograph line, at retail prices ranging from $29.95 to $1,800."

Columbia will take over the servicing of Bell & Howell high fidelity consoles now in the hands of dealers and consumers.

Magnetic tape recorders will continue to be an important area of Bell & Howell's electronic engineering, manufacturing and marketing programs, Percy emphasized. He added that his company will expand the distribution of tape recorders, now sold through photographic, music and appliance stores. Wholesale distributors will be appointed to provide increased sales and promotional aid at the local level.

S.F. Records Signs Four

SAN FRANCISCO—The San Francisco Record Company last week announced the signing of four artists to its roster—Ree Brunell, Bernie Green, Bob Hodes and Barbary Dane.

Miss Brunell's three-year pact will have her record two albums per year plus several singles.

Green, a New York composer-conductor-arranger, will record a series of LP's and will also be recorded in Stereo-tape which will kick off the company's first Stereo package. Alan Levitt, SFR prexy, stated, "Bernie's music is just what our audience is looking for. It fits right in with our novelty line."

Bob Hodes, a jazz musician, was also inked to a three-year pact. He will initiate the company's plans to record traditional and Dixieland jazz.

Barabary Dane, a young blues and traditional jazz singer out of the West will record two albums for the diskery this year, emphasizing blues and perhaps spirituals.

Wolf Adds To Staff

NEW YORK — Leonard Wolf announced last week that Herbert Rogalsky, for the past six years affiliated with Decca Records, has joined his Promotion and Publicity Office.

With the assistance of Rogalsky, who has experience in both sales and promotion, Wolf plans in the very near future to extend his promotional services to include the Mid-Western territory.

Wolf has represented some of the top names in the music world here in the East, including Hazel Scott, the Modernaires, Danny Kaye, Dorothy Collins, Eileen Barton, Don Rondo, and Patsy Cline.

A few of the top hits most recently represented by the Wolf office are Patsy Cline's "Walkin' After Midnight," Don Rondo's "Two Different Worlds," and Victor Young's "Around The World."

Angel Acquires U. S. Rights To HMV Line

NEW YORK — The acquisition by Angel Records of the American distribution rights to England's H.M.V. label was announced last week.

In September, Angel will release its first recording under the H.M.V. name, and RCA Victor, for 50 years H.M.V.'s American distributor, will be allowed to retain and issue its catalogue of H.M.V. pressings until April 7, 1958, the month and day this year the two firms ended their relationship. In a similar vein, H.M.V. will have priority on her Victor catalogue in England until April 7, 1958.

Angel, H.M.V. and Capitol Records are under the combined ownership of Electric and Musical Industries in England.

Victor is now releasing her disks in Europe using the RCA tag, and also has a relationship with Decca Records in England.

Some of the talent Angel will acquire in its American distribution rights to H.M.V. pressings include Boris Christoff, Kirsten Flagstad, Tito Schipa and Victoria de los Angeles.

Opera Premiere

NEW YORK — The city of the musical instrument companies—Elkhart, Indiana, was the center of an extensive cooperative venture climaxed by the World Premiere of a new opera by Don Gillis, "The Park Avenue Kids."

Given under the baton of Zigmont Gaska and the Elkhart Symphony Orchestra on May 12, 1957, in the Elkhart High School Auditorium, the work was performed by a cast that was literally chosen from hundreds of applicants from all over the state of Indiana and parts of Michigan.

"Park Avenue Kids" is available through the Rental Library of Mills Music.

Housewives Respond

BOSTON, MASS. — Alan Dary, WBZ disk jockey of Boston, Mass., decided that he would give the housewives of his listening audience a chance to chose their all time five favorite tunes to be used on a seven day a week basis on his show. The result at the end of three weeks was over 22,000 pieces of mail, according to Dary. Above Dary is shown swimming thru his mail as a Boston model and the local postman add color to the photo. Dary reports that mail is still pouring in. The station is sending a bouquet of flowers to each of the housewives whose lists are used on the air.

Disk Jockeys For Damon Runyon

NEW YORK—"DJ's For DR" (Disk Jockeys for Damon Runyon), a group of New York's record twirlers, took over the fashionable Town House Restaurant, recently, to toss a fund-raising dinner for the benefit of the Damon Runyon Memorial Fund for Cancer Research. The platter spinners acted as waiters, bartenders, cooks, bus boys, etc., and wore appropriate costumes. Mario Trombone, Director of "DJ's For DR," hosted the affair and WNEW's Jack Lazare, Honorary Chairman of the organization, acted as Maitre D'.

Above the camera catches a bird's-eye view of the evening's activities. (Left column from Top to Bottom) 1) Jack Lacy, WINS, who took over as chef for the dinner. 2) Platter spinner Murray Kaufman (left, kneeling), WMCA, becomes a platter smasher as he drops load of dishes and is berated by Lacy, Jack Lazare and waiter Jerry Marshall, WMGM. 3) Al "Jazzbo" Collins, WRCA, who acted as bartender rolls up his sleeves before serving round of drinks. 4) Vocalist Tommy Leonetti and Columbia A & R topper Mitch Miller. (Right column Top to Bottom) 1) Cathy Carr and Jerry Blaine vocalizing as Jack Lazare (left) and Leonard Conticello, attorney for the dee jay group look on. 2) Mitch Miller and Sammy Kaye give their orders to chef Lacy and maitre d' Lazare. 3) Lazare and Lacy line up their waiters for inspection. Waiters comprise Peter Tripp, WMGM; Murray Kaufman, WMCA; and Paul Brenner, WAAT. 4) Jerry Marshall tells Mitch Miller and vocalist Don Rondo that he's at their service. 5) Comic Bert Lahr and Lazare name young actress Diana van der Vlis as "Miss DJ's for DR".

No Record Price Cuts Says Marek of Victor

NEW YORK—RCA Victor is planning no reduction in the suggested retail price of long-playing phonograph records.

This fact was made clear in a statement by George R. Marek of RCA Victor in answer to rumors that such a cut was imminent.

"The economy is in an inflationary stage with the prices of labor and raw materials rising steadily," said Marek. "Because of this, price reductions in records could not possibly be justified. As a matter of fact, we contemplate price increases in certain of our lines.

"Of course, in the event of competitive maneuvering we will do what is necessary to protect our distributors and dealers."

New Distrib In Washington

SEATTLE, WASH. — Paramount Audio Sales, Inc., a new record distributor, makes it bow June 1st. This new company, a division of Paramount Agencies, Spokane, will concentrate on pre-recorded tapes, both stereo and monaural, in addition to phonograph records, and will cover all of Washington, Oregon, Alaska, Northern Idaho and Western Montana, while maintaining offices and sales forces in both Seattle and Spokane. All purchasing will be made thru the Seattle office located at 3131 Western.

Record publicity and promotion will be handled thru Art Benson, formerly of Robbins, Feist and Miller, who is currently handling Imperial Records, Ridgeway Records and Nelson Alexander, new vocalist who just concluded a successful engagement both on TV and at the Arctic Club in Vancouver, B. C. and who currently is at The Patio in Denver.

Appointment

NEW YORK—Willis Wardlow, formerly Branch Administrator for Columbia Records Sales Corporation, has been named to the new position of Assistant General Manager—Administration, of the Columbia Lp Record Club, according to an announcement by Norman Adler, General Manager of the Club. The appointment is effective immediately.

In his new position, Wardlow will assume responsibility for all administrative functions of the club and will have offices at 165 West 46th Street, New York city.

Albert C. Simonson, Director of Sales Promotion for the Club, will continue to bear all responsibilities for Sales Promotion functions.

Wardlow and Simonson report to Adler.

Toffel Named A&R Head

NEW YORK—Mike Kestler, general manager of Discos Columbia de Mexico, S. A., wholly owned subsidiary of Columbia Records, announced last week the appointment of Andre Toffel as director of international a & r.

Felipe Valdes Leal, long the dean of a & r directors for Mexican music, will continue to direct the company's recording activities in this field.

VERA LYNN
DON'T CRY MY LOVE
(THE FAITHFUL HUSSAR)
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LONDON

ARROW
RECORDS
A BIG One by
Two little ones!!
Barbara Gorman & Sister Viv
"8 O'CLOCK DATE"
b/w
"WAS IT JUST FOR FUN"
#715
Arrow Records, 1650 Broadway, N. Y. C.

LORRY RAINE
sings
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and
"LOOK TO THE MOUNTAIN"
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—"This will bring girls back * * *" Bill Rase, KCRA, Sacramento.
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West Coast order thru
MONARCH

Climbing Fast!
Fats Domino
No. 5442
"It's You I Love"
and
"Valley Of Tears"
Imperial Records

Ray Stanley
"LOVE CHARMS"
#70-022
ZEPHYR
RECORDS

Billy Ward
And His Dominoes
"Lucinda"
and
"Stardust"
#55071
LIBERTY
RECORDS, INC.

Album Reviews

POPULAR

DECCA
SWINGS

"SAMMY SWINGS"—Sammy Davis—Decca DL 8486 (1-12" LP)

Davis is a Jack of all comic or singing situations. This time around on Decca, Davis offers 12 all-out swinging efforts, some of which are as unpredictable in their humor ("That Old Black Magic") as one of his stints on tv, others belted smoothly with Davis' vocal finesse in the spotlight ("By Myself"). Morty Stevens, Jack Pleis, Sy Oliver offer the ork backing. Sales will probably reach chart proportions soon.

ROSEMARY CLOONEY AND THE HI-LO'S

"RING AROUND ROSIE"—Rosemary Clooney—The Hi-Lo's—Columbia CL 1006 (1-12" LP)

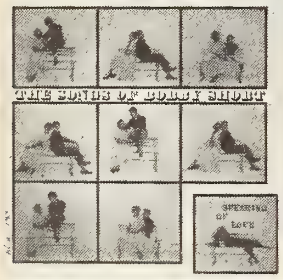
Miss Clooney and the Hi-Lo's are a TV team, and their delightful get-together in this Columbia package points the way to a disk of high vocal stature. Four of the sessions feature the thrush and the group in fresh harmony ("What Is There To Say," "How About You"), 4 others solo the tricky Hi-Lo's blend ("I Could Write A Book," "Solitude"), and 4 solo stints by Miss Clooney ("Love Letters," "I'm Glad There Is You") round out the waxing. The combination of Miss Clooney and the recent chart hitting Hi-Lo's favor this set with a terrific sales picture.

"TOP 12"—Doris Day - Vic Damone - The Four Lads-Frankie Laine-Johnny Mathis-Guy Mitchell-Marty Robbins-King Flash-Bill McGuffie—Columbia CL 1017 (1-12")

What should greatly please the purchasers of this review package is that many of the selections on the LP are still strong, or up-and-coming chart items. This includes Johnny Mathis' "It's Not For Me To Say," Marty Robbins' "A White Sport Coat," Frankie Laine's "Love Is A Golden Ring," and Guy Mitchell's "Rock-A-Billy." Smart vocal stints are handed in by the Four Lads on 4 numbers ("Round And Round," "Gone"). Excellent sales potential considering the current stature of a majority of the tunes.

"A FELLOW NEEDS A GIRL"—Joe Bushkin, His Piano And Orchestra—Capitol T832 (1-12" LP)

Jazz-inclined pianist Joe Bushkin is one of Capitol's ablest mood sellers, and dealers can look for further impressive sales from Bushkin in his latest release. Against string support, Bushkin covers with slick, but melodic ivory invention such creations as "It's Easy To Remember," "These Foolish Things," and "What Is There To Say." First-rate mood disk Bushkin's jazz friends will move toward also.



"SPEAKING OF LOVE"—Bobby Short—Atlantic 1262 (1-12" LP)

A program of mostly long-time-no-see show tunes have set Bobby Short in some of his most vibrant and ingratiating vocal performances. Short, who makes a case out of melodies and lyrics with something to say, smartly socks out such precious items as Vernon Duke-E. Y. Harburg's "Speaking Of Love," Rodgers-Hart's "Do I Hear You Saying I Love You," Gershwin-Gershwin's "I've Got Beginner's Luck," and Porter's "At Long Last Love." Excellent entry for show music enthusiasts. Class disk.

DEL WOOD
HOT HAPPY & HONKY

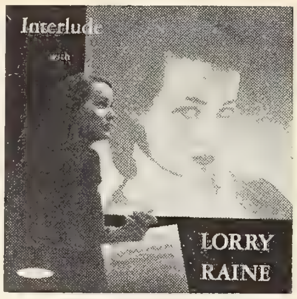
"HOT, HAPPY AND HONKY"—Del Wood—RCA Victor LPM-1437 (1-12" LP)

Miss Wood is the famed Grand Ole Opry honky-tonk piano artist best remembered for her "Down Yonder" single smash. In this, her second LP, the performer covers some hot honky tonk ground on such familiar items as "Tennessee Waltz," "Beer Barrel Polka," and "Somebody Else Is Taking My Place." Other performers pitching in with Miss Wood include guitarist Chet Atkins, bass fiddler Grady Martin, and Otto Bash (brush and stick). Strong appeal to the C&W field with some attraction to the pop market.

HONEY-MOON IN PARIS
FRANCK POURCEL and his Parisian Strings

"HONEYMOON IN PARIS"—Franck Pourcel And His Parisian Strings—Capitol T 10040 (1—12" LP)

Pourcel has had several striking Capitol releases to vouch for his authority as a mood man. This pressing about Paris is from Paris, and contains 12 distinctive arrangements of melodies with a Parisian touch ("The Last Time I Saw Paris," "La Vie En Rose"). Pourcel knows his mood music admirers and gives them the arrangements they seek. One of the better soft music maestros for mood traffic.



"INTERLUDE WITH LORRY RAINE"—Advance LP 714 (1-12" LP)

From a series of previous sessions, Advance has put together a versatile and entertaining description of lark Lorry Raine. From the sparkle of Harry Ruby's "I've Gotta Have Love," to the sorrowful strains of "When Your Lover Has Gone," Miss Raine sings with verve and warmth. Backing includes Nelson Riddle, Russ Garcia, and Irv Kostal. Very listenable vocals.

"ARRIVEDERCHI ROMA"—Augusto Alguero And His Orchestra—Mercury MG 20236 (1-12" LP)

Spanish arranger-ork leader Augusto Alguero has taken to Italy for a fine sounding mood disk built on familiar Italian melodies ("O Sole Mio," "Funiculi, Funicula," "Come Back To Sorrento"). Alguero, working with a large and versatile ork, has used it to its full instrumental capacity with delicacy and scoring wit. Dealers: Show this waxing off, it has strong mood potential.

Polka Lovers' Time
Kenny Bass
CORAL

"POLKA LOVERS' TIME"—Kenny Bass And His Polka Poppers—Coral CRL 57102 (1-12" LP)

The Bass polka outfit is a popular polka product from the Midwest, and on this Coral release, the band presents 12 zestfully arranged pieces, 9 of them containing Bass' name. The lively crew gets a lot of its lift from accordionists Dick Sodja and Lenny Surova. With the polka enjoying a wide appeal, this package ought to fare extremely well.

DRAMATIC HIGHLIGHTS
QVO VADIS

"QUO VADIS"—Dramatic Highlights-MGM E 3524 (1-12" LP)

These scenes from one of the most spectacular films ever made were previously available on 2-10 inch MGM disks. The 15 dramatic moments from the film were taken from the sound track and feature the stars of the picture Robert Taylor, Deborah Kerr, Leo Genn, and Peter Ustinov. As "Quo Vadis" was an extensively publicized pic, those who saw it, or heard of it may desire this recorded version.

OLD VIENNA
wal-berg

"A NIGHT IN OLD VIENNA"—Wal-Berg And His Orchestra—Mercury MH 20243 (1-12")

Three-quarter time once again makes an effective mood disk. From the melodic pens of Strauss ("Blue Danube," "Die Fledermaus"), Kreisler ("Caprice Viennois," "Liebesfrued") and others, Europe's Wal-Berg orchestra has captured the rhythm and grace of the compositions with pride and joy. Expert renditions of familiar waltz favorites.

WINCHELL
MAHONEY
DECCA
Pinocchio

"PINOCCHIO"—Paul Winchell And Jerry Mahoney—Decca DL 8463 (1-12" LP)

The classic adventures of Pinocchio once again take form; this time under the able antics of ventriloquist Paul Winchell (and puppet friend Jerry Mahoney). Milton Delugg (music) and Ira Wallach (dramatization) have added some modern touches to the tale, and have written an amiable song, nicely sung by Elise Breton as the Blue Fairy, "Hideaway Heart." The fame of Winchell and Mahoney should draw in lots of kiddie sales. Ambitious work.

FRANCES WAYNE

"FRANCES WAYNE"—Frances Wayne—Orchestra Directed By Neal Hefti-Brunswick BL 54022 (1-12")

Stylist Frances Wayne and hubby Neal Hefti have been teamed again on disks, providing mature and reliable recollections of generally unhurried, "all-alone" songs. Tunes making the most of Miss Wayne's sure vocal touch include "Am I Blue," "Mean To Me," "A Hundred Years From Today." Hefti is present for some polished ork developments. Real pros at work.

Album Reviews

INK SPOTS
something old... something new

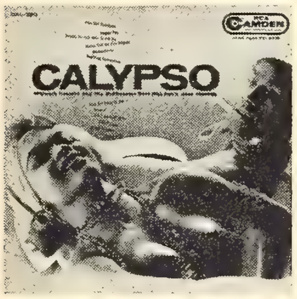
"SOMETHING OLD . . . SOMETHING NEW"—Ink Spots—King 535 (1-12″ LP)

The name Ink Spots should be a sufficient attraction here for the people who have been following the group through the years. They won't be disappointed either. For with the familiar falsetto and baritone narrative leads, the crew is distinctively in good form on such numbers as "Ebb Tide," "Stranger In Paradise," and "Yesterdays." Fine, nostalgic vocal stints.

DINNER IN MEXICO

"DINNER IN MEXICO"—Arturo Ramirez And His Orchestra—Mercury MG 20238 (1-12″ LP)

This is an excellent melodic treat from Mexican ork maestro Arturo Ramirez. The rhythmic amalgamation of flutes, Spanish guitars, vibes and strings is enticingly employed on such Mexican-American mainstays as "Amor, Amor," "Cielito Lindo," and "Los Chiapanecas." "Dinner In Mexico" is a thoroughly capable mood disk dealers ought to give a helping hand (i.e. let the customers hear it).



"CALYPSO"—Wilmouth And His Orchestra—Bert McLean's Jazz Hounds—Camden CAL-360 (1-12″ LP)

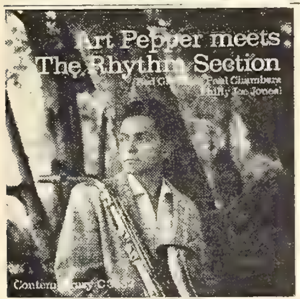
Under the common denomination of "Calypso" several forms of the popular attraction take place on this Camden issue. Wilmouth Houdini and his ork take the more familiar vocal calypso path ("Don't Do That To Me," "Mama, Call the Fire Brigade"), while Bert McLean's Jazz Hounds present 4 orchestral variations on calypso termed, calypso swing ("Bacanal," "Pretty Woman"). Finally, Felix's Crazy Cats Orchestra offers 2 beguines ("Chili," "Mademoiselle"). Good variety on this $1.98 Camden disk.

JAZZ

the
jimmy
giuffre
3

"THE JIMMY GIUFFRE 3"—Atlantic 1254 (1-12″ LP)

Clarinetist Jimmy Giuffre (who also sports a baritone and tenor sax on various sessions here) gets going with a cozy trio (bass and guitar) on this Atlantic issue featuring 9 intimate, and vivid folk-blues jazz drawings. The instrumental make-up of the group is remarkably well suited for this approach, and much of the excellence of these pressings is the deceptively simple arrangements coming from Giuffre's ingenuity. An outstanding jazz presentation offering a constant stream of refreshing ideas. Giuffre's rapidly growing following will be wild about this one.



"ART PEPPER MEETS THE RHYTHM SECTION"—Contemporary C 3532 (1-12″ LP)

Pepper is one of the most fluent alto sax men around. His disk union with such distinguished artists as Paul Chambers (piano), Red Garland (bass), and Philly Joe Jones (drums) offers 8 sessions bursting with enthusiasm, and provocative swing arrangements. The clean-cut, happy outlook performances carry their weight in pure jazz gold. Beautiful sound. Major jazz pressing.

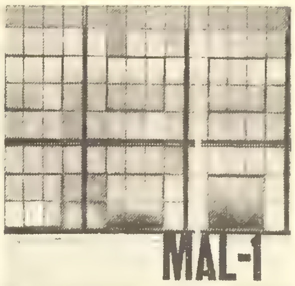
LEE
KONITZ
INSIDE
HI-FI

"LEE KONITZ INSIDE HI-FI"—Atlantic 1258 (1-12″ LP)

Dealers will find this latest Lee Konitz attraction healthy not only in its name value, but also because it occasions Konitz's first disk try on the tenor sax (all of side 2 plus a section of "Kary's Trance" on side 1). With the exception of the appropriate emotion on the plaintive Dennis-Adair item, "Everything Happens To Me," the affairs sparkle brightly to the velvet roving of the Konitz sound. Good backing includes Billy Bauer on guitar, Dick Scott and Sal Mosca on piano and Arnold Fishkind and Peter Ind on bass. Keep the jazz shelf well stocked with this one.

"LEE MORGAN SEXTET"—Blue Note 1541 (1-12″ LP)

The sextet, headed by the penetrating trumpet of 18-year-old Lee Morgan, includes such familiar names in the jazz catalogue as Hank Mobley (tenor sax), Horace Silver (piano) and Paul Chambers (bass). This stellar line-up doesn't deter Morgan from taking in a major share of the spotlight with skillful, sometimes with a trumpet joke, and searching work ("Latin Hangover"). Excellent jazz release.



"MAL-1"—Mal Waldron Quintet—Prestige LP 7090 (1-12″ LP)

Mal Waldron is a fresh arrival on the jazz disk scene, heading the quintet here in a variety of approaches. The big man in the combo is alto saxist Gigi Gryce, who is afforded lots of room for eventful work. The soft and smooth ivory inventions of arranger-artist-composer Waldron are a joy. Numbers are originals with the exception of beautifully performed "Yesterdays." What jazzist Waldron has to say is worth hearing:

COLLECTIONS

"COLLECTIONS"—Red Norvo (Vibes)—Art Pepper (Alto And Tenor)—Joe Morello (drums)—Gerry Wiggins (Piano)—Ben Tucker (bass)—Intro ILP-608 (1-12″ LP)

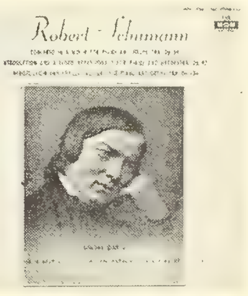
The jazz men are not under any common name here, but have gotton together for 10 distinguished thoughts on swinging combo work. Individually, the names form noteworthy talent, and collectively, the boys offer their individual greatness for a marvelous collective pressing. Joe Morello on drums; Red Norvo on vibes; bright newcomer Howard Roberts on guitar; Pepper on alto and tenor; Wiggins on piano; and Tucker on bass don't pass up any of their solo and/or combo moments here. Tunes include standards and originals. Excellent name value has produced.

CLASSICAL

"I MUSICI"
VIVALDI

VIVALDI: Concerto No. 5 In E-Flat Major—Concerto No. 6 In C Major—Concerto No. 7 In D Minor—Concerto No. 8 In G Minor—I Musici—Felix Ayo, Violin—Epic LC 3343 (1-12″ LP)

These are 4 brilliant Vivaldi works taken from his 12 concerto opus, "The Trial Of Harmony And Invention." Played expertly by the I Musici orchestra (who performed magnificently on a previous Epic release of Marcello sonatas), the technical virtuosity of these pieces is extremely challenging—from both the artists' and listeners' viewpoint. Rare LP entry.



ROBERT SCHUMANN: Concerto In A Minor For Piano And Orchestra, Op. 54—Introduction And Allegro Appassionato For Piano And Orchestra Op. 92—Introduction And Concert Allegro For Piano And Orchestra, Op. 134-Sondra Bianca, Piano—With Arthur Winograd Conducting The Philharmonia Orchestra Of Hamburg—MGM E3513 (1-12″ LP)

Pianist Sondra Bianca has already given a good account of herself on MGM via disks ranging from an ambitious Debussy release to an equally fine Gershwin 3-pressing package. Miss Bianca admirably performs on an all Schumann program consisting of his lovely piano concerto, and 2 gracious works for piano and orchestra. Another familiar MGM face, Arthur Winograd, leads the Philharmonia Orchestra Of Hamburg with elegance. Fine classical entry.

BACH:
ARTHUR GRUMIAUX,

BACH: Concerto No. 1 In A Minor For Violin And String Orchestra—Concerto No. 2 In E Major For Violin And String Orchestra—Arthur Grumiaux, Violin—Guller Chamber Orchestra—Epic LC 3342 (1-12″ LP)

These two spirited Bach violin concertos are fairly well represented in the catalogue; but dealers ought to stock up on this coupling of the works for their Bach traffic. Principal violinist Arthur Grumiaux and the Guller Chamber orchestra brightly distribute the fascinating Bach genius throughout this good-sounding pressing. Worthy addition to the classical shelf.

SPECIAL MATERIAL

THE FIRST
STONE

"CAST THE FIRST STONE"—Dolphin 1 (1-12″ LP)

This rarity among documentary recordings is an interview with a prostitute. It ties in with a book of the same title. As Miss Sarah Harris, social worker, delves into the life of "Joan" (as the street-walker is referred to), the woman's empty and anguished life (leading to drug addiction) is achieved with directness and honesty. An important contribution to the understanding of the age-old problem confronting society.

Disk Jockey

REGIONAL RECORD REPORTS

Hy Davis
WAIP—Mobile, Ala.
1. Pledge Of Love (Copeland)
2. Young Blood (Coasters)
3. My Love Song (T. Sands)
4. Fabulous (C. Gracie)
5. Do I Love You (Damone/Martin)
6. Empty Arms (Hunter/Brewer)
7. So Rare (J. Dorsey)
8. Four Walls (J. Reeves)
9. Little White Lies (B. Johnson)
10. White Silver Sand (Gardner)

Bob Arnold
WCSH—Portland, Me.
1. A White Sport Coat (M. Robbins)
2. All Shook Up (E. Presley)
3. Love Letters In The Sand (P. Boone)
4. Dark Moon (G. Storm)
5. Start Movin' (S. Mineo)
6. That's When Your Heartaches Begin (E. Presley)
7. School Day (C. Berry)
8. Rock Your Little Baby To Sleep (B. Knox)
9. Little Billy Boy (Three D's)
10. Yes Tonight Josephine (Ray)

"Buddy" Lee
KAFY—Bakersfield, Calif.
1. Round And Round (P. Como)
2. So Rare (J. Dorsey)
3. Love Letters In The Sand (P. Boone)
4. Do I Love You (V. Damone)
5. Almost Paradise (N. Petty Trio)
6. I'll Take Romance (Gorme)
7. Calypso Melody (D. Rose)
8. 1492 (B. Johnson)
9. Old Cape Cod (P. Page)
10. Island In The Sun (H. Belafonte)

Jim Seay
WGH—Hampton, Va.
1. Little Darlin' (Diamonds)
2. Gone (F. Husky)
3. Come Go With Me (Del-Vikings)
4. School Day (C. Berry)
5. All Shook Up (E. Presley)
6. Pledge Of Love (Contino)
7. A White Sport Coat (M. Robbins)
8. Why Baby Why (P. Boone)
9. Dearest (Mickey & Sylvia)
10. Dark Moon (G. Storm)

Jim Lowe
WRR—Dallas, Tex.
1. Talking To The Blues (Lowe)
2. So Rare (J. Dorsey)
3. It's Not For Me To Say (J. Mathis)
4. A White Sport Coat (M. Robbins)
5. I Just Don't Know (Four Lads)
6. Come Go With Me (Del-Vikings)
7. Jamie Boy (K. Starr)
8. The Game Of Love (Baker)
9. Girl With The Golden Braids (P. Como)
10. That's Life (J. Pleis)

Ric Thomas
KJR—Seattle, Wash.
1. All Shook Up (E. Presley)
2. Teenage Romance (Nelson)
3. A White Sport Coat (M. Robbins)
4. Love Letters In The Sand (P. Boone)
5. Rock Your Little Baby To Sleep (B. Knox)
6. Start Movin' (S. Mineo)
7. I'm Walkin' (R. Nelson)
8. School Day (C. Berry)
9. Gone (F. Husky)
10. Peace In The Valley (E. Presley)

Wayne Stitt
WHB—Kansas City, Mo.
1. All Shook Up (E. Presley)
2. So Rare (J. Dorsey)
3. School Day (C. Berry)
4. Rock-A-Billy (G. Mitchell)
5. Pledge Of Love (Copeland)
6. Dark Moon (G. Storm)
7. Round And Round (P. Como)
8. I'm Walkin' (F. Domino)
9. Gone (F. Husky)
10. Little Darlin' (Diamonds)

Tiny Markle
WAVZ—New Haven, Conn.
1. So Rare (J. Dorsey)
2. Love Leters In The Sand (P. Boone)
3. With All My Heart (Sands)
4. Look At 'Er (T. Leonetti)
5. Round And Round (P. Como)
6. Coconut Woman (H. Belafonte)
7. Rock & Roll Come To Trinidad (N. Cole)
8. Old Cape Cod (P. Page)
9. It Must Be True (L. Elgart)
10. Mangos (R. Clooney)

John Johnson
KOY—Phoenix, Ariz.
1. Sittin' In The Balcony (D. Cornell)
2. Love Letters In The Sand (P. Boone)
3. Round And Round (P. Como)
4. Why Baby Why (P. Boone)
5. Twelve O'Clock Tonight (D. Day)
6. Talkin' To The Blues (Lowe)
7. Old Cape Cod (P. Page)
8. Dark Moon (B. Guitar)
9. Don't Hurry, Worry Me (T. Gilkyson)
10. Around The World (Young)

Frank Glieber
WRR—Dallas, Tex.
1. Talkin' To The Blues (Lowe)
2. A White Sport Coat (M. Robbins)
3. Come Go With Me (Del-Vikings)
4. Goin' Steady (T. Sands)
5. Till (P. Faith)
6. Bernardine (P. Boone)
7. It's Not For Me To Say (J. Mathis)
8. Little White Lies (Johnson)
9. Mangos (R. Clooney)
10. That's Life (J. Pleis)

Jim Brownell
WQOK—Greenville, S. C.
1. One For My Baby (Bennett)
2. Little Darlin' (Diamonds)
3. So Rare (J. Dorsey)
4. Mama Guitar (J. LaRosa)
5. Mangos (R. Clooney)
6. Face In The Crowd (D. Lee)
7. Yes Tonight Josephine (J. Ray)
8. Do I Love You (B. Eberly)
9. Drownin' In Memories (McGuires)
10. Little White Lies (Johnson)

1st Lt. Bob Osterberg
KHJ—Los Angeles, Calif.
1. So Rare (J. Dorsey)
2. Almost Paradise (N. Petty Trio)
3. Love Letters In The Sand (P. Boone)
4. Love Is A Golden Ring (F. Laine)
5. Do I Love You (V. Damone)
6. Island In The Sun (H. Belafonte)
7. You're A Heavenly Thing (L. Armstrong)
8. Shish-Kebab (R. Marterie)
9. Old Cape Cod (P. Page)
10. Say It Isn't So (T. King)

Jack McDermott
WHIL—Medford, Mass.
1. It's Not For Me To Say) (J. Mathis)
2. Fabulous (C. Gracie)
3. Don't Call Me Sweetie (E. Rodgers)
4. Teenage Romance (R. Neson)
5. Freight Train (N. Whiskey)
6. Bye Bye Love (Everlys)
7. How Will I Know (Damita Jo)
8. Little Darlin' (Diamonds)
9. Goin' Seady (T. Sands)
10. My Big Brother's Friend (C. Batten)

Jim Wanke
KHMO—Hannibal, Mo.
1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Gone (F. Husky)
4. Why Baby Why (P. Boone)
5. Dark Moon (B. Guitar)
6. Bernardine (P. Boone)
7. Rock-A-Billy (G. Mitchell)
8. Mangos (R. Clooney)
9. Mama Guitar (D. Cornell)
10. Party Doll (S. Lawrence)

Karl Berg
KWBB—Wichita, Kan.
1. A White Sport Coat (M. Robbins)
2. Little Darlin' (Diamonds)
3. Dark Moon (G. Storm)
4. Four Walls (J. Lowe)
5. School Day (C. Berry)
6. Come Go With Me (Del-Vikings)
7. Jim Dandy (L. Baker)
8. Yes Tonight Josephine (J. Ray)
9. Talking To The Blues (Lowe)
10. Teenage Romance (Nelson)

Buddy Deane
WITH—Baltimore, Md.
1. Wonderful! Wonderful! (J. Mathis)
2. Dark Moon (B. Guitar)
3. School Day (C. Berry)
4. Bernardine/Love Letters In The Sand (P. Boone)
5. So Rare (J. Dorsey)
6. A White Sport Coat (M. Robbins)
7. Your True Love (C. Perkins)
8. Four Walls (J. Reeves)
9. All Shook Up (E. Presley)
10. Warm Up To Me Baby (J. Bowen)

Jimmy Hutsell
WCRK—Morristown, Tenn.
1. All Shook Up (E. Presley)
2. Till (P. Faith)
3. Empy Arms (I. J. Hunter)
4. Love Letters In The Sand (P. Boone)
5. School Day (C. Berry)
6. Come Go With Me (Del-Vikings)
7. Gone (J. Weber)
8. A White Sport Coat (M. Robbins)
9. Party Doll (B. Knox)
10. Young Blood (Coasters)

Bob Klose
WKWK—Wheeling, W. Va.
1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. So Rare (J. Dorsey)
4. Teenage Romance (Nelson)
5. After School (R. Starr)
6. Little Darlin' (Diamonds)
7. Love Letters In The Sand (P. Boone)
8. Yes Tonight Josephine (J. Ray)
9. Gone (F. Husky)
10. Mama Guitar (D. Cornell)

Dick Winters
WXLW—Indianapolis, Ind.
1. Little Darlin' (Diamonds)
2. Red Sails In The Sunset (J. Turner)
3. Younger Than Springtime (N. Riddle)
4. I'll Be There (R. Price)
5. Hook Line & Sinker (Haley)
6. I Ain't Got Nobody (Key Men)
7. Forty Cups Of Coffee (B. Haley)
8. True Love Gone (Madigan)
9. Just Because (L. Price)
10. Around The World (Crosby/Young)

Nick Charles
WSLB—Ogdensburg, N. Y.
1. Freight Train (R. Draper)
2. Old Cape Cod (P. Page)
3. It's Not For Me To Say (J. Mathis)
4. Fabulous (S. Lawrence)
5. How Many Stars Have To Shine (G. McRae)
6. Trust In Me (C. Connor)
7. Love Letters In The Sand (P. Boone)
8. Four Walls (J. Lowe)
9. My Little Baby (P. Como)
10. Gypsy In My Soul (R. Robinson)

Don Ferris
WNMP—Evanston, Ill.
1. Crickets On Parade (B. Christian)
2. Love Letters In The Sand (P. Boone)
3. Rock-A-Billy (G. Mitchell)
4. Good Night (S. Forwood)
5. So Rare (J. Dorsey)
6. Little White Lies (Johnson)
7. I'm Walkin' (R. Nelson)
8. Party Doll (B. Knox)
9. Don't Cry My Love (Lynn)
10. I'm Sorry (Platters)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Disk Jockey

REGIONAL RECORD REPORTS

Jay Dunn
WKOX—Framingham, Mass.
1. Old Cape Cod (P. Page)
2. Fabulous (C. Gracie)
3. Dark Moon (Guitar/Storm)
4. Four Walls (J. Reeves)
5. It's Not For Me To Say (J. Mathis)
6. When Rock & Roll Came To Trinidad (N. Cole)
7. I Just Don't Know (Four Lads)
8. Little White Lies (Johnson)
9. Mama Guitar (D. Cornell)
10. Don't Cry My Love (Lynn)

Gene Piatt
KELO—Sioux Falls, S. Dak.
1. Evangeline (R. Arms)
2. Young And In Love (Jones)
3. That's Where I Shine (J. Desmond)
4. Love Letters In The Sand (P. Boone)
5. So Rare (J. Dorsey)
6. I Just Don't Know (Four Lads)
7. Rock A Billy Gal (Jacobs)
8. Harem Dance (Marterie/ (Armenian Jazz Sextet)
9. Pledge Of Love (Copeland)
10. Angelita (A. Wayne)

Jerry Jerome
WSAY—Rochester, N. Y.
1. Pledge Of Love (Copeland)
2. You'll Never Know (Ross)
3. Ring My Phone (T. Sands)
4. Don't Call Me Sweetie (E. Rodgers)
5. Rock-A-Billy Gal (Jacobs)
6. Old Cape Cod (P. Page)
7. Gonna Find Me A Bluebird (M. Rainwater)
8. My Troubled Mind (Mills Brothers)
9. Mama Guitar (D. Cornell)
10. Haunted Lover (J. Jocko)

Jerry Mason
KTKT—Tucson, Ariz.
1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Come Go With Me (Del-Vikings)
4. A White Sport Coat (M. Robbins)
5. Party Doll (S. Lawrence)
6. Gone (F. Husky)
7. Butterfly (A. Williams)
8. Dark Moon (B. Guitar)
9. Why Baby Why (P. Boone)
10. So Rare (J. Dorsey)

Dave Walshak
KCTI—Gonzales, Tex.
1. Love Letters In The Sand (P. Boone)
2. All Shook Up (E. Presley)
3. Come Go With Me (Del-Vikings)
4. Please Don't Leave Me (R. Price)
5. A White Sport Coat (M. Robbins)
6. Empty Arms (I. J. Hunter)
7. I Like Your Kind Of Love (A. Williams)
8. Little Darlin' (Diamonds)
9. Don't Cry My Love (Lynn)
10. Let There Be You (Five Keys)

Roger Clark
WNOR—Norfolk, Va.
1. Pledge Of Love (Penguins/Torok)
2. A White Sport Coat (M. Robbins)
3. Four Walls (J. Reeves)
4. I Just Don't Know (Four Lads)
5. So Rare (J. Dorsey)
6. Dark Moon (B. Guitar)
7. My Love Song (T. Sands)
8. Peace In The Valley (E. Presley)
9. Freight Train (C. McDevitt)
10. My Dream (Platters)

Bill Richerson
WCPS—Tarboro, N. C.
1. Love Letters In The Sand (P. Boone)
2. Dark Moon (G. Storm)
3. Round And Round (P. Como)
4. Come Go With Me (Del-Vikings)
5. Four Walls (J. Lowe)
6. School Day (C. Berry)
7. Talking To The Blues (Lowe)
8. Old Cape Cod (P. Page)

Bobby Beers
KOSI—Denver, Colo.
1. Gone (F. Husky)
2. All Shook Up (E. Presley)
3. A White Sport Coat (M. Robbins)
4. Dark Moon (G. Storm)
5. So Rare (J. Dorsey)
6. Love Letters In The Sand (P. Boone)
7. Shish-Kebab (R. Marterie)
8. I'm Walkin' (R. Nelson)
9. Somebody's Gotta Cry (Wells)
10. Four Walls (J. Lowe)

Ken Johnston
WNRC—New Rochelle, N. Y.
1. Little White Lies (Johnson)
2. Don't Cry My Love (Lynn)
3. Echo Echo Echo (D. Lee)
4. Love Letters In The Sands (P. Boone)
5. With All My Heart (J. Sands)
6. I Just Don't Know (Four Lads)
7. A Face In The Crowd (Hi-Los)
8. Freight Train (M. Rayburn)
9. Start Movin' (S. Mineo)
10. Gonna Find Me A Bluebird (E. Arnold)

Ken Garland
WPOR—Portland, Me.
1. Poor Butterfly (Vaughan)
2. After School (R. Starr)
3. Rock Your Little Baby To Sleep (B. Knox)
4. When Rock & Roll Come To Trinidad (N. Cole)
5. Mama Guitar (D. Cornell)
6. Look At 'Er (T. Martin)
7. Walking Around In A Dream (M. Rayburn)
8. Golly (Four Lads)
9. Little White Lies (Johnson)
10. Evangeline (R. Arms)

Roy Lamont
WRVA—Richmond, Va.
1. All Shook Up (E. Presley)
2. Fabulous (C. Gracie)
3. Bernardine (P. Boone)
4. One Is A Lonely Number (M. L. Harp)
5. Goin' Steady (T. Sands)
6. I Need Your Lovin' (Twitty)
7. Baby She's Gone (J. Scott)
8. I Love My Girl (Morley)
9. Dark Moon (B. Guitar)
10. Freight Train (Winters & Cort)

Sandy Singer
WTCN—Minneapolis, Minn.
1. Four Walls (J. Lowe)
2. Round And Round (P. Como)
3. I Just Don't Know (Four Lads)
4. Little White Lies (Johnson)
5. Speak For Yourself (C. Carr)
6. Love Letters In The Sand (P. Boone)
7. Yes Tonight Josephine (J. Ray)
8. With All My Heart (J. Sands)
9. Fabulous (C. Gracie)
10. Girl With The Golden Braids (P. Como)

Dick Cole
WNBP—Newburyport, Mass.
1. It's Not For Me To Say (J. Mathis)
2. One For My Baby (T. Bennett)
3. Love Letters In The Sand (P. Boone)
4. Coconut Woman (Belafonte)
5. I Just Don't Know (Four Lads)
6. Fabulous (C. Gracie)
7. Ninety-Nine Ways (Hunter)
8. It's Nothing To Me (L. Clingman)
9. Life Is Just A Bowl Of Cherries (High Lows)
10. Without Him (F. Laine)

Bud Lewis
KIBS—Bishop, Calif.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. School Day (C. Berry)
4. Come Go With Me (Federals)
5. Round And Round (P. Como)
6. So Rare (J. Dorsey)
7. Gone (F. Husky)
8. Butterfly (A. Williams)
9. Dark Moon (B. Guitar)
10. Mama Looka Booboo (H. Belafonte)

Lou Miller
KOCY—Oklahoma City, Okla.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Round And Round (P. Como)
4. Mangos (R. Clooney)
5. So Rare (J. Dorsey)
6. School Day (C. Berry)
7. A White Sport Coat (M. Robbins)
8. Come Go With Me (Del-Vikings)
9. Little White Lies (Johnson)
10. Don't Call Me Sweetie (E. Rodgers)

Stan Richards
WORL—Boston, Mass.
1. How Will I Know (Damita Jo)
2. Queen Of The Senior Prom (Mills Brothers)
3. Your Kisses Kill Me (Gorme)
4. With All My Heart (Sands)
5. Imagination (King Sisters)
6. After School (R. Starr)
7. Freight Train (R. Draper)
8. Kill Me With Kisses (Scott)
9. My Big Brother's Friend (C. Batten)
10. A White Sport Coat (M. Robbins)

John Wrisley
WIS—Columbia, S. C.
1. Mama Looka Booboo (H. Belafonte)
2. My Love Song (T. Sands)
3. All Shook Up (E. Presley)
4. Yes Tonight Josephine (J. Ray)
5. Little Darlin' (Diamonds)
6. Mama Guitar (D. Cornell)
7. Mangos (R. Clooney)
8. Why Baby Why (P. Boone)
9. Shrine Of St. Cecelia (F. Young)
10. Little White Lies (Johnson)

Gene Winters
WPGC—Washington, D. C.
1. Four Walls (J. Reeves)
2. Love Letters In The Sand (P. Boone)
3. So Rare (J. Dorsey)
4. Wonderful! Wonderful! (J. Mathis)
5. Little Darlin' (Diamonds)
6. All Shook Up (E. Presley)
7. Talkin' To The Blues (Lowe)
8. Little White Lies (Johnson)
9. Valley Of Tears (Domino)
10. Bye Bye Love (Everlys)

Dick Doty
WHAM—Rochester, N. Y.
1. Come Go With Me (Del-Vikings)
2. All Shook Up (E. Presley)
3. Little Darlin' (Diamonds)
4. So Rare (J. Dorsey)
5. Round And Round (P. Como)
6. Love Is A Golden Ring (F. Laine)
7. Don't Call Me Sweetie (E. Rodgers)
8. It's Not For Me To Say (J. Mathis)
9. A White Sport Coat (M. Robbins)
10. Mangos (R. Clooney)

Norman Hall
Triangle Radio Network—
Boonville, Ind.
1. Pledge Of Love (Copeland)
2. All Shook Up (E. Presley)
3. Dark Moon (Guitar-Storm)
4. Goin' Steady (T. Sands)
5. Come Go With Me (Del-Vikings)
6. School Day (C. Berry)
7. I'm Stickin' With You (J. Bowen)
8. Love Letters In The Sand (P. Boone)
9. So Rare (J. Dorsey)
10. Four Walls (J. Reeves)

Britt Belyea
WKXL—Concord, N. H.
1. Little Darlin' (Diamonds)
2. Gone (F. Husky)
3. Around The World (Crosby)
4. Love Letters In The Sand (P. Boone)
5. Mangos (R. Clooney)
6. Dark Moon (B. Guitar)
7. Rock-A-Billy (G. Mitchell)
8. Talkin' To The Blues (Lowe)
9. Make Like A Bunny (Corey)
10. So Rare (J. Dorsey)

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Disk Jockey

REGIONAL RECORD REPORTS

Day Sandstroem
WWRI—West Warwick, R. I.

1. Little White Lies (Johnson)
2. Don't Cry My Love (Lynn)
3. Mixed Emotions (C. Connor)
4. Ring My Phone (T. Sands)
5. Teenage Party (T. Steele)
6. Look To The Mountain (L. Raine)
7. Trust In Me (C. Connor)
8. 1492 (B. Johnson)
9. Harem Dance (Armenian Jazz Sextet)
10. Mama Looka Booboo (M. Franklin)

Gene Edwards
WRIT—Milwaukee, Wis.

1. I Just Don't Know (Four Lads)
2. Love Letters In The Sand (P. Boone)
3. With All My Heart (J. Sands)
4. Four Walls (J. Reeves)
5. It's Not For Me To Say (J. Mathis)
6. Dark Moon (B. Guitar)
7. Please Don't Do That (McGuires)
8. Crazy Love (F. Sinatra)
9. I'm Walkin' (R. Nelson)
10. Don't Cry My Love (Lynn)

Jack Lamar
WCAM—Camden, N. J.

1. School Day (C. Berry)
2. I Love You (Gaytunes)
3. Mean When I'm Mad (E. Cochran)
4. Over The Mountain (Johnnie & Joe)
5. United (Love Notes)
6. Leap Frog (C. Alaimo)
7. Freight Train (N. Whiskey)
8. Fabulous (C. Gracie)
9. I'll Take Romance (Gorme)
10. I Like Your Kind Of Love (A. Williams)

Chuck Lay
KNOE—Monroe, La.

1. All Shook Up (E. Presley)
2. Searchin' (Coasters)
3. Come Go With Me (Del-Vikings)
4. He's Mine (Platters)
5. A White Sport Coat (M. Robbins)
6. Dark Moon (G. Storm)
7. So Rare (J. Dorsey)
8. Talkin' To The Blues (Lowe)
9. Little Darlin' (Diamonds)
10. Round And Round (P. Como)

Jack Karey
WCFL—Chicago, Ill.

1. Love Letters In The Sand (P. Boone)
2. Dark Moon (B. Guitar)
3. So Rare (J. Dorsey)
4. With All My Heart (J. Sands)
5. I Like Your Kind Of Love (A. Williams)
6. Gonna Find Me A Bluebird (Rainwater/Hahn)
7. Look At 'Er (T. Martin)
8. A Fallen Star (N. Noble)
9. Young And In Love (Smith)
10. I Just Don't Know (Four Lads)

Dan Anderson
WLOL—
Minneapolis-St. Paul, Minn.

1. He's Mine (Platters)
2. All Shook Up (E. Presley)
3. Four Walls (J. Reeves)
4. Dark Moon (G. Storm)
5. So Rare (J. Dorsey)
6. Love Letters In The Sand (P. Boone)
7. Peace In The Valley (E. Presley)
8. Round And Round (P. Como)
9. Little Darlin' (Diamonds)
10. A White Sport Coat (M. Robbins)

Frank Ward
WWOL—Buffalo, N. Y.

1. Bye Bye Love (Everlys)
2. School Day (C. Berry)
3. Pledge Of Love (Copeland)
4. Freight Train (N. Whiskey)
5. Can't Wait For Summer (S. Lawrence)
6. Oh Cobella (V. Vincent)
7. All Shook Up (E. Presley)
8. Four Walls (J. Reeves)
9. Don't Call Me Sweetie (E. Rodgers)
10. After School (Tear Drops)

Jim Simon
KSET—El Paso, Tex.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. A White Sport Coat (M. Robbins)
4. So Rare (J. Dorsey)
5. Mangos (R. Clooney)
6. Come Go With Me (Del-Vikings)
7. Love Letters In The Sand (P. Boone)
8. Talkin' To The Blues (Lowe)
9. Old Cape Cod (P. Page)
10. Till (P. Faith)

Gerry Herbert
CFCF—Montreal, Que., Can.

1. Gone (F. Husky)
2. A White Sport Coat (M. Robbins)
3. Little Darlin' (Diamonds)
4. Round And Round (P. Como)
5. Dark Moon (G. Storm)
6. Love Letters In The Sand (P. Boone)
7. Empty Arms (T. Brewer)
8. I Saw You, I Saw You (J. Hahn)
9. Rock-A-Billy (G. Mitchell)
10. Yes Tonight Josephine (J. Ray)

Nedd Flemming
WAEB—Allentown, Pa.

1. Love Letters In The Sand (P. Boone)
2. School Day (C. Berry)
3. Little Darlin' (Diamonds)
4. Goin' Steady (T. Sands)
5. Mama Guitar (D. Cornell)
6. I Like Your Kind Of Love (A. Williams)
7. Say It Isn't So (T. King)
8. Can't Wait For Summer (S. Lawrence)
9. So Rare (J. Dorsey)
10. St. Christopher (L. Loman)

Little Joe Augello
WOHO—Toledo, Ohio

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. Round And Round (P. Como)
5. School Day (C. Berry)
6. Gone (F. Husky)
7. So Rare (J. Dorsey)
8. Party Doll (B. Knox)
9. A White Sport Coat (M. Robbins)
10. Dark Moon (G. Storm)

Frank Sweeney
WLAM—Lewiston, Me.

1. Love Letters In The Sand (P. Boone)
2. Rock Your Little Baby To Sleep (B. Knox)
3. Wind In The Willow (J. Stafford)
4. All Shook Up (E. Presley)
5. A White Sport Coat (M. Robbins)
6. Four Walls (J. Reeves)
7. Dark Moon (G. Storm)
8. Gone (F. Husky)
9. Come Go With Me (Del-Vikings)
10. Freight Train (C. McDevitt)

Allin Slate
KIEV—Glendale, Calif.

1. Dreamer's Bay (Patience & Prudence)
2. Empty Arms (T. Brewer)
3. Seven Days In Barcelona (F. Martin)
4. Mangos (R. Clooney)
5. Why Cry My Love (Lynn)
6. True Love Gone (Madigan)
7. Little White Lies (Johnson)
8. Freight Train (M. Rayburn)
9. Can't Wait For Summer (S. Lawrence)
10. Kill Me With Your Kisses (M. Whiting)

George Suttmeier
WITJ—Ithaca, N. Y.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Bye Bye Love (Everlys)
4. School Day (C. Berry)
5. Come Go With Me (Del-Vikings)
6. Dark Moon (Storm-Guitar)
7. Love Letters In The Sand (P. Boone)
8. Four Walls (Reeves/Lowe)
9. Valley Of Tears (Domino)
10. Round And Round (P. Como)

Kenny Vincent
WEOL—Lorain, Ohio

1. Four Walls (J. Reeves)
2. After School (R. Starr)/ Fabulous (S. Lawrence)
3. Round And Round (P. Como)
4. Love Letters In The Sand (P. Boone)
5. Shangri-La (Four Coins)
6. School Day (C. Berry)
7. One For My Baby (Bennett)
8. I'm Walkin' The Floor (G. Gibbs)
9. Bye Bye Love (Everlys)
10. Pathway To Sin (L. Miller)

Earle Pudney
WGY—Schenectady, N. Y.

1. Mangos (R. Clooney)
2. Girl With The Golden Braids (P. Como)
3. Wondering (P. Page)
4. Party Doll (S. Lawrence)
5. Calypso Melody (D. Rose)
6. Love Letters In The Sand (P. Boone)
7. Rock-A-Billy (G. Mitchell)
8. Talkin' To The Blues (Lowe)
9. Yes Tonight Josephine (J. Ray)
10. You're A Heavenly Thing (L. Armstrong)

Don Wallace
KTUL—Tulsa, Okla.

1. So Young (C. Stacy)
2. Young Blood (Coasters)
3. It's You I Love (Domino)
4. Rock Your Little Baby To Sleep (B. Knox)
5. Warm Up To Me Baby (J. Bowen)
6. So Rare (J. Dorsey)
7. All Shook Up (E. Presley)
8. Bernardine (P. Boone)
9. School Day (C. Berry)
10. A White Sport Coat (M. Robbins)

Alene McKinney
KBIG—Hollywood, Calif.

1. So Rare (J. Dorsey)
2. Love Is A Golden Ring (F. Laine)
3. Mangos (R. Clooney)
4. Look At 'Er (T. Leonetti)
5. That's The Way I Feel (Four Freshmen)
6. Round And Round (P. Como)
7. Promises Promises (Shore)
8. Charm Bracelet (Lancers)
9. Old Cape Cod (P. Page)
10. Boy On A Dolphin (London)

Gary B. Smith
WOKK—Meridian, Miss.

1. All Shook Up (E. Presley)
2. Is It Wrong (W. Mack)
3. Delia (B. Short)
4. Let There Be You (Five Keys)
5. Gonna Find Me A Bluebird (G. Hahn)
6. Talking To The Blues (Lowe)
7. Little White Lies (Johnson)
8. Just To Hold My Hand (C. McPhatter)
9. When Rock & Roll Came To Trinidad (N. Cole)
10. A White Sport Coat (M. Robbins)

Ray Rayner
WGN—Chicago, Ill.

1. Around The World In 80 Days (Mantovani)
2. Don't Cry My Love (Lynn)
3. Round And Round (P. Como)
4. So Rare (J. Dorsey)
5. Mangos (R. Clooney)
6. Fabulous (C. Gracie)
7. Love Letters In The Sand (P. Boone)
8. Little Darlin' (Diamonds)
9. Mama Looka Booboo (H. Belafonte)
10. Freight Train (R. Draper)

Bob Elliott
KENT—Shreveport, La.

1. Searchin' (Coasters)
2. Little Darlin' (Diamonds)
3. A White Sport Coat (M. Robbins)
4. Susie Q (D. Hawkins)
5. All Shook Up (E. Presley)
6. It's Not For Me To Say (J. Mathis)
7. Empty Arms (I. J. Hunter)
8. School Day (C. Berry)
9. Fools Fall In Love (Drifters)
10. Gone (F. Husky)

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Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"I LIKE YOUR KIND OF LOVE" — The Cash Box Disk of the Week 5/4

Andy Williams . . . Cadence 1323

●

"MY DREAM" — The Cash Box Disk of the Week 5/18

The Platters . . . Mercury 71093

●

"AROUND THE WORLD"

Victor Young . . . Decca 30262

●

"OLD CAPE COD" — The Cash Box Disk of the Week 5/4

Patti Page . . . Mercury 71101

●

"OVER THE MOUNTAIN, ACROSS THE SEA"

Johnnie & Joe . . . Chess 1654

From the Marcel Hellman Production
"LET'S BE HAPPY"
an Allied Artists presentation
ONE IS A LONELY NUMBER
MILLER MUSIC CORPORATION

Fast climbing the charts . . .
DON'T CRY MY LOVE
A great vocal rendition by
VERA LYNN
on London Records (# 1729)
THE B.F. WOOD MUSIC CO., INC.

Pat Boone . . . . . . "Love Letters In The Sand" (DOT 15570)
Tina Robin . . . . . . "My Mammy" (CORAL 61822)
Eydie Gorme . . . "I'll Take Romance" (ABC-PARAMOUNT 9780)
Big Maybelle . . . . . "All Of Me" (SAVOY 1512)
Frank Chacksfield . . . "Lullaby of The Leaves" (LONDON 1725)
BOURNE, INC.–ABC CORP.

ANDY WILLIAMS
ANDY'S BIGGEST
"I LIKE YOUR KIND OF LOVE"
CADENCE 1323
cadence
40 EAST 49TH ST. NEW YORK 17, N. Y.

Deejay Makes Good

HOLLYWOOD — Wax-whirler Johnny Grant, at KMPC mike, happily greeted visitor Steven Allen, "It's nice to meet a deejay who has made good." Allen, who started as a jock at Phoenix and later attracted national attention in Hollywood, has several good-selling Coral albums going currently, and his latest compositions are "Spring in Maine," waxed by Maggie Whiting, and "The Mambo, Tango, Samba, Calypso, Rhumba Blues," cut by Somethin' Smith and the Redheads.

THE ORIGINAL — THE HIT
"SEVEN DAYS IN BARCELONA"
by
HENRI DE PARI
RKO Unique # 394
RKO UNIQUE RECORDS 1440 Broadway New York, N. Y.

Breaking Big
Johnny Cash
"NEXT IN LINE"
b/w
"DON'T MAKE ME GO"
Sun 266
SUN RECORD CO.
706 UNION ST.
MEMPHIS, TENN.

FALSE HEARTED GIRL
Tennessee Ernie Ford
CAPITOL
AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

Headed For A National Smash!
Pat Kelley
"THE STRANGER DRESSED IN BLACK"
"She's A Devil"
Chic 1009
Chic records

V. I. P. Moves To New Offices; Enlarges Staff

NEW YORK — A move to larger quarters, and the appointment of three individuals to executive positions, was announced last week by Joseph Lupia, president of newly formed V.I.P. Records.

The label will assume new quarters at 157 W. 57th St., effective June 3rd. "The move," as it was explained by Lupia, "was necessitated by the rapid growth and transition of the company from a neophyte to full record company status in an astonishingly short space of time."

Vivian Della Chiesa, who records under the name of Vivienne for V.I.P., will head up the A&R department with Lupia supervising sales and distribution.

At the same time, Lupia announced the signing of Phil Ross, Herb Eidemiller, and Jerry Fields to executive positions with the label.

Ross has been signed as production supervisor of all recording sessions; Eidemiller, former arranger and musical director for such personalities as Tex Benecke and Teresa Brewer, will handle all arranging and musical direction for V.I.P., while Jerry Fields, whose background includes work for Kapp and Cameo Records will assist Vivian Della Chiesa in the A&R department.

National Names Ascher Promotion Director

NEW YORK — Sidney H. Ascher has been appointed director of promotion, advertising and public relations for National Records, it was announced last week by the firm's president Joseph Leahy.

Ascher was partly instrumental in the establishment of the public relations and advertising policy for London Records when it was founded ten years ago. He was public relations and advertising head of Benida and Rich Records, and handled original publicity buildups for such personalities as Vic Damone, Evelyn Knight, Tony Bennett, and Lisa Kirk.

Decca Issues Special "Pinocchio" Album

NEW YORK—The recent activity exhibited in the television field for musical dramatizations of fairy tales, now is spreading to the record industry. Decca Records has just released a brand new version of "Pinocchio", featuring an original musical score by Milton DeLugg, and starring Paul Winchell and Jerry Mahoney.

Decca has issued "Pinocchio" as a 12-inch LP. Jerry Mahoney is cast in the title role, with Paul Winchell acting as narrator as well as several of the other characters in the story. The album also features a supporting cast which includes: Walter Burke, who is appearing in "Major Barbara"; Vivian Smolen; Knucklehead, another of Winchell's creations; Johnny Haymer, who appeared recently in the production "New Faces"; and Milton DeLugg, who is heard as Irving the Mouse in addition to having composed the score.

Tunes from the album will be featured on the Weekly Paul Winchell Show over ABC-TV, and radio stations can obtain permission to program the album in its entirety by contacting Martin P. Salkin, Decca's Publicity & Promotion Director. The album was produced by Milt Gabler, Director or Artists & Repertoire for Decca.

In addition to the album, Decca is also planning to release a single, by vocalist Kitty Kallen, of one of the tunes from the score, "Hideaway Heart."

Victor Releases Second In Teenagers Series

NEW YORK—Eddie Heller of RCA Victor popular album department, last week announced the release of the label's second extended play disk in its "Teenagers Dance Series". Titled "Teenagers Dance The Hop-A-Do", the disk is a follow-up to an EP called "Teenagers Dance the Tonky Honk".

The Hop-A-Do package, featuring a trio known as the Kids, is meeting with heavy reaction in Philadelphia where the Kids were born and bred, according to Heller.

A third album in this series, "Teenagers Dance the Rockbilly" featuring Jimmy Sedler will be released in a few weeks.

The liner notes on the back cover of each of the extended play disks describe how to do the dance featured in each package.

Victor is putting special emphasis on the sale of these EP's and will promote the series with heavy promotion and trade advertising.

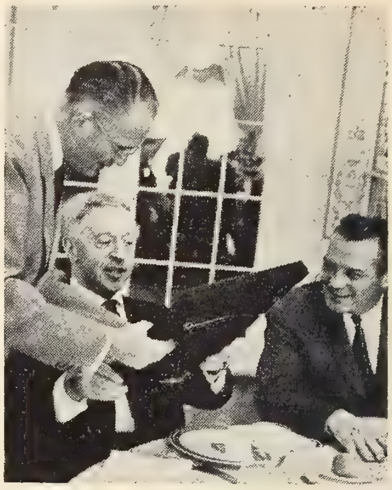
Among the artists Heller has already signed for this series are Leroy Kirkland and his Rock 'n Rollers, the Twin-Tones and the Holidays. These performers will be under Heller's wing for teenage EP's.

Welk Album Aids Charity

HOLLYWOOD — A special album of "Heart" songs especially selected by Champagne Music maestro Lawrence Welk, will be recorded by his musical group in June, all profits from the Coral distribution to go to the American Heart Association.

Twelve songs in all will be recorded, according to Sam J. Lutz, Welk's personal manager, who said the project evolved as a direct result of Welk's ABC-TV television program during February in which his one-hour show musically saluted the Heart Sunday campaign drive nationally.

Special Award



NEW YORK — George R. Marek (left) presents a special award to Artur Rubinstein in recognition of the fact that sales of his albums have passed the one million mark. At the right is Larry Kanaga. The presentation was made at a luncheon in New York's Plaza Hotel.

Joan Tietjen Named To New Columbia Post

NEW YORK — Miss Joan Tietjen has been appointed to the new position of Administrative Assistant, Advertising and Sales Promotion Department of Columbia Records, according to an announcement by the department's Director Arthur Schwartz. Miss Tietjen had previously been Executive Assistant to Goddard Lieberson, President of the Company.

In her new capacity, Miss Tietjen, six years with Columbia Records, will participate in all projects of the Advertising and Sales Promotion Department. She assumes supervision of activities of Sales Promotion-Production Coordination, Budget Traffic Control and Catalog-Proofreading procedures. Miss Tietjen will assist in liaison activities and in the development of cross-merchandising programs.

Miss Tietjen reports to Schwartz.

Livingston Moves To Larger Building

CALDWELL, N.J. — Livingston Audio Products Corp., manufacturers of recorded stereo and monaural types, has just moved into a new, three-story brick building at 147 Roseland Avenue, Caldwell, N.J.

The new building houses processing, manufacturing, packaging and shipping facilities, as well as general offices.

Livingston is one of the pioneers in the field of stereophonic sound reproduction. The company released stereo tapes for home entertainment almost four years ago. Since then, its library of stereo tapes has continued to grow and now contains a range of programs from classical music to jazz. In addition, Livingston has made arrangements with a number of independent record companies, such as Boston, Empirical, Esoteric, Elektra, etc., for the release on tape of much of the material put out by these companies in disk form.

The present move, according to the Livingston execs, was necessitated by the growth of the recorded tape market and Livingston's stepped-up release and production schedules.

Imperial Records Buys Three Major Film Sound Track Scores

Chudd Plans Big Promotion

BEVERLY HILLS, CAL.—Imperial Records last week acquired the film sound track scores to three major productions which include Paramount's "Beau James," starring Bob Hope, Vera Miles and Jimmy Durante, music by Joseph J. Lilley; AA's "Dino," starring Sal Mineo, score by Gerald Fried; and UA's "Fuzzy Pink Nightgown," starring Jane Russell, music composed and conducted by Billy May, it was announced by Imperial prexy Lew Chudd.

Chudd has set a June 15 release date for all three albums and plans major national exploitation via deejays and record dealers that will coincide with release dates of each film. Special blow-ups of the album covers will be made available to theaters for lobby display and album autograph parties are being set for film stars who will make national personal appearances to plug openings.

Chudd will also release a single from the "Beau James" album that will feature the film's three stars, Hope, Miles and Durante, singing.

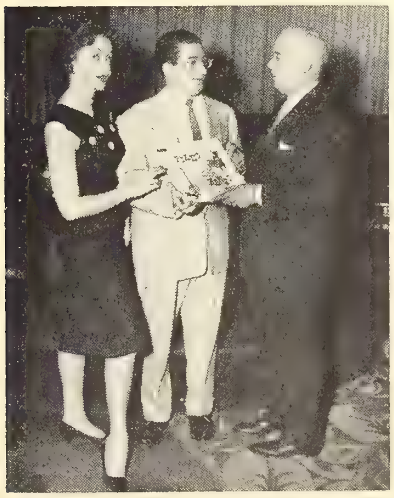
At the same time, Imperial announced that it is launching, this month, a new album series called "Vacation in Foreign Lands", which kicks off with five long play albums.

The albums are: "Vacation in Italy," "Vacation in Holland," "Vacation in Scotland," "Vacation in Mexico," and "Vacation in the Philippines."

Aimed at the summer market when millions of dollars will be spent to advertise vacation and resort areas, Chudd predicts the albums will have a natural association with vacation-minded Americans, and, to a certain extent, pre-sell them. To help insure this, Chudd plans an extensive in-store promotion campaign, with dealers, which may include a national dealer contest based on display and sales, with winners eligible for free trips to the "Vacation" series countries.

Five more albums in this series are being readied for release in July and still another group will be released in the fall directed at winter vacationers. Though vacationing is usually seasonal, Chudd feels the albums will have a steady sale year round.

Looka Here, Boss



NEW YORK.—V.I.P. recording artist, Al Conte, presents the first copy of his V.I.P. album, "Mr. Piano and Mr. Banjo" to Edward Buckley, vice president and General Manager of the Hotel Roosevelt where Conte is currently holding forth in the Grill Room. Gloria Gristy of "The Ziegfeld Follies" adds the charm to the picture.

How To Make A Hit

CLASSIC RECORDS
STAR DUST
KLUB
KLUB

SALT LAKE CITY, U.—Ruth Bauer, left, of Salt Lake City's Royle's Record Store, points to the store's best selling album, "Love Is The Thing" by Nat "King" Cole. Local deejay Ray Briem, on Miss Bauer's left, comments on the reaction received from heavy air-play of "Stardust" from the album. It is listed as the third best selling tune in the station's Top 40 list. When Briem first heard the record he promptly called Mert Draper, seen above right, and advised him that he was going to play the side heavily. Draper is with the local Capitol Distributor. The result, to quote Miss Bauer, "It is the only album we have ever had that sold like a single."

Capitol Releases LP "Saint Joan" Sound Track

HOLLYWOOD — Music from the sound track of the Otto Preminger production of Bernard Shaw's "Saint Joan," composed and conducted by Mischa Spoliansky, was released in a new high fidelity album by Capitol Records last week.

The album consists of "Main Title" ("Saint Joan" theme), "Road to Chinon—Basse Danse," "Siege of Orleans—March," and "Toccatina" on Side 1 and "Strength And Loneliness," "Before The Trial—Voice of Conscience," and "Dream Minuet—End Title" (Saint Joan theme) on Side 2.

Hi-Lo's To Birdland

NEW YORK—The Hi-Lo's, Columbia recording artists, will open a two-week engagement at New York's "Birdland" on Thursday, June 6th.

Their first package effort for Columbia, "Suddenly It's The Hi-Lo's," was a high riding chart item, and the crew's latest, "Ring Around Rosie," teams them with Rosemary Clooney.

Future dates for the Hi-Lo's include stints on the Ed Sullivan and Bob Crosby shows.

Signed To Capitol

LOS ANGELES—Pretty Carole Simpson, former featured vocalist with the Billy May orchestra, has been signed to an exclusive contract with Capitol Records.

Carole, who was spotted at Hollywood's swank "Encore" was performing with her own trio. Not only an accomplished singer, but also a fine jazz pianist, Carole learned jazz while attending The Cincinnatti Conservatory of Music . . . not in the classroom . . . but from listening to Symphony Sid's all night Deejay radio show.

Capitol will release her first 12" LP album this fall. Presently she is concluding a headline engagement at The Harrah's Club in Lake Tahoe, Nevada.

HOT

BILL DOGGETT
DING DONG
KING 5058

RAM-BUNK-SHUS
KING 5020

CHLOE
b/w
NUMBER THREE
KING 5044

ANNIE LAURIE
IT HURTS TO BE IN LOVE
DE LUXE 6107

DONNIE ELBERT
WHAT CAN I DO
b/w
HEAR MY PLEA
DE LUXE 6125

THE "5" ROYALES
THINK
b/w
I'D BETTER MAKE A MOVE
KING 5053

LITTLE WILLIE JOHN
I'VE GOT TO GO CRY
b/w
LOOK WHAT YOU'VE DONE TO ME
KING 5045

NEW RELEASES

THE MIDNIGHTERS
OH, SO HAPPY
b/w
IS YOUR LOVE FOR REAL
FEDERAL 12299

ANNIE LAURIE
IT MUST BE YOU
b/w
PLEASE, HONEY DON'T GO
DE LUXE 6135

KING RECORDS

R & B Ramblings

NEW YORK:

IVORY JOE HUNTER

Tho sponsored by the MOA and named the MOA Convention, this meet was overpoweringly a music meet. For many years music people have been attending both the MOA and the NAMM (which will be in Chicago this June) and while some good was accomplished at both in the way of meetings, exposing new records, setting up new distributorships, etc., neither was the really strong record show. However last week saw the MOA become the record show of the year. The strong turnout of all phases of the record biz made this an all-in-one meeting. Record manufacturers, distributors, disk jockeys, promotion men, publishers, a & r men, talent, and, of course, the operator. At one convention the manufacturer was able to reach his medium of sales in the distributor, his medium of exposure in the disk jockey, and his medium of sales and exposure in the juke box operator. There was so much activity going on at all times that it was almost impossible to get with everyone. Some of those from the New York area that we recall seeing were **Jerry Blain, Morty Palitz, Bill Darnell,** Jubilee and Josie Records; **Elliott Blaine,** Cosnat Distributors; **Harry Apostoleris** and **Johnny Halonka,** Alpha Distributors; **Mr. and Mrs. Jose Morand,** Fiesta Records; **Bob Rolontz & Herman Diaz,** Vik Records; **Sam Weiss,** Old Town Records; **Joe Kolsky** and **Mel Touroff,** Rama, Gee, Tico and Roulette; **Hugo Peretti and Luigi Creatore,** Roulette Records; **Hy Siegel,** Apollo Records; **Sid Arks** and **Leo Rogers,** Lido Records; **Dick Goodman** and **Jack Angel,** Eldorado Records; **Herb Abramson,** Atco Records; **Morty Craft,** Melba Records; **Harry Finfer, Harry Rosen** and **Harry Chiuitz.** The three Harrys representing the Philadelphia distribution. This does not include all the music fellows who are strictly in the pop field. We're really very very sorry about those we never did get to see. . . . 'Twas good to see **Dave Miller** about. Dave's doing a wonderful job with his LP line. . . . **Ivory Joe Hunter** impressing everyone with his size and smile. Ivory Joe did a great job of greeting old friends and consuming mountains of steak. The way the man has been turning out tunes and records there's lots of steaks in the offing. . . . **Hy Siegle** did Apollo lots of good promoting "Rang Tang Ding Dong" by The Cellos. The deck is starting a real surge in both the pop and r & b markets. Take a look at the pop "Top 60". . . . **Freddy Mendelsohn** flipping about the new **Annie Laurie** out this week. Says Freddy, "We have another big hit in 'It Must Be You' ". . . . **Jerry Kay** drops a note to advise us he is now with Pan American Distributing Corp., Miami, doing sales and promotion. Jerry purchased a home down in Miami so it looks like he plans to stay in the sunny clime. . . . **Henry Stone,** Miami distrib, also at the MOA greeting friends. Henry, still cutting and releasing on Chart, recently sold a couple of his items to Roulette. . . . Acto really rolling with **The Coasters'** "Young Blood" and "Searchin' ". Both sides are constantly moving up those pop and r & b charts and it looks like both will make it big. Somewhere in the Gold Record class. . . . **Danny Robinson,** Holiday Records, says his **Love Notes** are hitting with their newest release. Baltimore, Chicago, Detroit, Cleveland and other territories are coming in heavy for "United" and "Tonight". . . . Atlantic's out with three new disks this week. **The Drifters** have two goodies in "Hypnotized" and "Drifting Away From You"; **Ray Charles** swings with "It's All Right" and "Get On The Right Track Baby"; and a new group, **The Madhattans,** bow with "Wowie" and "Basketful Of Blueberries". . . . Back to the MOA and memories of **Jake Friedman** visiting the booths; **Irv Marcus** huddling with friends and talking up Zephyr Records; **Milt and Joe Sinsheimer** discussing some problems they see ahead for the distributors; **Saul and Joe Bihari** discussing their coming hits; **Phil Chess** zooming about the floor, and we could go on and on and on.

ANNIE LAURIE

THE COASTERS

Breaking For A National Hit !
The Mello-Tones
"ROSIE LEE"
Gee 1037
GEE
659 10th AVE.
NEW YORK, N. Y.
(CI 6-4490)

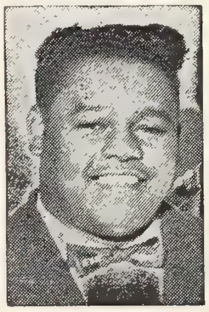
CHICAGO:

THE PLATTERS

King's **Herb Kole** reports Deluxeroo, "Close Your Eyes" by **Herb Lance** starting to click on all charts with more and more plays each day. "It's amazing and the greatest thing I've ever seen", says Kole about the way orders are flying for the Lance ballad. . . . Letter from Mercury's **Kenny Myers** points to **The Platters'** coupling "My Dream" b/w "I Wanna" "as powerful as any release they've had to date". If it's sound the public wants, Kenny picks **Louis Jordan's** "Ella Mae" as the next "Caldonia". . . . **Ernie Leaner** scurried around the MOA floor with a real twinkle in his eye. Could be this guy's got something big up his sleeve? . . . Speaking of MOA and that's all we're going to hear about for quite a spell cuz just evrra body claimed this was the best and next year will be fantastic. . . . **Ivory Joe Hunter** stopped large crowds of conventioneers as he went from booth to booth greeting one and all. Joe's terribly proud of his citation and key to Berkeley, Calif. . . . **Mel London,** Chief, got around to say hello and predict some stellar attractions from the young diskery in the next coupla weeks. . . . How about those **Bihari Bros.** They made **The Cash Box** booth their headquarters and stated, "Everybody comes to **The Cash Box.** We'll just sit here and let them come to us". . . . The Josie, Jubilee booth swung with sounds of new things to come "As soon as I get back to NYC", said **Bill Darnell. . . . Mickey** and **Sylvia** brought down the house as they performed for the MOA convention. Crowd wouldn't let them quit. . . . When things quieted down (which was very seldom) one could find a goodly number of conventioneers digging the sounds of **Chet Baker** over at the Modern Jazz Room. . . . The "Golden Twins", **Hugo** and **Luigi,** turned their hospitality suite into a home away from home for all visiting firemen. Nine times out of ten when asked where someone was, the answer was, "Oh, he's up in the Roulette suite". . . . **Stan Pat** and crew-cutted **Mel Turoff** took care of the Rama-Gee hand shaking on the floor. . . . **Dale Hawkins,** Checker youngster with "Susie Q" was seen questioning **The Crew Cuts** on how they covered his tune. The gang looked more like a college group planning a frat party than the top pros that they are—but that's what the wonderful atmosphere of MOA does to each and every participant. . . . **Len** and **Phil Chess, Jake Freidman, Harry Stone, Milt** and **Joe Sinsheimer** making quite a group as they sauntered here and there shouting hello. Len looked great, as always, and had his brother, Phil, puffing once in a while. . . . Congrats to **Jack Wiener** in the completion of his new studios up over Chess/Checker/Argo's new Boul, Mich. offices. "That's Sheldon Recording Studios", the verra happy and surprisingly young exec added. . . . **Calvin Carter** and **Abner,** Vee-Jay, introducing **Jimmy "J" Bracken** to one and all in Vee-Jay hospitality suite. This turned out to be another of those places to look for friends in. Abner was bubbling over with plans for new Falcon and big news—a set of LP's soon to be released. . . . Sure missed not seeing genial **Don Robey,** Peacock-Duke. . . . One big comment from lottsa people was on the abundance of deejays in attendance. Sure made the nights interesting. . . . As the last suit-case was closed and final business card exchanged one phrase was outstanding. "See you next year. Where? The MOA Convention of course."

MICKEY & SYLVIA

LOS ANGELES:


FATS DOMINO

Imperial Records has a two-sided smash in the new **Fats Domino** disk of "It's You I Love" and "Valley Of Tears". Both sides jumped into the top thirty on their first appearance on the charts and **Lew Chudd** reports over 70,000 records sold in the first two weeks. . . . **Dootsie Williams,** president of Dooto Records, is slated for a trek to Sacramento to record four sides of the label's top vocal group, **The Cuff Links.** The members of the group are all in the U.S. Air Force, and are stationed at Fort McClellan. Going big on the strength of their initial platter, "Guided Missiles", the group is doing week-end one-nighters. Their next personal appearance is in Stockton. . . . **Lash Lazar,** now doing a rhythm and blues show from one of the Scrivners Drive-In's has picked **The Titans'** new Vita recording of "G'wan Home Calypso" as his record of the week. . . . **Max Fiertag,** president of Flip Records back East visiting distributors after attending the MOA convention in Chicago. Flip's new record of "Arrow Of Love" by **The Six Teens** going very big in Los Angeles area and looks like it could be another hit for the group. . . . **Jim Warren** of Central Sales predicts a bright future for the new Ebb label, with the first four releases on the new label getting good reaction from disk jockeys and distributors around the country. . . . **Leon Rene** excited about the new release of "Mozel" by **Paul Clifton** on his Class Records. . . . **Buck Ram** of Personality Productions back on the West Coast after accompanying **The Platters** on their tour of the British Isles. . . . Imperial Records will issue **George Liberace's** first album since signing with the label. The new album is titled "George Liberace Goes Teen-Age", and will mark Liberace's entrance into the rock and roll field.

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

AFTER HOURS
Lloyd Glenn (Aladdin 3346)

ALL OF ME
I DON'T WANT TO CRY
Big Maybelle (Savoy 1512)

A WHOLE LOT OF SHAKING GOING ON
Jerry Lee Lewis (Sun 267)

BUTTERFLY
Andy Williams (Cadence 1308)

*COCOANUT WOMAN
Harry Belafonte (RCA Victor 6885)

CHICKEE WAH-WAH
Bobby Marchan (Gale 101)

DEAREST
Mickey & Sylvia (Vik 0267)

DIANE
Bo Rhambo (Cash 452)

*DING DONG
Bill Doggett (King 5058)

DON'T ASK ME TO BE LONELY
Dubs (Gone 5002)

EVERYBODY NEEDS SOMEBODY
Little Walter (Checker 859)

EVERYONE'S LAUGHING
Spaniels (Vee-Jay 246)

FABULOUS
Charlie Gracie (Cameo 107)

FLORENCE
Paragons (Winley 215)

GONE
Ferlin Husky (Capitol 3628)

GROANIN' THE BLUES
Otis Rush (Cobra 5010)

HERE COMES ROMANCE
Clovers (Atlantic 1129)

HE'S MINE
Platters (Mercury 71032)

HEY BO DIDDLEY
MONA
Bo Diddley (Chess 1652)

HONEY, WHERE YOU GOING
LITTLE RAIN
Jimmy Reed (Vee-Jay 237)

I LOVE MY GIRL
Cozy Morley (ABC-Paramount)

*I'M SO EXCITED
John Lee Hooker (Vee-Jay 245)

I'M STICKIN' WITH YOU
Jim Bowen (Roulette 4001)

I'M WALKIN'
Rickey Nelson (Verve 10047)

IN THE CHAPEL
Ann Cole (Baton 232)

IN THE DOORWAY CRYING
Midnighters (Federal 12293)

ISABELLA
Roy Tan (Dot 15551)

*I'VE GOT TO GO CRY
Little Willie John (King 5045)

I WANT TO GET MARRIED
B. B. King (RPM 492)

I WANT TO DANCE
MARRY ME
Shirley & Lee (Aladdin 3369)

I WOULD LIKE TO KNOW
Bobby Mitchell (Imperial 5440)

*JENNY, JENNY
*MISS ANN
Little Richard (Specialty 606)

JOHNNIE'S HOUSE PARTY
John Heartsman & Gaylarks (Music City 807)

JUNGLE HOP
Don & Dewey (Specialty 599)

JUST BECAUSE
Larry Williams (Specialty 597)

*LET THE FOUR WINDS BLOW
Roy Brown (Imperial 5439)

LITTLE BILLY BOY
Three D's (Paris)

LOOBY DOO
Bobby Byrd (Zephyr 70-018)

*LOVE LETTERS IN THE SAND
Pat Boone (Dot 15570)

LOUIS LOUIE
YOU ARE MY SUNSHINE
Richard Berry & Pharohs (Flip 321)

MESSED UP
Harrold Burrage (Cobra 5012)

MIDNIGHT
Googie Rene (Class 205)

MISS YOU SO
Lillian Offitt (Excello 2104)

*MY DREAM
*I WANNA
Platters (Mercury 71093)

MY HEART IS CRYING
Billy Boy (Vee-Jay 238)

MY LOVE WILL NEVER DIE
Otis Rush (Cobra 5005)

ONE HUNDRED YEARS FROM TODAY
Alice Jean (Rhythm 102)

OUT IN THE COLD AGAIN
MIRACLE IN THE RAIN
Lymon & Teenagers (Gee 1036)

PLEDGE OF LOVE
Ken Copeland (Imperial 5432)
Penguins (Atco 1132)

PRETEND
Tab Smith (United 205)

RAINDROP
Viscounts (Mercury 71073)

RAKIN' AND SCRAPIN'
Dean Beard (Atlantic 1137)

RANG TANG DING DONG
Cellos (Apollo 510)

*ROCK ALL NIGHT
Shirley & Lee (Aladdin 3380)

ROCK ME
Muddy Waters (Chess 1652)

ROCK YOUR LITTLE BABY TO SLEEP
Buddy Knox (Roulette 4009)

ROSIE LEE
Mello-Tones (Gee 1037)

SIDE TRACK
Googie Rene (Class 208)

SHOULD I EVER LOVE AGAIN
Wynona Carr (Specialty 589)

SO RARE
Jimmy Dorsey (Fraternity 755)

START MOVIN'
Sal Mineo (Epic 9216)

*STRANGE WORLD
Gene & Eunice (Aladdin 3374)

SUZIE-Q
Dale Hawkins (Checker 863)

SWEET AND EASY TO LOVE
Roy Orbison (Sun 265)

TALKIN' TO THE BLUES
Jim Lowe (Dot 15569)

THE GAME OF LOVE
Lavern Baker (Atlantic 1136)

THE SUN IS SHINING
Jimmy Reed (Vee-Jay 248)

TRUE LOVE GONE
Enchanters (Coral 61756)

UNITED
Love Notes (Holiday)

WARM UP TO ME BABY
Jim Bowen (Roulette 4010)

WHY DO YOU HAVE TO GO
Dells (Vee-Jay 236)

WHAT CAN I DO
HEAR MY PLEA
Donnie Elbert (DeLuxe 6125)

WHAT DO YOU KNOW ABOUT LOVE
Wynona Carr (Specialty 600)

*WHAT HAVE I DONE WRONG
Sailor Boy (Dig)

*WHAT MADE MAGGIE RUN
Del-Vikings (Dot 15571)

WHEN I GET YOU BABY
Ruth Brown (Atlantic 1140)

YOU MADE ME LOVE YOU
Sensations (Atco 6090)

YOUR CHEATIN' HEART
Pearls (Onyx 510)

THE NATION'S R & B TOP 20

		Pos. Last Week
1	SCHOOL DAY *Chuck Berry* *(Chess 1653)*	2
2	ALL SHOOK UP *Elvis Presley* *(RCA Victor 6870)*	1
3	C. C. RIDER *Chuck Willis* *(Atlantic 1130)*	5
4	LITTLE DARLIN' *Diamonds (Mercury 71060)* *Gladiolas (Excello 2101)*	4
5	COME GO WITH ME *Del-Vikings* *(Dot 15538)*	3
6	I'M WALKIN' *Fats Domino* *(Imperial 5428)*	6
7	JIM DANDY GOT MARRIED *Lavern Baker* *(Atlantic 1136)*	9
8	LOVE'S A HURTIN' GAME *Ivory Joe Hunter* *(Atlantic 1128)*	10
9	VALLEY OF TEARS *Fats Domino* *(Imperial 5442)*	14
10	YOUNG BLOOD *Coasters* *(Atco 6087)*	12
11	LUCILLE *Little Richard* *(Specialty 598)*	7
12	JUST TO HOLD MY HAND *Clyde McPhatter* *(Atlantic 1137)*	8
13	OVER THE MOUNTAIN AND ACROSS THE SEA *Johnnie & Joe* *(Chess 1654)*	16
14	TROUBLES, TROUBLES, TROUBLES *B. B. King* *(RPM 492)*	14
15	SEARCHIN' *Coasters* *(Atco 6087)*	—
16	NEXT TIME YOU SEE ME *Little Jr. Parker* *(Duke 164)*	11
17	EMPTY ARMS *Ivory Joe Hunter* *(Atlantic 1128)*	13
18	IT HURTS TO BE IN LOVE *Annie Laurie* *(DeLuxe 6107)*	19
19	IT'S YOU I LOVE *Fats Domino* *(Imperial 5442)*	20
20	SEND ME SOME LOVIN' *Little Richard* *(Specialty 598)*	18

21. JUST BECAUSE. 22. I WANT TO GET MARRIED. 23. OUT IN THE COLD AGAIN. 24. PARTY DOLL. 25. SO RARE.

BREAKING BIG!
"ALL THINGS ARE POSSIBLE"
THE HARMONIZING FOUR
VEE-JAY 845
Vee-Jay RECORDS, INC
2129 S. Michigan Avenue
Chicago 16, Illinois

COBRA DOES IT AGAIN!
HARROLD BURRAGE
"MESSED UP"
b/w "I DON'T CARE WHO KNOWS"
COBRA 5012
DOUBLE SIDED SMASH!
"GROANING THE BLUES"
b/w "IF YOU WERE MINE"
by OTIS RUSH
COBRA 5010
ANOTHER DOUBLE SIDED SMASH!
"CRYING THE BLUES"
b/w "LITTLE GIRL"
by LITTLE WILLIE FOSTER
COBRA 5011
COBRA RECORD CORP.
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Two Sided Hit!
"UNITED"
and
"TONIGHT"
The Love Notes
Holiday # 2605
Publisher: POLLARD MUSIC, INC.
HOLIDAY RECORDS INC.
2294 8th Ave. N. Y.
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First "Big" Album

NEW YORK—Sid Prosen, (left) prexy of Big Records, presents Lou Bucher, owner of Roseland Dance City in New York with the diskery's first LP release appropriately titled "Invitation To Roseland." Guy Lombardo (right) who was appearing at Roseland assisted in the presentation. The new LP features Wendell Tracy and His Orchestra.

Capitol Issues Seven Foreign Language Singles

HOLLYWOOD — Capitol Records last week introduced a new line of foreign language single records for specialized markets, to be identified as "Capitol" of the World Singles.

The first foreign language release consists of seven records, all sung in Spanish, three of them by Lucho Gatica, and one each by Los Tres Caballeros, Tony Aguilar, Lalo Gonzales, and Carmela Rey.

Gatica's sides include "Sabra Dios"/"Esperame En El Cielo", with the orchestra of Vicente Bianchi (recorded in Chile); "Somos"/"Hasta Siempre" with orchestra (recorded in Mexico), and "No Se Que Pasa Commigo"/"Si Me Comprenieras" with orchestra (also recorded in Mexico).

The introductory disk by Los Tres Caballeros is "La Barca"/"El Reloj" (recorded in Mexico); by Tony Aguilar is "La Cama de Piedra"/"Ay! Chabela" with the Mariachi orchestra (recorded in Mexico); by Lalo Gonzales, the "El Piporro" of Mexico City, "Los Ojos de Pancha"/"El Descalzo"; and by Carmela Rey, "Encadenados"/"Que Sera, Sera" with orchestra (recorded in Mexico).

It is planned that "Capitol" of the World Singles will be released once a month in groups. Dave Dexter is Repertoire Manager and Don Hassler Sales Manager for the new series.

Breaking Everywhere!
Googie René
"SIDE-TRACK"
b/w
"BREAK IT UP"
Class # 208
Class Records
1107 El Centro • Hollywood, Calif.

A HIT ON DUKE!
DUKE'S DARE DEVILS OF RHYTHM
BROOKS and BROWN
(THE BLUES TOPPERS)
"They Call Her Rosia Lee"
B/W
"Sleeping In An Ocean Of Tears"
DUKE # 172
DUKE RECORDS, INC.
2809 ERASTUS ST.
HOUSTON 26, TEX.

Lombardo On Way To Record At Roseland

NEW YORK—Guy Lombardo was expected to break the all-time Roseland Dance City gross receipts record by the time his two-week engagement ended on Sunday night, May 26.

According to Louis J. Brecker, owner of Roseland, Lombardo will pass the $80,000 gross receipts mark for two weeks, "by far the largest gross ever in the history of Roseland—old and new—if not for any ballroom in the country."

Brecker stated that Lombardo drew 4000 into Roseland last Saturday night (5/18) and 3500 last Sunday night—an all-time Sunday night record and an all-time weekend record for Roseland. He is currently negotiating with Lombardo for a long-run engagement next season.

Brecker notes that "Lombardo has drawn the finest class of people we have ever had," pointing out that "a finer, more substantial class of people was exactly what we had in mind when we opened the new Roseland Dance City." The new ballroom opened last December 28. Orchestras which preceded Lombardo's on the bandstand were Xavier Cugat, Sammy Kaye, Jimmy Dorsey, Ted Lewis, Charlie Spivak, Tex Beneke, Johnny Long, and Ray Eberle.

Lombardo's huge gross receipts, incidentally, are being accomplished despite the fact that on his opening night, Tuesday, May 14, New York had one of the worst downpours in years.

Victor Cuts 1st Miller-McKinley Album

NEW YORK—The first album by the Glenn Miller Orchestra under the direction of Ray McKinley was cut during the week of May 20-25, according to Ed Welker, A & R Manager for RCA Victor pop albums.

The orchestra recently was signed to a long-term exclusive recording contract by RCA Victor in an arrangement worked out with the Glenn Miller estate.

The orchestra has just returned from a very successful European tour including three weeks of playdates behind the Iron Curtain of Poland, Yugoslavia, Czechoslovakia, and East Germany.

The Cash Box HOT

	NEW YORK	CHICAGO	NEW ORLEANS
1	COME GO WITH ME *Del-Vikings* *(Dot 15538)*	ALL SHOOK UP *Elvis Presley* *(RCA Victor 20-6870)*	VALLEY OF TEARS *Fats Domino* *(Imperial 5442)*
2	LITTLE DARLIN' *Diamonds* *(Mercury 71060)*	NEXT TIME YOU SEE ME *Little Jr. Parker* *(Duke 164)*	WHAT CAN I DO *Donnie Elbert* *(King 5045)*
3	ALL SHOOK UP *Elvis Presley* *(RCA Victor 20-6870)*	IT HURTS TO BE IN LOVE *Annie Laurie* *(DeLuxe 6107)*	C. C. RIDER *Chuck Willis* *(Atlantic 1130)*
4	JUST TO HOLD MY HAND *Clyde McPhatter* *(Atlantic 1137)*	SCHOOL DAY (RING RING GOES THE BELL) *Chuck Berry* *(Chess 1653)*	ALL SHOOK UP *Elvis Presley* *(RCA Victor 20-6870)*
5	OUT IN THE COLD AGAIN *Lymon & Teenagers* *(Gee 1036)*	LOVE'S A HURTIN' GAME *Ivory Joe Hunter* *(Atlantic 1128)*	SCHOOL DAY (RING RING GOES THE BELL) *Chuck Berry* *(Chess 1653)*
6	OVER THE MOUNTAIN AND ACROSS THE SEA *Johnnie & Joe* *(Chess 1654)*	C. C. RIDER *Chuck Willis* *(Atlantic 1130)*	OVER THE MOUNTAIN AND ACROSS THE SEA *Johnnie & Joe* *(Chess 1654)*
7	SEND ME SOME LOVIN' *Little Richard* *(Specialty 598)*	TROUBLES, TROUBLES, TROUBLES *B. B. King* *(RPM 492)*	IT HURTS TO BE IN LOVE *Annie Laurie* *(DeLuxe 6107)*
8	EMPTY ARMS *Ivory Joe Hunter* *(Atlantic 1128)*	COME GO WITH ME *Del-Vikings* *(Dot 15538)*	TROUBLES, TROUBLES, TROUBLES *B. B. King* *(RPM 492)*
9	I'M WALKIN' *Fats Domino* *(Imperial 5428)*	MISS YOU SO *Lillian Offitt* *(Excello 2104)*	JIM DANDY GOT MARRIED *Lavern Baker* *(Atlantic 1136)*
10	SCHOOL DAY (RING RING GOES THE BELL) *Chuck Berry* *(Chess 1653)*	LITTLE DARLIN' *Diamonds* *(Mercury 71060)*	LOVE'S A HURTIN' GAME *Ivory Joe Hunter* *(Atlantic 1128)*

	ST. LOUIS	NEWARK	PITTSBURGH
1	ALL SHOOK UP *Elvis Presley* *(RCA Victor 20-6870)*	SCHOOL DAY (RING RING GOES THE BELL) *Chuck Berry* *(Chess 1653)*	OVER THE MOUNTAIN AND ACROSS THE SEA *Johnnie & Joe* *(Chess 1654)*
2	C. C. RIDER *Chuck Willis* *(Atlantic 1130)*	C. C. RIDER *Chuck Willis* *(Atlantic 1130)*	SEARCHIN' *Coasters* *(Atco 6087)*
3	JUST TO HOLD MY HAND *Clyde McPhatter* *(Atlantic 1137)*	OVER THE MOUNTAIN AND ACROSS THE SEA *Johnnie & Joe* *(Chess 1654)*	SCHOOL DAY (RING RING GOES THE BELL) *Chuck Berry* *(Chess 1653)*
4	SCHOOL DAY (RING RING GOES THE BELL) *Chuck Berry* *(Chess 1653)*	OUT IN THE COLD AGAIN *Lymon & Teenagers* *(Gee 1036)*	ALL SHOOK UP *Elvis Presley* *(RCA Victor 20-6870)*
5	LITTLE DARLIN' *Diamonds* *(Mercury 71060)*	NEXT TIME YOU SEE ME *Little Jr. Parker* *(Duke 164)*	RANG TANG DING DONG *Cellos* *(Apollo 510)*
6	TROUBLES, TROUBLES, TROUBLES *B. B. King* *(RPM 492)*	LUCILLE *Little Richard* *(Specialty 598)*	VALLEY OF TEARS *Fats Domino* *(Imperial 5442)*
7	SO RARE *Jimmy Dorsey* *(Fraternity 755)*	COME GO WITH ME *Del-Vikings* *(Dot 15538)*	SO RARE *Jimmy Dorsey* *(Fraternity 755)*
8	LUCILLE *Little Richard* *(Specialty 598)*	JUST TO HOLD MY HAND *Clyde McPhatter* *(Atlantic 1137)*	ROSIE LEE *Mello-Tones* *(Gee 1037)*
9	LOVE'S A HURTIN' GAME *Ivory Joe Hunter* *(Atlantic 1128)*	DON'T ASK ME TO BE LONELY *Dubs* *(Gone 5002)*	OUT IN THE COLD AGAIN *Lymon & Teenagers* *(Gee 1036)*
10	YOUNG BLOOD *Coasters* *(Atco 6087)*	ALL SHOOK UP *Elvis Presley* *(RCA Victor 20-6870)*	LITTLE DARLIN' *Diamonds* *(Mercury 71060)*

The Cash Box HOT

	PHILADELPHIA	LOS ANGELES	DETROIT
1	C. C. RIDER *Chuck Willis* *(Atlantic 1130)*	SCHOOL DAY (RING RING GOES THE BELL) *Chuck Berry* *(Chess 1653)*	ALL SHOOK UP *Elvis Presley* *(RCA Victor 20-6870)*
2	OVER THE MOUNTAIN AND ACROSS THE SEA *Johnnie & Joe* *(Chess 1654)*	LITTLE DARLIN' *Diamonds (Mercury 71060)* *Gladiolas (Excello 2101)*	SCHOOL DAY (RING RING GOES THE BELL) *Chuck Berry* *(Chess 1653)*
3	LITTLE DARLIN' *Diamonds* *(Mercury 71060)*	ALL SHOOK UP *Elvis Presley* *(RCA Victor 20-6870)*	ROSIE LEE *Mello-Tones* *(Gee 1037)*
4	SCHOOL DAY (RING RING GOES THE BELL) *Chuck Berry* *(Chess 1653)*	OVER THE MOUNTAIN AND ACROSS THE SEA *Johnnie & Joe* *(Chess 1654)*	YOUNG BLOOD *Coasters* *(Atco 6087)*
5	ALL SHOOK UP *Elvis Presley* *(RCA Victor 20-6870)*	COME GO WITH ME *Del-Vikings* *(Dot 15538)*	SO RARE *Jimmy Dorsey* *(Fraternity 755)*
6	LUCILLE *Little Richard* *(Specialty 598)*	JUST BECAUSE *Lloyd Price* *(ABC-Paramount 9792)*	LITTLE DARLIN' *Diamonds* *(Mercury 71060)*
7	NEXT TIME YOU SEE ME *Little Jr. Parker* *(Duke 164)*	VALLEY OF TEARS *Fats Domino* *(Imperial 5442)*	EMPTY ARMS *Ivory Joe Hunter* *(Atlantic 1128)*
8	JUST TO HOLD MY HAND *Clyde McPhatter* *(Atlantic 1137)*	TROUBLES, TROUBLES, TROUBLES *B. B. King* *(RPM 492)*	OVER THE MOUNTAIN AND ACROSS THE SEA *Johnnie & Joe* *(Chess 1654)*
9	JIM DANDY GOT MARRIED *Lavern Baker* *(Atlantic 1136)*	LET THE FOUR WINDS BLOW *Roy Brown* *(Imperial 5439)*	I WANT TO GET MARRIED *B. B. King* *(RPM 492)*
10	OUT IN THE COLD AGAIN *Lymon & Teenagers* *(Gee 1036)*	STRANGE WORLD *Gene & Eunice* *(Aladdin 3374)*	NEXT TIME YOU SEE ME *Little Jr. Parker* *(Duke 164)*

	ATLANTA	MEMPHIS	SAN FRANCISCO
1	COME GO WITH ME *Del-Vikings* *(Dot 15538)*	C. C. RIDER *Chuck Willis* *(Atlantic 1130)*	ALL SHOOK UP *Elvis Presley* *(RCA Victor 20-6870)*
2	SEARCHIN' *Coasters* *(Atco 6087)*	I WANT TO GET MARRIED *B. B. King* *(RPM 492)*	ONE HUNDRED YEARS FROM TODAY *Alice Jean* *(Rhythm 102)*
3	JUST TO HOLD MY HAND *Clyde McPhatter* *(Atlantic 1137)*	MISS YOU SO *Lillian Offitt* *(Excello 2104)*	SCHOOL DAY (RING RING GOES THE BELL) *Chuck Berry* *(Chess 1653)*
4	C. C. RIDER *Chuck Willis* *(Atlantic 1130)*	IN THE DOORWAY CRYING *Midnighters* *(Federal 12293)*	NEXT TIME YOU SEE ME *Little Jr. Parker* *(Duke 164)*
5	LITTLE DARLIN' *Gladiolas (Excello 2101)* *Diamonds (Mercury 71060)*	JUST TO HOLD MY HAND *Clyde McPhatter* *(Atlantic 1137)*	SEARCHIN' *Coasters* *(Atco 6087)*
6	SCHOOL DAY (RING RING GOES THE BELL) *Chuck Berry* *(Chess 1653)*	COME GO WITH ME *Del-Vikings* *(Dot 15538)*	IT HURTS TO BE IN LOVE *Annie Laurie* *(DeLuxe 6107)*
7	LUCILLE *Little Richard* *(Specialty 598)*	GOT MY MOJO WORKING *Ann Cole* *(Baton 237)*	JOHNNY'S HOUSE PARTY *John Heartsman & Gaylarks* *(Music City 807)*
8	YOUNG BLOOD *Coasters* *(Atco 6087)*	SEARCHIN' *Coasters* *(Atco 6087)*	RANG TANG DING DONG *Cellos* *(Apollo 510)*
9	ALL SHOOK UP *Elvis Presley* *(RCA Victor 20-6870)*	LITTLE DARLIN' *Gladiolas (Excello 2101)* *Diamonds (Mercury 71060)*	SEND ME SOME LOVIN' *Little Richard* *(Specialty 598)*
10	I SMELL TROUBLE *Bobby Blue Bland* *(Duke 167)*	ALL SHOOK UP *Elvis Presley* *(RCA Victor 20-6870)*	LOUIE LOUIE *Berry & Pharohs* *(Flip 321)*

R & B Sure Shots

The Cash Box

"RANG TANG DING DONG"

The Cash Box R&B Sleeper of the Week 4/13

Cellos . . . . Apollo 510

•

"ROSIE LEE"

The Cash Box Award o' the Week 4/27

Mello-Tones Gee 1037

•

"SUZIE-Q"

The Cash Box Award o' the Week 5 11

Dale Hawkins Checker 863

•

"LET THE FOUR WINDS BLOW"

The Cash Box R&B Best Bets 4/20

Roy Brown Imperial 5439

Recess With Roy

WALTHAM, MASS.—Roy Hamilton, Epic recording artist, is pictured above chatting with students during a recent visit to the Brandeis University campus in Waltham, Mass. Roy recently announced plans to resume his singing career after a one year retirement.

BREAKING IN
THE NEW YORK AREA
"TONIGHT, TONIGHT"
by THE
Mello-Kings
HERALD # 502
Herald RECORDS
1697 B'way.
New York City, N.Y.

GOING, GOING, REAL GONE!
The Dubs
"DON'T ASK ME"
b/w
"DARLING"
GONE # 5002
GONE RECORDS
1650 BROADWAY NEW YORK CITY
Circle 6-4710

R & B Reviews

A AWARD & SLEEPER
B VERY GOOD
C FAIR
B+ EXCELLENT
C+ GOOD
D MEDIOCRE

HARROLD BURRAGE
(Cobra 5012)

B+ “MESSED UP” (2:01) [Armel BMI—Willie Dixon] Harrold Burrage gives out with a rocker novelty that looks like it has “sales” written over it. Burrage turns out the quick beat tune with a treatment that looks good. Deck has “something” and deserves a very close look. It could very well be a good sized winner.

B “I DON’T CARE WHO KNOWS” (2:15) [Armel BMI — Willie Dixon] Burrage turns in another infectious performance. Sprightly tune sold with pepper. Deck moves well. Good coupler.

THE “5” ROYALES
(King 5053)

B+ “THINK” (2:34) [Armo BMI—Lowman Pauling] The group rocks in sprightly fashion as they turn out a middle beat jumper. Lively effort with an interesting arrangement. Good Lindy bait.

B “I’D BETTER MAKE A MOVE” (2:17) [Armo BMI — Carter, Moore, Tanner] The “5” Royales sing a slow, rhythmic blues with the good performance that has so long been expected of them. Good wailing of a better than fair deck.

DON GARDNER
(DeLuxe 6133)

B “THIS NEARLY WAS MINE” (2:42) [Williamson ASCAP—Hammerstein, Rodgers] Don Gardner turns his talents to that standard lovely. His reading is individually styled and the combination of tune and treatment makes it an entertaining three minutes.

B “A DAGGER IN MY CHEST” (2:17) [Maggie BMI—Lincoln Chase] Don Gardner goes dramatic as he sings the slow beat ballad. He’s broken hearted because of a broken romance. Slow, sorrowful item beautifully done—and pop styled. However we like the upper deck for the stronger side.

THE ROGUES
(Old Town 304)

B+ “IT’S TRUE” (2:29) [Maureen BMI—Tommy Palm] The Rogues team beautifully on a quick beat bouncer romancer. The group dishes the solid melody up with excellent sound and a number of vocal gyrations that lift the tune into the upper strata. This deck is a solid bet in both pop and r & b markets. Watch it carefully. If somebody gets on it and gives it a good ride it has a better than even chance to happen big.

B “PUPPY LOVE” (2:35) [Maureen BMI—Tommy Palm] The boys turn out a slow beat ballad with a popular theme. Delicately woven and well sung. Tender wax that makes good listening.

THE COLONAIRS
(Ember 1017)

B+ “SANDY” (2:15) [Angel BMI—Francis, Dames] The Colonairs knock out a quick beat jump about a gal named Sandy. Teeners seem to find any song containing the name of a girl “commercial.” The Colonairs do a good job on this infectious love jump and we think it’s a good bet to get a lot of attention.

B+ “CAN’T STAND TO LOSE YOU” (2:46) [Angel BMI—Francis, Williamson] The Colonairs turn in another good job on the coupling. A slow beat ballad pretty, showcasing the excellent singing of the lead. Melty side with the recitation that seems to go so well. Two good offerings.

The Cash Box Award o’ the Week

“DING DONG” (2:39) [Lynbeth BMI—Doggett, Scott, Butler]

“CLING TO ME” (2:32) [Jay & Cee BMI—Henry Glover]

BILL DOGGETT (King 5058)

BILL DOGGETT

● Bill Doggett turns out another flavory and apparent sales pulling item named, “Ding Dong.” The tune is a middle beat jump with that strongly commercial Doggett sound and treatment. This is one the kids can dig and we look for it to become another chart item before too many weeks have passed. The flip, “Cling To Me,” is more in the mood vein. A slow beat pretty with an organ intro. Soft, dreamy listening wax.

“HYPNOTIZED” (2:02)
[Nor Va Jack-Melody Lane BMI—Noland, Petty]

“DRIFTING AWAY FROM YOU” (2:05)
[Progressive BMI—Jimmy Oliver]

THE DRIFTERS (Atlantic 1141)

THE DRIFTERS

● The Drifters offer two powerful decks, a quick beat infectious jump titled “Hipnotized” and a soft, slow beat ballad, “Drifting Away From You.” The bouncer is a gay foot-tapper that will have the teeners bouncing with exuberant gayety. Deck drives instrumentally and vocally with top-flight treatments. Deck is of spiritual derivation and carries with it the excitement of a jubilee meeting. “Drifting Away From You” changes pace abruptly and offers a melodic “drifter” that is excellent. ’Stough to make a choice. But we lean slightly to “Hypnotized.”

“GET ON THE RIGHT TRACK BABY” (2:20)
[Breant BMI—Turner, Charles]

“IT’S ALL RIGHT” (2:15)
[Progressive BMI—Ray Charles]

RAY CHARLES (Atlantic 1143)

RAY CHARLES

● Ray Charles has a unique offering—the like of which Ray Charles fans have never associated him with. “It’s All Right” is a slow beat blues wailed with cantor like effect against a big arrangement, chorus and orchestra. Dramatically performed—it’s a stopper. You have to like it—but definitely. Ray Charles swings out with a quick beat jumper on the flip. “Get On The Right Track Baby” is another infectious wax that when all the chips are in could be the side. Two Grade-A waxings back to back that should be a big stimulant to warm weather sales.

The Cash Box R & B Best Bets

★ “HE’S A REAL GONE GUY” “DUES DAY”	Sil Austin	Mercury 71115
★ “100 YEARS FROM TODAY”	Alice Jean	Rhythm 1003
★ “SANDY”	The Colonairs	Ember 1017
★ “IT’S TRUE”	The Rogues	Old Town 304

THE TITANS
(Vita 158)

B “G’WIN HOME CALYPSO” (2:07) [Spark BMI—Wright, McNear] The Titans team on a sprightly quick beat calypso. Light, colorful offering for the calypso buyer.

B “LOOK WHAT YOU’RE DOING BABY” (2:20) [Lava BMI—Ray Johnson] The Titans rock with a quick beat romancer. Good, driving wax for the high spirited teener.

ALICE JEAN
(Rhythm 1003)

B+ “100 YEARS FROM TODAY” (2:18) [Big 3 ASCAP—Young, Young, Washington] Alice Jean and the Mondellos chant a slow beat ballad effectively. Deck is right in the teener groove with a couple of gimmicks that should grab the ear of the younger set.

B “COME BACK HOME” (2:41) [Argee BMI—Wilton] Young Alice Jean and the Mondellos team on a similar item. However the wax doesn’t quite come up to the appeal of “100 Years.”

THE GUM DROPS
(King 5051)

B “BA-BEE, DA BOAT IS LEAVING” (2:37) [Romance BMI—Wanda Merrell] The Gum Drops do a good job on a lilting calypso. Pleasing offering, better than most, but kicking off a calypso right now is pretty tough.

B “PIGEON” (2:17) [Romance BMI—Wanda Merrell] The Gum Drops back with one aimed at the rock-a-billy buyer. Deck is very much in the vein of one of our recent hits. Ok side.

PAUL QUINICHETTE
(Dawn 222)

B “HAPPY FEELING” (2:48) [Lively Arts BMI — Manny Albam] Taken from the lp “The Kid From Denver” and released as a single. Quick beat bouncer material. Quinichette’s flavory sax showcased in delectable fashion. Good instrumental wax.

C+ “COME RAIN OR COME SHINE” (2:45) [A M Music ASCAP—Mercer, Arlen] Quinichette and his band back with a middle beat effort also taken from the same lp. For the jazz inclined clientele.

KENNY AND MOE
(DeLuxe 6134)

B “BIG JOE” (2:58) [R T BMI—Toombs, Dixon] Kenny and Moe team on a quick beat item with a strong and infectious reading. The fellas move with sparkle as they dish up the story of “Big Joe” coming down the line.

B “I SING THIS SONG” (2:50) [Men-Lo BMI—Lucie, Pelham, Ballard] The duo chants the blues on this slow beat change of pace. Melodic tune turned out in moody fashion. Pleasing wax.

SIL AUSTIN
(Mercury 71115)

B+ “HE’S A REAL GONE GUY” (2:40) [Criterion ASCAP—] Sil Austin rocks out a quick beat instrumental jump with an exciting reading. Deck tears along at a torrid pace. Exciter for the teener crowd.

B+ “DUES DAY” (2:15) [Norbay BMI—] Sil Austin turns in a middle beat instrumental jump with a wailing horn in the forefront of great instrumental support. Deck is an exciter that is certain to infect the pulsebeats of the audience. This one could be Sil’s next hit.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”

Top Selling Records
Reported by
R & B Retail Outlets
From Coast to Coast

STAN'S RECORD SHOP
Shreveport, La.

1. Susie-Q (D. Hawkins)
2. All Shook Up (E. Presley)
3. School Day (C. Berry)
4. C. C. Rider (C. Willis)
5. Over The Mountain (Johnny & Joe)
6. Valley Of Tears (F. Domino)
7. Chicken Baby Chicken (T. Harris)
8. Next Time You See Me (L. J. Parker)
9. Why Do You Have To Go (Dells)
10. Troubles, Troubles, Troubles (B. B. King)

THE VANITY SHOPPE
Savannah, Ga.

1. Just Because (L. Price)
2. Send Me Some Lovin' (L. Richard)
3. C. C. Rider (C. Willis)
4. Little Darlin' (Diamonds)
5. Troubles, Troubles, Troubles (B. B. King)
6. Young Blood (Coasters)
7. There Oughta Be A Law (Mickey & Sylvia)
8. I'm Walkin' (F. Domino)
9. Come Go With Me (Del-Vikings)
10. Love Is A Hurting Game (I. J .Hunter)

ALBEE MUSIC
Brooklyn, N. Y.

1. Come Go With Me (Del-Vikings)
2. Little Darlin' (Diamonds)
3. All Shook Up (E. Presley)
4. Out In The Cold Again (Teenagers)
5. Over The Mountain (Johnny & Joe)
6. School Day (C. Berry)
7. Send Me Some Lovin' (L. Richard)
8. I'm Walkin' (F. Domino)
9. Empty Arms (I. J. Hunter)
10. C. C. Rider (C. Willis)

MET MUSIC
Chicago, Ill.

1. All Shook Up (E. Presley)
2. Next Time You See Me (L. J. Parker)
3. It Hurts To Be In Love (A. Laurie)
4. Lucille (L. Richard)
5. What Can I Do (D. Elbert)
6. Troubles, Troubles, Troubles (B. B. King)
7. Come Go With Me (Del-Vikings)
8. Little Darlin' (Diamonds)
9. All Of Me (B. Maybelle)
10. School Day (C. Berry)

REGENT RECORD SHOP
Flint, Mich.

1. Over The Mountain (Johnny & Joe)
2. Rosie Lee (Mellotones)
3. Rock Your Little Baby To Sleep (B. Knox)
4. Jim Dandy Got Married (L. Baker)
5. C. C. Rider (C. Willis)
6. He's Mine (Platters)
7. Warm Up To Me Baby (Jimmy Bowen)
8. I'm Walkin' (F. Domino)
9. Just Because (L. Price)
10. School Day (C. Berry)

ATLAS AMUSEMENT CO.
St. Louis, Mo.

1. All Shook Up (E. Presley)
2. Just To Hold My Hand (C. McPhatter)
3. C. C. Rider (C. Willis)
4. So Rare (J. Dorsey)
5. Troubles, Troubles, Troubles (B. B. King)
6. It Hurts To Be In Love (A. Laurie)
7. Little Darlin' (Gladiolas)
8. Dearest (Mickey & Sylvia)
9. School Day (C. Berry)
10. Jim Dandy Got Married (L. Baker)

FLASH MUSIC
Los Angeles, Calif.

1. School Day (C. Berry)
2. Glory Of Love (Velvetones)
3. C. C. Rider (C. Willis)
4. It Hurts To Be In Love (A. Laurie)
5. Love Is A Hurting Game (I. J. Hunter)
6. Young Blood (Coasters)
7. Sawmill Section (Davis)
8. Ram-Bunk-Shush (B. Doggett)
9. Too Fine For Cryin' (E. Bostic)
10. Strange World (Gene & Eunice)

DON LEARY'S MUSIC, INC.
Minneapolis, Minn.

1. School Day (C. Berry)
2. He's Mine (Platters)
3. All Shook Up (E. Presley)
4. I'm Sorry (Platters)
5. Little Darlin' (Diamonds)
6. Come Go With Me (Del-Vikings)
7. Party Doll (B. Knox)
8. I'm Walkin' (F. Domino)
9. Just Because (L. Price)
10. Jim Dandy Got Married (L. Baker)

COMER'S RECORD NOOK
San Antonio, Texas

1. Come Go With Me (Del-Vikings)
2. Little Darlin' (Diamonds)
3. It's You I Love (F. Domino)
4. School Day (C. Berry)
5. Lucille (L. Richard)
6. Let There Be You (5 Keys)
7. Isabella (R. Tan)
8. Just Because (L. Price)
9. Fabulous (C. Gracie)
10. Loneliness (Quarter Notes)

R & B Disk Jockey
REGIONAL RECORD REPORTS

JESSE OWENS
WAAF—Chicago, Ill.

1. All Shook Up (E. Presley)
2. Next Time You See Me (L. J. Parker)
3. School Day (C. Berry)
4. C. C. Rider (C. Willis)
5. Ram-Bunk-Shush (B. Doggett)
6. Jim Dandy Got Married (L. Baker)
7. Come Go With Me (Del-Vikings)
8. I'm Sorry (Platters)
9. Little Darlin' (Diamonds)
10. It Hurts To Be In Love (A. Laurie)

EDDIE DILLON
KVOR—Colorado Springs, Colo.

1. Young Blood (Coasters)
2. So Young (Clovers)
3. C. C. Rider (C. Willis)
4. School Day (C. Berry)
5. Game Of Love (L. Baker)
6. I'm Walkin' (F. Domino)
7. Rang Tang Ding Dong (Cellos)
8. Come Go With Me (Del-Vikings)
9. Chicken Hop (B. B. Bland)
10. Chickee Wah-Wah (Marchan)

RAY 'DIGGIE DOO" MEADERS
WXOK—Baton Rouge, La.

1. C. C. Rider (C. Willis)
2. Valley Of Tears (F. Domino)
3. I Want To Get Married (B. B. King)
4. I Love My Baby (Richard)
5. Send Me Some Lovin' (L. Richard)
6. Ease The Pain (C. Willis)
7. Little Rain (J. Reed)
8. All Of Me (Big Maybelle)
9. Side-Track (G. Rene)
10. Keeper Of My Heart (Adams)

GEORGE FENNELL
WHIL—Medford, Mass.

1. Rang Tang Ding Dong (Cellos)
2. Over The Mountain (Johnny & Joe)
3. Little Darlin' (Diamonds)
4. Game Of Love (L. Baker)
5. I Wanna (Platters)
6. Young Blood (Coasters)
7. Empty Arms (I. J. Hunter)
8. Just To Hold My Hand (C. McPhatter)
9. School Day (C. Berry)
10. Lucille (L. Richard)

JOE SILVA
WICK—Scranton, Pa.

1. Come Go With Me (Del-Vikings)
2. School Day (C. Berry)
3. I'm Walkin' (F. Domino)
4. Rosie Lee (Mello-Tones)
5. Little Darlin' (Diamonds)
6. Arrow Of Love (Six Teens)
7. My Dream (Platters)
8. Miracle In The Rain (Lymon & Teenagers)
9. Valley Of Tears (F. Domino)
10. There Oughta Be A Law (Mickey & Sylvia)

JERRY NESSLER
KSDO—San Diego, Calif.

1. There Oughta Be A Law (Mickey & Sylvia)
2. Little Darlin' (Diamonds)
3. Empty Arms (I. J. Hunter)
4. Jim Dandy Got Married (L. Baker)
5. Party Doll (B. Knox)
6. Got My Mojo Working (Cole)
7. Dearest (Mickey & Sylvia)
8. No No Napoleon (R. Sparks)
9. Fabulous (C. Gracie)
10. It's You I Love (F. Domino)

SAM & EVA
WCSS—Amsterdam, N. Y.

1. School Day (C. Berry)
2. C. C. Rider (C. Willis)
3. Lucille (L. Richard)
4. Just Because (L. Price)
5. Jim Dandy Got Married (L. Baker)
6. Party Doll (B. Knox)
7. It's You I Love (F. Domino)
8. Young Blood (Coasters)
9. It Hurts To Be In Love (A. Laurie)
10. Dearest (Micky & Sylvia)

CHARLES 'BUGS" SCRUGGS
WCIN—Cincinnati, Ohio

1. Fabulous (C. Gracie)
2. Just Because (L. Price)
3. I'm Walkin' (F. Domino)
4. School Day (C. Berry)
5. Looby Doo (B. Boyd)
6. Crazy Crazy Party (Cues)
7. Little Darlin' (Diamonds)
8. Come Go With Me (Del-Vikings)
9. Little Billy Boy (Three D's)
10. Angel's Cried (Isely Bros.)

BOB KLOSS
WKWK—Wheeling, W. Va.

1. School Day (C. Berry)
2. Party Doll (B. Knox)
3. There Oughta Be A Law (Mickey & Sylvia)
4. I'm Walkin' (F. Domino)
5. Lucille (L. Richard)
6. Chickee Wah-Wah (Marchan)
7. Empty Arms (I. J. Hunter)
8. Young Blood (Coasters)
9. Butterfly (C. Gracie)
10. Valley Of Tears (F. Domino)

Alan Freed Again Names Morris Levy His Manager

NEW YORK — Screen, stage, TV and radio star Alan Freed last week announced that Morris Levy is again his personal manager for all public appearances, television, motion picture, records and radio work.

Levy and Freed had amicably severed relations about three months ago and last week the two decided to re-sign.

Even after the split-up, Levy had negotiated for Freed the ABC-TV show with GAC.

In addition to re-signing, Freed at the same time named Levy executive producer of his television show and Levy's partner Phil Kahl as associate producer of the TV stint.

Because of Freed's heavy schedule of TV, radio and motion pictures—one film to be shot in the United States in June and another in Europe this winter, both for Dino DiLaurentis and Ralph Serpe, producers of "War And Peace" and the Academy Award winning "La Strada"—Freed will not actively engage in any of Levy and Kahl's other business interests.

Mahalia Jackson On Newport Jazz Program

NEW YORK—Gospel singing will have its day at a jazz fest when Mahalia Jackson tops the program at the Newport Jazz Festival on Sunday afternoon, July 7th. Clara Ward And Her Ward Singers will hold forth on the same bill.

The Festival, which presents jazz artists of every school, is set to run for four days beginning on the evening of Thursday, July 4th with a birthday celebration for Louis Armstrong.

Mahalia Jackson has introduced millions to her music which has been described as one of the most basic forms of jazz. The six Ward Singers are a well known gospel group. Both Miss Jackson and the Ward Singers have sold many records, and performed throughout the world.

Starring on Sunday evening, the closing night of the Festival, will be Sarah Vaughan and Count Basie's big band. Miss Vaughan and Basie will be on their night-off from their engagement at the Waldorf-Astoria's Starlight Roof.

The 1957 edition of the Festival has been extended from three to four days to accommodate the crowded roster of jazz artists slated to appear.

Herald Attractions Enlarges Coast Offices

LOS ANGELES — Herald Attractions, Inc., booking agency for such stars as Little Richard, Pilgrim Travelers, Original Gospel Harmonettes, Soul Stirrers, and other pop and gospel artists have just moved to new, expanded quarters at 8506 Sunset Blvd., Hollywood 46, California.

Key To The City

OAKLAND, CAL.—Ivory Joe Hunter, left, accepts key to the city from Lester M. Grant, vice mayor of Oakland, California at civic reception in the popular entertainer's honor. Hunter was also gifted with an honor scroll signed by the mayor and city council for becoming one of Oakland's most illustrious sons. Looking on is Lee Friedrich, long time friend of Ivory Joe, who hosted the reception.

A SLEEPER!!
"Let Me Cry"
WILLIE HEADEN
# 410
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AND

'LOSING GAME'

MERCURY 71120

NOTE TO OPS, DEALERS & DEEJAYS

Here is the personable young star of his own daily CBS-TV show singing with all the heart and sincerity that have made Jimmy Dean an American institution. Jimmy Dean is also featured on Town & Country Time and Country Hoedown network radio and TV film for US Armed Forces.

PERSONAL MANAGEMENT - CONNIE B. GAY
TOWN & COUNTRY TIME - ARLINGTON, VA.

Mercury
REG. U.S. PAT. OFF.
STARDAY
COUNTRY SERIES

Country Disk Jockey
REGIONAL RECORD REPORTS

KERMIT REID
WTJH—East Point, Ga.

1. All Shook Up (E. Presley)
2. Four Walls (J. Reeves)
3. White Sport Coat (Robbins)
4. Honky Tonk Song (Pierce)
5. Fraulein (B. Helms)
6. Next In Line (J. Cash)
7. I'll Be There (R. Price)
8. A Change Of Heart (K. Wells)
9. Gone (F. Husky)
10. I Like Your Kind Of Love (M. Endsley)

RAY SCOTT
WNOP—Newport, Ky.

1. Four Walls (J. Reeves)
2. Please Don't Leave Me (Price)
3. Proud Lady/Heart Stealer (F. Todd)
4. All Shook Up (E. Presley)
5. Gone (F. Husky)
6. White Sport Coat (Robbins)
7. Bye Bye Love (W. Pierce)
8. Don't Make Me Go (J. Cash)
9. My Love Song (T. Sands)
10. Gonna Find Me A Bluebird) (M. Rainwater)

JOHNNIE BAILES
WJAT—Swainsboro, Ga.

1. Honky Tonk Song (Pierce)
2. Oh So Many Years (Wells & Pierce)
3. You're The Reason (James)
4. Please Don't Leave Me (R. Price)
5. I Miss You Already (Young)
6. Bye Bye Love (W. Pierce)
7. Gone (F. Husky)
8. I'm Coming Home (Horton)
9. Am I Losing You (Reeves)
10. Missing You (W. Pierce)

DON VEDDER
WLFH—Little Falls, N. Y.

1. Four Walls (J. Reeves)
2. Someday (W. Pierce)
3. Oh So Many Years (Wells)
4. Gone (F. Husky)
5. Roughneck Blues (A. Terry)
6. All The Time (Johnnie & Jack)
7. If I Win, I Win (Terry & Rusty & Doug)
8. Money (Jody & Odie)
9. Go Away With Me (Wilburns)
10. White Sport Coat (Robbins)

"CUZZIN ZEKE"
WHLP—Centerville, Tenn.

1. Four Walls (J. Reeves)
2. Fallen Star (J. Newman)
3. Don't Laugh (Wilburns)
4. Bye Bye Love (Everlys)
5. Oh So Many Years (Wells & Pierce)
6. Gonna Find Me A Bluebird (E. Arnold)
7. I Miss You Already (Young)
8. I Found A New Love (V. Howard)
9. All Shook Up (E. Presley)
10. Gone (F. Husky)

CHUCK OTTE
KLPW—Union, Mo.

1. Four Walls (J. Reeves)
2. White Sport Coat (Robbins)
3. Fraulein (B. Helms)
4. Gone (F. Husky)
5. Honky Tonk Song (Pierce)
6. Gonna Find Me A Bluebird (M. Rainwater)
7. A Catchy Tune (P. W. King)
8. Tears Behind The Smile (G. Morgan)
9. Calypso Sweetheart (Snow)
10. I Was The First One (H. Thompson)

BEV MUNRO
CKDM—Dauphin, Man., Can.

1. White Sport Coat (Robbins)
2. Four Walls (J. Reeves)
3. Gonna Find Me A Bluebird (M. Rainwater)
4. Fraulein (B. Helms)
5. Change Of Heart (K. Wells)
6. Under The Double Eagle (Miller Bros.)
7. Honky Tonk Song (Pierce)
8. Such A Fool (S. Shulte)
9. Mister Love (Wilburns & Tubb)
10. A Fallen Star (Monroe & Blue Grass Boys)

BOB COUCH
KGAF—Gainesville, Tex.

1. Gone (F. Husky)
2. Gonna Find Me A Bluebird (M. Rainwater)
3. Four Walls (J. Reeves)
4. First Date, First Kiss, First Love (S. James)
5. White Sport Coat (Robbins)
6. Old Bee Tree (B. Griffin)
7. Pledge Of Love (Torok/Copeland)
8. Poor Man's Roses (P. Cline)
9. Honky Tonk Song (Pierce)
10. Walkin' After Midnight (P. Cline)

MARY WILSON
KCLX—Colfax, Wash.

1. Gonna Find Me A Bluebird (M. Rainwater)
2. Gone (F. Husky)
3. White Sport Coat (Robbins)
4. Where D'ja Go (Emerson & Robbins)
5. Honky Tonk Song (Pierce)
6. Four Walls (J. Reeves)
7. I Miss You Already (F. Young)
8. Pledge Of Love (M. Torok)
9. I've Got A New Heartache (R. Price)
10. Don't Forbid Me (E. Tubb)

LEE SUTTON
WWVA—Wheeling, W. Va.

1. Going Down The Road (Rusty & Doug)
2. Hey Honey (D. Owens)
3. Going Down The Country (L. Moore)
4. 40th And Plum (W. Raney)
5. Living Too Fast (Anderson)
6. If Again (A. Neal)
7. Chained (S. Bonn)
8. Fraulein (B. Helms)
9. Four Walls (J. Reeves)
10. A Girl In The Night (H. Thompson)

CARL STUART
WAMO—Pittsburgh, Pa.

1. Am I Losing You (Reeves)
2. Gonna Find Me A Bluebird (M. Rainwater)
3. Four Walls (J. Reeves)
4. Tears Behind The Smile (G. Morgan)
5. Gone (F. Husky)
6. Young Love (S. James)
7. I'll Be There (R. Price)
8. Back Street (C. Bowers)
9. I Like Your Kind Of Love (M. Endsley)
10. He Was There (F. Young)

CUZ'N LARRY LANE
WKTS—Brooksville, Fla.

1. Gone (F. Husky)
2. I'll Me There (R. Price)
3. Honky Tonk (W. Pierce)
4. I've Got A Heartache (Price)
5. I Know What It Means To Be Lonesome (C. Butler)
6. All Shook Up (E. Presley)
7. Grown Up Tears (Robbins)
8. Four Walls (J. Reeves)
9. Smile Behind The Tears (G. Morgan)
10. Walkin' After Midnight (P. Cline)

AMBROSE HALEY
KHMO—Hannibal, Mo.

1. Gone (F. Husky)
2. Four Walls (J. Reeves)
3. Walkin' After Midnight (P. Cline)
4. I Know What It Means To Be Lonesome (C. Butler)
5. Some Day (W. Pierce)
6. All Shook Up (E. Presley)
7. Honky Tonk Song (L. Vandyke)
8. Young Love (S. James)
9. White Sport Coat (Robbins)
10. Train Of Love (J. Cash)

FL "DID" DWYER
KSWO—Lawton, Okla.

1. White Sport Coat (Robbins)
2. Four Walls (J. Reeves)
3. There You Go (J. Cash)
4. Honky Tonk Song (Pierce/Tillis)
5. Gonna Find Me A Bluebird (M. Rainwater)
6. Bye Bye Love (Everlys)
7. Walkin' After Midnight (P. Cline)
8. Fraulein (B. Helms)
9. Gone (F. Husky)
10. Lonesome Guitar (E. Dean)

MICKIE EVANS
WHOO—Orlando, Fla.

1. Four Walls (J. Reeves)
2. White Sport Coat (Robbins)
3. First Date, First Kiss, First Love (S. James)
4. There You Go (J. Cash)
5. Oh So Many Years (Wells & Pierce)
6. Marriage And Divorce (H. Snow)
7. Little Bit (E. Arnold)
8. I Never Had The Blues (J. Dickens)
9. Don't Let Me Go (J. Cash)
10. Leave Me (Wilburns & Tubb)

FRANK "COUNTRY BOY" KENNEDY
WDAT—South Daytona, Fla.

1. Four Walls (J. Reeves)
2. Gonna Find Me A Bluebird (M. Rainwater)
3. Story Of My Life (Martin)
4. Fraulein (F. Hart)
5. I'm Settin' You Free (Wilburns)
6. Where D'ja Go (Emerson & Robbins)
7. Am I Losing You (Reeves)
8. There You Go (J. Cash)
9. Fallen Star (B. Monroe)
10. I Miss You Already (Young)

SLEEPYHEAD CLIFF
KASM—Albany, Minn.

1. Oh So Many Years (Wells & Pierce)
2. Fraulein (B. Helms)
3. First Date, First Kiss, First Love (S. James)
4. Nothing At All (Wilburns)
5. Four Walls (J. Reeves)
6. You'll See (Rusty & Doug)
7. Gonna Find Me A Bluebird (M. Rainwater)
8. I Can't Go On This Way (J. Newman)
9. Bye Bye Love (Everlys)
10. Walking After Midnight (P. Cline)

TONY DAVIS
"HOMETOWN JAMBOREE"
WTSL—Hanover, N. H.

1. White Sport Coat (Robbins)
2. Four Walls (J. Reeves)
3. Gonna Find Me A Bluebird (M. Rainwater)
4. Walkin' After Midnight (P. Cline)
5. Bye Bye Love (Everlys)
6. Uh, Uh No (G. Jones)
7. Lovin' You (Lee & Cooper)
8. Quicksand (H. Thompson)
9. Money (Terry & Rusty & Doug/Odie & Jodie)
10. Streets Of Laredo (D. Curlees)

JIMMIE WILLIAMS
WNOP—Newport, Ky.

1. Four Walls (J. Reeves)
2. Rock Your Baby To Sleep (B. Knox)
3. A Girl In The Night (H. Thompson)
4. Bye Bye Love (W. Pierce)
5. A Fallen Star (J. Newman)
6. Plenty Of Everything But You (Louvins)
7. Talking To The Blues (T. Williams)
8. I Never Had The Blues (L. J. Dickens)
9. One More Ride (Sons Of The Pioneers)
10. Next In Line (J. Cash)

RAY GODWIN
WFVG—Angier, N. C.

1. Four Walls (J. Reeves)
2. Oh So Many Years (Wells & Pierce)
3. Bye Bye Love (Everly Bros./T. Tommy)
4. Nothing At All (Wilburns)
5. Gone (F. Husky)
6. All I Want To Do (Jones)
7. I Ain't Getting Nowhere With You (M. Endsley)
8. Try To Take It Like A Man (C. Smith)
9. Can You Find It In Your Heart (Wells & Pierce)
10. Now That You're Gone (L. Frizzell)

ART BARRETT
WSIG—Mount Vernon, Va.

1. Gonna Find Me A Bluebird (M. Rainwater)
2. Dark Moon (H. Hawkins)
3. Do You Ever Think To Pray (J. Davis)
4. T For Texas (J. Rodgers)
5. Plenty Of Everything (Louvins)
6. Blue Echo (C. Atkins)
7. Four Walls (J. Reeves)
8. Love Letters In The Sand (M. Wiseman)
9. Wishful Thinking (Smiley, Kitty & Rita Faye)
10. Let Me Tell You About Love (R. Cartey)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, **The Cash Box, 1721 Broadway,** New York 19, N. Y.

Country Big 10
JUKE BOX TUNES

		Pos. Last Week
1	**A WHITE SPORT COAT** *Marty Robbins* *(Columbia 40864)*	3
2	**ALL SHOOK UP** *Elvis Presley* *(RCA Victor 6870)*	1
3	**GONE** *Ferlin Husky* *(Capitol 3628)*	2
4	**GONNA FIND ME A BLUEBIRD** *Marvin Rainwater* *(MGM 12412)*	4
5	**FOUR WALLS** *Jim Reeves* *(RCA Victor 6874)*	6
6	**WALKIN' AFTER MIDNIGHT** *Patsy Cline* *(Decca 30221)*	5
7	**HONKY TONK SONG** *Webb Pierce* *(Decca 30255)*	7
8	**FRAULEIN** *Bobby Helms* *(Decca 30194)*	10
9	**AM I LOSING YOU** *Jim Reeves* *(RCA Victor 6749)*	9
10	**THERE YOU GO** *Johnny Cash* *(Sun 258)*	8

"Fraulein"

TORONTO, CANADA—A promotional gimmick that the disk jockeys of Toronto welcomed was the visit on May 14th of pretty Cyril Kofman. Cyril, a seventeen year old Toronto High School student, was selected to portray the "Fraulein" in Bobby Helms' Decca record of that name. Dressed in traditional German costume, Cyril visited the Toronto radio stations in connection with the Helms' recording which is breaking in that area. Here she is pictured with Josh King of Station CHUM in Toronto.

Abajo Uranium Co. Buys Embee Records

SALT LAKE CITY—The Abajo Uranium Company, with headquarters in Salt Lake City, has purchased a controlling interest in the Embee Record Co., according to a statement issued by G. G. Gressman, president of Abajo. Sale of Embee Records was negotiated by Paul Barrett, president of the Paul Barrett Music Co. Inc., of San Francisco, who will serve as president of Embee under the new corporation setup. Barrett was formerly sole owner of the Embee label.

Under the Abajo-Embee agreement, Barrett will produce master recordings for release by Embee, using recording artists now under contract to Barrett. The Indie label's first release this week will be "Conestoga Wagons" backed with "False Heart", sung by Nick Alexander and the Coquettes, who regularly appear on the Pacific Power and Light Co. program of Portland, Ore., heard over a 34-station network throughout the Northwest.

Gressman's statement regarding the purchase of Embee Records revealed that the Abajo Uranium Company, which has heavy investments in uranium, oil, manganese and feldspar properties in Utah, Wyoming, South Dakota and California, is interested in a diversified investment program, of which the acquisition of Embee Records is only a part.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. FOUR WALLS	Jim Reeves (RCA Victor)
2. GONNA FIND ME A BLUEBIRD	Marvin Rainwater (MGM)
3. GONE	Ferlin Husky (Capitol)
4. A WHITE SPORT COAT	Marty Robbins (Columbia)
5. ALL SHOOK UP	Elvis Presley (RCA Victor)
6. FRAULEIN	Bobby Helms (Decca)
7. HONKY TONK SONG	Webb Pierce (Decca)
8. BYE BYE LOVE	Everly Brothers (Cadence) Webb Pierce (Decca)
9. OH, SO MANY YEARS	Wells & Pierce (Decca)
10. WALKIN' AFTER MIDNIGHT	Patsy Cline (Decca)

11. A FALLEN STAR. 12. FIRST DATE, FIRST KISS, FIRST LOVE. 13) AM I LOSING YOU. 14. I MISS YOU ALREADY. 15. I'LL BE THERE. 16. THERE YOU GO. 17. THE SHRINE OF ST. CECELIA. 18. YOUNG LOVE. 19. MONEY. 20. NEXT IN LINE. 21. TEARS BEHIND THE SMILE. 22. PLEDGE OF LOVE. 23. SOMEDAY. 24. I'M SETTIN' YOU FREE. 25. DARK MOON. 26. A CHANGE OF HEART. 27. GIRL IN THE NIGHT. 28. THREE WAYS. 29. HE WAS THERE. 30. I'VE GOT A NEW HEARTACHE; DON'T MAKE ME GO; PLEASE DON'T LEAVE ME; MR. LOST; WHERE D'JA GO; PLENTY OF EVERYTHING BUT YOU; OUT OF A HONKY TONK; GOOD MORNING, NEIGHBOR; TALKIN' TO THE BLUES; MR. LOVE; I'M TIRED; KNEE DEEP IN THE BLUES; TRAIN OF LOVE; YOU'RE THE REASON I'M IN LOVE; I LIKE YOUR KIND OF LOVE; DON'T LAUGH.

Canadian Capers

TORONTO TOPICS

At the Town Tavern, a petite Japanese pianist plays progressive jazz. She's **Toshiko Akiyoshi,** jazz student at Boston's Berklee School of Music, now on her first North American tour.

Mahalia Jackson (Columbia) is due at Massey Hall May 29. . . . The Colonial is now featuring the **Australian Jazz Quintet. . . . Ray Carroll** and his **Jamaicans** are entertaining Club One Two patrons with calypso ditties. . . . The Brass Rail is presenting the **Curly McFarlane Quartet.**

Violin playing **Hansen Sisters** accepted the invitation to fly to New York and appeared on Arthur Godfrey's morning shows of May 22 and 23. They also performed on Godfrey's May 22 evening Show.

Joy Layne (Mercury) guested on **Denny Vaughan's** May 20th CBC-TV Show. . . . Welcome guest on the May 29th Cross Canada Hit Parade was **Andy Williams** (Apex). . . . Now in Boston, **The Three Pals** (Rama) did such a terrific job at Bassel's recently that they are due back shortly.

BYTOWN BROWSING

Ruth Price (Kapp) made her debut at Hull's Circus Lounge on May 20th. A recent Jackie Rae Show guest, Ruth Price's song stylings have earned her a regular spot on the CBS network with her own television show. The exact date of opening show still to be set.

MONTREAL MEMOS

At the Ritz Cafe of the Ritz Carlton Hotel this week it's **Margarita Sierra** songstress from Spain. . . . **Dolores Hawkins** (Epic) took over at the El Morocco on May 20th. She has been making a round of the DJ's in town and made a guest appearance on the Tapp Room Show, Canada's only network TV-DJ show, along with **The Four Aces** (Decca) who are currently headlining the 1st anniversary show at the Faison Bleu. . . . **The Jodimars** (Capitol) opened at the Mocambo Club May 20th. This club, Montreal's giant size night club in the east end of town, has been drawing tremendous business with its name act policy. . . . The **Jon Re Trio** (Columbia) local group, are currently appearing at the Hotel Maurice in St. Jerome. . . . Another local group, **Les Trois Clefs** (London) are featured at the Cafe Provincial.

Philip Morris Country Stars

NASHVILLE—Red Sovine, Goldie Hill, Carl Smith, and Biff Collie, stars of the touring "Philip Morris Country Music Show," will be on hand for the big International Naval Review in Norfolk, Va. when the all-tar country music entertainers open their series of appearances starting Saturday, June 8, at the Little Creek Theatre, Naval Amphibious Base.

"It's What's in THE CASH BOX That Counts—INTFRNATIONALLY"

Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1.	GONE Ferlin Husky (Capitol 3628)	1
2.	A WHITE SPORT COAT Marty Robbins (Columbia 40864)	2
3.	FOUR WALLS Jim Reeves (RCA Victor 6874)	4
4.	ALL SHOOK UP Elvis Presley (RCA Victor 6870)	3
5.	HONKY TONK SONG Webb Pierce (Decca 30255)	5
6.	GONNA FIND ME A BLUEBIRD Marvin Rainwater (MGM 12412)	7
7.	FRAULEIN Bobby Helms (Decca 30194)	8
8.	WALKIN' AFTER MIDNIGHT Patsy Cline (Decca 30221)	6
9.	THERE YOU GO Johnny Cash (Sun 258)	9
10.	FIRST DATE, FIRST KISS, FIRST LOVE Sonny James (Capitol 3674)	10

11. BYE BYE LOVE. 12. AM I LOSING YOU. 13. YOUNG LOVE. 14. I'LL BE THERE. 15. I MISS YOU ALREADY. 16. A FALLEN STAR. 17. OH, SO MANY YEARS. 18. I'M TIRED. 19. TALKIN' TO THE BLUES. 20. A CHANGE OF HEART; MISTER LOST; SOMEDAY; MONEY; YOUR TRUE LOVE: MR. LOVE; TRAIN OF LOVE.

MAE and SHORTY WHITSON
SING
on
RAMBLE RECORDS
“THE OLD MOON IS GUILTY NOT MY HEART”
b/w
“I WISH I COULD KISS YOU GOODNIGHT”
White Oak Music — BMI

Farmer Boy
“Flash, Crash And Think”
CAPITOL # 3732
CENTRAL SONGS, INC.
6358 Sunset Boulevard Hollywood 28, Calif
HOLLYWOOD 1-9347

Country Reviews

A	BULLSEYE	**B**	VERY GOOD	**C**	FAIR
B+	EXCELLENT	**C+**	GOOD	**D**	MEDIOCRE

THE CASH BOX BULLSEYE

“JUST WONDERFUL” (2:11)
[Acuff-Rose BMI—B. Bryant]
“HIGH VOLTAGE” (2:01)
[Golden West BMI—Burgess]
BOBBY LORD (Columbia 40927)

● It appears as tho the Presleys, Huskys, James and Robbins, etc. are gonna have to move over in the pop and country markets and make room for Bobby Lord. On his latest Columbia waffle, “Just Wonderful”, the chanter has tastefully mixed all the ingredients necessary for a big two-market hit. It's a persuasive love story, set to the popular, r&r-ballad beat, flavored with a superb choral and instrumental backdrop and delivered in stirring fashion by the polished song stylist. And he backs it up with an electrifying performance on the bottom half, a pounding, box-hoppin' money-maker labeled “High Voltage”. Bobby's ‘just wonderful’ on the top half and could go all the way with it.

“MY HEART KEEPS CRYING” (2:20)
[Acuff-Rose BMI—W. Cooper]
“THIS THING CALLED MAN” (2:25)
[Acuff-Rose BMI—Miller, Boulet]
WILMA LEE & STONEY COOPER (Hickory 1064)

● Wilma Lee and Stoney Cooper put their best feet forward once again as they come up with a platter that ranks with the best of their chart-riders. The two follow up their current deejay favorite, “Loving You”, with “My Heart Keeps Crying”, a tune that has all the potential to ride the airwaves in hit style. Excellently assisted by daughter Carolee and the Clinch Mtn. Clan on the vocal and instrumental end, the twosome perfectly polish off a fast paced, heartbreaking tale of a marriage gone astray. On the flip Stoney and the crew smartly showcase Wilma's penetrating solo emoting on a slightly up tempo romantic weeper tagged “This Thing Called Man”. Fine coupler tho the edge is with the upper end.

“LOVE YOU 'TIL I DIE” (2:03)
[Amber ASCAP—D. Lampert]
“DYNAMITE”
[Skidmore ASCAP—M. Garson, T. Glazer]
BRENDA LEE (Decca 30333)

● The little thrush with the big voice, Brenda Lee, follows up her “One Step At A Time”, pop-country noisemaker, with two more powerful items aimed at both markets. (See Pop reviews).

“MISS FROGGIE” [Knox BMI—W. Smith]
“SO LONG I'M GONE” [Knox BMI—R. Orbison]
WARREN SMITH (Sun 268)

● The rockin' Warren Smith triggers a pair of Sun explosives that oughta make a tremendous all-market blast. (See Pop reviews).

RIC CARTEY
(RCA Victor 6920)

B+ “BORN TO LOVE ONE WOMAN” (2:19) [Mellin BMI—D. Johnson] The “Young Love” originator, Ric Cartey, turns in an emotion-packed reading as he races over a hard-driving blues item in sensational style. The Sunshine Qt.'s vocal and Bob Moore's bass help to round out a powerful item that could bust wide open country and pop-wise.

B+ “LET ME TELL YOU ABOUT LOVE” (1:59) [Lowery BMI—J. Souter] Another splendid vocal and instrumental backdrop and an up tempo, “Sittin' In The Balcony” beat highlights this contagious romantic entry. Cartey can hit it big with either side or both. Terrific coupling.

HANK WILLIAMS
(MGM 12484)

B+ “LEAVE ME ALONE WITH THE BLUES” (2:23) [Acuff-Rose BMI—Pope] It looks as tho the public will never tire of the late Hank Williams' outstanding vocal styling. This MGM release should offer further proof of this point as the chanter sings with telling effect on a quick beat, sad, sad tale.

B+ “WITH TEARS IN MY EYES” (2:30) [Acuff-Rose BMI—Howard] Under half is another heartbreaker taken at a moderate pace and performed with touching sincerity by Hank. He's all alone with his guitar on both ends of this never-before-released pairing and that's all that's needed to please his vast legion of fans.

EDDIE SKELTON
(Starday 294)

B “MY HEART GETS LONELY” [Starrite BMI — Skelton] Eddie Skelton tosses his hat into the ring for ‘rock-a-billy’ honors as he comes up with a sentimental pile-drivin' side tailor-made for the teenage pop-country market. Socko instrumental assist on lid that should make the jukes jingle with excitement.

C+ “LET ME BE WITH YOU FOREVER” [Starrite BMI—Skelton] Here the warbler slows down the pace as he warmly expresses his love and devotion on a subdued, r&r-ballad.

CLYDE & WILLIE JOY
(Event 4263)

B “ECHOES FROM THE HILLS” (2:23) [American BMI—B. Nolan] Clyde Joy grabs the solo spotlight and handles it in winning fashion as he flies over a charming, fast paced sentimental item. Colorful musical support for Joy's engaging vocal-yodel performance. Good showing.

C+ “BEAUTIFUL HEAVEN UP THERE” (2:40) [Peer Int'l BMI C. Joy] Reverse etching is a heart-warming piece dedicated to the men who lost their lives defending ‘Old Glory’. A very pretty blending of voices as Clyde and Willie Joy lilt over this religious-flavored affair.

STAN HARDIN
(Decca 30302)

B+ “HUNGRY HEART” (2:27) [Trails End BMI—F. Bandy] Nasal-voiced Stan Hardin puts his heart into his delivery of this tender, slightly up tempo romantic tear-jerker. An effective reading of the expressive love lyrics. Top drawer string support. Could stir up loads of excitement.

B “GIVE ME ALL YOUR LOVIN' BABY” (2:00) [Amber ASCAP—V. Horton] Hardin's ‘pure country’ vocal stylings are a treat to the ear as he brightly knocks out a delectable, quick beat love novelty. Both ends should win a solid share of the airplay. Deejays take note.

TIBBY EDWARDS
(Mercury-Starday 71113)

B+ “LONG TIME GONE” (2:20) [Starrite BMI—T. Edwards, A. Jones] Here's a deck that's a good bet to keep the coins pourin' into the boxes. A cornball piano flavorfully backs up Tibby Edwards' convincing portrayal of a fast paced, crying towel, lover's opus.

B “I'D COME RUNNING” (2:35) [Starrite BMI — Des Marais] Under lid is another quick moving romantic weeper that Edwards renders with great feeling. Two strong contenders for the charts.

EDDIE DEAN
(Sage 235)

B+ “LONESOME GUITAR” (2:45) [Lorelei BMI—E. Dockery] The “Hillbilly Heaven” man, Eddie Dean applies his smooth tones to this moderate paced sentimental weeper. A lovely wedding of melody and lyrics coupled with Dean's soft, sincere reading makes this a deejay ‘must programming’ side.

B “TAOS” (2:20) [Sage & Sand BMI — Blair, Statham, Dean] Flipside Dean reminisces about his romantic days in the South-of-the-border town. An appealing Latin-tempo ditty that that songster infectiously spins in Spanish and English. Eddie Cletro's ork ably assists on both halves.

TOMMY LLOYD
(Blue Hen 204)

C+ “NOW I KNOW WHY” [Vokes BMI—Short, King] Mellow-toned Tommy Lloyd dishes up an easy-on-the-ears vocal effort as he lightly sails over a fetching, moderate paced romantic piece.

C “YOU CHANGED YOUR NAME” [Vokes-New Kensington BMI—Lloyd, Harrison] On the flip portion Lloyd sadly reflects that his gal's been untrue. A touching, middle beat affair that the warbler spins in feelingful fashion. Soft string support by the Strolling Cowboys on both sides.

DON RENO & RED SMILEY
(King 5046)

B “I KNOW YOU'RE MARRIED” (2:32) [Lois BMI—Reno, Magaha] A poignant, quick paced tale of love that's sure to bring a tear to the eye receives a top calibre duet treatment by Don Reno and Red Smiley. And, as usual, the boys are supplied with a fine back country musical assist by the Tennessee Cutups. Rates much attention.

C+ “BEER BARREL POLKA” (2:03) [Shapiro-Bernstein ASCAP — Vejvoda, Timm, Brown, Zeman] Flip half is strictly instrumental as the entire group gaily glides over a high-flying revival of the delightful evergreen. Jocks oughta have a picnic with this one.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”

Country Round Up

HANK THOMPSON

Hank Thompson's Western band has been signed to appear at the Oklahoma Semi-Centennial scheduled to take place at the fairgrounds in Oklahoma City from June 16th to, and including, June 23rd. This fine attraction is being presented free to the public through the cooperation of the Falstaff Brewing Corp. of St. Louis, Missouri, who for the past 5 years have had Hank and his band under contract, playing for special television, radio shows and in giving personal endorsements for their product. It was announced by Thunderbird Artists of Independence, Kansas that Hank's contract has been renewed for another 2 years with Falstaff. It is reported many television shows will pay tribute to the Centennial, some broadcasting their entire shows from the fairgrounds, at Oklahoma City. Hank and the boys are heading back to the Middle West this week to play several dates in Oklahoma and to begin filming of a series of television shows which will be done in Oklahoma City. Following this they'll start a tour of the great North West. A busy schedule of dates will take them into Idaho, Oregon, and Washington.

* * * * *

Congrats are in order for Decca's, and the "Grand Ole Opry's" **Justin Tubb**, who's taking the walk down the aisle with Nashvillian, **Bea Swift.**

* * * * *

Some of the "Opry" stars due in attendance at the **Jimmie Rodgers'** Memorial Day celebration at Meridian, Miss., on May 21st and 22nd were **Hank Snow** and his son, **Jimmy Rodgers Snow, Roy Acuff, Ernest Tubb, Rod Brasfield, Hawkshaw Hawkins, Jim Reeves,** and **Johnny Cash.** Also due in is **D. Kilpatrick,** Director of WSM's Artists Service Bureau and **Tom Perryman,** Artists Service Coordinator.

* * * * *

Prince Albert's portion of the "Opry" featured **Faron Young** and **Rusty** and **Doug** on the 18th of May—**Cowboy Copas** and the **Louvin Brothers** were set for the 25th.

* * * * *

JIMMIE RODGERS

From Ozark Jubilee Director **Bryan Bisney** comes the word that **Tex Ritter** will host the Jubilee on June 1st, the final Saturday night of **Red Foley's** absence. That evening's guests will include **"Pee Wee" King** and **"Little" Eller Long.**

Mr. Esquire of the Country & Western field, **Nudie the Tailor,** spent the weekend at The Crossroads, tape-measure in hand, combining business and pleasure.

* * * * *

Following his stint as guest-host on the "Jubilee" May 11th, **Rex Allen** was entertained at an Ozark fried chicken dinner by **Harry** and **Jean Nelson,** producers of the annual J-Bar-H Rodeo, Camdenton, Mo., third largest outdoor rodeo in North America. Rex is to headline the Nelsons' 1957 event July 9th to the 14h.

* * * * *

Recent visitors at the Radio-TV Building, Springfield, home of all of the various enterprises associated with the "Ozark Jubilee" and the **Red Foley** Show, were **Porter Wagoner** and **Selby Coffeen.** Selby is the former RadiOzark and KWTO engineer who now presides over the controlroom for **Chet Atkins** at all Victor sessions in Nashville.

* * * * *

Harry Riddle will present the "Jubilee Comedians" in Toledo, Ohio at the Sport's Arena, May 30th; in Cincinnati, Ohio at Cincinnati Gardens May 31st; Veteran's Memorial, Columbus, Ohio on June 1st, and at the Hobart Arena, Troy, Ohio on June 2nd.

Featured will be **Smiley Burnette, Susie Arden, Marvin Rainwater,** with **"Uncle Cyp" & "Aunt Sap", Flash & Whistler, Slim Wilson** and his **Tall Timber Boys, Libby Horne,** and introducing country and western music's new sensation "Banjo Romeo", **Mike Miller.** Besides lots of good music, his show'll be chuck full of comedy supplied by the top comedians.

* * * * *

REX ALLEN

Jim Reeves currently riding high on his pop and country hit "Four Walls" is completing a packed schedule following his April tour of Europe. Upon his return to the States Reeves departed on a ten day Eastern tour along with **Hank Snow.** Sandwiched in the tour was an appearance on NBC's Bandstand Show on May 15th.

On the 17th Reeves appeared on **Howard Miller's** Show in Chicago, leaving immediately thereafter for Milwaukee where on the 18th a DJ Luncheon was held in his honor by **Harold Rietz,** local Victor Distributor.

Completing his post European tour Reeves headlined a "Grand Ole Opry" Show in Houston on the 24th, and then began a well deserved two week vacation. According to **Herb Shucher,** Reeves' manager, he will once again hit the personal appearance circuit following this respite. "Four Walls" continues to gain in popularity as does the demand for Reeves' appearances sez Shucher.

* * * * *

Cowboy Howard Vokes notes that his "Tears At The Grand Ole Opry" has been re-recorded by **Hank King** & his **Country Squires** on Blue Hen. Dueting with King on the disk is **Hank Gibson.** King and Vokes have set up another recording studio and office at 1229 Forest Ave., New Kensington, Pa. Vokes adds that plans have been set to televise the "Saturday Jamboree" heard over WVOW-Logan, Pa., on which Mercury-Starday's **Denver Duke & Jeffery Null** have been doing quite well.

* * * * *

PORTER WAGONER

Chaw Mank tells of a new contest run for his 2 **Elvis Presley** fan clubs, the Teenage and Adult Friendship Clubs. Membership blanks can be had by writing to Chaw at Box 30, Staunton, Ill. Chaw's Blue Ribbon Music pubbery had 2 of its tunes released on Vanity records last week. Titles are "Go Get A Girl Of Your Own" and "Are You Looking For A Heart" with the latter reported to be doing quite well, sez Chaw.

* * * * *

The **Chapeleers Quartet,** who for the past 2 consecutive years have been heard at 5:15 PM daily and at 9:30 AM on Sundays on WGGA-Gainesville, Ga., are planning more and bigger gospel concerts for the North Georgia area in the near future. All gospel groups wishing to do concerts in the area are urged to contact **Elmer Snodgrass,** Talent Director of WGGA at Lenox 26211, 28160 or **Buddy Pitts,** Mgr. of the Chapeleers at Lenox 45237, 43348, Gainesville.

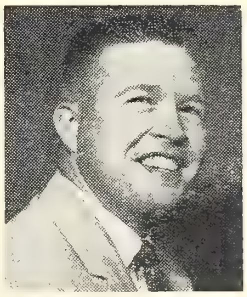
* * * * *

Gary Walker, whose initial MGM waxing, "Everybody's Gotta Go Sometime" and "It's Only A Matter Of Time" received last week's **Cash Box** Bullseye, types that deejays wanting a copy of the disk write to Gary at 3621 Floral Drive, Nashville, Tenn. Gary is also the writer of **Kitty Well's** "Repenting" and **Jim Reeves'** "According To My Heart".

* * * * *

Al Roberts of WPAW, Pawtucket, R. I. sez that for almost a full year now, he's had the only Country Music platter show in the vast Providence-Pawtucket, R. I. area. Al does WPAW's popular "Wakeup Roundup" from 5:45 to 7:00 AM and the 12:30 to 1:00 PM noon show, "Midday Jamboree," every day. Al wants all the other Country DJ's and artists to know that he is keeping all his shows strictly country, in spite of the current rock-a-billy trend. He notes that if Decca and Capitol want their records played in the greater Pawtucket-Providence, R. I. area they're welcome to start sending their releases to Roberts, at P.O. Box 55, Pawtucket, R. I.

* * * * *



GARY WALKER

Wanda Jackson was guest star on the **Hank Thompson** Television Show last week-end viewed over the Oklahoma Network. The show originates in Oklahoma City. This week will be spent touring Texas and Alabama. The 1st of June Wanda heads back East to start a month long tour of park, ballroom, and theater dates which are being set by Harry Cooke. Her last appearance in this part of the country before the journey back east will be a guest spot on the Big "D" Jamboree, in Dallas, Texas.

* * * * *

Roy Acuff and his "Grand Ole Opry" Show will appear opening day at Buck Lake Ranch, Angola Indiana. Also featured on the bill will be Indiana favorites, **Georgie Riddle** and **Joe Taylor** & his **Indiana Redbirds.** Riddle is currently heard on WARU, Peru, Indiana. Taylor is on WGL, Fort Wayne. Buck Lake Ranch features big name acts all during the season, on Sundays.

* * * * *

Don Owens, WARL-Arlington, Va. deejay sends along a copy of the nice write-up he and the **Circle "O" Boys** recently received in Washington, D. C.'s Evening Star. Don can currently be heard on wax via his Starday slicing of "A Thief (In The Heart Of A Rose)" and "Last Chance".

* * * * *

WRUN-Utica, N. Y. deejay, **Carl Swanson** (Mr. Sunshine) postcards that his wife **Jane's** (Mrs. Sunshine) MGM etching of "Grandma's Courtin'" is starting to really move. Carl is heard with Jane on the flipside, "Don't You Believe". He adds that he's now doing his 2 hour daily show, from 4:00 to 6:00 P.M. direct from his "Mr. Sunshine" Record & Music Shop, 303 Columbia St., Utica.

* * * * *

DON OWENS

From **Don Vedder,** WLFH-Little Falls, N. Y., comes word that he'd like records and tapes from all country and 'rock-a-billy' artists. All disks will be used to the full extent and promotion and tapes will be returned, notes Don, who is on the air from 8:00 P.M. Sat. nites to 2:00 A.M. Sunday.

* * * * *

"Ramblin'" Lou, WJJL-Niagara Falls, N. Y. writes that June 6th is the date for 2 "Opry" shows at the State Theatre in Niagara. On the bill will be **Ernest Tubb, Kitty Wells, Johnnie & Jack** and the **Wilburn Brothers.**

* * * * *

"Cuz'n" Larry Lane, formerly with WEBK-Tampa, Fla. has shifted his mikes over to WKTS-Brooksville, Fla. Lane's been at the new station for 2 weeks now and pens that he's urgently in need of country wax. Artists, promction and the record companies, take note!

Attention: Please address any information concerning Country Music and talent to Ira Howard, Country Editor, **The Cash Box,** 1721 Broadway, New York 19, N. Y.

Seeburg...

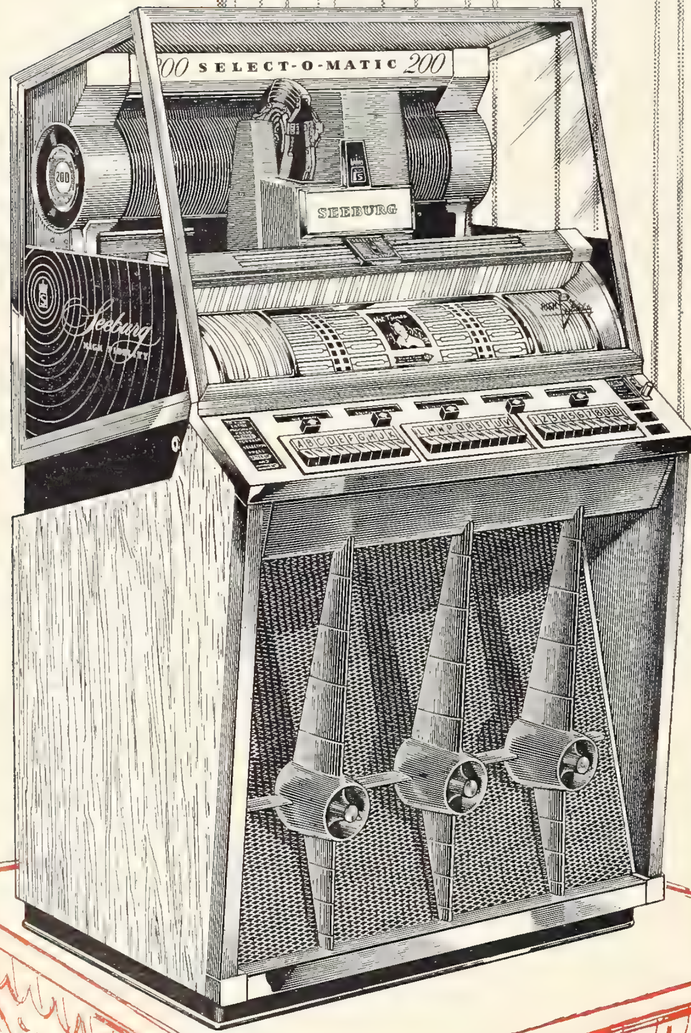
ALWAYS FIRST

WITH MAJOR ADVANCEMENTS

THE STRAIGHT-IN-LINE

Select-o-matic 200

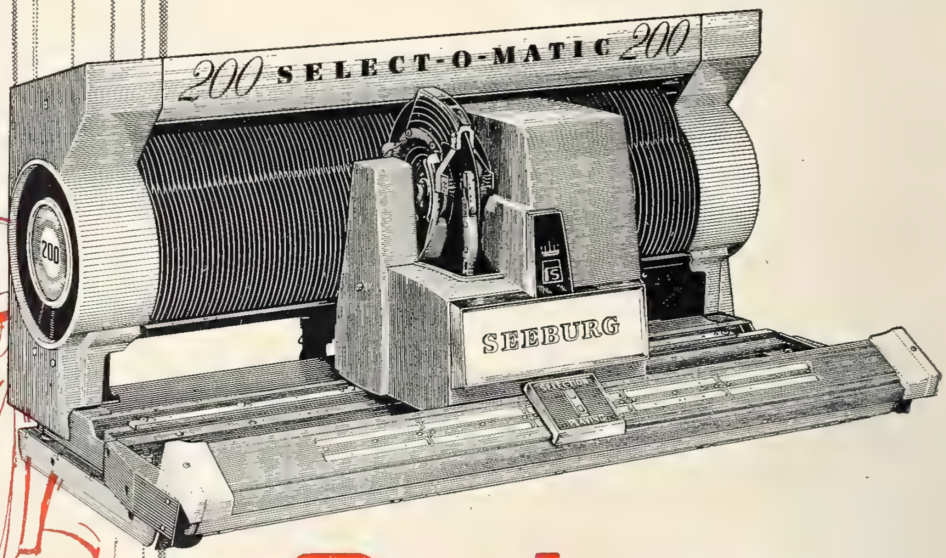
MECHANISM



The straight-in-line design of the Select-O-Matic mechanism offers these distinct advantages:

Records are stored and played in the vertical position . . . dust and abrasives will not collect in record grooves. Never drops a record, never turns one over because even when playing, records never completely leave their individual storage compartments. Lightweight, spring-tension pickup exerts minimum pressure. Easy accessibility from front simplifies record changing.

And only Seeburg has it! The finest performing mechanism in the history of coin-operated music.



Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG
Chicago 22, Illinois

Division of Fort Pitt Industries, Incorporated

America's Finest and Most Complete Music Systems

Here and There

●

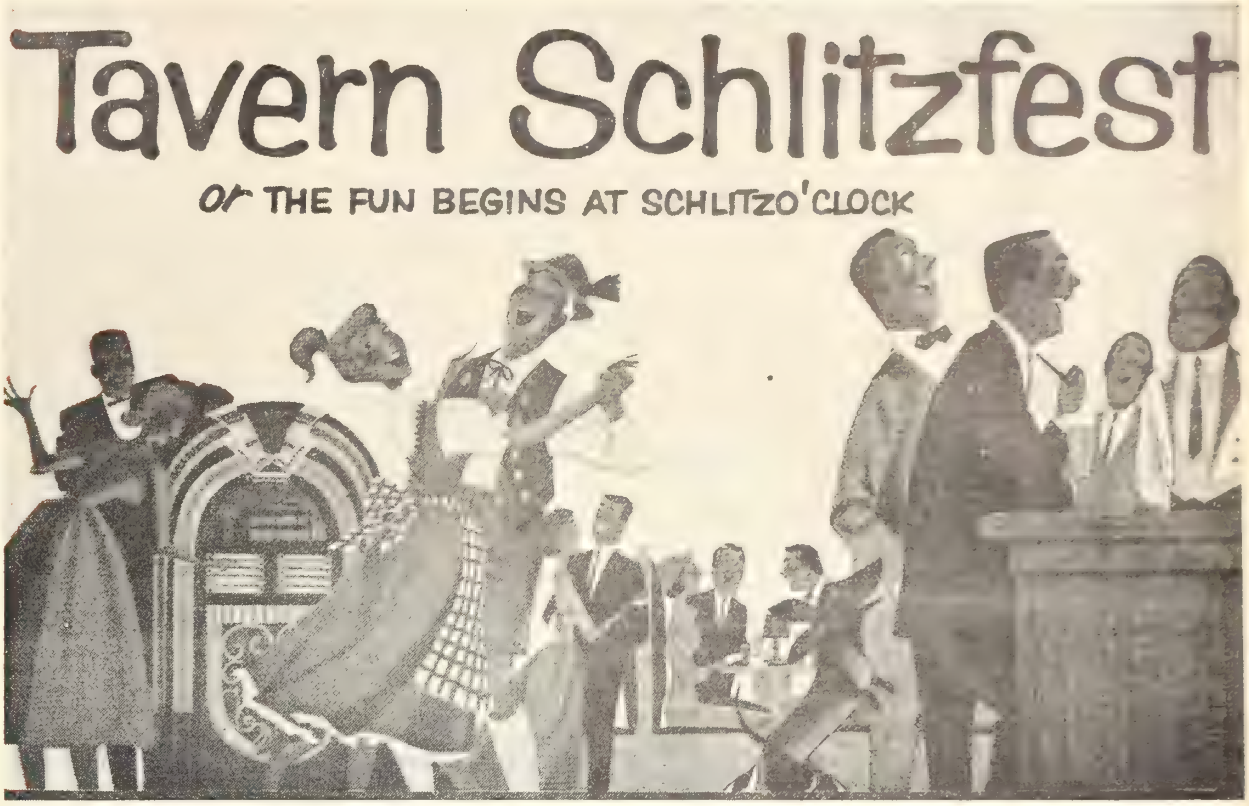
NEW YORK—The plight of the 5¢ operator (actually based on today's standard, the 2.4¢ operator) is in for some more heavy strain in the days to come. The answer is so obvious, and has been detailed so many times by **The Cash Box**, that it hardly seems necessary to say once again that operators must go to dime play, or be prepared to go broke. The report is, and says a known economist, "There is no secret about the coming steel price boost in the trade". Steel will raise its price sharply in July. And the prediction is "The boost will be larger than most experts have been figuring". It will be the 11th annual price increase in steel since World War II. Quoting this economist again: "The price rise will be felt at once thruout our entire economy . . . for it will raise the cost of turning out the thousands of major and minor items consuming steel. There will also be increases in a number of other products." So — how about it, you nickel operators?

●

WASHINGTON, D. C.—According to the May report of President Eisenhower's Council of Economic Advisers, in its monthly "economic indicators" report to the Joint Congressional Economic Committee, virtually everything in the rapidly growing American economy, including prices, is on the rise. The gross national product was at a record annual rate of $427.1 billion in the first three months of this year. The annual rate of personal income in April rose to an all-time high of $339.3 billion annual rate. April employment was at a monthly record of 66,746,000 and even depressed farm income was up. Some of the nation's leaders, meeting at Hot Springs, Va., said last week these factors point to a "solid resumption of the economic boom" in 1958.

●

WASHINGTON, D. C.—This is another item which should make interesting reading to 5¢ coin machine operators! Twenty years ago (music was selling at 5¢), you could buy 4 pounds of coffee for 89¢. Butter was 35¢. A good roast ran 23¢ a pound. $30 or $35 a week was a living wage. In a tavern where you had your 5¢ juke box, a patron could buy a lunch of veal tenderloin, mashed potatoes, asparagus, rolls, butter, fresh strawberry sundae and a beverage for 45¢. How about it, 5¢ ops? Can *you* buy at these prices today?


Tavern Schlitzfest
or THE FUN BEGINS AT SCHLITZO'CLOCK

Every firm, large or small, that caters to America's taverns, accepts the juke box as a definite, integral part of the tavern's fixtures.

Impressive, full-color, full page newspaper advertising by "Schlitz" beer, as noted here, as well as this very same theme carried out in TV spot commercials, features the juke box as an extremely important factor in tavern entertainment.

In this gay, happy and colorful advertisement, titled: "Tavern Schlitzfest or the fun begins at Schlitzo'clock," this great and noted brewery definitely indicates that one of the gayest gathering places for all Americans is the tavern.

Made so gay and happy by the music from the tavern's most popular and most important fixture—the juke box.

As the copy in this advertisement reads, ". . . it's time to join your neighbors at your favorite tavern for an evening of good company and Schlitz."

This very same theme, urging more people to visit their neighborhood taverns, has been propounded time and time again by this publication. *The Cash Box* has pointed out to the nation's juke box owners that more tavern trade means greater profits for the operators as well as the tavern owners.

Why, then, according to the information which has reached the nation's juke box leaders, the head of any tavern owners' association would want to back ASCAP in creating a "private taxing authority" so that the tavern owners would lose their juke box music entirely or, at the very least, earn no profit whatever from their juke boxes, is certainly a very deep and extremely puzzling mystery.

This publication seriously doubts that the nation's tavern owners will back the heads of any tavern association where the tavern owners not only stand to lose badly needed income but, what is even more serious, lose the finest and most economical musical entertainment in history—their juke boxes.

Especially in view of the fact that the juke box has become an integral part of tavern pleasure and entertainment.

It is, instead, the belief of this publication that, if the subject would be discussed with the tavern owners by juke box operators, that the tavern owners are sufficiently intelligent businessmen to petition against ASCAP assuming "private taxing powers" to cause tavern owners to lose income and, more probably, lose their most valued musical business stimulating fixture.

7th MOA SHOW SETS RECORD

Biggest Attendance Plus Largest Number of Booths Sets New Records for Music Operators of America. Nation's Top Music Firms Pleased at Great Growth of MOA Convention. Vending Machine and Amuse Exhibitors Impressed With Crowds From All Over The Nation

CHICAGO—The 7th annual convention of Music Operators of America at the Morrison Hotel here, May 19, 20 and 21, set a new attendance record.

Not only were the crowds the biggest ever seen at any MOA convention but there were practically double the number of exhibitors displaying their wares.

George A. Miller, president and business manager of MOA, along with the organization's Board of Directors, acted as guides for all who attended this meeting.

Leading operators from all over the nation were present. Many were greatly interested in the meetings which had been arranged for the morning hours.

The majority, as usual, were most interested in the exhibits that filled the entire ballroom and flowed over to fill the Constitution Room of the Morrison Hotel.

Almost every outstanding firm had busy suites in the hotel where they were entertaining from the moment the exhibits closed to the wee hours.

Vending machine manufacturers and, especially, the games builders, found the conventioners most impressed with their merchandise.

These firms, in the main, were happy to report that they had done marvelous business at the convention and also had made contacts with many important firms from all over the country interested in their products.

As one meeting after another took place and as the operators came from the meeting rooms to the exhibit halls there was much hustle and bustle and all were busy right to the closing minute.

The record manufacturers, as usual, pleased one and all with their unique displays, the gift records they gave to those who called at their booths, their special entertainments and attracted much attention with the recording artists they brought to the convention.

Complete groups of operators attended from various states and met with other groups who had arrived by plane and train. Many also drove in from far away points.

Regardless of the inclement weather all over the country everyone arrived safe and happy and eager to meet friends and acquaintances from all over the nation.

As at all past conventions, this seventh annual meet of MOA was climaxed with the biggest banquet yet held on Tuesday night.

THE CASH BOX CAMERA CLIX PIX AT MOA SHOW

CHICAGO—As is its annual custom, The Cash Box camera covered the MOA Show "shooting" pictures of important people and events. Once again, publisher Bill Gersh directed the cameraman, and apparently didn't miss a shot." Presented on the opposite page, as well as others thruout the issue, re pictures which tell the MOA story.

1) Ready to greet one and all (standing) George A. Miller and Larry Marvin (seated) Mrs. Les Montooth and Mrs. Clint Pierce.
2) Sidney H. Levine, George A. Miller and "Senator" Al Bodkin of N. Y.
3) Donald "Doc" Shapiro of N.Y., George A. Miller and Sidney H. Levine.
4) Crowds flock around THE CASH BOX booth.
5) Some old friends get together: Ben Palastrant of Boston, Willie Blatt of Miami, Ben Haskell and Joe Fishman of N.Y.
6) Glenn and Ray Walters of Dayton, O., with their auxiliary music unit.
7) John F. Frantz with his two children.
8) Bob Di Priest with a lovely record model.
9) The Ed Ratajack family—the missus and son, Mark.
10) Joe Mangone and Ben Galeb with record model.
11) Mr. and Mrs. Tom Sherfick, Shoals, Ind.
12) Cissie Gersh with Ray Moloney—and Tom Callaghan looks on.
13) Mickey Anderson of Erie, Pa., with record model.
14) Mannie Rubinstein, record model and Louis Rubinstein.
15) Operators look over ChiCoin's new gun.
16) Mr. and Mrs. Bill Miller of Grand Rapids, Mich.
17) Jake Friedman, Atlanta, Ga. and Cissie Gersh. (Who's that one Jake's right?)
18) Verle Van Nattan, Auto-Photo, and Mr. and Mrs. Albert Simon of N.Y.
19) Paul Huebsch of Keeney, and Abe Sussman of Dallas.
20) Herb Oettinger of United and Leo Weinberger of Louisville, Ky.
21) Al Warren of Genco, G. E. Van Arsdale of Minneapolis, Minn. and Bill Gersh.
22) W. A. Chambers and Ed Heath of Macon, Ga., and Bill Gersh.
23) Al Warren and Ralph Sheffield of Genco with their latest, "Gypsy Grandma."
24) Sam Taran of Miami and Bill O'Donnell, Bally sales mgr.
25) Angelo Delaport, Ray Daggett and C. D. Stathis of Syracuse, N.Y.
26) Bill Gersh with A. D. Palmer, Jr., advertising and sales promotion mgr. for Wurlitzer.
27) Dave Lowy, N.Y.C., Charles Tashima, and Barney (Shugy) Sugerman, N.Y.C.
28) Joe Dobkin, Gene Bybee, and Art Garvey and his grandchildren.
29) United execs—Herb Oettinger, Jack Mitnick and Bill DeSelm.
30) Amos and Dan Heilicher.
31) Mr. and Mrs. Dave Baker (he's pres. Mass. Music ops assn.) and Cy Jacobs of Boston.
32) Cy Jacobs, Raoul Shapiro of Miami and Bill Gersh.
33) Fred Mills, Jr., Abe Witsen of Phila., and J. A. Wallace.
34) Les Rieck of Rock-Ola and Fred Minter.
35) Irving (Kempy) Kempner of N.Y. and Carl Pavesi, pres. Westchester Music Guild.
36) Joel Stern of Chicago.
37) John Gore, Mort Secore, Phil Robinson and Al Simon at ChiCoin booth.
38) Bill Gersh and Jack Bess of Richmond, Va.
39) Lou Boasberg, New Orleans; Bill O'Donnell and Joe Mangone of Miami.
40) Joe Mangone, Nate Gottlieb and Joe Ash of Phila.
41) Mr. and Mrs. J. Leonard Barnes and Mr. and Mrs. J. Voytowich of Selma, Ala.
42) Bill O'Donnell and Barney (Shugy) Sugerman.
43) A group from West Virginia: E. R. Wallace, Jim Hutzler, Dana Hicks, Mrs. R. Waybright, Viola Bess and Ted Warden.
44) Howie Freer, Chi office of THE CASH BOX; Sam Wolberg, ChiCoin; Bill Gersh and Ralph Ridgeway.
45) Meyer Star and Leonard Sheehan.
46) Fred Mills, Jr. with the Bally drink vender.
47) From the East: Irving Kaye, Brooklyn, N.Y.; Dave Stern (always smiling), Elizabeth, N.J.; Dave Lowy, N.Y.C.; Irving Holtzman, N.Y.C.; and Irving Stern.
48) Sam Lewis, pres. Exhibit Supply, and Sam Taran, Miami.
49) Jack Mitnick hugs Mrs. Al Clavir of Canada, while hubby Al looks on.
50) Mr. and Mrs. Ballard and Bill Gersh.
51) Bill Gersh and Joe Munves of N.Y.C.
52) Seen at the AMI booth: Ed Ratajack, John Haddock and Ron Rood of Orlando, Fla. Second from extreme right of picture is Artie Daddis.
53) E. C. (Gene) Bybee of San Antonio, Tex.
54) Here's practically an all-American group: Johnny Bilotta, Newark, N.J.; R. B. Williams and Abe Sussman of Dallas, Tex.; and Joe Brilliant of Detroit, Mich.
55) W. E. Hall, Frank Schultz and Jack Barabash of Rock-Ola.
56) Ralph Ridgeway of Springfield, Mass.; Saul and Taube, Manchester, N.H.
57) Sol Lipkin, Paul Spinatelli and Lewis Shank looking over the American shuffleboard assembly.
58) Paul Bennett and Bill Gersh.
59) Al Kanarek, Bill Weikel, J. D. Lazar and B. D. Lazar of Pittsburgh.
60) Bill Gersh and Ralph Emmett.
61) Bill Gersh and Tom Callaghan of Bally.

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MUSIC OPERATORS OF AMERICA
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The Cash Box · 20 Year Club
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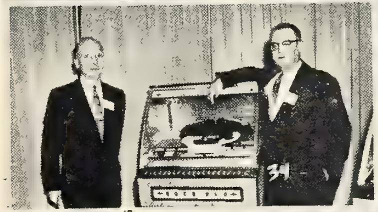
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Bally SERVES T
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The Cash Box · 20 Year Clu
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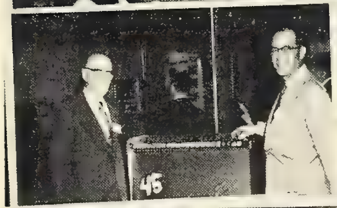
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The Cash Box
THE BIBLE OF THE COIN MACHINE INDUSTRY
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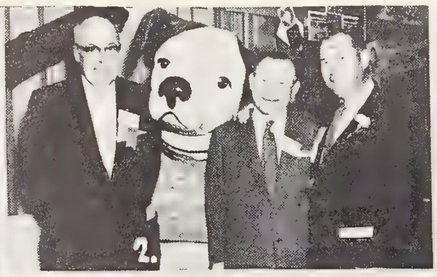
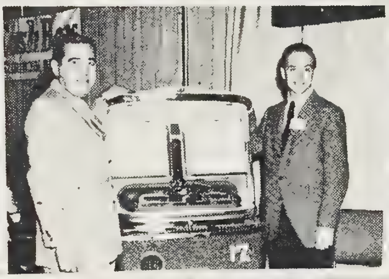
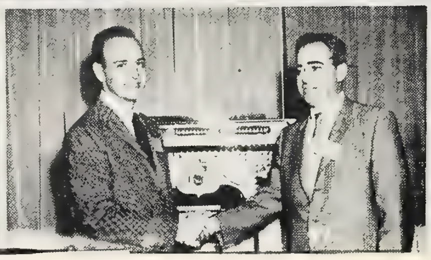
GAMES
KIDDIE RIDES
RECORDS
VENDERS
61.

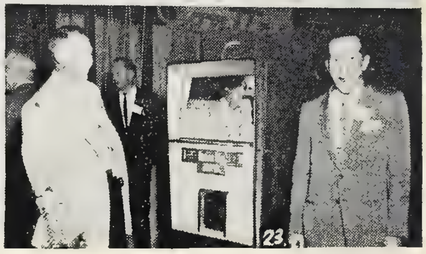
Other MOA Pictures on Pages 34, 58, 60 & 62

THE CASH BOX CAMERA CLIX PIX AT MOA SHOW









1) Shorty Culp, Bob Bear, Bill Gersh and Carl Angott.

2) Les Montooth, Bill Gersh and Larry Marvin.

3) Wesley Rose, music publisher from Nashville, Tenn., with Mary Gillette of Chicago.

4) Herb Oettinger, Cissie Gersh, Phil Greenberg of Pittsburgh, Pa., and Eddie Ginsburg of Chicago.

5) Hirsch de LaViez, Washington, D.C. and Vik Record model.

6) Bob Bear, Cissie Gersh and A. D. Palmer, Jr.

7) Mr. and Mrs. Mort Secore, Phil Robinson and Mrs. Billie Levine.

8) Verle Van Nattan, Auto-Photo Co., with show model.

9) Earl Kies, Phil Levin and Bill Gersh.

10) Father and son meet—Willie Blatt, Miami, Fla. op, and Marty Blatt, with AMI, Inc.

11) Jack Mitnick shows United phono mechanism to Russell J. Saadey of Youngstown, O. and Raymond Lonsway of Warren, O.

12) Maurie Ginsburg and Cissie Gersh.

13) Harold Zimmer, Jimmy Savarese, George Bonyko, Bill Gersh and Joe Abraham.

14) Cissie Gersh and Wally Finke.

15) Phil Weisman, show model and Lou Dunis.

16) Bert Davidson, record model and Ted Parker—men are regional representatives for Wurlitzer.

17) Joe Collins, AMI, and recording artist Roger Williams.

18) Abe Levert, model and Bill Binkley.

19) Ed Carlson, model and Lou Friedman.

20) Office girls from United visit firm's exhibit booth.

21) Harry Berger, Charlie Katz, Ed Barnett and assistant —from N.Y.C.

22) Roger Williams, recording artist, and Milt Marmer of Cincinnati, O.

23) B. E. Tomlin and V. N. Allbritten at the Keeney vender booth.

(Other MOA Pictures on Pages 34, 57, 60 and 62)

A BIG

THANK YOU

TO THE

Music Operators of America

FROM

UNITED

Because of the tremendous activity in the United booth at the M.O.A. convention . . . because of the huge crowd of operators constantly streaming into the booth . . . we take this opportunity at post-convention-time to say this thank you to all for your eager interest in the New United Phonograph. No need to repeat here the many words of praise expressed by you who saw and heard this great new phonograph in actual operation. Your enthusiastic comments on the ruggedness and extreme simplicity of the United mechanism are very much appreciated. And, to those who were unable to attend the M.O.A. Convention, we extend a cordial invitation to you to write for the very latest data on this greatest of all phonographs . . . the United Phonograph. Again, our thanks to you, the Music Operators of America.

Jack Mitnick, Director of Sales

UNITED MUSIC CORPORATION
3401 NORTH CALIFORNIA AVENUE
CHICAGO 18, ILLINOIS
CABLE ADDRESS: UMCORP

Chicago Coin Presents "Commando Machine Gun"

CHICAGO—Samuel Wolberg, president of Chicago Coin Machine Company, this city, announced this past week that the firm is now producing its new "Commando Machine Gun" for operators in arcades, amusement parks, carnivals, fairs and kiddylands.

Wolberg stressed the fact that "Commando Machine Gun" can be installed in permanent and still locations, or operated as trailer set-ups.

"It is truly the most spectacular, the most exciting and the most sensational type of amusement game we have ever devised for big and continuous earnings", Wolberg stated.

"One man can set himself up in business with a minimum of investment and enjoy an independent income as he travels all over the nation.

"Or", Wolberg continued, "operators in permanent amusement locations can install this economical, self-contained unit as a shooting gallery to produce a lifetime of profits.

"Every detail of the 'Commando Machine Gun' has been thoroly designed, engineered and tested. We are proud and happy to present this new amusement game, which is completely covered by patents, to the coin machine industry."

Targets are available separately in units 7 feet wide. They may be set as far back in the enclosure as space permits. Minimum distance recommended is 20 feet. The ideal distance is considered to be 24 feet in depth.

Target sections can be added easily and quickly to desired width or depth. Each unit is joined by flexible couplings with one common driving shaft. The complete section is operated by either one or two motors. One motor if all targets go in one direction, two motors if the chain belts move in opposite directions.

Unusual and novel targets include: three revolving bulls-eye targets in the foreground; six or more tracks of moving birds, squirrels, elephants, lions, etc.; five bells on which player can tinkle a tune as he shoots; two revolving targets, each with three individually mounted birds that rotate when hit.

The targets are made of special rubber composition developed and tested to withstand indefinitely the high-velocity impact of the pellets shot from the gun.

The gun simulates a 50 calibre machine gun. It is entirely self contained, electrically operated, properly fused. The enlarged capacity holds up to 8,000 steel shots. The shots are bin fed, with cams controlling the number of shots. This allows the operator to take care of other duties instead of being in constant attendance. Each machine gun has its own individual meter, coin slot and cash box.

The gun is quickly interchangeable from 10¢ to 25¢ play by inserting or taking out pins in the slug rejector coin mechanism. It shoots the steel BB's with exceptional accuracy and with such high velocity that it is capable of accurate shooting for many times the 24 foot distance recommended as ideal.

Player presses trigger button to release a burst of three shots each, or a continuous stream of up to 400 shots.

By the simple interchange of cams, furnished with each machine, the operator can provide a choice of 133, 200, 266 or 400 shots per coin. It takes one minute, twenty seconds to shoot the 400 shots continuously.

Wolberg pointed out that the "Commando Machine Gun" also provides many safety features. Player is protected by sheets of plexiglass across the entire front of the enclosure. If any door is opened, the gun immediately becomes inoperative. Large plexiglass round shield, mounted at end of gun barrel, affords complete protection while the gun is swerved from one target to another. There are three wire-grounded electrical conductors.

Pellets return to a trough that empties into a bucket with convenient carrying handle. The BB's can periodically be washed and oiled by pouring them into an automatic fine oil ball washer and conditioner, available from Chicago Coin as a separate unit.

Within a seven-foot width, three machine guns can be comfortably fitted and mounted. Blueprints are available for all types of installations, according to sizes and types of locations.

Wolberg concluded by recommending 25¢ play to the operators as having the utmost potential for unlimited profits with the "Commando Machine Gun".

Juke Box Ops Donate Phono

CHICAGO — Phil Levin, president of Recorded Music Service Association, recently arranged for the donation of a juke box for the youth group at the Cook County Jail.

The Rev. James G. Jones, Episcopal Chaplain, Cook County Jail, in a letter to *The Cash Box*, expressed his appreciation to Phil Levin in regard to this donation.

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Ringer Ball	350.00
Royal	75.00
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Skee Ball	295.00
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Skill Ball, 2 Players	350.00
Blinker Bowler	225.00
United 14 Ft. Bowling Alleys	795.00
Championship Bowlers, new	475.00
Derby Pool, deluxe	125.00
United 11th Frame	125.00
Flash Bowler	125.00
Hollywood Bowler	175.00
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Ladies Fashion Show Luncheon Clicks

Cissie (Mrs. Wm.) Gersh and Marie (Mrs. Clinton S.) Pierce Chairwomen of First MOA Ladies Fashion Show Luncheon. Tell Plans for MOA Ladies Auxiliary and Hospitality Suite for Ladies at All Future MOA Conventions

Saks Fifth Avenue Shows Latest Modes to MOA Ladies

Cissie (Mrs. Bill Gersh) makes opening address, greeting women and welcoming them to the first MOA Ladies Fashion Show Luncheon.

CHICAGO — MOA's ladies were thrilled during the seventh annual MOA convention with a most outstanding fashion show luncheon featuring the very latest modes by Saks Fifth Avenue.

Cissie (Mrs. William) Gersh and Marie (Mrs. Clinton S.) Pierce were Chairwomen of this very first MOA Ladies Fashion Show Luncheon.

In her opening address, welcoming all the ladies to this affair, Mrs. Gersh advised that this was the beginning of the MOA Ladies Auxiliary.

"Next year", Mrs. Gersh stated, "we are having our own MOA Ladies Hospitality Suite where all wives of MOA members and all ladies of their organization will be warmly welcomed.

"Every lady will have the use of the MOA Ladies Hospitality Suite and will also find all information she may desire regarding luncheon spots, shopping centers and sightseeing places available to her.

"What's more", Mrs. Gersh continued, "Mr. Miller, president of MOA," has promised that the ladies of MOA will play an ever growing important role in the future of this organization."

She also went on to explain that this first, history-making, MOA Fashion Show Luncheon, where the ladies were all given gifts and where two $25 U.S. Savings Bonds were awarded as door prizes, would be enhanced next year with many new and different plans.

"I can't tell you how proud I am of Cissie Gersh and the very, very marvelous job she did as Chairwoman of our MOA Fashion Show Luncheon in cooperation with her Co-Chairwoman Mrs. Marie Pierce of Brodhead, Wisconsin", George A. Miller stated at the close of the luncheon.

"These two ladies," Miller said, "have made this the most outstanding and most fashionable affair we have seen at any MOA convention.

"We do hope", Miller concluded, "that next year, with the help of an entire committee that will be appointed for them, Mrs. Gersh and Mrs. Pierce along with the other ladies willing to do this grand work, will hold the biggest and most outstanding luncheon in all history of MOA."

Through The Coin Chute

CALIFORNIA CLIPPINGS

Bowling alleys remained the big seller along Pico Boulevard the past week. Arcade operators are constant visitors along the Boulevard readying their arcades for the summer season. . . . **Vinny Lanzisero** has joined his three brothers, **Bill, Andy** and **Nick Lanzy** at American Coin Machine Service Company which increases the staff to a total of eight personnel . . . **Phil Robinson** visiting the Chicago Coin Factory while at the MOA Convention. Phil will report the success of the "Bowling League" on the West Coast and ask for more shipments. . . . **Sammy Ricklin's** quote on the record business at California Music Company, "No news is good news." **Gabe Orland** reports a steady increase in sales in the retail trade since the move into the new building. **Ted Hook** believes **Eydie Gorme** has another big hit with her ABC-Paramount release of "Your Kisses Kill Me." **Martha Delgado** reports **Georgia Gibbs'** "I'm Walking The Floor Over You" on RCA Victor has caught on with the operators. **Buddy Robinson** predicts "Strange World" by **Gene** and **Eunice** on Aladdin will be a big R & B record. . . . **Harry Orlaski** reports sales of Chicago Coin's "Bowling League" at Minthorne Music Company doing so well he can't keep one in the showroom. A few of the members of Minthorne's staff were treated to an airplane flight over the San Diego area by **Noble Craver,** San Diego Operator. Noble pointed out his various locations from the air. **Matt Nordberg** held a very successful showing of the new Seeburg phonograph line in San Bernardino and reports the operators were unanimous in the approval of the new mechanical features. **George Mahlum** busy filling the orders for the new phonographs he is receiving from Matt in San Bernardino.

Paul and **Lucille Laymon,** Paul A. Laymon, Inc., just received Bally's new "Official" Pool Table. **Ed Wilkes** reports a jump in sales of the Rock-Ola "200" phonograph the past week. **Jimmy Wilkens** is making a pleasure trip to Chicago the latter part of June, but will combine a little business and visit the Bally and Rock-Ola factories. . . . The enlarged and added display space of the Album section at Norty's Music Center has been completed and **Norty Beckman** reports his sales have greatly increased in that department. **Harold Goldfine** says "June: Fair And Warmer" **June Christy's** LP on Capitol is one of his best sellers. **Jan Graham** reports **Rusty Draper's** "Freight Train" on Mercury has taken off with the operators. **Ana Marinez** believes "Cielo Rojo" by **Flor Silvestre** on RCA Victor will be the next big hit in the Spanish Department. . . . The new showroom at Badger Sales Company, Inc., formerly the Prize Premium Department, is getting a lot of traffic from the operators since it is exclusively showing arcade pieces. **Marshall Ames** keeping busy with new and used arcade equipment. **Herman Paster,** St. Paul, in town for two weeks to confer with his partner, **Bill Happel.** Bill was telling Herman how well sales are going with the AMI "H-200." Keeney's new "Bowl-O-Rama" arrived in the showroom and many operators commenting on its many new features. . . . **Gary Sinclaire,** Wurlitzer Western representative, visiting **Wayne Copeland** at Sierra Distributors and congratulating him in the continued increase of sales of the Wurlitzer phonograph line. Wayne reports he is awaiting another shipment of "2150" phonographs to fill the growing orders. A "Service School" will be held on May 29th at Sierra and will be conducted by **Walt Peteet,** Wurlitzer factory service engineer. **Frank Davis** reports used equipment is being delivered as fast as it is received.

Kay Solle was visited at Leuenhagen's Record Bar by **Ben Spaulding,** Phoenix operator, who told her **Ruth Brown's** "When I Get You Baby" on Atlantic has started to move in that town. **Mary Solle** says "Dianne" by **Bo-Rhambo** on Cash has been one of her steadiest sellers for some time. **Lee Palmer** returned from a rather damp trip through Texas and reported to **Claire Solle** that **Sid Fewer's** "Do I Love You" on ABC-Paramount was showing up in Dallas. . . . **Hank Tronick** took a three day leave of his desk at C.A. Robinson & Company to visit his many friends in the San Diego area. **Charley Robinson** reports it's a little difficult keeping up with the demand from operators for United's "Team" Bowling Alley. **Ray Powers** telling about the arcade on the Long Beach Pike which increased its United "Bowling Alleys" from an original six to twenty-one to handle the customers. **Al Bettelman** displaying his Hamilton-Electric wrist watch to some visiting operators. First of its kind seen along Pico Boulevard. . . . **Jack Simon** in Las Vegas on business then on to San Francisco where he will meet **Mrs. Simon** on her return from a two weeks stay in Honolulu. **Sonny Lomberg** and **John Freeman** busy with increasing export and arcade business.

Auto Photo Model 11 Wins Operator Praise

Features 3 Portraits 50¢

CHICAGO — One merchandiser to win much praise from operators attending the MOA convention this past week was the Model 11 Auto-Photo featuring 3 portraits for 50¢

These portraits are larger than the pics from the Auto-Photo model that sell at 4 for 25¢.

Most impressive is the outstanding modernism of the Model 11.

Every operator commented regarding the modern design. All commended Verle Van Nattan and the Auto-Photo Company on its creation.

The machine attracted great crowds of people who also took their portraits and were highly pleased with the results.

"This is our first model", Van Nattan explained, "selling 3 portraits at 50¢ and ", he added, "almost every operator who came to our booth was very complimentary regarding the higher cost.

"As yet", cautioned Van Nattan, "we don't know what the public's reaction will be.

"Of course", he pointed out, "there are hundreds of top locations where 50¢ coins are considered the usual thing for three outstanding portraits of the kind produced by our Model 11.

"We suggest", he stated, "that the operators give us a little more time to meet their orders and also to advise them of whatever results we shall learn of in due time as more Model 11 Auto-Photos get out on locations all over the U.S."

Geo. Miller Opens Convention

Promises Tax Council Public Relations Council. Chet Pierce, Dave Baker, John Haddock, Hirsch de LaViez Opening Day Speakers. Dick Linke Talks For Record Manufacturers

CHICAGO—MOA president George Miller welcomed an enthusiastic assembly to the fifth annual convention in his first speech, Sunday, May 19.

Miller praised the growth of MOA and stated that membership, this past year, was up 581 members and was expected to be up at least 1000 by next convention.

Miller went on to promise completion of a national tax council for 1958 and the road paved toward a strong public and human relations council soon.

"I think", stated Miller, "we will be able to beat any prohibitive taxation that becomes detrimental to our industry". On public relations Miller added, "Where local public relations leaves off, the MOA hopes to be able to step in with our nationally elected p. r. council."

Vice President, Chet Pierce, remarked, "Don't hesitate to speak before your local business and fraternal groups about the industry. Don't forget," he went on, "the ladies' clubs either. Don't be afraid to speak at any and all opportunities."

Dave Baker warned against complacency and sitting on "our laurels." "If MOA fails we fail in our businesses. If MOA progresses our businesses progress," said Baker.

Speaking for the record companies assembled, Dick Link, Columbia, expressed the record companies' appreciation for the juke box market.

AMI's John Haddock advised the operators to treat their business as a business.

"Evaluate your locations. Know what locations are paying and which ones are not," he stated and added, "there are great opportunities ahead for the operator who really knows his business."

Hirsch de LaViez spoke on programming and how intelligent programming guarantees higher income.

During the morning session a large number of Canadian ops were introduced to the assembly.

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AN AMAZING 20-FOOT
BOWLING ALLEY FROM
YOUR OLD SHUFFLE GAME!
EXHIBIT'S TRUE-BOWLER
BIG! BIG! BIG!
2-Lb. genuine Brunswick Duck Pin Bowling Balls! 4½" Diameter. Closest thing to real bowling!
Hit of the M.O.A. Show!
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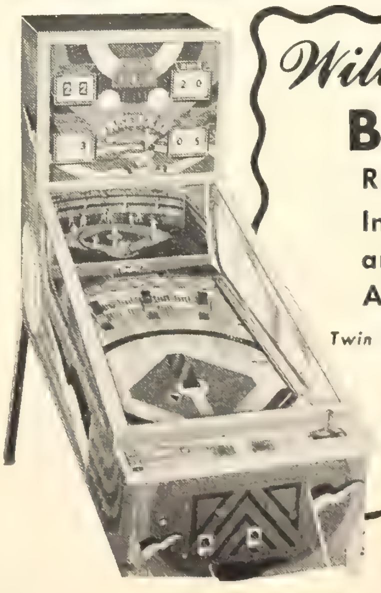

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BASEBALL
REPLAY or NOVELTY
In Season Right Now
and Ready to Out-Earn
All Other Equipment!
Twin National Slug Rejector Coin Mechanism
Now Delivering
CROSS-FIRE
also 6-POCKET
POOL TABLE
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SPECIAL EVENTS AT MOA SHOW

Top Personalities Address Meet

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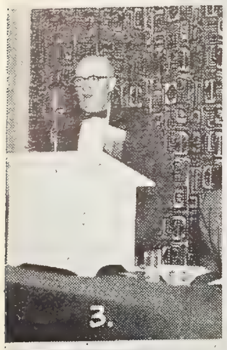
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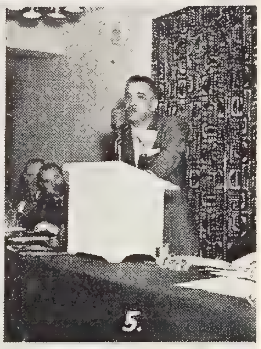
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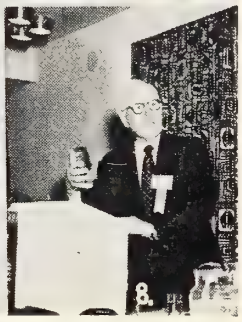
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CHICAGO—Operators attending the meetings and discussions at the MOA Convention were fortunate in having the opportunity to listen to so many top personalities in the coin machine, music and related fields.

Among the speakers were:

(1) George A. Miller, president and business manager of MOA.
(2) Sidney H. Levine, national counselor for MOA.
(3) Clinton S. Pierce, first vice president of MOA.
(4) Hirsch de LaViez, vice president of MOA.
(5) David Baker, board of directors of MOA.
(6) John Haddock, president of AMI, Inc., speaking for the phonograph manufacturers.
(7) Dick Link, Columbia records, speaking for the entire record industry.
(8) Congressman George P. Miller.

Exhibitors' Luncheon

CHICAGO—Pictured here are the men, on the dais, and at tables in the Cotillion and Embassy Rooms, who attended the MOA sponsored Exhibitors' Luncheon on Monday, May 20.

Forum On Dime Play

CHICAGO—One of the largest gatherings of music operators took place at the Forum discussion on dime play, as can be seen from the bottom photograph.

Top picture shows directors Harry Snodgrass, Lou Casola, John Wallace and Howard Ellis in action.

Operators raised many pertinent questions on both straight 10¢ play, plus the suggested plan of **The Cash Box,** "Dime Play—Plus," which provides for a more equitable distribution of the collections between the operator and the location.

Historic Meeting Of 2 Deans Of Coin Machine Industry

CHICAGO—**The Cash Box** cameraman was able to record a most historical photograph when two of the industry's grandest personalities met on the MOA Convention floor.

David C. Rockola, president of Rock-Ola Manufacturing Corporation, and John Watling, president, Watling Manufacturing Company, two real old-timers talk things over.

Through The Coin Chute

NEW ENGLAND NIBBLES

Big delegation from New England attended the MOA convention in Chicago and came back greatly enthused. . . . Biz has been holding up in slick fashion despite rounds of rain and cooler weather. . . . Fun spots got sloughed by a rainy damp week-end after several week-ends of bright sunny weather. . . . Ops from throughout the territory are making trips into Hub to get a looksee at the new arcade and outdoor amusement games and equipment.

At Associated Amusements (Rock-Ola), **Dick Mandell**, gen. mgr., returned from MOA show on Sunday night, May 19. In Chicago, he met **Mr.** and **Mrs. Dave Baker**, Melo-Tone Music, Arlington, and prexy Mass. Music Operators Asso.; **Cy Jacobs**, Interstate Music; and **Ted Rubinovitz**, Teddy's Music. All partied one night at the Chez Paree. New bowling alley here with new features, "Team Bowler," is proving a strong attraction for ops. Music is holding fine with demand heavy for new Rock-Ola 200. Arcade equipment and kiddie rides are the big twosome that is keeping the Associated staff hopping. . . . At Redd Distributors (Wurlitzer), **Si Redd** made the MOA convention. Bally "Bowling Lanes" and "Official Pool" tables are going hotsy here. Music is terrific, according to survey made by **Bob Jones**, genial sales mgr., and business, is hitting an all-time new high this season. . . . At Atlas Distributors (AMI), **Louis Blatt** says he's planning on additions to staff with demand for AMI phonos snowballing. Response to the new models has been "truly phenomenal," he reported and operators are coming in from far ends of the territory to see for themselves. Brother **Barney Blatt** is coming along nicely convalescing at home, and it is expected it will not be too long before he is back in action at the Commonwealth Ave. plant. . . . At Trimount Automatic Sales Corp. (Seeburg), Prexy **Dave Bond** and Gen. Mgr. **Irwin Margold** readying for the golf season. Arcade equipment is big here with Genco's "Gypsy Grandma" reported capturing all types of locations in the area from arcades to waiting rooms. **Marshall Caras**, sales, says the op interest in the machine has surpassed practically every other arcade machine. Gottlieb's "Royal Flush" is a winner at Trimount and Williams' "Baseball" is better than ever, he observed.

Ops in visiting distrib plants this frame included: **Arthur Strahan**, Greenfield; **Harry Deshowitz**, Chelsea; **Ray Faini**, Framingham; **Adolphe Dugas**, Webster; **Peachy Cassanta**, Milford; **Joe Assad**, York Beach, Me.; **Sol Taube**, Manchester, N. H.; **Tom Libbey**, Haverhill; **Al Dolins**, Hyannis; **Joe Ferris**, Madison, Me.; **John Lazar**, Manchester, N. H.; **Martin Oliver**, Portland, Me.; **Bill Sweeney**, Buzzard's Bay; **Bob Wood**, Fayville; **Bill Hamel**, Concord, N. H.; **George Briggs**, North Attleboro; **Al** and **Charlie Sharpe**, Pla-Mor Amusement Co., Portland, Me.; **Bob Rome**, Boston; **Ralph Lackey**, West Roxbury; **Jim Woodward**, Quincy; **Tom Byrne**, Boston; **Sam Podensky**, Lynn; **Mike Paskevich**, Nashua, N. H.; **Dino Donati**, Manchester; **Ray Shea**, Worcester; **Gerald Waterhouse**, Fall River; **Ken Ghearse**, Brockton; **Jay Zafris**, Newburyport; **George Brazil**, Mansfield; **Al York**, Middlebury; **Walter Grazik**, Greenfield; **Dennis Dolvin**, Springfield; **Guy Drugin**, Presque Isle, Me.; **Joe Ferris**, Madison, Me.; **Joe Viana**, Fitchburg, and **Steve Pielock**, Worcester. . . . **Ben Ross** Grayben Vending, Boston, now a skipper with purchase of a 16-foot Bristol boat with outboard and member of the Metropolitan Yacht Club. . . . Add skippers, **Dave Baker**, Arlington's Melo-Tone Music, looking at a 28-foot cabin cruiser. . . . **Phil Swartz**, Winrox Vending, Brookline, on four week trip through Europe touring Spain and Italy where they met with son in U.S. Army, who accompanies them on last leg of trip. . . . **Johnny Mathis** current at Blinstrub's. . . . **George Fennell**, WHII, Medford, running contest in which he plays an oldtime disk and the winner must identify the mystery voice. Winners get the new Columbia disk, "Don't Call Me Sweetie" by **Eileen Rodgers**, which is played every hour on the hour along with mystery voice. . . . **Ruth Casey**, CBS starlet, tv and Decca recording artist, now first female radio director in Boston at WBMS, opened her own studio, teaching modeling, voice and diction in Roslindale and plans similar studios in other suburban areas. . . . **Joe Smith**, WVDA disk jock, to be one of the 10 deejays in the country to take part in film, "The Big Record" to be shot in New York in June.

AMI Makes Available Handy Chart For Setting "Price Of Play" Combinations

GRAND RAPIDS, MICH. — Bill FitzGerald, advertising and promotion manager of AMI, Inc., this city, advises that a handy new chart that shows at a glance exactly how to set AMI model "H" music machines for 18 most-used price-of-play combinations is now available without charge from AMI or from any local distributor.

"The chart shows the many price-of-play cards provided for the 'H' boxes", explains FitzGerald, "and in nearby columns gives step-by-step procedure on where to connect wires or make necessary adjustments to obtain the desired credit arrangement.

"The chart permits a serviceman to change from any price of play combination to any other listed arrangement in an orderly, systematic pattern without backtracking or reading lengthy instruction sheets. Simply by following down a check-list column and making the connections and changes shown the serviceman is assured of positive operation of the crediting he selects. The chart covers procedures on all three 'H' models, including both standard and dual price play where applicable.

"The handy chart may be folded to pocket size for use in location service, or opened up for taping to a convenient spot in the shop for fast reference."

Indiana Coinman Association President For Twelve Years

CHICAGO—The Automatic Equipment and Coin Machine Association of Indiana, at their last meeting in East Chicago, Indiana, May 25, re-elected Victor Ostergren president for a sixth term.

Since the president of the association is elected for a two year term, this makes twelve straight years for Ostergren.

Elected to other posts were John Le Gette, vice president; Dorris Harris, recording secretary; Matt Dohl, financial secretary and treasurer; Boyd Luken, custodian and Edmond Bukala, sgt.-at-arms.

Notre Dame Professor Delights MOA With Talk On "Creativity"

CHICAGO—Talking to the nation's ops at the Tuesday morning meeting at the MOA Convention, G. Herbert True, Professor at Notre Dame University, provided the gathering with a most entertaining discourse on the subject of "Creativity".

One of the most dynamic personalities this convention has been host to, True intermixed valuable advice with laugh drawing lines. When his discussion was concluded the forceful lecturer was given a standing ovation.

True punctuated his points with such startling devices as pistol shots, sleight of hand, a candle that refused to be extinguished, a book that when opened shot out flames about a foot high, and a plain, every day mallet.

One of the points True strove hard to drive home was the opportunities to increase the collections in a juke box by the use of creativity. Just what form the creativity would take he left with the operator. He merely told of many of the world's great inventions and some of the great (but simple) devices used to hypo sales figures. While not disclaiming the value of formal education, he nevertheless pointed out that it was not necessary to be the owner of several college degrees or even to have finished high school to come up with ideas to draw attention to the automatic phonograph. He pointed out the lack of formal educations of such great names as Westinghouse, Edison, Fulton and many more. He stated that Harry Truman did not get beyond high school. He brought to light that the great Cocoa Cola fortune was built by the one word suggestion, "bottle". "Somewhere in your heads," said True looking around the room filled with operators, "lies an idea or several that can bring the income of the juke box to greater heights."

True also took a slap at the operator who was not looking to advance. He described the operator who said he makes a pretty good living and was satisfied to be an average operator thusly:

"If you are average let me describe average for you. The average businessman lies somewhere in between the best, at the top, and the lowsiest, at the bottom. Now, are you the lowsiest of the best or are you the best of the lowsiest?"

True said that only a little initiative lies between the average and the best. A little thought and a little effort could make the average operator "the best".

Businesses never stop changing said True. What was good for the the business this year. He advised business last year might be bad for the operator never to stop looking for changes and never to fight advice, no matter where it comes from. Some times the best advice comes from the most unlikely sources. Always keep an open mind and a willingness to change, or, he said, "you're dead". He gave as an example of this, the development of color film. Kodak, he stated, hired about 160 or 170 chemists to develop colored film, but it was finally brought about by two musicians.

Age, too, is no deterrent to new ideas. A man should not hide behind the old cliche, "I'm too old to change." To prove this he gave a long list of developments and inventions that have played important roles in our lives by both the very young and the old.

Determination was another point True spent a little time discussing. He offered as an example the human failing of almost always saying "no" the first time anything is suggested. He applied it to getting a new location, and promised by the fifth approach the location would not only say yes, but will have been fully convinced that it was his idea all along to place a phonograph in his spot.

50 120 200
SELECTION MODELS
A
ROCK-OLA
FOR
EVERY LOCATION

REGULATION
6 - POCKET POOL:
FISHER
BALLY
EXHIBIT
EL DORADO
BIG CHOICE OF DEALS!

WANTED–
WILL PAY *CASH* $$$$ for these BINGOS if they are reconditioned and prepaid to Boston.
NITE CLUB & DOUBLE HEADER $300
BIG TIME & MIAMI BEACH 100
VARIETY & GAYETY .. 45
HIGHEST PRICES PAID FOR SHUFFLE ALLEYS — WILLIAMS & GOTTLIEB 5-BALLS

MUSIC CLOSEOUTS
Write — Wire — Call
8 WURLITZER 1800's
10 WURLITZER 1700's

KIDDIE RIDES
BALLY CHAMPION HORSE $450
MERRY-GO-ROUNDS (Lane, Lee, etc.) 400
BALLY SPACE SHIP 225
SEE SAW 195
SCIENTIFIC TV RIDE 195
BOATS 225

CLOSEOUTS NEW GUNS
Genco Davey Crockett
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Genco Circus
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WE WILL SHIP ANYWHERE
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WURLITZER—BALLY—EXHIBIT—CHICAGO COIN

Genco's Newest
SENSATION
"GYPSY
GRANDMA"
FORTUNE TELLER

SHE MOVES!
SHE BREATHES!
SHE ANSWERS QUESTIONS!
SHE TELLS FORTUNES!

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THE *FIRST* OF ITS KIND
IN THE HISTORY OF THE
COIN MACHINE BUSINESS!

Grandma *actually* lifts your fortune card with lifelike fingers, waves and delivers card so realistically—*she's almost human!*

WORLD'S MOST COMPACT
"Moving Grandma"
Fortune Teller
Location Space—No Problem
Only 24" x 46" High

STILL GOING STRONG!
"CIRCUS"
Rifle Gallery
Featuring
Mysterious "CRAZYBALL"
and "SAD SAM" Targets

Now Delivering—
LOWEST PRICED 6-HOLE
ROTATION POOL TABLE
on the market today
Complete with finest accessories

DAVY CROCKETT
The ONLY *JUNIOR SIZE* Moving
Target *Rifle* Gallery

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Mexican and West Indies Ops Give AMI "Factory Service School" International Aspect

GRAND RAPIDS, MICH.—In addition to 12 music operators and servicemen from the United States who attended the AMI "Factory Service School" the week of May 13, three representatives from Mexico and the West Indies were also on hand, giving the school an international aspect.

The three men from abroad were Gene Martinez from Kingston, Jamaica; Edward Haseth, Curacao, N.A.; and Joseph Bloch of Mexico.

These men spent the week as guests of AMI learning practical servicing, maintenance and operation of the new model "H" music machines and related equipment. This capacity class of 15 members was the first to attend under the regular monthly schedule previously announced by AMI.

"Classes in the AMI 'Service School' are purposely kept small", advised Bill Fitzgerald, "so that each man can have the benefit of individual attention in covering juke box servicing, trouble-shooting procedures and adjustment. They also brush up on operating recommendations that will simplify and speed up work on the route and in the shop. Sessions are informal, with liberal question-and-answer periods to clear up any problems that may arise."

Operators and servicemen from the United States who were on hand were: Cecil Simmons, Jackson, Miss.; Ralph Langan, Milwaukee, Wis.; Frank D. Donato, Baltimore, Md.; Joe Gossett, Alexandria, La.; Donald R. McQueen, Alexandria, La.; N. J. Adams, Jr., Knoxville, Tenn.; A. T. Stronglin, Gary, Ind.; Walter R. Conrad, Jr., Suffern, N.Y.; John J. Gurkovich, Roselle, N.J.; E. C. Bragg, Charleston, W. Va.; Lowell B. Gossard, Dunkirk, O.; and Lynn L. Loy, Greensboro, N. C. (Loy was the lucky winner of an all-expense paid trip to the AMI "School" and then went on to the MOA Show in Chicago. Loy won the trip while attending the AMI model "H" showings at Steel Music Company, Durham, N.C.).

AMI advises the "Service School" is open to any music operator or serviceman who wishes to attend. Each "student" during his stay in Grand Rapids is a guest of AMI, with meals furnished, as well as a room at a leading downtown hotel. AMI invites those wishing to attend one of the schools scheduled for the weeks of June 17, July 15, August 19, September 16, or October 21 to write for full details to Clifford Bitting AMI, Incorporated, 1500 Union Avenue, S.E., Grand Rapids 2, Mich.

Through The Coin Chute

The Cash Box

EASTERN FLASHES

The eyes of all coinmen in the East, like those thruout the country, were focused on the MOA Convention being held at the Morrison Hotel in Chicago. A number of men and women from this area attended the show, some rushing back before the end of the show, and others staying on to the end. . . . A special chartered plane, which left N. Y. on Sunday A.M. carried some 35 Conventioneers, among them **The Cash Box** group, and coinmen **"Senator" Al Bodkin, Ben Chicofsky, Tom Greco, Albert Herman, Gabe Forman, Jerry Basile, Carl Pavesi** and **Lou Valenti. Gabe Forman,** a story-teller from away back, kept the group in hysterics with his tales. And, of course, the **"Sen"** dipped into his bag of stories for a few choice ones. . . . The first thing **Carl Pavesi** did when he arrived in Chicago was to take a nap so that he could be ready for the hectic days to follow. . . . Any hour of day or night, you'd find groups of coinmen huddling in the lobby of the Morrison. . . . **Joe Munves,** running the Mike Munves booth, one busy man showing off the new machines the firm featured. We understand Joe took plenty of orders. . . . **Irving Kaye** also extremely busy at his booth—so busy that **Barney (Shugy) Sugerman** and **Irv (Kempy) Kempner** of Runyon Sales chipped in to assist. . . . Outside of **The Cash Box** photographer, directed by **Bill Gersh,** who took a zillion pictures, **Dave Stern** moved around the floor making a personal photographic collection of his many friends, clicking his miniature camera with merry abandon. . . . **Lou Boorstein,** who arranged for the chartered plane for the coinmen and music men, acted as host all the way thru. He arranged for the refreshments, took care of the baggage, and chartered the busses to the Morrison. . . . Other coinmen from this area noted at the show were: **Ben Palastrant, Joe Greco, Teddy Blatt, Charlie Katz, Harry Berger, Al Simon, Joe Fishman, Dave Lowy, Irv Holtzman, "Doc" Shapiro, Tony Degutis, Murray Simon, Paul Rechschafter, Eddie Corriston, Johnny Fuller, Henry Knoblach, Johnny Bilotta, Marty Blatt, Artie Daddis, Sol Lipkin, Paul Spinatelli, Hirsh de LaViez, Lewis Shank, Dave Rosen, Joe Fishman, Ben Haskell,** and, of course, **Sidney Levine.**

* * * * *

While coinrow was quiet from the viewpoint of visitors, it was far from inactive. Strangely enough, wholesalers reported sales of all equipment, both new and used, keeping them hopping. . . . Altho we've mentioned in this column these past weeks how busy **Mike Munves** was, this week he really was rushing more than ever—if that's humanly possible. Added to push to get arcade equipment out to customers for the coming Decoration Day holiday, Mike was on the phone taking orders from **Joe Munves** who was selling the machines on display at the MOA Convention. . . . **Joe Young,** Young Distributing, was kept from visiting the MOA show because of personal biz, which, he reported with a big happy smile, "came to a very successful conclusion." . . . **Larry Serlin,** modest, unassuming operator, is campaign chairman of the Bayside Jewish Center, which holds its annual community breakfast for the UJA on Sunday, May 26. . . . **Al Denver,** president of the Music Operators of N.Y. missed the MOA show for the first time since it was organized. Al had to remain in N.Y. for important association business. . . . **Al Simon,** Albert Simon, Inc., and his wife, **Ruth,** back Tuesday morning from the MOA show. Al left Friday, a day ahead, and came back early. . . . **Hymie Koeppel,** Koeppel Distributing, back at the firm's coinrow offices, after a stay out on Long Island. Will remain here working with **Harry** to take care of unprecedented demand for reconditioned music. . . . All wholesalers here report good used music machines extremely hard to come by. Export demand draining all equipment available. . . . With **Barney (Shugy) Sugerman** and **Irv (Kempy) Kempner,** Runyon Sales in Chicago, **Morris Rood** and **Lou Wolberg** up to their ears in work. . . . **"Red" Zirpoli,** Manhasset, L. I., advises his 14-year-old son will enter LaSalle Military Academy in the Fall. . . . **Meyer Parkoff,** Atlantic New York, still receiving congratulations for his talk at the UJA-Coin Machine Industry banquet in his honor. And he's still thrilled that he was able to be a part of the 1957 drive which broke all attendance and financial records.

Through The Coin Chute

The Cash Box

UPPER MID-WEST MUSINGS

Fishing season opened Saturday, May 18th, in the state of Minnesota, and operators were very hard to find as they all planned fishing trips. The resort areas have been booked solid for over a month and coinmen who operate in the resort areas are expecting a large increase in their juke boxes and other amusement games. . . . **Irving Sandler,** of the Sandler Distributing Company, Minneapolis, was in Chicago for the MOA. Also **Harold Lieberman,** of the Lieberman Music Company, Minneapolis, **Danny** and **Amos Heilicher,** of the Advance Music Company. . . . **Gordon Stout** of Pierre, S. Dak., and **Norman Gefke** of Sioux Falls, S. Dak., were also at the MOA show. . . . **Fred Norberg** of the C & N Sales Company, Mankato, Minn., in Minneapolis for the day looking for equipment. . . . **Ben Jahnke,** Hutchinson, Minn., in town for the day. Ben has just completed building his new home and he and his family are very happy about it. . . . **Chet Le Doux** of Virginia, Minn., also in Minneapolis for the day. This was a very quick trip as he wished to get back and get his work all straightened out so that he could take a weekend off for fishing. . . . **Mr. and Mrs. Floyd Shaw** of Eden Valley, Minn., in town sporting a brand new Olds "88". . . . **George Cossette** of Nisswa, Minn., in Minneapolis for a few days, purchasing quantity of fishing material for his new sporting goods store at Nisswa. George is expecting a very large tourist trade this summer. . . . **Russell Gherty** of Baldwin, Wis., finally got a day off to come to Minneapolis to relax a little. The last 30 days were quite strenuous as Russell owns 900 acres of land which required all his attention during the planting of alfalfa and other crops. . . . **Frank Kummer** of the Kummer Novelty Co., Spring Valley, Minn., has sold his Oldsmobile Agency and will devote all his time now to his route. . . . **Elgin McDaniel** of Wadena, Minn., in Minneapolis for the day on a very quick trip to pick up parts and records. . . . **Jack Lowrie,** Lake City, Minn., also in for the same purpose.

Through The Coin Chute

CHICAGO CHATTER

Approximately 5,200 regisrations made this last MOA convention the biggest, best, most successful in its 8-year history. Everyone agreed MOA has come a long way since it was first suggested by **Bill Gersh** of The Cash **Box.** President **George A. Miller** predicts even bigger convention next year. **John Haddock** headed a bunch of enthusiastic fellows in the AMI booth: **Ed Ratajack, Art Daddis, Marty Blatt, Eric Dyer, Al Mason, Henry Hovenaar, Joe Collins, John Hickman, Frank Mencuri, Monty West, Tom Sams, Mike Spagnola** and **Phil Glover.** All so very proud of their model "H". . . . Mr. and Mrs. **David C. Rockola** left beaming at the nice reception to the Rock-Ola line. **Ed Ristau, Les Rieck, Kurt Kluever, Dorothy Kammler, Art Janicek, Frank Schulz** and **Jack Barabash** showing the 50, 120 and 200 selection models to throngs of conventioneers all during the show. . . . Winning plenty compliments over in the Wurlitzer section were **Bob Bear, A. D. Palmer, Ted Parker, Bert Davidson, Gary Sinclair, Bob Hamilton, Fred Osborne, Joe Hrdlika** and **Reed Whipple.** Local distrib **Ben Coven** seen writing up some orders handed him by Chi ops.

Busy every single minute was **Jack Mitnick** at the jam-packed United booths, where all came to see the first exhibition of the new "UPA-100" phonos. Jack highly elated at reaction of ops as he explained the simplicity of the mechanism and the many other features of the firm's musical instrument. . . . Plenty of action also noted on the games side of the United display. **Herb Oettinger** constantly on the go, along with **Bob Bever, Johnny Casola, Al Thoelke** and other members of the United organization who came in to lend a hand. **Bill DeSelm** staying at the plant to welcome flocks of visitors. . . . State of Montana very well represented at the show by ops **Martin Britz,** Great Falls; **Pete Weh,** Havre; **Bob Walker** and **Frank Meihelish,** Helena; **Harry Brinck,** Butte; **Johnny Doyle,** Missoula; and others. . . . At the ladies' fashion show luncheon, **Cissie Gersh** looked poised and lovely as she gave keynote speech at initial affair of the MOA Women's Auxiliary. Receiving committee, headed by **Mrs. Clinton Pierce** and **Cissie Gersh,** graciously welcomed and seated guests. One onlooker remarked that the wives of conventioneers looked fully as charming as the models parading the latest fashions of the day.

All Ballymen were in to meet and greet the tremendous number of distribs and ops at their diversified showing of records, kiddie rides, amusement games and venders. **Ray Moloney** and his charming wife, **Edna.** Around and about were **Bill O'Donnell, Art Garvey, George Jenkins** and **Tom Callaghan.** And **Phil Weinberg, Paul Calamari, Bob Breither, Fred Mills, Jr., John Stewart, Carl Knipple, Chester Biezak, Chet Suszko, Don Pearl** and **Tom Mick.** Stopping by as they went thru the showings were distribs **Barney "Shugy" Sugerman,** NYC; **Chris Christopher,** Baltimore; **Lou Dunis,** Portland, Ore.; **Johnny Michaels,** Seattle, **Milt Marmer,** Cinci; **Abe Witsen,** Philly, **Joe Dobkin,** Wheeling; **Joe Abraham,** Cleve.; **Gene Bybee,** San Antone; **Marvin Roth,** Wilkes-Barre; **Si Redd,** Boston; **John Bilotta,** Newark; and many others. . . . At the ChiCoin booths, **Ed Levin, Mort Secore,** western regional rep **Phil Robinson** and **Al Simon** of N. Y. C. showing one and all their king-size bowlers and the new pellet-shooting machine gun. **Sam Wolberg** and **Sam Gensburg** dropping in from time to time. . . . Hear that **Mrs. Al Evans,** South Bend, went out shopping and came back with a Chrysler Imperial. . . . **Avron Gensburg** reported happy to see the pile of orders stacked up by **Ralph Sheffield** and **Al Warren** for the firm's guns and "Gypsy Grandma".

Irv Blumenfeld, Leo Weinberger and **Si Lazar** sharing a taxicab to visit the Gottlieb plant. Finding **Harry Silverberg, Joe Mangone** and **Joe Ash** also among the visitors being welcomed by **Dave, Nate, Sol and Alvin Gottlieb.** All agreeing that the new "Royal Flush" is the greatest game Gottlieb ever built. Stated Alvin, "We're extending our production run to meet the demand". . . . Watching the store at Williams and working like beavers were **Art Weinand** and **Sam Berger.** Says Art: "So many convention visitors came in to see our games, I haven't time to name even a few." . . . **Mel Binks** reports that his new "Bank Pool" game "has everyone who saw it very excited over the skill and play features, as well as the new look. Proof is", added Mel, "they're buying in quantity". . . . Over at **Herb Perkins'** Purveyor booth, **Roy McGinnis** smiling at the many compliments for Keeney's vendors and "Bowl-O-Rama", while **Paul Huebsch, Vel Allbritten** and **Harold Perkins** expertly demonstrate to the ops gathered around. . . . **John Watling** pausing to talk here, there and everywhere. Especially if it happens to be a pretty girl.

Auto-Photo booth, like at every other convention, a bustling beehive of activity. **V. Van Nattan, Marvin Applegate** and gracious **Mari Foster** answering all questions and taking pics. "We're oversold already on the first production run of the new Model 12", reported Van. . . . **C. A. "Shorty" Culp** showing his calloused palms to **Wayne Copeland** of Sierra. "Got them piling sandbags on the river in Tulsa to keep the floods from going over the city," explains Shorty. . . . Phone calls and visitors kept **Len Micon** and **Joel Stern** at World Wide until late afternoon. "Great show," advises Joel, adding, "I'm buying and selling a lot of equipment here." . . . **Fred** and **Jane Minter** arriving with **Bob** and **Mrs. Hallgren,** Moline. . . . Noticed **Wally Finke** looking at some polka dot scenery. First Coin's gang included **Joe Kline, Sam Kolber, Marv Rosenstein, Wayne Toan** and **Bob Van Allen** hosting in their big suite: **Mr. and Mrs. Ed Gilbert,** Bloomington, **Tom Tomlin,** Nashville, **John Bush,** Peoria; **Frank Miles,** Danville; **Al Steele,** Valparaiso, **Harry Salat; Si Kase,** Kankakee; **Gib Phelps,** Mt. Carmel, **Mr. and Mrs. Carl Zimmer,** Mishawaka; **Pete Westermeyer,** Bloomington, **Dick McClanathan,** Salina; **Max Hurvich,** Birmingham; and many others.

Looked like **Joe Westerhaus,** Cinci., was in a buying mood as he strolled from one exhibit to another. Joe advises that while in town, he will ride up to Evanston to visit his son at NU. . . . "Enjoyed a flood of visitors at the Empire suite," declared **Joe Robbins.** "But next year we'll try and take a whole floor to make all our friends comfortable." With the help of **Jack Burns, Dusty Hohbein** and other members of the Empire group, Joe played host to **Harold** and **Lou Shank,** Kalamazoo; **Herb May** and **Harlan Mapes,** Muskegon; **Fred Hunt,** Muskegon; **Stan Piotraczyk** and **Julie Niec,** Flint; **Francis Nardi,** Ishpeming; **Norb Boettcher** and **George Forst,** Green Bay; **Lou Glass,** Madison; etc., etc. . . . **Sam Goldsmith** and **Leo Willens** of Capitol Projectors happily giving demonstration rides on their award winner, "Auto Test," to **Charlie Kagels,** St. Loo; **Pete Pieters** and **Joe Auton,** Kalamazoo. Then proving the superior quality of the film used in the game. . . . Exhibit's new "Pop-Gun" and the long-alley conversion unit for all types of shuffle games clicking in a big way with the game ops who played 'em with **Sam Lewis, Chet Gore, Nick Nelson** and **Bruno Ciosek.** . . . **Carl Spinatelli** of Amer. Shuffleboard featuring their new 2-piece top, which was getting nods of approval from everyone.

Joe Munves and **Tom McKnight** featuring Exhibit's arcade games, a new and different Dale Gun and the 2-player water pistol, "Squoits." Stopping by to talk with Joe were **Lou Boasberg, C. O. Moon, Lou Valenti, Al Rodstein, Angelo Delaport, Mickey Anderson,** and a host of others. . . . **Charlie Katz** talked himself hoarse despite help from **Harry Berger** and **Ed Barnett** at the West Side Distrib. display. But Charlie just couldn't keep from talking about the ball bowler conversion kit to **C. W. Tashima,** Honolulu; **Charlie Rose,** Fargo; **J. LeFevre,** Green Bay; **Ron Rood,** Miami; **Jack Bess,** Richmond; **Bill Miller,** Grand Rapids; and anyone else who looked interested. . . . **Sid Lovitt** giving op **Milt Kramlick** a tasty treat from his milk shake vender. . . . **Irving Kaye** and **Dave Stern** pleased as can be at results of their hard work with their line of pool tables. They're now making plans for future promotions. . . . Wish we had room to mention hundreds of more names of the grand coinmen and musicmen we met. Hope you'll understand and forgive us. To the many, many distribs and ops who were so highly complimentary to **The Cash Box: Thanks a million.**

HAPPY BIRTHDAY THIS WEEK TO: **Phil Greenberg,** Pittsburgh, Pa. . . . **Harry Goren,** Philadelphia, Pa. . . . **Nick Ferrese,** New Castle, Pa. . . . **David H. Johnson,** Sioux City, Ia. . . . **Joseph Valenti,** Chagrin Falls, O. . . . **Wendell Garden,** Norfolk, Neb. . . . **Herb Strauss,** Miami, Fla. . . . **William D. McCreary,** Youngstown, O. . . . **Eldon W. Knapp,** Crystal Beach, Ont., Canada. . . . **Leslie A. Landt,** Chicago, Ill. . . . **Sol S. Silver,** South Bend, Ind. . . . **Al M. Plotnick,** Minneapolis, Minn. . . . **Irving X. Morris,** Newark, N. J. . . . **Charles S. Charle,** Springfield, Mo. . . . **George L. Bechel,** Canton, O. . . . **Joseph Vumbico,** Shamokin, Pa.

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See "OP CO-OPS" As C. M. Biz Great Need

VICKSBURG, MISS.—Joe Farris II of this city has come out wholeheartedly for the creation of operators-co-operatives.

In regard to the question whether he believes that the need for more income, like complete agreement to use dime play and a more equitable commission basis, may bring operators together into 'co-operatives', Farris advises.

"There are, naturally, many factors that will play a part in determining this.

"I'm sure", he adds, "that many sensible operators will see the driving need for closer cooperation among operators.

"Operators' co-operatives", he advises, "can be a very efficient way of effecting this end.

"There is very little doubt in my mind", Farris says, "that co-ops can be the salvation of the industry.

"Perhaps", he comments, "I've been one-sided in my thinking, but", he says, "I've concluded that everything favors operator-co-operatives.

"I can see very little that can be said against them. Even so", he advises, "I'm sure they will be slow in coming into being.

"Only when driving necessity has compelled the operators to either 'hang together or hang separately' will ops-co-ops be quickly created.

"I only hope that it won't be too late for the industry as a whole. We all know there are many outside influences threatening our livelihood.

"If, however", Farris explains, "the ops are slow in banding together, that doesn't mean anything derogatory. It only means that the boys are highly competitive, which is healthy. Still", he adds, "when common sense prevails, it doesn't seem reasonable to compete ourselves right out of business.

"Just as a check rein on my thinking", Farris explains, "I would like to debate the question of operator-co-operatives with someone who is unequivocally opposed to them.

"Personally, and as I have already stated, I am greatly in favor of them. By debating the subject we can shed light on each other.

"Just to list a few favorable points: 1) Locations can't dictate, we can. 2) Very substantial economies would be effected on service calls, especially to outlying areas. 3) Economies in rolling stock, equipment purchases and parts would come into being. 4) Many hands (and heads, too) make for lighter work. 5) Better utilization of all equipment is definitely possible, the right machine for the right place. 6) Smaller inventory of parts, etc., would be needed.

"I could go on and on", Farris remarks. "The big point is the first one. That's where we are weak, all of us. If we can lick that one, we'd have it made. Co-operatives seem to provide the solution."

(Editor's Note: In an effort to help Joe Farris have his way, as far as enlightening debate is concerned, the following adamantly stated, "No", to operator-co-operatives: Gleason Stambaugh, Jr., West Palm Beach, Fla.; Bob Young, Los Angeles, Calif.; G. J. Westwood, Vancouver, B.C., Canada; Willard F. Workman, Chester, Pa. Yet Wm. A. Thompson, Long Beach, Calif., Farris will be happy to know, who is already a member of a 14 operator-co-operative reported, "We have every reason to believe our venture will be successful in every way. We are in a position now to purchase any route that looks good to us." Perhaps the pros and cons, of the few represented here, would make for a very enlightening debate on the subject of "operator-co-operatives" thru the pages of The Cash Box *which are, hereby, being thrown open to them.)*

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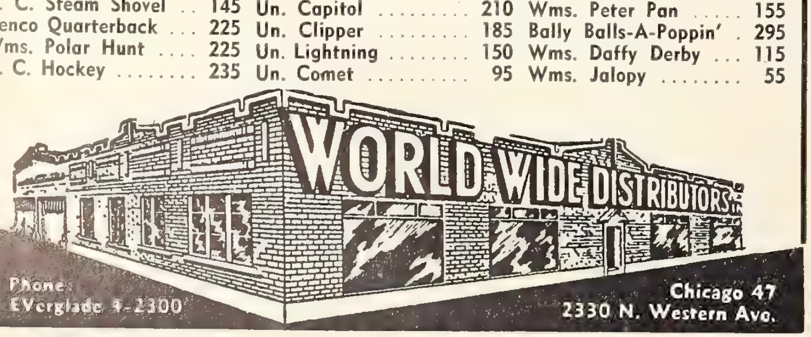

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Boston MOA Names David Baker Pres.

BOSTON, MASS.—Officers will be elected at the meeting of the Music Operators' Association at Beaconsfield Hotel, Brookline, Thursday, May 30. The slate of names proposed by the committee for officers are unopposed and submission of the names is tantamount to election.

Officers named are: President, David J. Baker, Melo-Tone Music, Arlington; Vice-President, Dave Gropman; Treasurer, Arthur Sturgis; Clerk, Sol Robbins.

A committee, comprising Dave Gropman, Benjamin Ross and Leon Sherter, brought in the names of the officers at the last session. Eleven names were submitted also for eight director's posts. They are: Peter Pompeo, Donald Foote, Cyrus Jacobs, Sidney Wolbarst, Phil Swartz, Israel Spector, Bob Rome, Bert Thomson, James Woodward, James Geracos and Ralph Lackey.

Legal matters facing the association include action against the $50 licensing fees for phonos added to the Sunday fee of $50 each to city and state in Boston; and proposed ASCAP legislation.

A fight against the $50 fee, added to the Sunday fee of $50 each to the city and state for operation of phonographs in Boston is underway. "This fee makes it impossible for operators to realize a reasonable profit on a route in the city of Boston," David J. Baker, prexy of the association, told the Mayor.

Legal counsel for the association, Arthur Sherman, who discussed the fee situation with Mayor John B. Hynes, who agreed to take the matter of fees up with city legal counselor William Kerr, said that if within a reasonable time the Mayor comes to no decision on the matter, the association will negotiate for the firm of Hale & Dorr to test the legality of the fee.

Hale & Dorr is the Boston legal firm which handled the Army's case in the famous televised Army-McCarthy hearings in 1954. Baker said the association is also striving to introduce a bill in the state legislature calling for the abrogation of the Sunday fee entirely, and handing over to the state the duty of fixing a standard fee for all communities for a seven-day operation. This licensing would be solely under the supervision of the state.

It would call also for the licensing of the operator instead of each machine, similar to the system used in auto drivers' licenses. Revenue would go to the fund distributed to cities and towns by the state. Every community in Mass. is subject to the Sunday license fee of $50, but cities and towns have their own fees for weekday licenses.

Minthorne Open House For Seeburg Show

LOS ANGELES—Minthorne Music Company held a gala open house for showing of the new Seeburg Phonograph Line at their headquarters on Pico Boulevard. The main showroom was decorated with many floral arrangements and the new phonographs spotlighted from all angles. Operators from all sections of Southern California attended and greeted the new phonographs with great enthusiasm. After viewing the new line the operators were treated to a buffet luncheon which was enjoyed by them and their families. A number of recording artists were on hand to greet the operators as were Mr. & Mrs. Jean Minthorne and Mr. D. J. Donohue, Seeburg District Manager.

Seen from left to right in the upper picture are Walt Tatum, Frank Champion, John Vavrek, Jack LaRue, Vinny Lanzisiero, George Duensing, Harry Duensing, and Carl Lykee. In the lower picture, from left to right, are Noble Carver, Jr., Mr. & Mrs. Noble Carver, Mrs. Jean Minthorne and D. J. Donohue.

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MOA Convention Sidelights

Cissie (Mrs. Bill) Gersh looking her usual beautiful and captivating self while acting as Chairwoman of the MOA Ladies Fashion Luncheon, meeting and greeting members of MOA's Ladies Auxiliary. . . . **Hirsh De La Viez** nervously skittering about from spot to spot holding tightly onto a full brief case reports, when questioned regarding the case, "Believe me", he confidentially whispers, "it's full of . . ." . . . **Cy Jacobs** telling the story of how **Bill Gersh**, one most memorable evening, battled every Boston operator who attended that historical meeting to get going on 10¢ play. Concludes Cy with a sigh, "How right Bill was. Dime play is the thing today". . . . **Mel Brinks** attracting much attention, even on a Satty afternoon to his new game on display in his suite at the Sherman. "Y'should see it", say **Joe Beck** and **Harry Brown.** . . . **George Miller** gives himself the monicker, "Matzo Ball", stating, "Call me 'Matzo Ball' Miller from now on." This is due to the plates of matzo ball soup George enjoyed so tremendously at lunch at Chi's famed Covenant Club. "Yes, sir", says George, "I sure do love that matzo-ball soup". . . . **Dave Stern** comes stomping his way down the aisles on Saturday afternoon carrying a large and impressive package under his arm and directing his steps toward **Irving Kaye's** booths. Says he, "We were circling the airport for three hours. But", he adds, pointing to the package, "they couldn't take my secret weapon away from me". . . . **Abe Sussman, Bob Di Priest** and **Ray Williams** reported, "We just swum up from Dallas". . . . Regardless of that smokescreen created by his big pipe, **Mr. and Mrs. Bill Hullinger** of Delphos, Ohio made a very charming couple strolling down the aisle arm in arm. . . . Sacramento's **Larry Marvin** claimed, "'Fuzzy' couldn't make it. She'll be here next year, though", he added. . . . **Jim Tolisano** pointing to a pocketful of big and expensive cigars said, "Believe it or not, and I'm amazed myself, **Sidney Levine** bought these for me." Then, thinking it over, he pensively added, "Betcha this'll cost me plenty". . . . **Phil Weinberg** rides the Bally "Toonerville Trolley" to a fare thee well. Getting up and out of the small seat, Phil looks down at this beautiful kiddie ride and remarks, "Well, that's one way to cure a headache". . . . "Paging 'Mister' **Ed Ratajack**", howled the page boy, so Ed quickly and roughly brushed back his crew cut then, suddenly reminding himself where he was at, said, "Who the hell is calling me 'Mister'?" . . . Wurlitzer's **A. D. Palmer, Jr.** puffing heartily and satisfactorily away on that ever-present big, black cigar directs the completion of the firm's big booth with imperious waves of his hand. . . . Tanned like a berry and looking like a fashion ad for what the southern resort gentleman will wear, in strolls **Willie (Little Napoleon) Blatt** from Miami. . . . Busy **Bill O'Donnell** quizzically surveys the big Bally booths and then smiles in a satisfied sort of way. "They sure are the greatest, aren't they?" he asks. . . . **Big J. A. (Red) Wallace** and silent, dignified **Jim Hutzler** open the MOA convention for West Virginia's ops with the question, "Hey", they ask, "won't **The Cash Box** take a picture of our entire West Virginia group?" . . . **Gordon Stout** limps in with the question, "Have you seen that bad film?" . . . Says little **Marty Blatt** (who said, 'little'?) "Hey, Mr. Gersh, someone told me you were responsible for creating the MOA in your suite at the Bismarck Hotel one afternoon long ago." (Should we tell him? Or should he "Ask Dad—he knows") . . . **Lou Casola** starts registering for a room and six different guys pull his arm asking, "Where's Olive?" Answers Louis, "What's with you guys? Olive'll be here on Tuesday night". . . . Sad and funny, too, the Wico group sitting down to play a hand of gin as they finish their booth. . . . **George Miller** does himself proud passing out "Diroissimo" (and French import, too) perfume along with miniature jeweled ball point pencils with perfumed ink to the ladies. . . . **Mort Secure,** affectionately gazing at the big and impressive Chicago Coin booths, cracks out with, "Big, ain't they?" . . . And **Phil Robinson,** just in from L. A., dashes away with, "I gotta attend that big affair for the crippled children". . . . **Joe Durrer**, just back from Europe reports, "You people of **The Cash Box** have the finest representative in Europe in **Marcel Stellman.** In fact", he adds, "**Joe Simon** told me that, unless I called on him, my trip wouldn't be complete. And Joe was one million per cent right". . . . **Herb Perkins** measuring off the space for the Keeney bowling game looks up the aisle. Then adds, "Who'll want to walk any further—after they see this game?" . . . This was one convention where the Missus was just about as prominent as the Mister. . . . **Mr. and Mrs. Clinton S. Pierce** of Brodhead, Wisc. strolling thru the show. . . . **Mr. and Mrs. David C. Rockola** seeing the sights and looking over their booths. . . . **Mr. and Mrs. Bill Miller** listening to the firms showing new products. . . . **Mr. and Mrs. Dave Baker** of Boston talking things over with the ops. . . . **Mr. and Mrs. Tom Sherfick** of Shoals, Ind. visiting with many friends. . . . **Joe Mangone** looking the outstanding Miami man of fashion. . . . **Leo Weinberger** being hustled from booth to booth. . . . **John Haddock** surrounded by groups of ops and John just listening and smiling. . . . **Barnet (Shugy) Sugerman** and **Irving (Kempy) Kemper** surveying the situation with well practiced eyes. . . . **Samuel Wolberg** of ChiCoin forced to wait until someone could bring in his badge so that he would see their big and impressive booths. . . . **Avron Gensburg** picturing himself at the brand new Auto-Photo and **Verle Van Nattan** of the Auto-Photo firm telling how all want the new model—yesterday. . . . **Joe Munves** busier than a busy bee at his booths advises that their two new products going but great. . . . **Ray Moloney** comes thru the show with **Tom Callaghan, George Jenkins** and a large entourage. . . . **Joe Ash** recalls all the way back to Atlantic City. Then sadly says, "Looks like the guys from my generation are leaving us but quick". . . . **Harry Daily** telling about the old days when the boys flew up from Texas in plane-groups. . . . **L. B. (Mac) McCormick** getting pollier all the time and advises that he now takes it easier down North Carolinaway. . . . **Gene Bybee** looking things over quietly. . . . **Ralph Ridgeway** showing the show to some New Englanders. . . . **Ben D. Palastrant** in from Boston. . . . **V. N. Allbritten** greeting many of his customers from all over. . . . **Sam Taran** advises, "Looks like Barney Ross will now have to make my weight". . . . **Dave and Harry Rosen** standing in front of two booths and lauging and laughing. . . . **Ben L. Kulick** of Buffalo strolls down the aisles looking at this and that and remarks, "Oh, so this is it". . . . **Art Garvey** dangling his two twin grandsons on his knees.

Chicago Chosen For '58 MOA Convention

Board of Directors Vote to Have Convention in Chicago Next Year. No Dates Set Yet

CHICAGO—Board of Directors of Music Operators of America voted, at their Wednesday evening, May 22, meeting, to have the convention remain in Chicago for 1958.

Fact of the matter is, some of the directors privately stated, they did not believe that the manufacturers would want to move their displays to any other city.

Another thought, some of the directors put forth in private conversations, was that many wouldn't want to travel great distances to attend a convention.

These men had California in mind when they made this statement.

The majority of the men were reported of the belief that the tremendous success of this seventh annual convention was due to its central location, Chicago, in the very heart of the coin machines manufacturing industry.

Many of the directors believe that the convention in 1958 will be even bigger than it was this year.

They base this belief on the fact that everyone of the leading exhibitors was highly pleased with results obtained at this 7th annual MOA meet.

George A. Miller, president and business manager of MOA, is reported to have left the entire matter of the the convention to the Board of Directors vote.

MOA Board Of Directors To Meet In Miami, Nov. 10

CHICAGO—George A. Miller, president and business manager of MOA advised that the Board of Directors would hold their annual meeting on November 10th in the city of Miami, Florida.

At this meeting, the dates for the forthcoming 1958 convention, as well as the agenda of all convention meetings, will be completed.

It was also reported that the Board of Directors, along with George A. Miller, will look over Miami, as well as Miami Beach, to decide whether an MOA convention can be held there at some future time.

There were many who spoke about holding the convention during the wintertime season in the city of Miami.

Over 70 Million United States Vacationers in 1957

Estimate Vacationers To Spend Over $17 Billion on U. S. Vacation Spots

Coinbiz Faces Vacation Spot Bonanza

CHICAGO — Roadside, mountain, woods, beach, all vacation resorts look forward to 1957 as the greatest vacation year for the nation's workers ever known.

Over 70 million working men and women will be enjoying two weeks vacations with pay this year.

They will take their families along to visit their favorite vacation spots.

It is expected that "over 81,000,000 vacationers will spend over 17 billion (about $210 each) on U. S. vacation spots this year", according to American Express.

In 1946 the Government reported that about 21,800,000 vacationers visited U. S. National Parks. In 1956 there were 54,900,000 vacationers at these same parks.

It is estimated that far over 60,000,000 will visit the National Parks this year.

Many will be driving clear across the country to visit parks. This will mean business at all roadside spots and various towns and cities. It also means that the coinbiz will be enjoying bonanza business.

The U. S. State Department, Passport Office, reports an increase of 11% in the number of passports issued for foreign travel this year.

American Express estimates that over 1,250,000 passport holders will venture overseas. About 600,000 are expected to visit Europe. They will spend over $1.5 billions in addition to transportation charges, it is believed.

Back in 1946, government reports show that 34,000,000 American workers enjoyed two weeks vacation with pay. In 1956 this number jumped to over 70,000,000 workers enjoying two weeks vacations with pay. This year the number is expected to exceed 80,000,000.

Operators who feature equipment of all kinds in the vacationland areas are expected to be all set up by Memorial Day this week.

Many report that the demand for coin operated equipment of every kind has grown greater than at any time they can recall.

Some ops report that they have spread machines over the largest area they have ever had to cover.

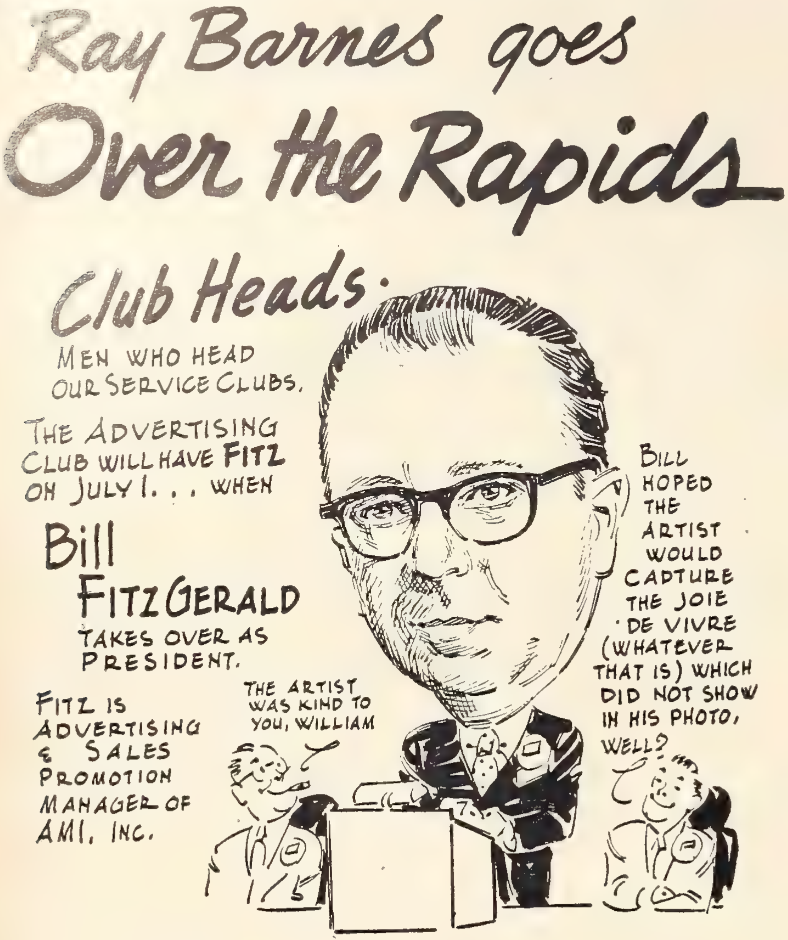
"This year", one well known western operator reports, "it'll take us days to cover the area where we have spread machines.

"The fact of the matter is", he comments, "that we feel, because of the advance reservations we have already seen in the resorts, this is going to be our biggest vacation year."

Bill Fitzgerald To Be Prez Ad Club Cartoon Subject In Grand Rapids Press

GRAND RAPIDS, MICH.—Ray Barnes, cartoonist for the Grand Rapids Press, local newspaper here, devoted his space on Saturday, May 18, to feature Bill FitzGerald, AMI advertising and sales promotion manager.

THE GRAND RAPIDS PRESS, Sat., May 18, 1957


Ray Barnes goes
Over the Rapids
Club Heads:
MEN WHO HEAD OUR SERVICE CLUBS.
THE ADVERTISING CLUB WILL HAVE FITZ ON JULY 1. . . WHEN
Bill FITZGERALD
TAKES OVER AS PRESIDENT.
FITZ IS ADVERTISING & SALES PROMOTION MANAGER OF AMI, INC.
THE ARTIST WAS KIND TO YOU, WILLIAM
BILL HOPED THE ARTIST WOULD CAPTURE THE JOIE DE VIVRE (WHATEVER THAT IS) WHICH DID NOT SHOW IN HIS PHOTO, WELL?

If you are reading someone else's copy of The Cash Box why not mail this coupon today!

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check.
$15 for a full year (52 weeks) subscription ☐
$30 for a full year (outside United States) ☐
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CITY .... ZONE ... STATE ....

West Virginia Ops and Wives Make Up One Of The Largest Delegations To Attend MOA Convention

CHICAGO — Operators and their wives from the state of West Virginia were well represented at the MOA convention.

Making up what was probably one of the largest delegations from any State, coinmen pictured here: (Top) In the group are: Harold Shaw, Red Flannery, J. R. McClung, D. R. DeHaven, Bill Anderson, Jim Hutzler, Bill Perry, D. Derrick, Pudge Wallace, Chris Ballard, Hobart Booth, J. A. Wallace, Ed Oliver, Spec Cruze, Ted Warden, and Dana Hicks.

The wives pictured (Bottom): Mrs. D. R. De Haven, Mrs. Jim Hutzler, Mrs. Chris Ballard, Mrs. R. Waybright, Mrs. Wallace and Mrs. Jack Bess.

Decision Stands: F. P. Pins Legal

SPRINGFIELD, ILL.—The Illinois Supreme Court this week denied a rehearing of its March term decision upholding a law which provides that pinball machines rewarding free plays and requiring skill by the player are legal.

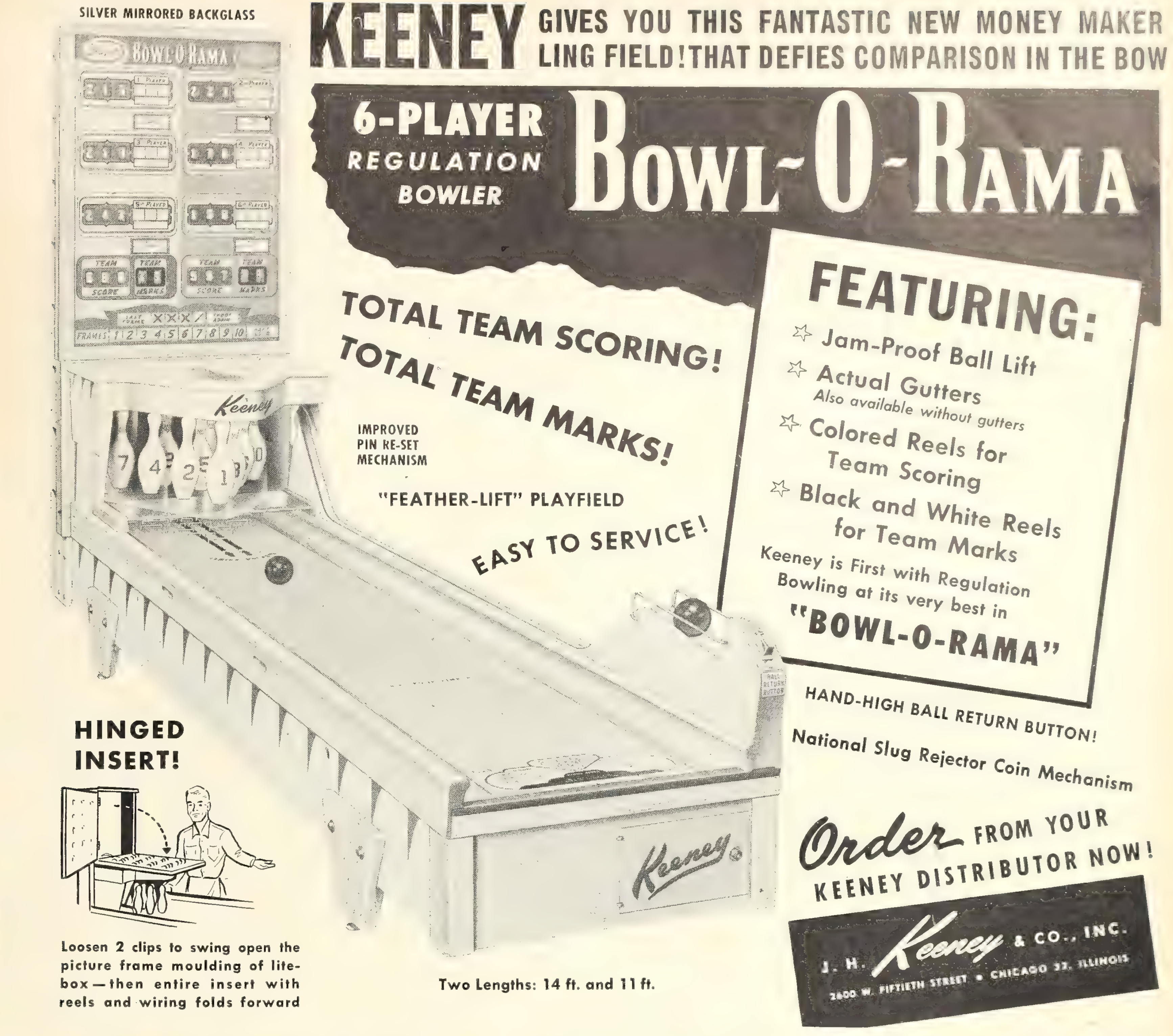
Proposal To Ban Pinballs In Rock Island County Set Back

MOLINE, ILL.—A proposal by States Attorney Bernard J. Moran to have all municipalities in Rock Island County ban pinball machines was set back by Moline alderman this week.

In a committee meeting before the regular Council session the aldermen took the position that it was up to Moran to declare pinballs illegal and move against them. More than that, one alderman said he played the pinball machines and a couple of others indicated they, too, enjoyed watching the little steel balls bounding on their way and the bright flashing lights.

Alderman La Verne Ohlsen said, "I play them all the time, but I never gamble on them," and one or two other aldermen indicated they were not strangers to the delights of the pinball.

The decision was to table the proposal to ban pinball machines for further study.



SILVER MIRRORED BACKGLASS

KEENEY GIVES YOU THIS FANTASTIC NEW MONEY MAKER
LING FIELD!THAT DEFIES COMPARISON IN THE BOW

6-PLAYER
REGULATION
BOWLER

BOWL-O-RAMA

TOTAL TEAM SCORING!
TOTAL TEAM MARKS!

IMPROVED
PIN RE-SET
MECHANISM

"FEATHER-LIFT" PLAYFIELD

EASY TO SERVICE!

FEATURING:
- Jam-Proof Ball Lift
- Actual Gutters
  Also available without gutters
- Colored Reels for Team Scoring
- Black and White Reels for Team Marks

Keeney is First with Regulation Bowling at its very best in "BOWL-O-RAMA"

HAND-HIGH BALL RETURN BUTTON!

National Slug Rejector Coin Mechanism

HINGED
INSERT!

Loosen 2 clips to swing open the picture frame moulding of lite-box—then entire insert with reels and wiring folds forward

Two Lengths: 14 ft. and 11 ft.

Order FROM YOUR
KEENEY DISTRIBUTOR NOW!

J. H. Keeney & CO., INC.
2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

Ops MOA Meet Agrees On "10c Play Plus"

CHICAGO—"Dime Play is here. The problem now is to operate even more efficiently in the face of rising costs and expenses in order to put our music routes on a profitable basis."

This was the conclusion reached by more than 100 operators who attended the First Forum Meeting of the Music Operators of America Convention at the Morrison Hotel, Sunday, May 19, on the subject: "Ten Cent Play and Diversified Operations."

The meeting was opened by Sidney H. Levine and moderated by directors Lou Casola, Harry Snodgrass, John A. Wallace and Howard Ellis.

Operators who attended were invited to comment on their experiences in relation to the introduction, operation and results of dime play. The following statements, briefly summarized, affords a cross section of the operators' experiences in all parts of the nation.

"We've been on dime play in most of West Virginia for two years, but up north and in southern Pennsylvania, only about fifteen percent of operators in smaller towns are on dime play."

"In Rockford, we are 100% on dime play. Operators who are not, are losing money."

"In Boston, we are practically all on dime play, but to increase earnings we are going in more for EP's and 50¢ play."

"We found it easy to make the switch by changing machines in the locations."

"We started with three for a quarter along with dime play, and have not found it necessary to change."

"Three or four plays for a quarter did not make much difference in our net profits."

"We went to dime play in Peoria several years ago, but had to back down due to competition. It was harder to go back, but we are now 90% on dimes."

"We offered seven or eight plays for a half, but got wonderful results by allowing the public to get eight or nine plays for fifty cents."

"We actually are worried about our competitor who is still on nickel play. We may have to take over locations we couldn't get along with in the first place."

"Locations in Pierre, South Dakota, are now coming to us asking that we change the machine from five for a quarter to three for a quarter."

"Our service calls are down and collections up since we switched to dime play."

"Rather than go thru a long, involved process of notifying 600 locations in Albuquerque, we decided to change to dime play without telling them about it. We got only seven complaints."

"Miami is 95% on dime play. We make more money with less machines than ever before. We pull the machine when the take goes below seven dollars."

"Why worry about competitors? Competition keeps us on our toes. We cut costs and increase the efficiency of our operation."

"In order to convince our competitors that dime play would result in greater profits, we asked them to leave our locations alone while we conducted an experiment. Then we gave all locations their part of the collections in advance to get them to go along with our experiment. Results proved an increase of about 25%."

The subject of Diversified Operation was also discussed at the forum meeting. The operators were asked to confine the discussion to vending machines, as it was assumed that all were familiar with games being operated in conjunction with phonographs.

Comments indicated that diversification required more careful and complete bookkeeping. Operators in smaller towns reported that diversification was not only necessary, but also profitable.

Now . . .
SHOWING
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AMI "H"
PHONOGRAPHS
AT ALL OFFICES

RUNYON
SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
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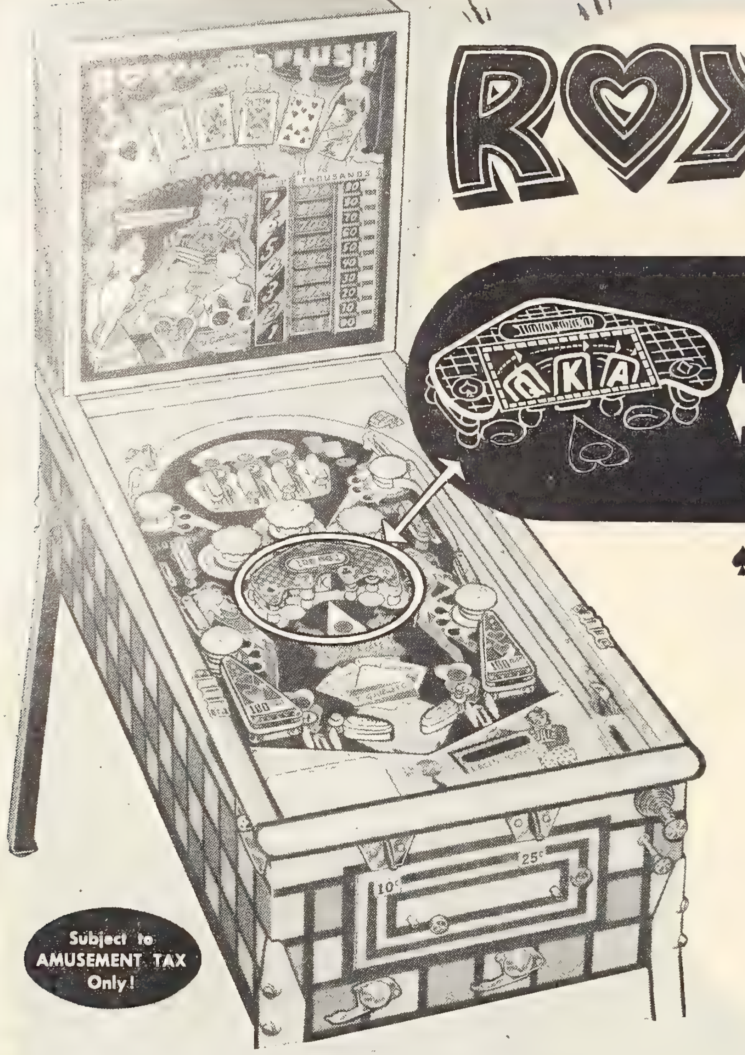
ROYAL FLUSH
THOUSANDS
Subject to AMUSEMENT TAX Only!

GOTTLIEB'S

ROYAL FLUSH

PRESENTING

A Terrific New Idea to Attract and Hold Player Interest . . .

ROTO-TARGETS!

Hitting Roto-Targets lites cards in lite box for Royal Flush. Complete Flush lites targets for special score. Holdover feature carries lighted cards from game to game.

♠ Scoring Rollovers 1-2-3-4-5 Relights One of 5 Rollovers for Special.

♥ All New Match Feature for Extra Play.

♣ Super-Powered Flippers Shoot Ball Up Field at Roto-Targets.

♦ Available with Twin Chutes.

♠ High Score to 7,900,000.

♥ Plus All the Standard Gottlieb Play Features!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVENUE • CHICAGO 51, ILLINOIS

Amusement Pinballs
as American as Baseball and Hot Dogs!

ALL GOTTLIEB MACHINES ARE EQUIPPED *WITH NATIONAL SLUG REJECTORS*

SANDY MOORE... Offers Operators...

A ONE-STOP SERVICE

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EVERY POSSIBLE NEED

RECORDS — NEW and USED MACHINES — PARTS — PREMIUMS

• *WE SHIP ALL OVER THE WORLD* •

Complete Your Shopping ALL AT ONE TIME AT ONE PLACE.
Anything You Want—WE HAVE ON HAND

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240 E. MERRICK RD., FREEPORT, L. I., N. Y. (Phone: MAyfair 3-2472)

Much Ado About Nothing, Says Boston Herald

BOSTON, MASS. — The Boston Herald, in an editorial headed "Pinball Problems" on Friday, May 17, said, "it seems the city government has been overmuch concerned recently with the pinball machines."

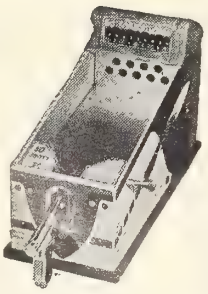
The editorial stated: "It's nonsense for the Boston Licensing Board to call on the citizens of the city to police the 300-odd pinball machines licensed for operation here. It makes as much sense as asking a man pledged to total abstinance to check on the quality of liquor served in the city's saloons. That kind of man doesn't frequent saloons.

"Those who frequent pinball arcades want to play pinball machines and aren't likely to take steps to put them out of operation; those who don't approve pinball will hardly welcome an invitation to become snoopers and tattletales.

"The responsibility for regulation of the machines lies with the Licensing Board and the Board has no right to try to shift it. The Board's plaint that it can only act when the police bring violations to its attention is also not valid.

"A license to operate a pinball machine is a privilege granted by the Board; it is the duty of the Board to see that the privilege is not abused. That's what members of the board promised to do when they accepted appointment to the Board. They have no right now to refuse to do that duty. If they can't, let them resign and maybe somebody else can do the job.

"Aside from Councilman McLaughlin's charge that youngsters are playing the machine in violation of the rules of the board, it seems the city government has been overmuch concerned recently with the pinball machines. We've just been through another hassle over hiking the fee for a pinball license, and it hardly seems worth it."



A. B. T. CHALLENGER

Target Pistol 1956 Model

A.B.T. Rifle Sport Gallery

Kicker & Catcher

A.B.T. Guesser Scale

Pace Aristo Scale

Manufacture and Sales

J. F. FRANTZ MFG. CO.

1940 W. LAKE STREET CHICAGO 12, ILL.
(Tel.: TAylor 9-2399)

Full Line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.

Bally Vend Showings Changed To Alexandria Hotel, Los Angeles; Sir Francis Drake, San Fran

CHICAGO — John Stewart, Bally Vending Corporation, this city, advised that details of the showings of the Bally Beverage Vender in California as reported in **The Cash Box**, May 18 issue, have been changd.

The dates remain the same but the locations have been changed.

The Los Angeles showing will be held on Thursday and Friday, June 6 and 7 at the Alexandria Hotel.

The San Francisco showing will take place on Tuesday and Wednesday, June 11 and 12 in the Cyprus Room of the Sir Francis Drake Hotel.

Bally will be represented at both these showings by Fred L. Mills, Jr. and Robert Breither.

Dates for showings in Portland and Seattle will be announced in the near future.

Amusements Click

MOA Conventioners Show Keen Interest in Games

CHICAGO — "Our games clicked with the conventioners", stated one well known manufacturer who was, without doubt, speaking for the great majority of the amusements factories that displayed at the 7th annual MOA convention this past week.

"Music operators told us", stated another manufacturer, "that games are the top part of their operations.

"After all", he continued, "the music ops have the locations already and being able to supply the amusements the locations desire simply means that they are going to enjoy top income.

"The amusements pay the freight", he concluded.

Outstanding displays by Bally, United, Genco, Chicago Coin, Exhibit, Munves, American Shuffleboard, Irving Kaye Co., Nyack Slate, Fischer, Champion, Keeney and others attracted much attention.

Greatest interest, as was expected, was shown in the new, giant-size bowling games which are still the hottest items on the amusements market.

Guns and all types of arcade equipment continue to attract attention.

Top attention getters were the new pool games which won great interest from the operators.

Many distributors present stated it was their belief that the amusements displays attracted bigger crowds and held greater interest for the operators.

WANT

WANT — Rock-Ola 120 Wall Boxes and 1438 Comets. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Miami Beach; Beach Beauty; Broadway; Nite Club; Parade; Big Show; Key West. JJ PARKER CO., 1308 SO. MAIN ST., LAS VEGAS, NEVADA (Tel.: DUdley 4-6086).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—Late Model 2 Player Pins, Big Time, Broadways, other late models, cash or will trade 6 slightly used Popperette 10c Pop Corn Venders, 4 Wall type Shuffleboard Electric Scoreboards. PACIFIC KIDDIE RIDE DIST. CO., 1212 S. TACOMA AVE., TACOMA, WASH. (Tel.: MA 2317).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (DIckens 2-7060).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO.. INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—Will Pay $$$$$$$$$ Cash. Entire Inventory, Large Operators, Distributors. Please send complete list Bally, United Bingos, Guns, Arcade, Music, Shuffle. REDD DIST. CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—12 ft. American Bank Shuffleboards; 22 Ft. Rock-Ola Shuffleboards; Targettes; Derby Rolls; Juke Boxes. Write or wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 2282).

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

WANT—Late model Shooting Galleries; Round World Trainers; Drive Mobiles; other late arcade machines. State condition and lowest price first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Michael Anthony Records at our expense. Available Michael Anthony sings "Cold Cold Heart", "There Must Be A Way", "Somebody Loves Me", "Day Is Done". $2 dozen for packing and postage. 45 Singles, only 4 dozen limit. H R C RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES. 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Distributors who can use our surplus of Games, Music, Cigarette Machines. Wholesale Only. Shopped or Not. REX DISTRIBUTING CORP., 821 S. SALINA ST. SYRACUSE, N. Y. (Tel.: 2-8255).

WANT — For export: 25 Wurlitzer 1600's at $225 ea.; 25 Wurlitzer 1400's at $125 ea. Will trade against other equipment, or pay cash. Call, write, wire. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

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FOR SALE—Seeburg V-200, $749.50; Seeburg R, $649.50; Seeburg C, $469.50; Seeburg B, $349.50; Wurlitzer 2000, $895; Wurlitzer 1900, $795; Wurlitzer 1800, $695; Wurlitzer 1650, $325. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 920 W. SECOND ST., WICHITA 12, KANSAS. (Tel.: HO 4-6111-4-3504).

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How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

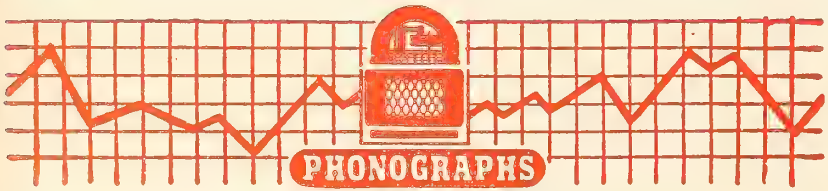
1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	45.00	125.00
4. Model B, '48, 40 Sel., 78 RPM	65.00	130.00
4* Model C, '50, 40 Sel., 78 RPM	65.00	140.00
4* Model D-40, '51, 40 Sel., 78 RPM	145.00	225.00
4* Model D-80, '51, 80 Sel., 45 RPM	275.00	345.00
4. Model E-40, '53, 40 Sel., 45 RPM	290.00	375.00
2* Model E-80, '53, 40 Sel., 78 RPM	345.00	400.00
4* Model E-120, '53, 120 Sel., 45 RPM	375.00	495.00
4. Model F-80, '54, 80 Sel., 45 RPM	525.00	650.00
4* Model F-120, '54, 120 Sel., 45 RPM	550.00	675.00
4. Model G-80, '55, 80 Sel., 45 RPM	525.00	725.00
4* Model G-120, '55, 120 Sel., 45 RPM	695.00	800.00
4* Model G-200, '56, 200 Sel., 45 RPM	745.00	845.00
4. WM Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

2. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	25.00	45.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	65.00	95.00
2. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	150.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	275.00

ROCK-OLA

(PHONOGRAPHS—Continued)

6. 1422, '46, 20 Sel., 78 RPM	25.00	60.00
6. 1424. '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	60.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	65.00
2. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	75.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	75.00	100.00
4. 1432, Same as above Converted to 45 RPM	90.00	135.00
4. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	120.00	180.00
4. 1434, Same as above, Converted to 45 RPM	135.00	200.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	275.00
2. 1436A, '53, Fireball, 120 Sel., 45 RPM	165.00	295.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	390.00	465.00
2. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	485.00	650.00
4* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	600.00	675.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 146M, '46, Master with Remote Attach., 20 Sel, 78 RPM	20.00	50.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	55.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	65.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	70.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4* M100A, '49, 100 Sel., 78 RPM	150.00	225.00
4* M100B, '51, 100 Sel., 45 RPM	345.00	425.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	385.00	450.00
4* M100C, '53, 100 Sel., 45 RPM	425.00	575.00
4* HF100G, '54, 100 Sel., 45 RPM	575.00	700.00
2* HF100R, '54, 100 Sel., 45 RPM	645.00	800.00
3* V200, '55, 200 Sel., 45 RPM	745.00	895.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	5.00
4. W4L-56	5.00	10.00
4. 3W5-L56 Wall Box 5c, 10, 25c	5.00	10.00
4. W6L-56 5/10/25 Wireless	5.00	10.00
4. 3W7-L-56	5.00	12.00
4* 3W1 Wall-a-Matic	40.00	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	65.00
4. 1017, '46, 24 Sel., 78 RPM	25.00	70.00
4. 1080, '46, 24 Sel., 78 RPM	35.00	75.00
4* 1100, '47, 24 Sel., 78 RPM	65.00	120.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	65.00	130.00
4* 1250, '50, 48 Sel., 45 or 78 RPM	85.00	150.00
2* 1400, '51, 48 Sel., 45 or 78 RPM	135.00	185.00
4. 1450, '51. 48 Sel., 45 or 78 RPM	150.00	200.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	195.00	265.00
4* 1500A, '53, 104 Sel., 45 & 78 Intermix	225.00	310.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	325.00
4. 1650, '53, 48 Sel., 45 RPM	265.00	375.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	375.00
4* 1700, '54, 104 Sel., 45 RPM	525.00	650.00
4* 1800, '55, 104 Sel., 45 RPM	595.00	825.00
1* 1900, '56, 104 Sel., 45 RPM	675.00	895.00
4* 2000, '56, 200 Sel., 45 RPM	835.00	1,045.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	4.00	8.00
4. 3048 (Conv. of 3020)	5.00	10.00
4. 3031 Wall Box	3.00	5.00
4. 3045 Wall Box	4.00	10.00
4* 4820 Wall Box	10.00	20.00
4* 4851 Wall Box	12.00	25.00

PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	40.00
4. Ace High (Got 2/57)	275.00	375.00
4. Across the Board (Un 9/52)	20.00	45.00
4. All Star Basketball (Got 1/52)	20.00	30.00
4. Arabian Knights (Got 12/53)	85.00	125.00
4. Arcade (Wm 11/51)	25.00	35.00
4. Army-Navy (Wm 10/53)	35.00	70.00
4* Atlantic City (B 5/52)	25.00	60.00
4. Auto Race (Got 9/56)	250.00	295.00
4. Balls-A-Poppin' (B 11/56)	200.00	350.00
4. Beach Beauty (B 11/55)	275.00	365.00
4. Beach Club (B 2/53)	40.00	60.00
4. Beauty (B 11/52)	40.00	70.00
2. Big Ben (Wm 9/54)	75.00	130.00
4* Big Show (B 9/56)	475.00	570.00
4. Big Hit (CC 7/52)	20.00	40.00
4* Big Time (B 1/55)	150.00	225.00
4. Blondie (CC 8/56)	250.00	295.00
4. Brazil (Un 10/56)	375.00	450.00
4. Bright Lights (B 5/51)	30.00	50.00
4* Bright Spot (V 11/51)	35.00	65.00
4* Broadway (B 12/55)	320.00	395.00
4. Cabana (Un 3/53)	30.00	70.00
2. Capri (CC 10/56)	195.00	240.00
4. Caravan (Un 2/56)	245.00	320.00
2. Caravan (Wm 6/52)	30.00	55.00
4. Chinatown (Got 10/52)	35.00	75.00
2. Circus (Un 8/52)	35.00	55.00
4. Circus Wagon (Wm 10/55)	195.00	275.00
4. Classy Bowler (Got 7/56)	230.00	265.00
4. C.O.D. (Wm 9/53)	50.00	90.00
4. Colors (Wm 11/54)	110.00	150.00
. Coney Island (B 9/52)	20.00	65.00
2. Control Tower (Wm 3/51)	15.00	25.00
4. Coronation (Got 11/52)	30.00	75.00
4. County Fair (Un 9/51)	15.00	30.00
4. Crossroads (Got 5/52)	45.00	70.00
4. Crosswords (B 1/56)	195.00	295.00
4. Cue Ball (Wm 2/57)	275.00	300.00
4. Cyclone (Got 5/51)	25.00	40.00
4. Daffy Derby (Wm 8/54)	75.00	135.00
4. Daisy May (Got 7/54)	135.00	175.00
4. Dealer "21" (Wm 2/54)	35.00	85.00
4. Derby Day (Got 5/56)	175.00	225.00
4. Diamond Lill (Got 12/54)	110.00	165.00
4. Disk Jockey (Wm 11/52)	35.00	75.00
4. Domino (Wm 5/52)	25.00	60.00
4. Double Action (Ge 1/52)	15.00	30.00
4. Double Feature (Got 12/50)	15.00	30.00
4* Double Header (B 7/56)	400.00	475.00
4. Dragonette (Got 6/54)	125.00	165.00
4. Dude Ranch (B 9/53)	50.00	85.00
4. Duette (Got 4/55)	169.50	225.00
4. Easy Aces (Got 12/55)	175.00	220.00
4. Eight Ball (Wm 1/52)	30.00	50.00
4. Fairway (Wm 6/53)	40.00	60.00
4. Five Star (Univ 5/51)	25.00	40.00

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(PINBALL GAMES—Continued)

4. Flying High (Got 2/53)	50.00	80.00
4. Four Bells (Got 10/54)	135.00	160.00
4. Four Corners (Wm 12/52)	45.00	85.00
2. Four Horsemen (Got 9/50)	20.00	35.00
4. "400" (Upright) (Ge 10/52)	30.00	50.00
4. Four Stars (Got 6/52)	40.00	60.00
4. Frolics (B 10/52)	40.00	95.00
4. Frontiersman (Got 11/55)	120.00	185.00
4. Fun House (Wm 10/56)	225.00	285.00
4. Futurity (B 3/51)	20.00	35.00
4* Gay Times (B 6/55)	145.00	220.00
4* Gayety (B 3/55)	75.00	120.00
4. Georgia (Wm 7/50)	20.00	30.00
4. Gladiator (Got 1/56)	225.00	265.00
4. Glamour (Got 7/51)	10.00	20.00
4. Globe Trotter (Got 11/51)	20.00	30.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	50.00
4. Gold Star (Got 8/54)	125.00	160.00
4. Grand Champion (Wm 3/53)	45.00	95.00
4. Grand Slam (Got 4/53)	40.00	90.00
4. Green Pastures (Got 1/54)	60.00	120.00
4. Gun Club (Wm 11/53)	35.00	75.00
4. Guys-Dolls (Got 5/53)	30.00	95.00
4. Gypsy Queen (Got 2/55)	135.00	175.00
4. Handicap (Wm 6/52)	40.00	60.00
4. Happy Days (Got 7/52)	40.00	70.00
4. Happy-Go-Lucky (Got 3/51)	20.00	30.00
4. Harbor Lites (Got 2/56)	175.00	210.00
4. Harvey (Wm 5/51)	25.00	40.00
4. Havana (Un 2/54)	35.00	90.00
4. Hawaii (Un 6/54)	39.00	95.00
4. Hawaiian Beauty (Got 4/54)	100.00	130.00
4. Hayburner (Wm 6/51)	25.00	50.00
4. Hi-Fi (B 6/54)	50.00	95.00
4. Hit 'N Run (Got 4/52)	30.00	55.00
2. Holiday (Ke 12/51)	25.00	35.00
2. Hong Kong (Wm 9/51)	25.00	35.00
4. Horsefeathers (Wm 1/52)	20.00	35.00
4. Horse Shoe (Wm 12/51)	15.00	30.00
4. Ice-Frolics (B 1/54)	40.00	95.00
4. Jalopy (Wm 8/51)	35.00	70.00
4. Jeannie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 5/54)	70.00	135.00
4. Joker (Got 11/50)	20.00	40.00
4. Jolly Joker (Un 11/55)	70.00	120.00
4. Jubilee (Got 5/55)	230.00	275.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	45.00
3* Key West (B 12/56)	535.00	570.00
4. King Pin (CC 12/51)	25.00	45.00
2. Knockout (Got 1/51)	15.00	25.00
4. Lady Luck (Got 9/54)	85.00	160.00
4. Lazy "Q" (Wm 2/54)	45.00	110.00
4. Leaders (Un 10/51)	25.00	50.00
4. Lite-A-Line (Ke 6/52)	35.00	65.00
4. Long Beach (Wm 7/52)	35.00	60.00
4. Lovely Lucy (Got 2/54)	55.00	125.00
4. Lucky Inning (Wm 5/50)	20.00	30.00
4. Lulu (Wm 12/54)	125.00	180.00
4. Mad. Sq. Garden (Got 6/50)	20.00	30.00
2. Majorettes (Wm 4/52)	20.00	35.00
4. Manhattan (Un 4/55)	75.00	140.00
4. Marathon (Got 10/55)	250.00	285.00
2. Marble Queen (Got 8/53)	60.00	95.00
2. Mermaid (Got 6/51)	20.00	35.00
4. Mexico (Un 3/54)	40.00	100.00
4* Miami Beach (B 9/55)	175.00	235.00
4. Minstrel Man (Got 3/51)	35.00	50.00
4. Monaco (Un 8/56)	325.00	425.00
4. Mystic Marvel (Got 3/54)	100.00	145.00
4. Nevada (Un 8/54)	30.00	85.00
4. Niagara (Got 12/51)	25.00	50.00
4. Nifty (Wm 12/50)	15.00	25.00
4* Night Club (B 4/56)	345.00	455.00
4. "9" Sisters (Wm 1/54)	50.00	110.00
4. Olympics (Wm 5/52)	30.00	50.00
4. Palisades (Wm 7/53)	45.00	85.00
4. Palm Beach (B 7/52)	40.00	70.00
4. Palm Springs (B 11/53)	40.00	80.00
4* Parade (B 6/56)	350.00	475.00
4. Paratrooper (Wm 8/52)	20.00	40.00
4. Peter Pan (Wm 4/55)	125.00	165.00
2. Piccadilly (Wm 5/56)	200.00	285.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pin Wheel (Got 11/53)	75.00	120.00
4* Pixie (Un 10/55)	150.00	200.00
4. Play Ball (CC 1/51)	15.00	25.00
2. Poker Face (Got 9/53)	60.00	95.00
4. Quartet (Got 2/52)	45.00	70.00
2. Queen of Hearts (Got 12/52)	50.00	80.00
4. Quintet (Got 3/53)	45.00	90.00
4. Race The Clock (Wm 5/55)	125.00	210.00
4. Regatta (Wm 11/55)	125.00	175.00
4. Register (Got 10/56)	325.00	375.00
4. Rio (Un 11/53)	35.00	75.00
4. Rocket (Ge 5/50)	15.00	25.00
4. Rockettes (Got 8/50)	20.00	30.00
2. Rodeo (Un 2/53)	35.00	85.00
4. Rose Bowl (Got 10/51)	25.00	65.00
4. Saddle and Turf (Ev 10/53)	145.00	195.00
4. (Club Model)	160.00	225.00
2. Scoreboard (Got 4/56)	235.00	300.00
4. Screamo (Wm 4/54)	50.00	110.00
4. Sea Belles (Got 8/56)	255.00	325.00
4. Sea Jockeys (Wm 11/51)	35.00	55.00
4. Select-A-Card (Got 4/50)	15.00	25.00
4. Shindig (Got 10/53)	55.00	110.00
4. Shoot The Moon (Wm 11/51)	30.00	65.00
4. Show Boat (Un 12/52)	50.00	90.00
2. Silver Chest (Upright) (Ge 4/53)	55.00	85.00
4. Silver Skates (Wm 2/53)	30.00	65.00
4 Singapore (Un 10/54)	50.00	100.00
4. Skill Pool (Got 8/52)	35.00	50.00
2. Skyway (Wm 8/54)	65.00	135.00
4. Slugfest (Wm 3/52)	25.00	45.00
4. Sluggin' Champ (Got 4/55)	150.00	185.00
4. Smoke Signal (Wm 10/55)	135.00	175.00
4. Snafu (Wm 12/55)	135.00	185.00
4. Southern Belle (Got 6/55)	155.00	185.00
4. South Seas (Un 5/56)	275.00	375.00
4. Spark Plugs (Wm 9/51)	20.00	35.00
2. Spitfire (Wm 2/55)	65.00	125.00
4* Spot Lite (B 1/52)	35.00	65.00
4. Sportsman (Wm 2/52)	20.00	35.00
4. Springtime (Ge 3/52)	15.00	30.00
4. Stage Coach (Got 11/54)	135.00	170.00
4. Stardust (Wm 3/56)	225.00	310.00
4* Starlets (Un 12/55)	175.00	235.00
4. Star Pool (Wm 10/54)	85.00	160.00
2. Stars (Un 6/52)	30.00	45.00
4. Starlite (Wm 3/53)	35.00	55.00
4. Steeple Chase (Un 1/52)	25.00	50.00
4. Struggle Buggies (Wm 12/53)	40.00	90.00
4. Sunshine Park (B 12/52)	25.00	35.00
4. Super Jumbo (Got 10/54)	250.00	295.00
4. Surf Club (B 3/54)	37.50	75.00
4. Sweepstakes (Wm 1/52)	50.00	75.00
4. Sweet-Add-A-Line (Got 7/55)	145.00	185.00
4. Tahiti (Un 8/53)	25.00	75.00
4. Three Deuces (Wm 8/55)	165.00	190.00
4. Three Four Five (Un 6/51)	15.00	25.00
4. Thunderbird (Wm 5/54)	70.00	125.00
4. Tim-Buc-Tu (Wm 1/56)	140.00	195.00
4. Times Square (Wm 4/53)	50.00	85.00
4. Toreador (Got 6/56)	275.00	320.00
4. Touchdown (Un 1/52)	20.00	30.00
4. Tournament (Got 8/55)	210.00	265.00
4. Triple Play (Un 8/55)	125.00	175.00
4. Tropicana (Un 1/55)	55.00	140.00
4. Tropics (Un 7/53)	25.00	65.00
4. Twenty Grand (Wm 12/52)	25.00	55.00
2. Twin Bill (Got 1/55)	120.00	165.00
4* Variety (B 9/54)	65.00	135.00
4. Watch My Line (Got 9/51)	25.00	35.00
4. Whizz Kids (CC 3/52)	30.00	45.00
4. Wild West (Got 8/51)	30.00	50.00
4. Wishing Well (Got 9/55)	155.00	185.00
2. Wonderland (Wm 5/55)	125.00	175.00
4* Yacht Club (B 6/53)	45.00	80.00
4. Zingo (Un 10/51)	25.00	75.00

SHUFFLES

4. Bally Victory Bowler (5/54)	60.00	140.00
4* Bally Champion Bowler (5/54)	65.00	145.00
4* Bally Jet Bowler (8/54)	75.00	150.00
4. Bally Rocket Bowler (8/54)	75.00	160.00
4* Bally Mystic Bowler (12/54)	90.00	175.00
4* Bally Magic Bowler (12/54)	95.00	185.00
4* Bally Blue Ribbon (3/55)	175.00	250.00
4* Bally Gold Medal (3/55)	175.00	260.00
4* Bally ABC Bowler (7/55)	285.00	375.00
2. DeLuxe model	300.00	385.00
2. Bally Congress (7/55)	365.00	395.00
4. DeLuxe model	375.00	400.00
4. Bally Jumbo Bowler (9/55)	275.00	425.00
4. Bally King Pin Bowler (9/55)	275.00	435.00
4. ChiCoin 6-Player (8/51)	35.00	65.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	65.00
2. ChiCoin Match Bowler (6/52)	35.00	65.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	80.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	80.00
4. ChiCoin 10th Frame Special (12/52)	35.00	80.00
4. ChiCoin Name Bowler (1/53)	35.00	85.00
4. ChiCoin 10th Frame Double Score Bowler (2//53)	35.00	90.00
4. ChiCoin Crown (4/53)	45.00	100.00
4. ChiCoin Crown, Giant Pins (4/53)	50.00	100.00
4. ChiCoin Triple Score (6/53)	25.00	110.00
4. ChiCoin Gold Cup (7/53)	50.00	115.00
4. ChiCoin High Speed Crown (7/53)	50.00	120.00
4. ChiCoin High Speed Triple Score (8/53)	60.00	125.00
4. ChiCoin Advance (10/53)	65.00	135.00
4. ChiCoin King (10/53)	75.00	140.00
4. ChiCoin Criss Cross Bowler (12/53)	50.00	145.00
4. ChiCoin Super Frame (3/54)	50.00	155.00
4. ChiCoin Starlite (5/54)	65.00	160.00
4. ChiCoin Feature (7/54)	65.00	170.00
4. ChiCoin Holiday (9/54)	95.00	195.00
4. ChiCoin Flash (10/54)	95.00	195.00
4. ChiCoin Playtime (10/54)	95.00	200.00
4. ChiCoin Fireball (11/54)	95.00	200.00
4. ChiCoin Thunderbolt (12/54)	150.00	210.00
4* ChiCoin Triple Strike (2/55)	150.00	225.00
4. ChiCoin Arrow (2/55)	160.00	225.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	150.00
4. DeLuxe model	50.00	160.00
4. ChiCoin Bonus Score (4/55)	175.00	265.00
2. ChiCoin Big League (5/55)	175.00	270.00
4* ChiCoin Hollywood (5/55)	175.00	275.00
4. ChiCoin Blinker (8/55)	225.00	280.00
4. ChiCoin Score-A-Line (9/55)	235.00	285.00
4. ChiCoin Bowling Team (10/55)	235.00	290.00
4* ChiCoin Miami Shuffle (10/56)	65.00	195.00
4. Exhibit Twin Rotation (5/52)	50.00	80.00
4. Genco Shuffle Target (7/51)	20.00	30.00
4. Genco 8-Player Rebound (9/51)	20.00	35.00
4. Genco Shuffle Pool (11/53)	25.00	65.00
4. Genco Match Pool (2/54)	50.00	85.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
2. Keeney Super DeLuxe League Bowler (3/52)	25.00	70.00
2. Keeney High Score League (5/52)	25.00	75.00
2. Keeney Team (10/52)	25.00	80.00
4. Keeney Team (10/52)	25.00	90.00
4. Keeney Club (4/53)	25.00	90.00
4. Keeney Domino (5/53)	30.00	10.000
4. Keeney Carnival (5/53)	40.00	100.00
4. Keeney Pacemaker (9/53)	45.00	100.00
4. Keeney Mainliner Bowler (1/54)	60.00	150.00
2. Keeney Bonus Bowler (3/54)	70.00	160.00
2. Keeney Diamond Bowler (5/54)	75.00	165.00
4* Keeney Bikini (6/54)	90.00	175.00
4. Keeney Century (6/54)	90.00	185.00
4. Keeney American (9/54)	90.00	195.00
4. Keeney National (9/54)	90.00	195.00
4. Keeney Speedlane (4/55)	95.00	250.00
4. United 6-Player Super (3/52)	20.00	65.00
4. United 4-Player Official (5/52)	25.00	50.00
4. United 6-Player Super (7/52)	30.00	60.00
4. United 10th Frame Star (9/52)	35.00	60.00
4. United Manhattan 10th Frame (9/52)	35.00	75.00
4. United Manhattan (9/52)	35.00	85.00
4. United 10th Frame Super (10/52)	35.00	85.00
4. United Cascade (2/53)	35.00	85.00
4. United Clover (2/53)	35.00	85.00
4. United Liberty (2/53)	35.00	85.00
4. United Classic (6/53)	35.00	85.00
4. United Olympic (6/53)	35.00	85.00
4. United Royal (9/53)	35.00	90.00
4* United Imperial (9/53)	40.00	95.00
4. DeLuxe model	40.00	100.00
4. United Chief (11/53)	35.00	110.00
4. United Leader (11/53)	50.00	115.00
4. DeLuxe model	55.00	115.00
4* United Team (1/54)	65.00	125.00
4. DeLuxe model	65.00	130.00
4. United League (1/54)	55.00	135.00
4. DeLuxe model	70.00	140.00
4. United Ace (5/54)	85.00	145.00
4. DeLuxe model	85.00	150.00
4. United Rainbow (5/54)	60.00	160.00
4* United Banner (8/54)	75.00	160.00
4. DeLuxe model	80.00	165.00
4. United Shuffle Targette (8/54)	90.00	165.00
4. DeLuxe model	90.00	170.00
4. United Speedy (8/54)	70.00	170.00
4* Un. 11th Frame (10/54)	70.00	170.00
4. DeLuxe model	70.00	175.00
4. United Comet Targette (11/54)	95.00	180.00
4. DeLuxe model	95.00	185.00
4. United Mercury (12/54)	95.00	185.00
4. DeLuxe model	95.00	190.00
1* United Mars (1/55)	115.00	195.00
4. DeLuxe model	120.00	195.00
4* Un. Lightning (2:55)	120.00	195.00
4. DeLuxe model	120.00	200.00
4. United Venus (3/55)	130.00	200.00
4. DeLuxe model	135.00	210.00
4. United Clipper (5/55)	125.00	215.00
4. DeLuxe model	125.00	220.00
4. Un. Derby Roll (5/55)	135.00	220.00
4. DeLuxe model	140.00	225.00
4. Un. 5th Inning (6/55)	125.00	230.00
4. DeLuxe model	140.00	240.00
4. United Capitol (6/55)	170.00	250.00
4. DeLuxe model	175.00	255.00

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(SHUFFLE GAMES—Continued)

4. Un. Super Bonus (9/55)	110.00	265.00
4. DeLuxe model	195.00	275.00
4. Un. Top Notch (10/55)	295.00	365.00
4. Top Notch Special	295.00	375.00
2. Un. Regulation (11/55)	295.00	385.00
2. DeLuxe model	325.00	390.00

KIDDIE RIDES

4. Bally Champion Horse	300.00	450.00
2. Bally Moon Ride	130.00	295.00
2* Bally Space Ship	160.00	300.00
4. Bally Speed Boat	225.00	325.00
4* Bert Lane Merry-Go-Rd	275.00	400.00
4. Bert Lane Miss America Boat	225.00	350.00
4. Bert Lane Fire Engine	325.00	425.00
4. Chicago Coin Super Jet	195.00	345.00
2. Chicago Round The World Trainer	350.00	510.00
4* Clown See Saw	125.00	250.00
4. Decco Merry-Go-Round.	225.00	325.00
4. Exhibit Big Bronco	250.00	395.00
4. Exhibit Mustang	300.00	395.00
4. Exhibit Space Patrol	150.00	295.00
4. Scientific Television	195.00	300.00

ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	500.00	595.00
4. Air Football	195.00	295.00
4. Amus. Boomerang	30.00	75.00
4. Bally Big Inning	65.00	125.00
4. Bally Heavy Hitter	30.00	50.00
4. Bally King Pin	20.00	50.00
4. Bally Rapid Fire	65.00	125.00
4. Bally Undersea Raider	75.00	125.00
4* Capitol Midget Movies	95.00	195.00
4. Champion Hockey	45.00	125.00
4* ChiCoin Basketball Champ	100.00	160.00
4* ChiCoin 4-Player Derby	99.50	150.00
4* ChiCoin Goalee	40.00	90.00
4. ChiCoin Hockey	50.00	75.00
4. ChiCoin Midget Skee	60.00	125.00
4. ChiCoin Pistol	30.00	95.00
4* ChiCoin Home Run, 6 Player (3/54)	85.00	165.00
4* Super model	125.00	175.00
4* ChiCoin Twin Hockey (5/56)	185.00	295.00
4* ChiCoin Steam Shovel (5/56)	135.00	250.00
4. Edelco Pool Table	20.00	35.00
4. Evans Bola Score	40.00	70.00
4. Evans Bat-A-Score	40.00	105.00
4. Evans Ski Roll	35.00	75.00
4. Evans Super Bomber	60.00	120.00
2. Evans Play Ball	30.00	50.00
2. Evans Ten Strike '46	30.00	60.00
2. Evans Tommy Gun	30.00	75.00
4. Exhibit Dale Gun	35.00	75.00
4. Exhibit Gun Patrol	50.00	110.00
4. Exhibit Jet Gun	50.00	140.00
4. Exhibit Space Gun	50.00	140.00
4. Exhibit Pony Express	70.00	135.00
4* Exhibit Silver Bullets	35.00	125.00
4. Exhibit Six Shooter	50.00	125.00
4. Exhibit Vitalizer	40.00	70.00
4* Exhibit Shooting Gal. (6/54)	85.00	175.00
4. Exhibit Star Shooting Gallery (9/54)	85.00	195.00
4* Exhibit Sportland Shooting Gallery (11/54)	125.00	210.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	275.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	225.00	325.00
4. Games Inc. Hunter (1/56)	225.00	285.00
4* Genco Sky Gunner	75.00	145.00
4. Genco Night Fighter	75.00	145.00
4* Genco 2-Player Basketball	110.00	225.00
4* Genco Rifle Gal. (6/54)	119.50	250.00
4. Genco Big Top Rifle Gallery (6/54)	235.00	300.00
4. Super Model (12/55)	325.00	375.00
4. Genco Wild West Gun (2/55)	245.00	320.00
4* Genco Sky Rocket Rifle Gal. (5/55)	215.00	325.00
4* Genco Champion Baseball (9/55)	225.00	325.00
4* Genco Quarterback (10/55)	200.00	325.00
4* Genco Hi-Fly Baseball (5/56)	200.00	325.00
4* Genco State Fair Rifle Gal (6/56)	295.00	395.00
4. Jack Rabbit	50.00	75.00
4. Jungle Joe	45.00	65.00
2. Keeney Air Raider	65.00	140.00
4. Keeney Sub Gun	70.00	125.00
4. Keeney Texas Leaguer	25.00	40.00
4* Keeney Sportsman (11/54)	145.00	195.00
4. DeLuxe model	160.00	195.00
4. Keeney Ranger (3/55)	225.00	250.00
4. DeLuxe model (3/55)	235.00	260.00
4. Lite League	45.00	75.00
4. Mills Panorama Peek (11/54)	175.00	325.00
4. Mills Conv. for Panoram Peek	10.00	20.00
4. Muto. Atomic Bomber	65.00	125.00
4. Mutos. Ace Bombers	95.00	140.00
2. Mutoscope Dr. Mobile (Prewar)	95.00	160.00
4. Mutos. Fly. Saucers	90.00	150.00
4. Mutos. Photo (Pre-War)	125.00	295.00
4. Mutos. Photomatic (DeLuxe)	250.00	350.00
2. Mutoscope Silver Gloves	125.00	200.00
2. Mutoscope Sky Fighter	60.00	140.00
4. Mutos. Voice-O-Graph 35¢	175.00	350.00
4* Mutoscope K.O. Champ	275.00	375.00
4. Mutos. Drive Yourself	450.00	550.00
4* Mutoscope Rock n' Roll (7/56)	35.00	100.00
2. QT Pool Table	50.00	70.00
2. Quizzer	50.00	75.00
2. Rockola World Series	35.00	75.00
2. Scientific Baseball	20.00	35.00
2. Scientific Basketball	20.00	40.00
2. Scientific Batting Pr.	30.00	60.00
2. Scientific Pitch 'Em	50.00	150.00
4. Seeburg Bear Gun	75.00	175.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	45.00	90.00
4* Seeburg Coon Hunt	85.00	175.00
4. Set Shot Basketball	135.00	265.00
4* Telequiz	75.00	100.00
4. Un. Team Hockey	25.00	50.00
4. United Jungle Gun	75.00	185.00
4. DeLuxe model	75.00	195.00
4* Un. Carn. Gun (10/54)	125.00	195.00
4. DeLuxe model	125.00	195.00
4. Un. Bonus Gun (1/55)	225.00	275.00
4. DeLuxe model	230.00	280.00
4. United Super Slugger (7/55)	225.00	325.00
4* United Star Slugger (4/56)	275.00	375.00
4. Wilcox-Gay Recordio	50.00	75.00
6. Wms. All Stars (8/47)	25.00	70.00
6. Wms. Box Score (12/47)	25.00	70.00
6. Wms. Star Series (4/49)	25.00	75.00
4. Wms. Super World Series 4/51)	20.00	75.00
4. Wms. DeLuxe World Series (2/52)	35.00	80.00
4* Wms. DeLuxe Baseball (4/53)	65.00	125.00
4. Wms. Pennant Baseball (12/53)	80.00	135.00
4. Wms. Super Pennant Baseball (12/53)	84.50	150.00
4. Williams Super Star Baseball (12/53)	90.00	165.00
4. Williams Major League Baseball (2/54)	99.50	175.00
4. Wms. All Star Baseball (2/54)	125.00	180.00
4. Wms. Big League Baseball (2/54)	125.00	185.00
4. Williams Jet Fighter (10/54)	125.00	225.00
4. Williams Safari (2/54)	195.00	295.00
4. DeLuxe model	200.00	300.00
4. Wms. Polar Hunt (3/55)	200.00	315.00
4* Wms. Sidewalk Engineer (4/55)	100.00	195.00
4* Wms. King Of Swat (5/55)	195.00	275.00
4* Williams Four Bagger (4/56)	285.00	395.00
4. DeLuxe model	310.00	395.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

H-200 200-sel. phonograph
H-120 120-sel. phonograph
H-100 100-sel. phonograph
HAB-200 Selective-play Hideaway
HBB-200 Continuous-play Hideaway
WQ-200 200-sel. Wallbox
WQ-120 120-sel. Wallbox
Bargrip Wallbox Bracket
Recessed Ceiling Speaker
Wall Speaker
Corner Speaker

No List Price Authorized for Publication

AUTO-PHOTO CO.

Studio Model "II"	$3,245.00

BALLY MFG. CO.

Official Pool	$ 395.00
Show-Time	837.00
ABC Bowling Lanes (6 Player)	
18 Foot	1,330.00
14 Foot Model	1,245.00
11 Foot Model	1,225.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (with new all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Super Bowling League (6 Player)
  14 Foot
Bowling League (6 Player)
  20 Foot-8 In.
  14 Foot-8 In.
  11 Foot-11 In.

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

Six-Pocket Pool
6 Peek Barrels, with base
Nudist Colony (Ant Colony)
5 See-A-View Houses
Card Vendor, with base
  Single Column
  Double Column

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)
ABT Challenger Pistol (Counter Game)
ABT Guesser Scale
ABT Rifle Sport (Shooting Gallery)
Aristo Scale

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

Rotation Pool
Gypsy Grandma Fortune Teller
Circus Rifle Gallery
  Regular Model
  Match Model
Davy Crockett (Rifle Gallery)

No List Price Authorized for Publication

D. GOTTLIEB & CO.

Royal Flush (Single Player, 5-Ball)

No List Price Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

Bang-O-Rama	$ 325.00
Voice-O-Graph, 45-78 RPM	
With musical unit	1,850.00
Without musical unit	1,750.00
Lord's Prayer Vendor	390.00

J. H. KEENEY & CO., INC.

Bowl-O-Rama (6 Player)
  14 Foot
  11 Foot
True-Score (6 Player)
  14 Foot
Super Big Tent
Snack Vender
Soup Vender
DeLuxe Hot Coffee Vender
DeLuxe Hot Coffee & Hot Chocolate Combo Vender
Various Models of above

No List Price Authorized for Publication

ROCK-OLA MFG. CORP.

Model 1455, 200 Sel.
Model 1454, 120 Sel.
Model 1452, 50 Sel.
Model 1450—Playmaster, 120 Sel.
Model 1546, Chrome Wall Box, 120 Sel.
Model 1548, 50 Sel. Wall Box
1617—Hi-Fi Wall Speaker
Model 1906, Remote Volume Control
Model 1927, Remote Volume Control with Cancel Button

No List Price Authorized for Publication

J. P. SEEBURG CORP.

KD200 Phonograph
L100 Phonograph
D3WA-Wall-O-Matic 200
MRVC-Master Remote Volume Control
HFCV2-8-High Fidelity Wall Speaker
HFCV3-8-High Fidelity Corner Speaker
HFCV1-12-High Fidelity Recessed Speaker
PS6LZ-Power Supply
HFA1-L6-Power Amplifier

No List Price Authorized for Publication

UNITED MFG. CO.

Bowling Alley (6 Player)	
11 Foot	$1,170.00
14 Foot	1,195.00
18 Foot	1,315.00
Team Play Bowling Alley (6 Player)	
11 Foot	$1,240.00
14 Foot	1,265.00
18 Foot	1,385.00

Available in 25¢ Play, also available in 2 Plays—25¢ with Credit Unit—Price on Request.

Pirate Gun	$ 645.00
Handicap Shuffle Alley (Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Handicap Shuffle Alley (With Match Feature)	
Single Chute	810.00
Double Chute	830.00

WILLIAMS MFG. CO.

Roll-A-Ball (6-Player)
DeLuxe 1957 Baseball
6-Pocket Pool Table
Cue Ball (Single Player, 5-Ball)
Crossfire (Regular Model)
DeLuxe Crossfire (Match Model)
Peppy, The Clown
Crane

No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.

Model 2100 Phonograph, 200 Sel.
Model 2104 Phonograph, 104 Sel.
Model 2150 Phonograph, 200 Sel.
Model 5210 Wall Box, 200 Sel., 3-Wire
Model 5207 Wall Box, 104 Sel., 3-Wire
Model 257 Stepper, 104 Sel.
Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

No List Price Authorized for Publication

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Now Available In

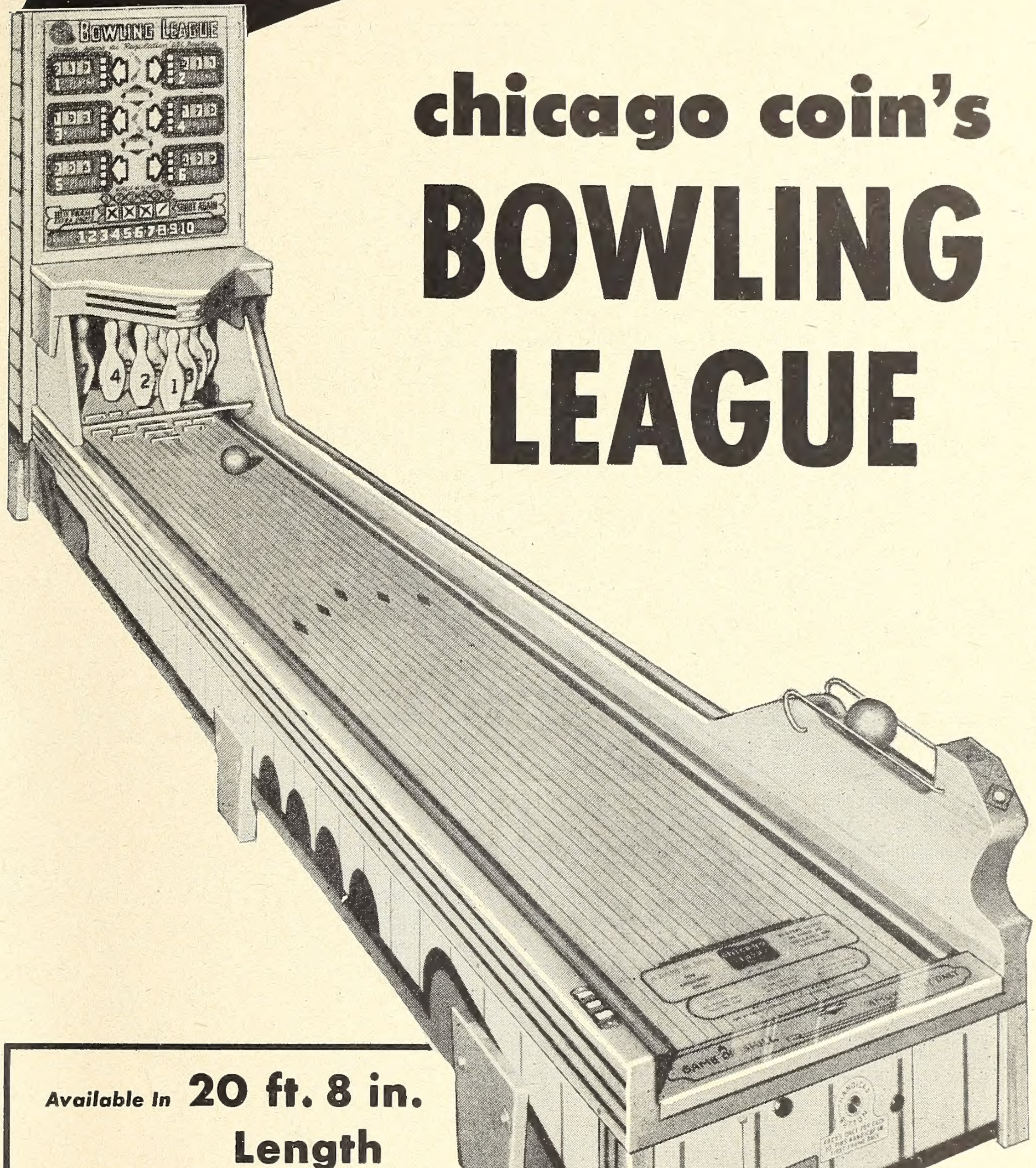
Super FREE-PLAY Model

NEW COLORS! NEW PLAY! NEW BIGGER PROFITS! NEW REALISTIC STRIPED PLAYFIELD!

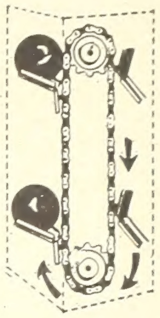
Tops in EXTRA FEATURES!
Tops in EXTRA PROFITS for YOU!

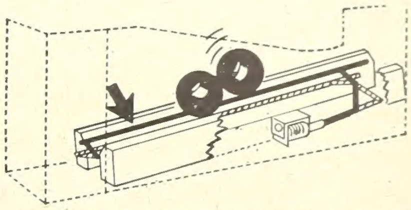
chicago coin's

BOWLING LEAGUE

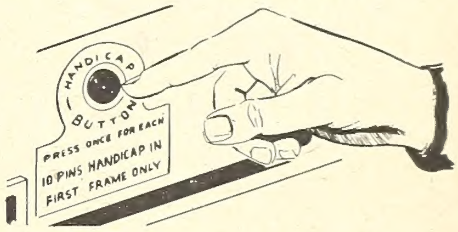


NEW!
ALL METAL ROLLER CHAIN AND SPROCKET BALL LIFT
(ELIMINATES BALL JAMS)

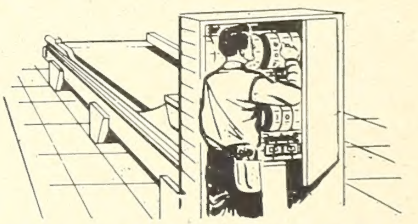




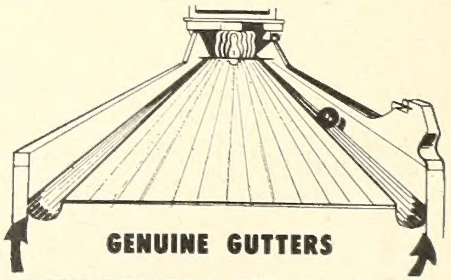
BALLS FEEDING ON TO CHAIN ELEVATOR GET AGITATED IN THE TROUGH, PREVENTING JAMMING OR BALL HANG-UPS


HANDICAP BUTTON
PRESS ONCE FOR EACH 10 PINS HANDICAP IN FIRST FRAME ONLY

SCORING HANDICAP CONTROL

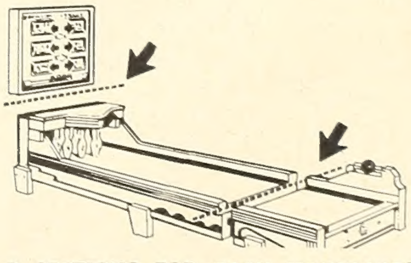


ALL MECHANISM IN THE BACK RACK



GENUINE GUTTERS

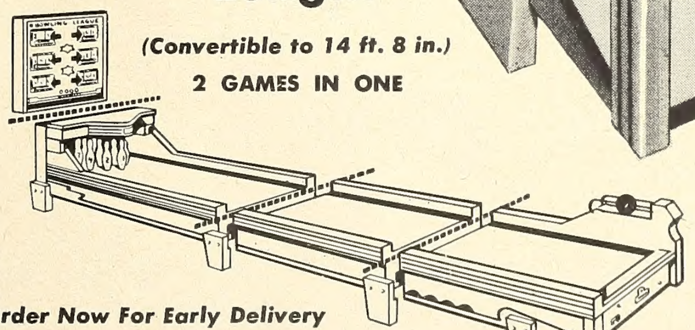
NEW REALISTIC STRIPED PLAYFIELD!



3 SECTIONS FOR EASY HANDLING!
Custom Built For A Perfect Fit

Available In **20 ft. 8 in. Length**

(Convertible to 14 ft. 8 in.)
2 GAMES IN ONE



Order Now For Early Delivery

Your Choice Of
3 Size Cabinets!

20 ft. 8 in. Length
14 ft. 8 in. Length
12 ft. Length

29 Inches Wide
18 Inches High

Equipped With National Slug Rejector!

chicago coin
MACHINE COMPANY

1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

CHOICE LURES

when you're fishing for

COINS

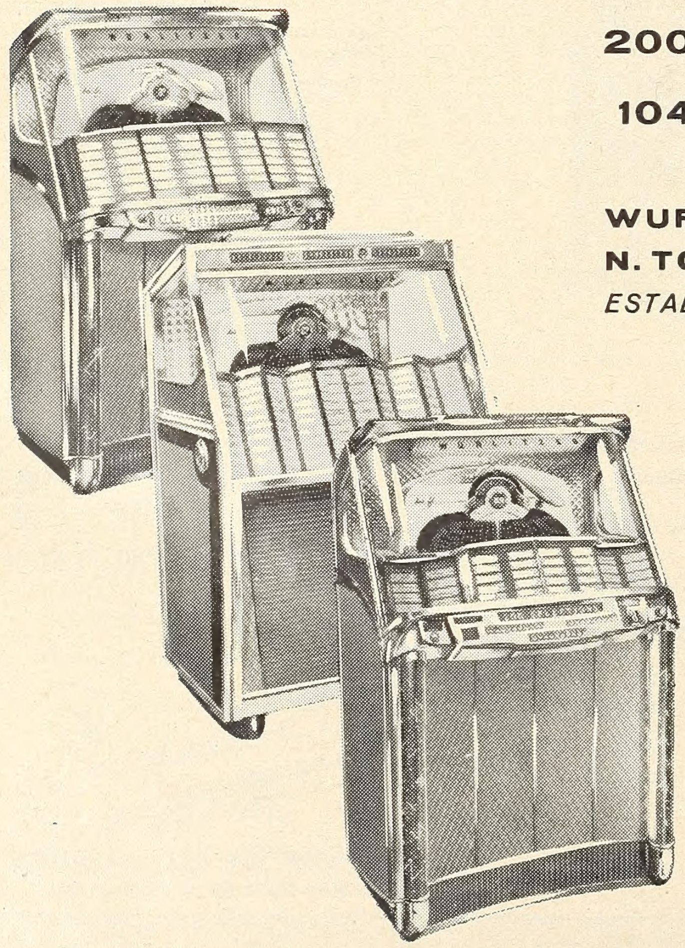
If you're after the big ones (half dollars in the phonograph business), you'll find a model in Wurlitzer's All-Location Line that is styled and engineered to net you the maximum catch in coins — and records prove, on locations of every type and size in America, the WURLITZER net is greatest.

WURLITZER All-Location LINE

200-SELECTION MODEL 2100

200-SELECTION MODEL 2150

104-SELECTION MODEL 2104

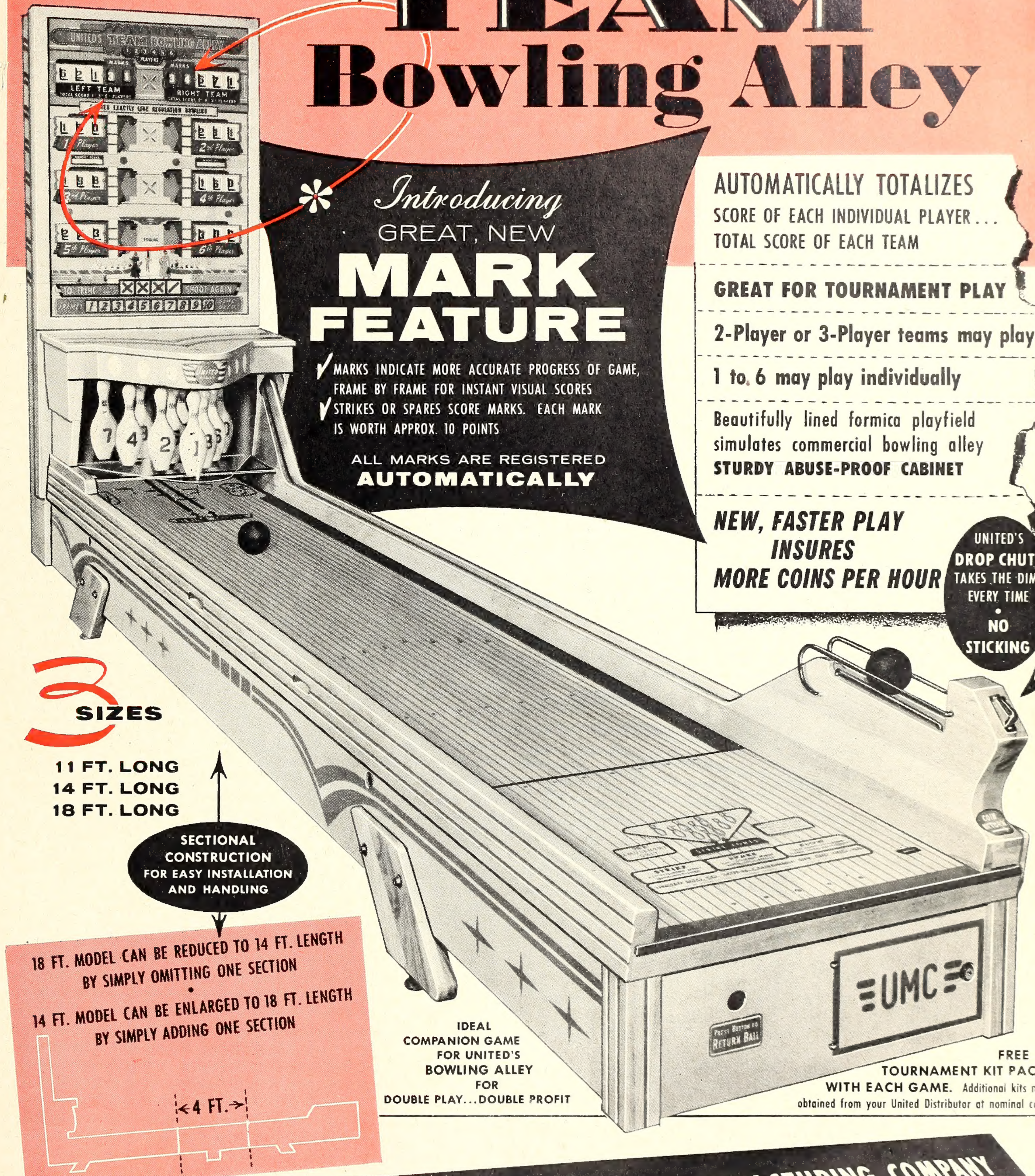


WURLITZER
N. TONAWANDA, N. Y.
ESTABLISHED 1856

The Finest Bowling Game Ever Built!

UNITED'S

TEAM Bowling Alley


UNITED'S TEAM BOWLING ALLEY
LEFT TEAM
RIGHT TEAM
1st Player
2nd Player
3rd Player
4th Player
5th Player
6th Player
SHOOT AGAIN
FRAMES 1 2 3 4 5 6 7 8 9 10
STRIKE
SPARE
UMC
Press Button to Return Ball

✻ *Introducing*

GREAT, NEW

MARK FEATURE

✓ MARKS INDICATE MORE ACCURATE PROGRESS OF GAME, FRAME BY FRAME FOR INSTANT VISUAL SCORES

✓ STRIKES OR SPARES SCORE MARKS. EACH MARK IS WORTH APPROX. 10 POINTS

ALL MARKS ARE REGISTERED **AUTOMATICALLY**

AUTOMATICALLY TOTALIZES

SCORE OF EACH INDIVIDUAL PLAYER . . .

TOTAL SCORE OF EACH TEAM

GREAT FOR TOURNAMENT PLAY

2-Player or 3-Player teams may play

1 to 6 may play individually

Beautifully lined formica playfield simulates commercial bowling alley

STURDY ABUSE-PROOF CABINET

NEW, FASTER PLAY INSURES MORE COINS PER HOUR

UNITED'S **DROP CHUTE** TAKES THE DIME EVERY TIME

•

NO STICKING

3 SIZES

11 FT. LONG
14 FT. LONG
18 FT. LONG

SECTIONAL CONSTRUCTION FOR EASY INSTALLATION AND HANDLING

18 FT. MODEL CAN BE REDUCED TO 14 FT. LENGTH BY SIMPLY OMITTING ONE SECTION

•

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